



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0813

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 3, 2019

TITLE: Motion Approving Event Agreements and Related Road Closures: 7th
Annual Fort Lauderdale Shamrock Run, Merrill Lynch Bull Run, 6th Annual
Fort Lauderdale Jingle Bell Jog and 13th Annual 13.1 Fort Lauderdale Half
Marathon & Veterans Day 5K – **(Commission Districts 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements and requests for road closures with WildSide Foundation, Inc. and WildSide Online LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application, as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a valid executed agreement.

Event 1:

Applicant: WildSide Foundation, Inc.
Event Name: 7th Annual Fort Lauderdale Shamrock Run
Date/Time: Saturday, March 14, 2020 (7:15am – 8:45am)
Location: Huizenga Plaza
Set Up Date/Time: Saturday, March 14, 2020 (4:00am – 6:45am)
Breakdown Date/Time: Saturday, March 14, 2020 (8:45am – 9:00am)
Road Closing: Yes – East Las Olas to bridge and back
Alcohol: Yes
Amplified Music: Yes - Saturday, March 14, 2020 (8:00am – 9:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: WildSide Online LLC
Event Name: Merrill Lynch Bull Run
Date/Time: Saturday, November 23, 2019 (7:30am – 9:00am)
Location: 450 East Las Olas
Set Up Date/Time: Saturday, November 23, 2019 (4:00am – 7:00am)
Breakdown Date/Time: Saturday, November 23, 2019 (9:00am – 10:00am)
Road Closing: Yes – East Las Olas – 3rd Avenue East to Sunset and West Bound 3rd Avenue
Alcohol: No
Amplified Music: Yes - Saturday, November 23, 2019 (7:30am – 9:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: WildSide Foundation, Inc.
Event Name: 6th Annual Fort Lauderdale Jingle Bell Jog
Date/Time: Sunday, December 15, 2019 (7:30am – 10:00am)
Location: DC Alexander Park
Set Up Date/Time: Sunday, December 15, 2019 (4:00am – 7:15am)
Breakdown Date/Time: Sunday, December 15, 2019 (10:00am – 11:00am)
Road Closing: Yes – A1A Intermittent Closure with 5th Also Closed
Alcohol: Yes
Amplified Music: Yes - Sunday, December 15, 2019 (8:00am – 10:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No

Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: WildSide Online, LLC
Event Name: 13th Annual 13.1 Fort Lauderdale Half Marathon & Veterans Day 5K
Date/Time: Sunday, November 10, 2019 (6:30am – 11:00am)
Location: Start & Finish is at Almond Ave & Las Olas Blvd.
Set Up Date/Time: Saturday, November 9, 2019 (7:00am – 11:00am)
Breakdown Date/Time: Sunday, November 10, 2019 (11:00am – 1:30pm)
Road Closing: Yes – West bound 1 lane Las Olas, East bound 1 Lane Las Olas A1A – 1 Lane from Las Olas to Oakland – Intermittent Closure
Alcohol: Yes
Amplified Music: Yes - Sunday, November 10, 2019 (6:30am – 11:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of July 124, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$120,708	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 7th Annual Fort Lauderdale Shamrock Run Application

Exhibit 1a – 7th Annual Fort Lauderdale Shamrock Run Site Plan
Exhibit 1b – 7th Annual Fort Lauderdale Shamrock Run Agreement
Exhibit 2 – Merrill Lynch Bull Run Application
Exhibit 2a – Merrill Lynch Bull Run Site Plan
Exhibit 2b – Merrill Lynch Bull Run Race Route
Exhibit 2c – Merrill Lynch Bull Run Agreement
Exhibit 3 – 6th Annual Fort Lauderdale Jingle Bell Jog Application
Exhibit 3a – 6th Annual Fort Lauderdale Jingle Bell Jog Site Plan
Exhibit 3b – 6th Annual Fort Lauderdale Jingle Bell Jog Race Route
Exhibit 3c – 6th Annual Fort Lauderdale Jingle Bell Jog Agreement
Exhibit 4 – 13th Annual 13.1 Fort Lauderdale Half Marathon & Veterans Day 5K
Application
Exhibit 4a - 13th Annual 13.1 Fort Lauderdale Half Marathon & Veterans Day 5K Site
Plan
Exhibit 4b – 13th Annual 13.1 Fort Lauderdale Half Marathon & Veterans Day 5K
Agreement
Exhibit 5 – November 2019 Special Event Calendar
Exhibit 6 – December 2019 Special Event Calendar
Exhibit 7 – March 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department