



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#20-0087**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** January 21, 2020

**TITLE:** Motion Approving Event Agreements and Related Road Closures: The  
13<sup>th</sup> Street Craft Beer and Wine Festival and Classic Car Show, The  
Rainbow 5K Run/Walk, and What's In Your Cup - **(Commission Districts  
2 and 3)**

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**Recommendation**

It is recommended that the City Commission approve event agreements and requests for road closures with Central City Alliance, Inc., Gay & Lesbian Community Center of Greater Fort Lauderdale, Inc., and Argyle Coffee Roasters, Inc., and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1: The 13<sup>th</sup> Street Craft Beer and Wine Festival and Classic Car Show**

Applicant:	Central City Alliance, Inc.
Date/Time:	Saturday, March 7, 2020 (4:00 pm – 8:00 pm)
Location:	NE 13 St from the east side of NE 4 <sup>th</sup> Ave to NE 8 <sup>th</sup> Ave
Set Up Date/Time:	Saturday, March 7, 2020 (9:00 am – 3:00 pm)
Breakdown Date/Time:	Saturday, March 7, 2020 (8:00 pm – 9:00 pm)
Road Closing:	Yes – NE 5 <sup>th</sup> Terr to NE 8 <sup>th</sup> Ave
Alcohol:	Yes
Amplified Music:	Yes - Saturday, March 7, 2020 (4:00 pm – 8:00 pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

**Event 2: The Rainbow 5K Run/Walk**

Applicant:	Gay & Lesbian Community Center of Greater Fort Lauderdale, Inc.
Date/Time:	Saturday, April 25, 2020 (7:00 am – 9:00 am)
Location:	DC Alexander Park – 501 S Fort Lauderdale Beach Blvd., Fort Lauderdale, FL 33316
Set Up Date/Time:	Saturday, April 25, 2020 (5:00 am – 7:00 am)
Breakdown Date/Time:	Saturday, April 25, 2020 (9:00 am – 10:00 am)
Road Closing:	Yes – Rolling Closure – A1A to Sunrise Blvd
Alcohol:	No
Amplified Music:	Yes - Saturday, April 25, 2020 (7:00am – 9:00am)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

**Event 3: What's In Your Cup**

Applicant:	Argyle Coffee Roasters, Inc.
Date/Time:	Saturday, February 22, 2020 (3:00 pm – 5:00 pm)
Location:	729 NW 1 <sup>st</sup> Street (inside/outside)
Set Up Date/Time:	Saturday, February 22, 2020 (1:00 pm – 3:00 pm)

Breakdown Date/Time:	Saturday, February 22, 2020 (5:00 pm – 6:00 pm)
Road Closing:	Yes – NW 8 <sup>th</sup> Ave from NW 1 <sup>st</sup> St to NW 2 <sup>nd</sup> St
Alcohol:	Yes
Amplified Music:	No
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

### **Resource Impact**

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of January 6, 2020</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$180,000	\$18,492	\$600
<b>TOTAL AMOUNT ►</b>					<b>\$600</b>

### **Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – The 13<sup>th</sup> Street Craft Beer and Wine Festival and Classic Car Show Application  
Exhibit 1a – The 13<sup>th</sup> Street Craft Beer and Wine Festival and Classic Car Show Site Plan  
Exhibit 1b – The 13<sup>th</sup> Street Craft Beer and Wine Festival and Classic Car Show Agreement  
Exhibit 2 – The Rainbow 5K Run/Walk Application  
Exhibit 2a – The Rainbow 5K Run/Walk Site Plan  
Exhibit 2b – The Rainbow 5K Run/Walk Agreement  
Exhibit 3 – What's In Your Cup Application

Exhibit 3a – What's In Your Cup Site Plan  
Exhibit 3b – What's In Your Cup Agreement  
Exhibit 4 – February 2020 Special Event Calendar  
Exhibit 5 – March 2020 Special Event Calendar  
Exhibit 6 – April 2020 Special Event Calendar  
Exhibit 7 – May 2020 Special Event Calendar

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Prepared by: Barbara Smith, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation