



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-1094

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: November 19, 2019

TITLE: Ordinance Amending Sections 27-1 and 27-191 of the Code of Ordinances – Certificate of Public Convenience and Necessity – Waiving Requirements for Operators of Rental Cars with Chauffeurs and Sightseeing Vehicles for a National Football League Super Bowl–
(Commission Districts 1, 2, 3 and 4)

Recommendation

It is recommended that the City Commission approve an ordinance amending Sections 27-1 and 27-191 of the Code of Ordinances of the City of Fort Lauderdale to add the definition of “Tri-County area,” and to authorize the Director of Transportation and Mobility to waive the requirement of a certificate of public convenience and necessity for rental cars with chauffeurs and sightseeing vehicles during the period of seven days before, the day of, and seven days after a National Football League Super Bowl is held in the Tri-County area.

Background

On February 2, 2020, Super Bowl LIV will take place at the Hard Rock Stadium located in Miami-Dade County. The event will have a major impact to the South Florida transportation network and therefore Broward, Miami-Dade, and Palm-Beach counties are working to implement a special temporary permit program for vehicles for hire. The program will allow permitted providers within each county to operate additional vehicles throughout the entire Tri-County area during the week before and after Super Bowl LIV (January 26th - February 9th). Only providers with luxury sedans, luxury limousines, and transport vans will be able to apply for this temporary permit in any of the three counties.

The City of Fort Lauderdale requires a certificate of public convenience and necessity to be issued to a vehicle for hire provider prior to operating within the City limits. This ordinance amendment would authorize the Director of Transportation and Mobility to waive this requirement in order to align with the efforts Broward, Miami-Dade, and Palm-Beach counties.

Resource Impact

There is no financial impact for this amendment.

Strategic Connections

This item is a *Press Play Fort Lauderdale 2024* Strategic Plan initiative, specifically advancing:

- The Infrastructure Focus Area
- Goal 2: Build a multi-modal and pedestrian friendly community.
- Objective: Improve transportation options and reduce congestion by working with partners.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035*: We are Connected.

Attachment

Exhibit 1 – Ordinance

Prepared by: Juan Rodriguez, Transportation and Mobility

Interim Department Director: Ben Rogers, Transportation and Mobility