



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-1128**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** December 3, 2019

**TITLE:** Motion Approving an Event Agreement with March for Marsh, Inc. for  
March for Marsh Benefit Walk – (**Commission District 2**)

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**Recommendation**

It is recommended that the City Commission approve an event agreement with March for Marsh, Inc. and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event: March for Marsh Benefit Walk**

**Applicant:** March for Marsh, Inc.  
**Date/Time:** Saturday, December 14, 2019 (11:00 am – 1:00 pm)  
**Location:** State Road AIA - Sunrise Blvd. to E. Las Olas Blvd., west to  
Seabreeze Blvd.  
**Set Up Date/Time:** Saturday, December 14, 2019 (10:30 am – 11:00 am)

Breakdown Date/Time: Saturday, December 14, 2019 (1:00 pm – 1:30 pm)  
 Road Closing: No  
 Alcohol: No  
 Amplified Music: No  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$400.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of November 7, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$180,000	\$3,347	\$400
<b>TOTAL AMOUNT ►</b>					<b>\$400</b>

**Strategic Connections**

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

- Exhibit 1 – March for Marsh Benefit Walk Application
- Exhibit 1a – March for Marsh Benefit Walk Site Plan
- Exhibit 1b – March for Marsh Benefit Walk Agreement
- Exhibit 2 – December 2019 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation