



Study Overview

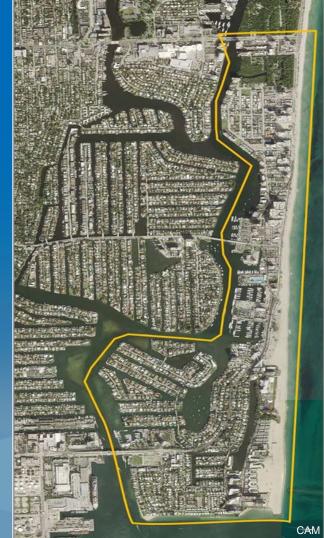
- Needs Assessment
 - Data and Analysis
 - Public Engagement
- Multimodal Strategies
 - Traffic
 - Non-Motorized
 - Transit
- Implementation
 - Stakeholder Coordination
 - Funding Options



Las Olas Blvd.

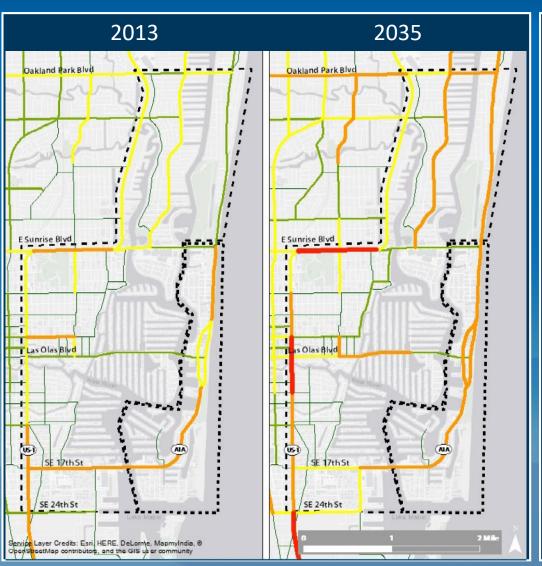


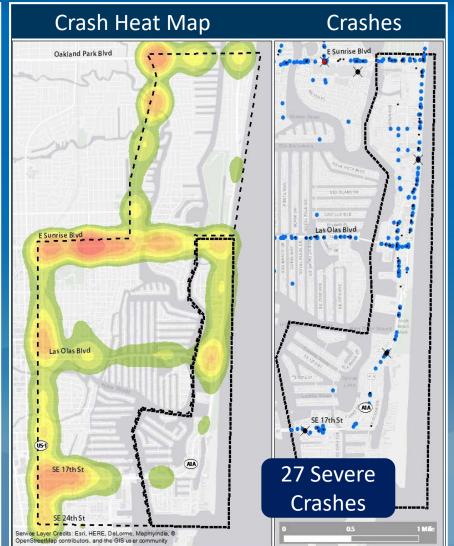
SE 17th St.





Needs Assessment: Data



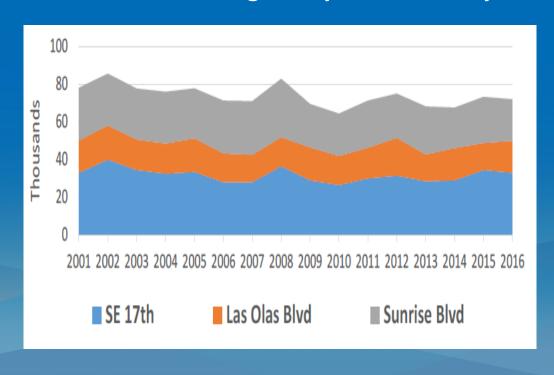




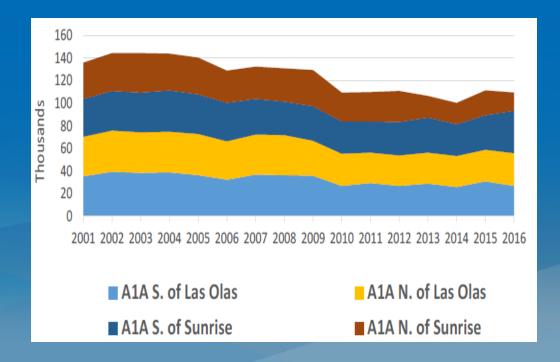


Needs Assessment: Data

Cumulative Bridge Daily Traffic History



Cumulative SR A1A Daily Traffic History





Needs Assessment: Focus Groups

Neighbors:

- Perception that congestion has worsened
- Sunrise Blvd. at SR A1A intersection, among other concerns
- Desire for protected/separated bike facilities
- More frequent, predictable, and reliable trolley (or similar) service
- Want overall, cohesive plan that gets implemented

• Business:

- Similar mobility concerns
- Need for better workforce access
- Continue to improve on special event traffic management

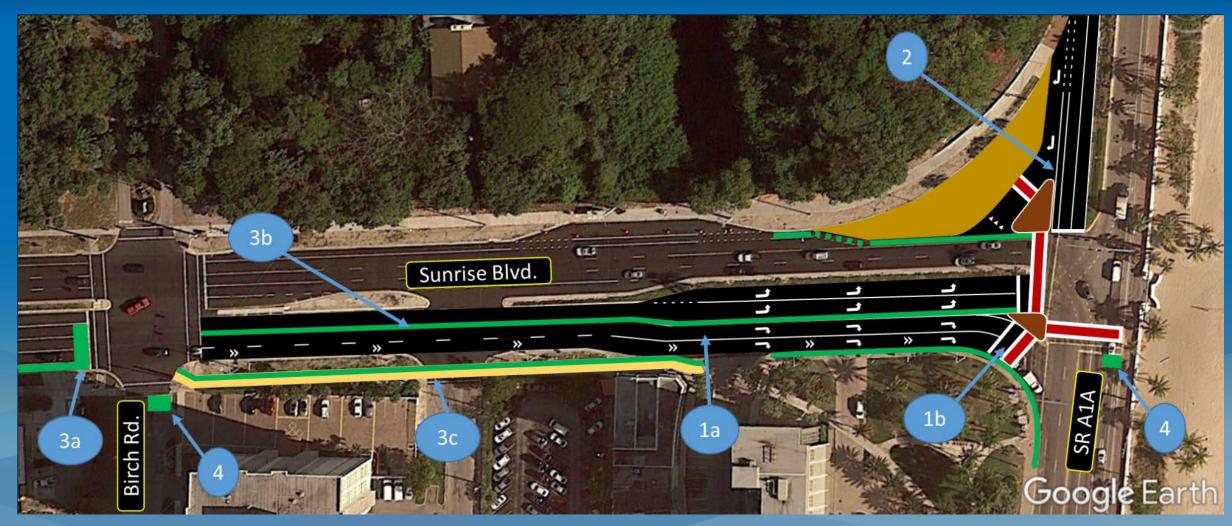


Needs Assessment: Neighbor Survey

- Travel within study area (top two):
 - Drive (86%),
 - Walk (9%)
- Travel on/off barrier island (top two):
 - Drive (95%),
 - Taxi/Ride Share (3%)
- Preference for trolley and (safer) bike facilities over Bus as alternative
- Vision Statement preferences:
 - 56% Moving traffic quickly should be top priority.
 - 21% Main corridors are important for traffic, but some compromises are needed.
 - 10% Other modes should be prioritized on some corridors.



Multimodal Strategies: Traffic



Sunrise Boulevard at SR A1A Intersection Improvement Concept



Multimodal Strategies: Traffic

- Restrict passenger loading/unloading to designated areas along SR A1A
- Planned implementation of FDOT Arterial Traffic Management System
 - Signal Coordination
 - Faster recovery from bridge openings
 - Speed management



Multimodal Strategies: Bike/Ped

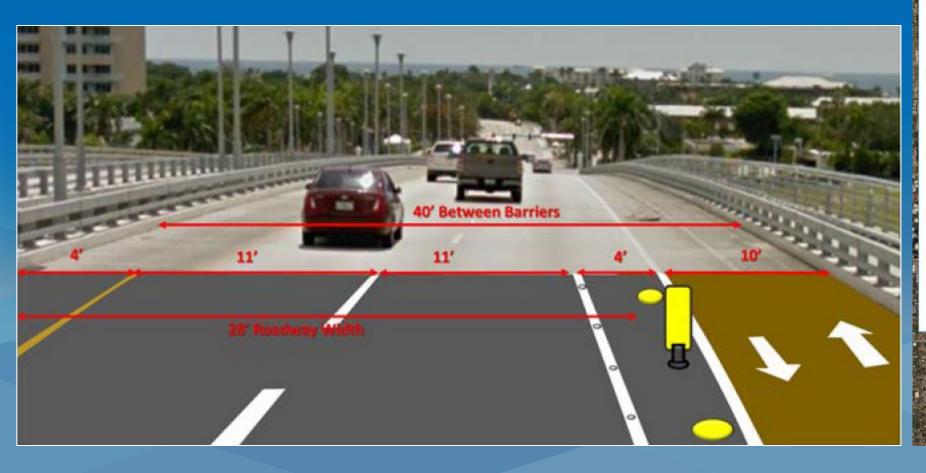
- Consistent mid-block and signalized intersection crosswalk treatments
- Birch Road and Breakers Avenue short-term crosswalk improvements





Multimodal Strategies: Bike/Ped

• SE 17th Street/SR A1A/Birch Road Bikeway

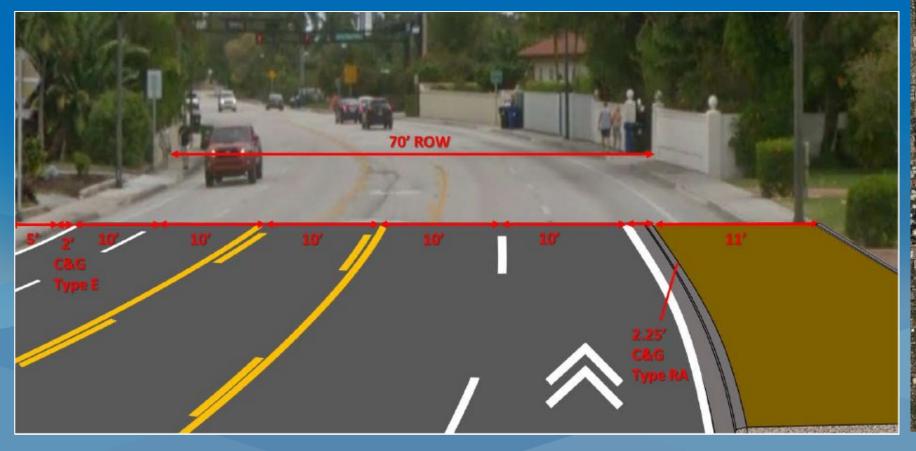






Multimodal Strategies: Bike/Ped

• SE 17th Street/SR A1A/Birch Road Bikeway







Multimodal Strategies: Transit

- Expand and Simplify Sun Trolley
 - Define stops and schedule; co-locate with bike share
 - 15-minute frequency 9:30 AM to 6:30 PM
 - 30-minute frequency 6:00 AM to 9:30 AM and 6:30 PM to 10:00 PM
 - Possible replacement of some BCT service
- Encourage expansion of on-demand low-speed vehicle (LSV) services (e.g. Free Ride, etc.)
- Consider part-time trolley/LSV/Micro-mobility Device lanes on westbound SE 17th Street Causeway and Las Olas Boulevard





Multimodal Strategies: Parking/Tech

- Leverage weekend/evening Downtown off-street parking availability (6,000 + spots)
 - Link downtown parking to beach with expanded Sun Trolley service
 - Consider trolley-only lanes for special events
- Integrate city-owned and privately-owned public parking using realtime, app-based availability and rate data.
- Consider kiosks on public right-of-way and major hotel/resort lobbies to raise awareness of mobility options.
- Verify trend suggesting reduced overnight parking at hotels/resorts and consider parking requirements for redevelopment.
- Evaluate beach parking pricing structure compared with peer communities.



Implementation and Finance

- Project report includes implementation matrices:
 - Cost ranges
 - Project groupings for production
 - Next steps
- Discussion of funding sources:
 - CSLIP (BMPO)
 - Transit Surtax
 - City Surtax
 - FDOT Maintenance/Resurfacing
 - Federal BUILD (formerly TIGER) grant potential
 - Existing City CIP projects.



Questions

