

BROWARD UP

Scope of Work for Broward College and the City of Fort Lauderdale Partnership

IV. Purpose and Scope

To connect city residents and employees to educational opportunities available through Broward College. The College provides higher education and technical and occupational training for the residents of Broward County. As the first public higher education institution in the county, the College functions as the principal provider of undergraduate higher education for the residents of Broward County. Where appropriate, these programs are articulated with the public school system, area vocational schools, and upper-level institutions to ensure that students can move smoothly from one system to another.

1. Design and deliver workshops on college and careers for residents including but not limited to the following areas:
 - a. Funding for College
 - i. FAFSA Workshops
 - ii. Scholarship Search
 - iii. Work/School/Life Balance
 - b. Career Exploration and Development
 - i. Careers and the New Economy
 - ii. Picking a Major to Meet your Needs
 - c. College Readiness
 - i. On-Line Student Strategies
 - ii. Academic (math, reading, writing) refresher workshops
 - iii. Study skills and time management workshops
 - iv. Accelerate your Degree with Credit for Prior Learning
2. Develop programs and certifications for on-site delivery for residents
 - a. Analyze business climate and local employer needs
 - b. Deliver credit and non-credit training options that lead to employment, including but not limited to
 - i. MS Excel Certificate
 - ii. CAPM (Certified Assoc Project Management)
 - iii. Lean Six Sigma Yellow and Green Belt Certification
 - iv. Substitute Teacher Training
 - v. Accounting
 - vi. Insurance 4:40 to 2:20 (Reg. Customer Service)
 - vii. Mini MBA (Mastery Business Applications)
 - viii. IT Programs
 - ix. Bookkeeping (AIPB Certification)

3. Deliver training to City of Fort Lauderdale employees including but not limited to:
 - a. Technology: Microsoft Office i.e. Excel, Power Point
 - b. Language Acquisition
 - c. Lean Six Sigma Certification
 - d. Project Management
 - e. Trade certifications
 - f. Managerial development
 - g. Apprenticeship programs
4. Develop access strategy for City employees for BC degrees
 - a. Maximizing the City tuition reimbursement for tuition at Broward College, conduct college readiness workshop, career development and juggling college and work
 - b. Gap funding and access to resources, ie. CareerSource Broward training accounts, American Dream and other scholarships
 - c. Schedule TRIO College Access Bus visits
 - d. Outreach to residents for BC information sessions and selected workshops
 - i. Accelerate your Degree with Credit for Prior Learning Workshops
 - e. Provide BC information on degrees to City employees and parents
 - f. On-site courses for credit or certification
 - g. Establish a positive presence for City employees and community members
5. Create entrepreneurial programming for City residents
 - a. Partner with Minority Business Development Center with the Broward College Entrepreneurship Initiative and Innovation Hub at Broward College
 - b. Deliver a Start Up Now Accelerator in the City of Fort Lauderdale for a cohort of residents
 - c. Offer Entrepreneur readiness workshops for residents
6. Provide TRIO Educational Opportunities Center (EOC) services for qualifying Fort Lauderdale citizens
 - a. Schedule TRIO College Access Bus visits when and where applicable by submitting requests online at www.broward.edu/trio-eoc
 - i. TRIO EOC services are available to participants in the following zip codes: 33009, 33021, 33024, 33060, 33064, 33069, 33311, 33312, 33313, 33441, 33442 and high school seniors at Hallandale, McArthur, Stranahan, Dillard and Coconut Creek High Schools
 - ii. TRIO EOC cannot recruit for Broward College or any other institution