



TO: Honorable Mayor & Members of the Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: October 2, 2019

TITLE: Motion Approving Event Agreements and Related Road Closures: Novo Nordisk Private Event, Victoria Park Halloween Block Party, Super Heroes v. Zombies Downtown Block Party and Covenant House Florida 5K on A1A – **(Commission Districts 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements and requests for road closures with 3-J Hospitality, LLC, Victoria Park Civic Association, Inc., Downtown Himmarshee Village Association, Inc., and Covenant House Florida, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1: Novo Nordisk Private Event

Applicant: 3-J Hospitality, LLC

Date/Time: Wednesday, October 23, 2019 (7:00pm – 10:00pm)
Location: SW 3rd Avenue between Broward Blvd. and Himmarshee St.
Set Up Date/Time: Wednesday, October 23, 2019 (7:00am – 6:00pm)
Breakdown Date/Time: Wednesday, October 23, 2019 (10:00pm – 12:00am)
Road Closing: Yes – SW 3rd Ave between Broward Blvd. and Himmarshee St.
Alcohol: Yes
Amplified Music: No – Only inside venue
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00
*This event falls within an entertainment district.

Event 2: Victoria Park Halloween Block Party

Applicant: Victoria Park Civic Association, Inc.
Date/Time: Saturday, October 26, 2019 (5:30pm – 8:30pm)
Location: NE 12th Ave between 4th – 6th streets and NE 13th Ave between 4th and 6th streets
Set Up Date/Time: Saturday, October 26, 2019 (3:00pm – 5:30pm)
Breakdown Date/Time: Saturday, October 26, 2019 (8:30pm – 9:30pm)
Road Closing: Yes – NE 12th Ave between 4th-6th streets as indicated on attached map and NE 13th Ave between 4th and 6th streets
Alcohol: No
Amplified Music: Yes - Saturday, October 26, 2019 (5:30pm – 8:30pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3: Super Heroes v. Zombies Downtown Block Party

Applicant: Downtown Himmarshee Village Association, Inc.
Date/Time: Saturday, October 26, 2019 (6:00pm – 1:00am)
Location: SW 2nd Street between 2nd and 3rd avenues and 3rd and 4th avenues
Set Up Date/Time: Saturday, October 26, 2019 (12:00pm – 6:00pm)
Breakdown Date/Time: Sunday, October 27, 2019 (1:00am – 3:00am)
Road Closing: Yes – SW 2nd St, 2nd Ave – 3rd Ave; 3rd Ave – 4th Ave
Alcohol: Yes
Amplified Music: Yes - Saturday, October 26, 2019 (6:00pm – 1:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No

Application Fee: \$200.00
 *This event falls within a entertainment district.

Event 4: Covenant House Florida 5K on A1A

Applicant: Covenant House Florida, Inc.
 Date/Time: Saturday, May 16, 2020 (7:00am – 9:00am)
 Location: NE 9th St and Sunrise Lane and partial closure on southbound lane on A1A to Vista Mar U-turn to southbound A1A to Seabreeze Blvd to SE 5th Street to one northbound lane on A1A to NE 9th St.
 Set Up Date/Time: Saturday, May 16, 2020 (4:00am – 7:00am)
 Breakdown Date/Time: Saturday, May 16, 2020 (9:00am – 10:00am)
 Road Closing: Yes – NE 9th St and Sunrise Lane and partial closure on southbound lane on A1A to Vista Mar U-turn to southbound A1A to Seabreeze Blvd to SE 5th Street to one northbound lane on A1A to NE 9th St.
 Alcohol: No
 Amplified Music: Yes - Saturday, May 16, 2020 (8:00am – 9:00am)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2020 operating budget in the accounts listed below.

<i>Funds available as of October 1, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$165,000	\$0	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
 - Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Novo Nordisk Private Event Application
Exhibit 1a – Novo Nordisk Private Event Site Plan
Exhibit 1b – Novo Nordisk Private Event Agreement
Exhibit 2 – Victoria Park Halloween Block Party Application
Exhibit 2a – Victoria Park Halloween Block Party Site Plan
Exhibit 2b – Victoria Park Halloween Block Party Agreement
Exhibit 3 – Super Heroes v. Zombies Downtown Block Party Application
Exhibit 3a – Super Heroes v. Zombies Downtown Block Party Site Plan
Exhibit 3b – Super Heroes v. Zombies Downtown Block Party Agreement
Exhibit 4 – Covenant House Florida 5K on A1A Application
Exhibit 4a – Covenant House Florida 5K on A1A Site Plan
Exhibit 4b – Covenant House Florida 5K on A1A Site Plan
Exhibit 4c – Covenant House Florida 5K on A1A Agreement
Exhibit 5 – October 2019 Special Event Calendar
Exhibit 6 – November 2019 Special Event Calendar
Exhibit 7 – May 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department