



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-1075

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: November 19, 2019

TITLE: Motion Approving Event Agreements and Related Road Closures: South Florida Exotic Car “Toy Rally,” to Benefit Toys for Tots, 15th Annual 2020 Fort Lauderdale Marathon/Half Marathon and Fort Lauderdale 5K, and Covenant House Florida 5K on A1A – **(Commission Districts 1, 2, and 4)**

Recommendation

It is recommended that the City Commission approve event agreements with South Florida Exotic Car Toy Rally, LLC, Exclusive Sports Marketing, Inc. of Florida, and Covenant House Florida, Inc. and authorize execution of the agreements by the City Manager.

Background

The Covenant House Florida 5K on A1A was approved at the October 2, 2019 Commission Meeting. Due to multiple races on October 2nd there is not adequate police staffing. The vendor is requesting to host the event on February 23, 2020.

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: South Florida Exotic Car "Toy Rally," to Benefit Toys for Tots

Applicant: South Florida Exotic Car Toy Rally, LLC
Date/Time: Saturday, December 14, 2019 (11:15 am – 11:45 am)
Location: 5750 N. Federal Highway
Set Up Date/Time: Saturday, December 14, 2019 (11:00 am – 11:15 am)
Breakdown Date/Time: Saturday, December 14, 2019 (11:45 am – 11:55 am)
Road Closing: Yes – 2 Lanes on Federal Highway
Alcohol: No
Amplified Music: No
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2: 15th Annual 2020 Fort Lauderdale Marathon/Half Marathon and Fort Lauderdale 5K

Applicant: Exclusive Sports Marketing, Inc. of Florida
Date/Time: Saturday, January 25, 2020 (7:00 am – 11:00 am)
Sunday, January 26, 2020 (5:45 am – 1:00 pm)
Location: Throughout Broward County and A1A
Set Up Date/Time: Saturday, January 25, 2020 (7:00 am – 8:00 pm)
Breakdown Date/Time: Sunday, January 26, 2020 (12:00 pm – 3:00 pm)
Road Closing: Yes – Closures on Las Olas and A1A
Alcohol: Yes
Amplified Music: Yes - Sunday, January 26, 2020 (7:00 am – 11:00 am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3: Covenant House Florida 5K on A1A

Applicant: Covenant House Florida, Inc.
Date/Time: Sunday, February 23, 2020 (7:00 am – 9:30 am)
Location: NE 9th St and Sunrise Lane Race: NE 9th St. to one southbound lane on A1A to Vista Mar U-turn to southbound A1A to Seabreeze Blvd to SE 5th St. to one northbound lane on A1A to NE 9th St.
Set Up Date/Time: Sunday, February 23, 2020 (4:00 am – 7:00 am)
Breakdown Date/Time: Sunday, February 23, 2020 (9:00 am – 10:30 am)
Road Closing: Yes – NE 9th St and Sunrise Lane and partial closure on southbound lane on A1A to Vista Mar U-turn to southbound

A1A to Seabreeze Blvd to SE 5th Street to one northbound lane on A1A to NE 9th St.

Alcohol: No

Amplified Music: Yes - Saturday, February 23, 2020 (8:00 am – 9:30 am)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$200.00 already paid

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of October 17, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$180,000	\$0	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – South Florida Exotic Car “Toy Rally,” to Benefit Toys for Tots Application

Exhibit 1a – South Florida Exotic Car “Toy Rally,” to Benefit Toys for Tots Route

Exhibit 1b – South Florida Exotic Car “Toy Rally,” to Benefit Toys for Tots Agreement

Exhibit 2 – 15th Annual 2020 Fort Lauderdale Marathon/Half Marathon and Fort Lauderdale 5K Application

Exhibit 2a – 15th Annual 2020 Fort Lauderdale Marathon/Half Marathon and Fort Lauderdale 5K Site Plan

Exhibit 2b – 15th Annual 2020 Fort Lauderdale Marathon/Half Marathon and Fort Lauderdale 5K Race Route (Marathon & Half Marathon)

Exhibit 2c – 15th Annual 2020 Fort Lauderdale Marathon/Half Marathon and Fort Lauderdale 5K Race Route (5K)

Exhibit 2d – 15th Annual 2020 Fort Lauderdale Marathon/Half Marathon and Fort Lauderdale 5K Agreement
Exhibit 3 – Covenant House Florida 5K on A1A Application
Exhibit 3a – Covenant House Florida 5K on A1A Site Plan
Exhibit 3b – Covenant House Florida 5K on A1A Race Route
Exhibit 3c – Covenant House Florida 5K on A1A Agreement
Exhibit 4 – December 2019 Special Event Calendar
Exhibit 5 – January 2020 Special Event Calendar
Exhibit 6 – February 2020 Special Event Calendar
Exhibit 7 – March 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department