



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#19-0985**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** October 15, 2019

**TITLE:** Motion Approving Event Agreements and Related Road Closures:  
Novemberfest 2019, 2<sup>nd</sup> Annual Exotics on Las Olas, NOBE Sunday Block  
Party/Nightmare on 33<sup>rd</sup>, FSU-UM Tailgate Watch Party, Craftoberfest and  
Doc Reno's Bacon, Beer, & BBQ - (**Commission Districts 1, 2, 3 and 4**)

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**Recommendation**

It is recommended that the City Commission approve event agreements and requests for related road closures with Willie C. Frazier Outreach Ministry, Inc., Las Olas Association, Inc., North Beach Restaurants & Shoppes, Inc., American Social, Inc., Historic Downtowner Saloon, LLC and 3-J Hospitality, LLC and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

### Event 1: Novemberfest 2019

Applicant: Willie C. Frazier Outreach Ministry, Inc.  
Date/Time: Saturday, November 16, 2019 (12:00pm – 4:00pm)  
Location: 675 NW 22<sup>nd</sup> Road Fort Lauderdale, FL 33311  
Set Up Date/Time: Saturday, November 16, 2019 (8:00am – 11:45am)  
Breakdown Date/Time: Saturday, November 16, 2019 (4:00pm – 6:15pm)  
Road Closing: Yes – NW 7th Street from 22nd Rd to 2234 NW 7th St.  
Alcohol: No  
Amplified Music: Yes - Saturday, November 16, 2019 (12:00pm – 3:30pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

### Event 2: 2<sup>nd</sup> Annual Exotics on Las Olas

Applicant: Las Olas Association, Inc. (approved 3/5/19 adding rain date)  
Date/Time: Saturday, November 10, 2019 (11:00am – 4:00pm)  
Rain Date - Saturday, November 17, 2019 (11:00am – 4:00pm)  
Location: East Las Olas Blvd SE 6<sup>th</sup> Ave – SE 11<sup>th</sup> Ave  
Set Up Date/Time: Saturday, November 10, 2019 (2:00am – 11:00am)  
Rain Date - Saturday, November 17, 2019 (2:00am – 11:00am)  
Breakdown Date/Time: Saturday, November 10, 2019 (4:00pm – 6:00pm)  
Rain Date - Saturday, November 17, 2019 (4:00pm – 6:00pm)  
Road Closing: Yes – East Las Olas Blvd SE 6<sup>th</sup> Ave – SE 11<sup>th</sup> Ave  
Alcohol: Yes  
Amplified Music: Yes - Saturday, November 10, 2019 (4:00pm – 6:00pm)  
Rain Day - Saturday, November 17, 2019 (4:00pm – 6:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: ~~\$200.00~~ already paid

### Event 3: NOBE Sunday Block Party/Nightmare on 33rd

Applicant: North Beach Restaurants & Shoppes, Inc.  
Date/Time: Every Sunday, October 27, 2019 - January 19, 2020  
(5:00pm – 9:00pm)  
Location: NE 33<sup>rd</sup> Street Northside to 33<sup>rd</sup> Avenue  
Set Up Date/Time: Every Sunday, October 27, 2019 - January 19, 2020  
(3:00pm – 5:00pm)

Breakdown Date/Time: Every Sunday, October 27, 2019 - January 19, 2020  
(9:00pm – 10:00pm)  
Road Closing: Yes – NE 33<sup>rd</sup> Street (northside only)  
Alcohol: Yes  
Amplified Music: Yes - Every Sunday, October 27, 2019 - January 19, 2020  
(5:00pm – 9:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 4: FSU-UM Tailgate Watch Party

Applicant: American Social, Inc.  
Date/Time: Saturday, November 2, 2019 (2:00pm – 12:00am)  
Location: American Social Las Olas 721 E Las Olas Blvd & SE 8<sup>th</sup> Ave  
Set Up Date/Time: Saturday, November 2, 2019 (12:00pm – 2:00pm)  
Breakdown Date/Time: Sunday, November 3, 2019 (12:00am – 1:00am)  
Road Closing: Yes – SE 8<sup>th</sup> Avenue, north of Las Olas Blvd.  
Alcohol: Yes  
Amplified Music: Yes - Saturday, November 2, 2019 (2:00pm – 10:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 5: Craftoberfest

Applicant: Historic Downtowner Saloon, LLC  
Date/Time: Saturday, November 2, 2019 (11:00am – 10:00pm)  
Location: 10 South New River Drive East Fort Lauderdale, FL 33301  
Set Up Date/Time: Saturday, November 2, 2019 (8:00am – 11:00am)  
Breakdown Date/Time: Saturday, November 2, 2019 (10:00pm – 11:59pm)  
Road Closing: Yes – South New River Drive East from Andrews Ave Bridge  
to Circle  
Alcohol: Yes  
Amplified Music: Yes - Saturday, November 2, 2019 (2:00pm – 5:00pm) and  
(6:00pm – 10:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00

Event 6: Doc Reno's Bacon, Beer, & BBQ

Applicant: 3-J Hospitality, LLC

Date/Time: Sunday, October 20, 2019 (12:00pm – 5:00pm)  
 Location: SW 3<sup>rd</sup> Ave between Broward Blvd & Himmarshee St.  
 Set Up Date/Time: October 20, 2019 (7:00am – 12:00pm)  
 Breakdown Date/Time: Sunday, October 20, 2019 (5:00pm – 7:00pm)  
 Road Closing: Yes – SW 3<sup>rd</sup> Ave, Broward - Himmarshee  
 Alcohol: Yes  
 Amplified Music: Yes - Sunday, October 20, 2019 (12:00pm – 5:00pm)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$400.00

### **Resource Impact**

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<b><i>Funds available as of October 1, 2019</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$185,000	\$0	\$1,400
<b>TOTAL AMOUNT ►</b>					<b>\$1,400</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
  - Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Novemberfest 2019 Application  
 Exhibit 1a – Novemberfest 2019 Site Plan  
 Exhibit 1b – Novemberfest 2019 Agreement  
 Exhibit 2 – 2<sup>nd</sup> Annual Exotics on Las Olas Application  
 Exhibit 2a – 2<sup>nd</sup> Annual Exotics on Las Olas Site Plan  
 Exhibit 2b – 2<sup>nd</sup> Annual Exotics on Las Olas Agreement  
 Exhibit 3 – NOBE Sunday Block Party/Nightmare on 33rd Application  
 Exhibit 3a – NOBE Sunday Block Party/Nightmare on 33rd Site Plan  
 Exhibit 3b – NOBE Sunday Block Party/Nightmare on 33rd Agreement

Exhibit 4 – FSU-UM Tailgate Watchparty Application  
Exhibit 4a – FSU-UM Tailgate Watchparty Site Plan  
Exhibit 4b – FSU-UM Tailgate Watchparty Agreement  
Exhibit 5 – Craftoberfest Application  
Exhibit 5a – Craftoberfest Site Plan  
Exhibit 5b – Craftoberfest Agreement  
Exhibit 6 – Doc Reno's Bacon, Beer, & BBQ Application  
Exhibit 6a – Doc Reno's Bacon, Beer, & BBQ Site Plan  
Exhibit 6b – Doc Reno's Bacon, Beer, & BBQ Agreement  
Exhibit 7 – October 2019 Special Event Calendar  
Exhibit 8 – November 2019 Special Event Calendar

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Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department