



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-1178

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: December 17, 2019

TITLE: Motion Approving Event Agreements: Sistrunk, Sound Waves, Seaglass
Fort Lauderdale Rose Experience, and Floranada Day – (**Commission
Districts 1, 2, and 3**)

Recommendation

It is recommended that the City Commission approve event agreements with Wolf of Flagler, LLC, A & R Enterprise of So. FL Inc., Seaglass Group LLC, and Floranada Elementary PTA and authorize execution of agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Sistrunk

Applicant: Wolf of Flagler, LLC
Date/Time: Every Friday (7:00am – 10:00pm)
Every Saturday (7:00am – 10:00pm)

Location:	Every Sunday (7:00am – 9:00pm) December 27, 2019 – March 26, 2020 606 NW 8 th Avenue Fort Lauderdale, FL 33311
Set Up Date/Time:	Every Friday (6:00am – 7:00am) Every Saturday (6:00am – 7:00am) Every Sunday (6:00am – 7:00am) December 27, 2019 – March 26, 2020
Breakdown Date/Time:	Every Friday (10:00pm – 11:00pm) Every Saturday (10:00pm – 11:00pm) Every Sunday (9:00pm – 10:00pm) December 27, 2019 – March 26, 2020
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes Every Friday (7:00am – 10:00pm) Every Saturday (7:00am – 10:00pm) Every Sunday (7:00am – 9:00pm) December 27, 2019 – March 26, 2020
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$400.00

Event 2: Sound Waves

Applicant:	A & R Enterprise of So. FL Inc.
Date/Time:	Every Friday (4:00pm – 10:00pm) Every Saturday (9:00am – 4:00pm) January 24, 2020 – April 23, 2020
Location:	Las Olas Oceanfront Plaza: 301 S Fort Lauderdale Beach Blvd.
Set Up Date/Time:	Every Friday (2:00pm – 4:00pm) Every Saturday (7:00am – 9:00am) January 24, 2020 – April 23, 2020
Breakdown Date/Time:	Every Friday (10:00pm – 11:00pm) Every Saturday (4:00pm – 5:00pm) January 24, 2020 – April 23, 2020
Road Closing:	No
Alcohol:	No
Amplified Music:	Yes Every Friday (4:00pm – 10:00pm) Every Saturday (9:00am – 4:00pm) January 24, 2020 – April 23, 2020
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No

Pending Code Violations: No
Application Fee: \$200.00

Event 3: Seaglass Fort Lauderdale Rose Experience

Applicant: Seaglass Group LLC
Date/Time: Friday, February 7, 2020 (6:00pm – 8:00pm)
Saturday, February 8, 2020 (1:00pm – 5:00pm)
Sunday, February 9, 2020 (1:00pm – 5:00pm)
Location: Fort Lauderdale Beach, across from Hilton FTL Resort
Set Up Date/Time: Wednesday – Thursday, February 5-6, 2020 (9:00am – 6:00pm)
Breakdown Date/Time: Monday, February 10, 2020 (9:00am – 6:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Friday, February 7, 2020 (6:00pm – 8:00pm)
Saturday, February 8, 2020 (1:00pm – 5:00pm)
Sunday, February 9, 2020 (1:00pm – 5:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4: Floranada Day

Applicant: Floranada Elementary PTA
Date/Time: Saturday, February 8, 2020 (11:00am – 3:00pm)
Location: Floranada Park
Set Up Date/Time: Saturday, February 8, 2020 (6:00am – 8:00am)
Breakdown Date/Time: Saturday, February 8, 2020 (3:30pm – 6:00pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes - Saturday, February 8, 2020 (11:00am – 3:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of November 21, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$180,000	\$3,487	\$1,000
TOTAL AMOUNT ►					\$1,000

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Sistrunk Application
Exhibit 1a – Sistrunk Site Plan
Exhibit 1b – Sistrunk Agreement
Exhibit 2 – Sound Waves Application
Exhibit 2a – Sound Waves Friday Site Plan
Exhibit 2b – Sound Waves Saturday Site Plan
Exhibit 2c – Sound Waves Agreement
Exhibit 3 – Seaglass Fort Lauderdale Rose Experience Application
Exhibit 3a – Seaglass Fort Lauderdale Rose Experience Site Plan
Exhibit 3b – Seaglass Fort Lauderdale Rose Experience Agreement
Exhibit 4 – Floranada Day Application
Exhibit 4a – Floranada Day Site Plan
Exhibit 4b – Floranada Day Agreement
Exhibit 5 – December 2019 Special Event Calendar
Exhibit 6 – January 2020 Special Event Calendar
Exhibit 7 – February 2020 Special Event Calendar
Exhibit 8 – March 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department