



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-1009

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: November 5, 2019

TITLE: Motion Approving Event Agreements and Related Road Closures: Fort
Lauderdale International Film Festival - WOODSTOCK Street Screening,
Light Up Downtown, Tour De Coast, and Engel & Volkers Grand Opening
- **(Commission Districts 1, 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements and requests for road closures with The Broward County Film Society, Inc., Jack and Jill Children's Center, Inc., Velo Sports LLC and Garcia Real Estate Group, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Fort Lauderdale International Film Festival – WOODSTOCK Street Screening

Applicant: The Broward County Film Society, Inc.
Date/Time: Saturday, November 16, 2019 (7:30 pm – 10:45 pm)
Location: 503 SE 6th St, in front of Savor Cinema, between SE 5th Ave and SE 5th Ter
Set Up Date/Time: Saturday, November 16, 2019 (12:00 pm – 6:00 pm)
Breakdown Date/Time: Saturday, November 16, 2019 (10:45 pm – 11:30 pm)
Road Closing: Yes – SE 6th St, between SE 5th Ave and SE 5th Ter
Alcohol: Yes
Amplified Music: Yes - Saturday, November 16, 2019 (7:30 pm – 8:15 pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2: Light Up Downtown

Applicant: Jack and Jill Children's Center, Inc.
Date/Time: Tuesday, December 3, 2019 (5:30 pm – 8:30 pm)
Location: Plaza on Las Olas, 301 E Las Olas Blvd
Set Up Date/Time: Tuesday, December 3, 2019 (2:00 pm – 5:30 pm)
Breakdown Date/Time: Tuesday, December 3, 2019 (8:30 pm – 10:00 pm)
Road Closing: Yes – SE 4th Ave between Las Olas & Parking Garage
Alcohol: Yes
Amplified Music: Yes - Tuesday, December 3, 2019 (5:30pm – 8:30pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3: Tour De Coast

Applicant: Velo Sports LLC
Date/Time: Sunday, February 16, 2020 (5:00 am – 3:00 pm)
Location: Esplanade Park, 400 SW 2nd St.
Set Up Date/Time: Saturday, February 15, 2020 (9:00 am – 4:00 pm)
Breakdown Date/Time: Sunday, February 16, 2020 (3:00 pm – 5:00 pm)
Road Closing: Yes – SW 2nd St between SW 4th Ave and SW 5th Ave
Alcohol: Yes
Amplified Music: Yes - Sunday, February 16, 2020 (7:00 am – 3:00 pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4: Engel & Volkers Grand Opening
Applicant: Garcia Real Estate Group, Inc.
Date/Time: Thursday, November 14, 2019 (6:30 pm – 9:00 pm)
Location: 1st six parking spaces of NE 33rd Street
Set Up Date/Time: Thursday, November 14, 2019 (3:00 pm – 6:00 pm)
Breakdown Date/Time: Thursday, November 14, 2019 (10:00 pm – 11:00 pm)
Road Closing: Yes – NE 33rd Street (8:00 am – 10:00 pm)
Alcohol: No
Amplified Music: Yes - Thursday, November 14, 2019 (6:30 pm – 9:00 pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of October 3, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$180,000	\$0	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item supports the *Press Play Fort Lauderdale 2024 Strategic Plan*, specifically advancing:

- The Public Places Focus Area
- Goal 3: Building a healthy and engaging community
- Objective: Offer a diverse range of recreational and educational programming

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Fort Lauderdale International Film Festival – WOODSTOCK Street Screening Application
 Exhibit 1a – Fort Lauderdale International Film Festival – WOODSTOCK Street Screening Site Plan
 Exhibit 1b – Fort Lauderdale International Film Festival – WOODSTOCK Street Screening Agreement

Exhibit 2 – Light Up Downtown Application
Exhibit 2a – Light Up Downtown Site Plan
Exhibit 2b – Light Up Downtown Agreement
Exhibit 3 – Tour De Coast Application
Exhibit 3a – Tour De Coast Site Plan
Exhibit 3b – Tour De Coast Agreement
Exhibit 4 – Engel & Volkers Grand Opening Application
Exhibit 4a – Engel & Volkers Grand Opening Site Plan
Exhibit 4b – Engel & Volkers Grand Opening Agreement
Exhibit 5 – November 2019 Special Event Calendar
Exhibit 6 – December 2019 Special Event Calendar
Exhibit 7 – February 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department