



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#20-0110

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: February 4, 2020

TITLE: Motion Approving Event Agreements: Bloody Mary Festival, Margarita Festival, Flower Brunch and Fort Lauderdale Ruggerfest 2020 -
(**Commission Districts 2, 3 and 4**)

Recommendation

It is recommended that the City Commission approve event agreements with Township 223, LLC; Richard's Marine Service, LLC; and Fort Lauderdale Rugby Foundation, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event 1: Bloody Mary Festival</u>	
Applicant:	Township 223, LLC
Date/Time:	Sunday, February 16, 2020 (2:00 pm – 5:00 pm)

Location:	Township Fort Lauderdale Parking Lot 219 S. Andrews Ave
Set Up Date/Time:	Sunday, February 16, 2020 (10:00 am – 2:00 pm)
Breakdown Date/Time:	Sunday, February 16, 2020 (5:00 pm – 10:30 pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Saturday, February 16, 2020 (2:00 pm – 5:00 pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

Event 2: Margarita Festival

Applicant:	Township 223, LLC
Date/Time:	Saturday, March 28, 2020 (5:00 pm – 8:00 pm)
Location:	Township Fort Lauderdale Parking Lot 219 S. Andrews Ave
Set Up Date/Time:	Saturday, March 28, 2020 (10:00 am – 5:00 pm)
Breakdown Date/Time:	Saturday, March 28, 2020 (8:00 pm – 11:00 pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes - Saturday, March 28, 2020 (5:00pm – 8:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

Event 3: Flower Brunch

Applicant:	Richard's Marine Service, LLC
Date/Time:	Sunday, March 29, 2020 (2:00 pm – 9:00 pm)
Location:	Huizenga Park
Set Up Date/Time:	Saturday, March 28, 2020 (5:00 pm – 9:00 pm)
Breakdown Date/Time:	Sunday, March 29, 2020 (9:00 pm – 11:00 pm)
Road Closing:	No
Alcohol:	Yes

Amplified Music:	Yes - Sunday, March 29, 2020 (2:00 pm – 9:00 pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

Event 4: Fort Lauderdale Ruggerfest 2020

Applicant:	Fort Lauderdale Rugby Foundation, Inc.
Date/Time:	Saturday, February 15, 2020 (9:00 am – 7:00 pm) Sunday, February 16, 2020 (8:00 am – 3:00 pm)
Location:	2201 NW 9 th Ave (Mills Pond Park)
Set Up Date/Time:	Saturday, February 15, 2020 (7:00 am – 9:00 am)
Breakdown Date/Time:	Sunday, February 16, 2020 (3:00 pm – 6:00 pm)
Road Closing:	No
Alcohol:	Yes
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$400.00

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of January 9, 2020</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$180,000	\$20,490	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically

advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Bloody Mary Festival Application
Exhibit 1a – Bloody Mary Festival Site Plan
Exhibit 1b – Bloody Mary Festival Agreement
Exhibit 2 – Margarita Festival Application
Exhibit 2a – Margarita Festival Site Plan
Exhibit 2b – Margarita Festival Agreement
Exhibit 3 – Flower Brunch Application
Exhibit 3a – Flower Brunch Site Plan
Exhibit 3b – Flower Brunch Agreement
Exhibit 4 – Fort Lauderdale Ruggerfest 2020 Application
Exhibit 4a – Fort Lauderdale Ruggerfest 2020 Site Plan
Exhibit 4b – Fort Lauderdale Ruggerfest 2020 Agreement
Exhibit 5 – February 2020 Special Event Calendar
Exhibit 6 – March 2020 Special Event Calendar
Exhibit 7 – April 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department