



November 14, 2019

William Brown, President  
Central Beach Alliance  
112 N Birch Road Unit 201  
Fort Lauderdale, FL 33308

Re: Naming of Park Property Located at 3000 E Las Olas Blvd

Dear Neighbor,

Please be advised that the City of Fort Lauderdale Park and Recreation Department is proposing to name the parcel located at 3000 E Las Olas Blvd. "Las Olas Oceanside Park."

The naming of 3000 E Las Olas Blvd will be placed on the agenda for discussion during the Parks, Recreation and Beaches Board Meeting on Wednesday, December 4, 2019 at 6:30 PM in the 8<sup>th</sup> Floor Conference Room of Fort Lauderdale City Hall, 100 N. Andrews Ave.

If your homeowners association has any additional recommendations as to naming the property, the recommendation must be voted on by the general membership and minutes must be taken. The recommendation and minutes must be submitted to City of Fort Lauderdale Parks and Recreation Director Phil Thornburg no later than Friday, November 29, 2019.

If no additional recommendations are received, the Parks, Recreation and Beaches Board will review the proposed name change, "Las Olas Oceanside Park," and will make a recommendation as to the name to the City Commission via the City Manager.

Sincerely,

Phil Thornburg  
Parks and Recreation Director

Email: Carl Williams, Deputy Director  
William Brown, Central Beach Alliance [cbaftlcom@gmail.com](mailto:cbaftlcom@gmail.com)





November 14, 2019

Howard Steinholz, President  
Seven Isles Homeowners Association, Inc.  
2600 Barcelona Drive  
Fort Lauderdale, FL 33301

Re: Naming of Park Property Located at 3000 E Las Olas Blvd

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Sincerely,

Phil Thornburg  
Parks and Recreation Director

Email: Carl Williams, Deputy Director  
Howard Steinholz, Seven Isles HOA, [HSTEINHOLZ@theurbangroup.com](mailto:HSTEINHOLZ@theurbangroup.com)





November 14, 2019

Mary Fertig, President  
Idlewyld Improvement Association  
511 Poinciana Drive  
Fort Lauderdale, FL 33301

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Sincerely,

Phil Thornburg  
Parks and Recreation Director

Email: Carl Williams, Deputy Director  
Mary Fertig, [marycfertig@gmail.com](mailto:marycfertig@gmail.com)

