

RESOLUTION NO. 19-

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA, ADOPTING A POLICY ENCOURAGING THE VOLUNTARY REMOVAL OF BILLBOARD SIGNS FROM SURFACE STREETS AND DOWNTOWN, HISTORIC, REDEVELOPMENT AND INFILL AREAS, AND ALLOWING FOR REPLACEMENT SIGNS TO BE ERECTED ON AN INTERSTATE HIGHWAY WITHIN THE CITY OF FORT LAUDERDALE WHEN A BILLBOARD SIGN IN THE DESIGNATED AREA IS REMOVED; REDUCING THE DISTANCE BETWEEN PERMITTED SIGNS ON THE SAME SIDE OF AN INTERSTATE HIGHWAY FROM 1,500 FEET TO 1,000 FEET, AND REQUIRING A SEPARATE AGREEMENT BETWEEN THE CITY AND THE SIGN OWNER PROVIDING FOR THE TERMS OF ANY SUCH REMOVAL AND REPLACEMENT; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, on October 15, 2019 the City of Fort Lauderdale City Commission unanimously approved, and the City of Fort Lauderdale entered into, an Amended and Restated Settlement Agreement with Outfront Media LLC ("Outfront"); and

WHEREAS, there currently exist a number of billboard signs located on surface streets and/or in downtown, historic, redevelopment or infill areas within the City, the use, maintenance, repair and replacement of which is governed by the Amended and Restated Settlement Agreement between the City and Outfront; and

WHEREAS, the City encourages and desires Outfront to remove billboards from the City's surface streets and downtown, historic, redevelopment or infill areas, and to allow for new signs to be erected on interstate highways within the City, pursuant to the removal and replacement terms agreed to by the City and Outfront in the Amended and Restated Settlement Agreement; and

WHEREAS, pursuant to Paragraph 12 of the Amended and Restated Settlement Agreement, the City and Outfront agreed that to encourage and effectuate Outfront's removal of its surface street billboards, and to relocate those billboards to commercial and industrial zones along the interstate highway system, the City of Fort Lauderdale would adopt a resolution encouraging the voluntary removal of signs in a downtown, historic, redevelopment, infill or other designated area, and providing for a new or replacement signs to be erected on an interstate highway if a sign in the designated area is removed, as well as authorizing a reduction in the distance separation between off-premises signs on the same side of a highway from 1,500 feet to 1,000 feet on interstate highways with the City; and

WHEREAS, the City recognizes that it may be difficult or impractical for Outfront to remove its billboards from surface streets and/or downtown, historic, redevelopment or infill areas within the City, and to build replacement signs on interstate highways within the City, as a result of the separation requirements imposed by Section 479.07(9)(a)(1), Florida Statutes; and

WHEREAS, Section 479.07(9)(c), Florida Statutes, authorizes the Florida Department of Transportation ("Department") to grant sign permits when the minimum distance between permitted signs on the same side of an interstate highway is reduced from 1,500 feet to 1,000 feet if a local government has adopted a plan, program, resolution, ordinance, or other policy encouraging the voluntary removal of signs in a downtown, historic, redevelopment, infill, or other designated area; and

WHEREAS, in order to help facilitate the voluntary removal by Outfront of billboards from surface streets and/or downtown, historic, redevelopment or infill areas within the City, and to rebuild those billboards on interstate highways within the City, it is recommended that the distance between permitted signs on the same side of an interstate highway within the City be reduced to a minimum of 1,000 feet for any billboards constructed, reconstructed, operated or maintained by Outfront pursuant to the Amended and Restated Settlement Agreement.

NOW, THEREFORE BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF FORT LAUDERDALE, FLORIDA:

SECTION 1. The foregoing recitals are true and correct and are expressly incorporated herein by reference and made a part hereof.

SECTION 2. The City encourages the voluntary removal of billboard signs located on surface streets and/or in downtown, historic, redevelopment or infill areas within the City and pursuant to Section 479.07(9)(c), Florida Statutes, and consents to the Department issuing sign permits allowing for new signs to be erected on interstate highways within the City, subject to the removal and replacement terms agreed upon in writing by the City and sign owner, at a minimum distance of 1,000 feet between permitted signs on the same side of an interstate highway.

SECTION 3. The City Clerk is hereby directed to notify the Florida Department of Transportation of the City Commission's adopt of this resolution.

SECTION 4. That this Resolution shall become effective immediately upon its adoption.

ADOPTED this the ____ day of _____, 2019.

Mayor
DEAN J. TRANTALIS

ATTEST:

City Clerk
JEFFREY A. MODARELLI