



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0965

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: October 2, 2019

TITLE: Motion Approving Contract for Holiday Lights and Decoration Services for
the Central Beach – Light ‘Er Up LLC – \$107,556 - **(Commission District
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Recommendation

It is recommended that the City Commission approve a three-year contract, in substantially the form attached, for the purchase of holiday lights and decoration services for the Central Beach area with Light ‘Er Up LLC in the amount of \$107,556 (three year total) and authorize the City Manager to approve two one-year renewal options, contingent upon approval and appropriation of funds.

Background

This project is for the purchase of holiday lights and decorative services. Decorative services include installation, maintenance, removal and storage services. The City will own the lights and Light ‘Er Up LLC will provide the services to maintain and store the lights during off season for the duration of the contract. The lights will be installed by November 21, 2019 and will remain up through January 10, 2020.

This bid is consistent with the legislative determinations of the special benefit found in Ordinance C-06-34, Section 1.04(A)(2), by increasing the number of visitors to the Beach Business Improvement District (“BID”). The holiday lights comply with the Beach Community Redevelopment Plan goals and objectives by fostering family activities and recreation in the Central Beach area; and providing an opportunity to expand tourist-related activities on the beach. The lights will also create and enhance a positive, visual and physical image of the Central Beach area.

On July 23, 2019, the Procurement Services Division issued Invitation to Bid No. 12312-793 – Holiday Lights and Decoration Services (Central Beach). Four bids were received on August 6, 2019 and the bids were reviewed for compliance with the solicitation specifications. One of the four vendors that responded are either a Minority-Owned Business Enterprise, Women-Owned Business Enterprise, or Small Business Enterprise. The bid submitted by Light ‘Er Up LLC has been deemed the lowest cost, responsive, and responsible bidder recommended for award.

This contract will be funded by the Central Beach Community Redevelopment Agency ("CRA") and the BID in Year 1, and solely by the BID for the remaining total annual costs as follows:

Agency	FY	Payment
Central Beach CRA	FY20 (Year 1)	\$27,703
BID	FY20 (Year 1)	\$27,703
BID	FY21 (Year 2)	\$26,075
BID	FY22 (Year 3)	\$26,075
TOTAL:		\$107,556

Resource Impact

There will be a Fiscal Year 2020 impact to the Central Beach CRA and BID in the amount of \$55,406 in the accounts listed below. Future expenditures are contingent upon approval and appropriation of the annual budget.

Funds available as of October 1, 2019					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
135-MGR143502-3199	Business Improvement District	Services & Materials/ Other Professional Services	\$552,080	\$552,080	\$27,703
106-CRA070605-3199	Central Beach CRA	Services & Materials/ Other Professional Services	\$295,490	\$295,490	\$27,703
TOTAL AMOUNT ►					\$55,406

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included in the Business Development Cylinder of Excellence, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, ports and rail connections;
 - Objective 2: Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale Vision Plan: We Are Prosperous*.

Related CAM

CRA CAM #19-0947

Attachments

Exhibit 1 – Solicitation

Exhibit 2 – Bid Tabulation

Exhibit 3 – Contract

Prepared by: Cija Omengebar, Beach CRA
Adam Makarevich, Finance
Linda Blanco, Finance

Department Directors: Donald Morris, Beach CRA
Linda Short, Finance