



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#20-0099

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: January 21, 2020

TITLE: Motion Approving an Event Agreement and Related Road Closure for
Super Bowl Weekend at Las Olas Oceanfront Park- **(Commission
District 2)**

Recommendation

It is recommended that the City Commission approve an event agreement and request for a road closure with A & R Enterprises of So. FL, Inc. and authorize execution of the agreements by the City Manager.

Background

On December 17, 2019 the City Commission approved an event agreement for Sound Waves (CAM #19-1178). Since the approval, A & R Enterprises of So. FL, Inc. has revised their event application for Super Bowl Weekend to a large-scale event to include a Friday night tailgate, Saturday Family Fun Day with NFL Play 60, Art Activities, Cheer clinics, and Sports related activities. The applicant is also requesting a road closure of Las Olas Blvd, between Seabreeze and A1A. The amendment to the original event agreement is only for Superbowl Weekend. All other event dates and times remain the same.

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

<u>Event: Super Bowl Weekend</u>	
Applicant:	A & R Enterprises of So. FL., Inc.
Date/Time:	Friday, January 31, 2020 (4:00 pm – 10:00 pm) Saturday, February 1, 2020 (8:00 am – 4:00 pm)
Location:	Las Olas Oceanfront Plaza and Las Olas Festival Street
Set Up Date/Time:	Thursday, January 30, 2020 (7:00 am – 5:00 pm)
Breakdown Date/Time:	Saturday, February 1, 2020 (5:00 pm – 11:00 pm)
Road Closing:	Yes – Las Olas Festival Street between Seabreeze and A1A (Friday 6:00 am – Saturday 10:00 pm)
Alcohol:	No
Amplified Music:	Yes – Friday, January 31, 2020 (4:00pm – 9:30pm) and Saturday, February 1, 2020 (9:00am – 4:00pm)
Special Permission:	Yes: Amplified Music/Extended Road Closure: Yes
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$0 -previously paid; amended application

Resource Impact

There is no fiscal impact associated with this item.

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Super Bowl Weekend Application

Exhibit 1a – Super Bowl Weekend Site Plan

Exhibit 1b – Original Sound Waves Agreement

Exhibit 1c – Super Bowl Weekend Agreement

Prepared by: Carolyn Bean, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation Department