



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-0812**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** September 3, 2019

**TITLE:** Motion Approving Event Agreements and Related Road Closures: A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends, Gulf Stream Brewing Company 1-Year Anniversary, 4:30 Boardroom Bar 6<sup>th</sup> Anniversary Car/Truck Show, MASS District Events and 1<sup>st</sup> Christian Book Fair Broward County – **(Commission Districts 1, 2, 3 and 4)**

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**Recommendation**

It is recommended that the City Commission approve event agreements and requested road closures with Debra P. Rochlin (Individual), Gulf Stream Brewing Company, LLC, Faber Brothers, LLC, MASS District, Inc. and Believe in Your Book LLC and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Debra P. Rochlin, Individual  
Event Name: A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends  
Date/Time: Friday, September 20, 2019 (6:00pm – 9:00pm)  
Location: 629 SW 1<sup>st</sup> Ave Parking to North of Bldg. used for Parking & Empty Lot to South Tents  
Set Up Date/Time: Friday, September 20, 2019 (3:00pm – 6:00pm)  
Breakdown Date/Time: Friday, September 20, 2019 (9:00pm – 10:30pm)  
Road Closing: Yes – SW 1<sup>st</sup> Avenue from 7<sup>th</sup> Street and 6<sup>th</sup> Street  
Alcohol: No  
Amplified Music: Yes - Friday, September 20, 2019 (6:00pm – 9:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 2:

Applicant: Gulf Stream Brewing Company, LLC  
Event Name: Gulf Stream Brewing Company 1-Year Anniversary  
Date/Time: Saturday, September 21, 2019 (3:00pm – 8:00pm)  
Location: Parking Lot and Road Frontage-Gulf Stream Brewing Company 1105 NE 13<sup>th</sup> Street 33304  
Set Up Date/Time: Friday, September 20, 2019 (12:00pm – 8:00pm)  
Breakdown Date/Time: Sunday, September 22, 2019 (12:00pm – 3:00pm)  
Road Closing: Yes – 13<sup>th</sup> St west bound between 11<sup>th</sup> Ave and 12<sup>th</sup> Ave  
Alcohol: Yes  
Amplified Music: Yes - Saturday, September 21, 2019 (3:00pm – 8:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 3:

Applicant: Faber Brothers, LLC  
Event Name: 4:30 Boardroom Bar 6<sup>th</sup> Anniversary Car/Truck Show  
Date/Time: Sunday, September 22, 2019 (10:00am – 4:00pm)  
Location: 3343 NE 32<sup>nd</sup> Street Fort Lauderdale, FL 33308  
Set Up Date/Time: Sunday, September 22, 2019 (8:30am – 10:00am)  
Breakdown Date/Time: Sunday, September 22, 2019 (4:00pm – 4:30pm)  
Road Closing: Yes – Westbound lane of 32<sup>nd</sup> Street from A1A to NE 33<sup>rd</sup> Avenue  
Alcohol: No  
Amplified Music: No

Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 4:

Applicant: MASS District, Inc.  
Event Name: MASS District Events  
Date/Time: Every Friday (6:00am – 11:00pm)  
Every Saturday (6:00am – 11:00pm)  
Every Sunday (6:00am – 11:00pm)  
October 2019 – December 2019  
Location: 844 NE 4<sup>th</sup> Avenue, Fort Lauderdale, FL 33304  
Set Up Date/Time: Every Friday (5:30am – 6:00am)  
Every Saturday (5:30am – 6:00am)  
Every Sunday (5:30am – 6:00am)  
October 2019 – December 2019  
Breakdown Date/Time: Every Friday (11:00pm – 11:30pm)  
Every Saturday (11:00pm – 11:30pm)  
Every Sunday (11:00pm – 11:30pm)  
October 2019 – December 2019  
Road Closing: Yes – Between NE 5<sup>th</sup> Terrace; 8<sup>th</sup> – 9<sup>th</sup> Street; Between NE  
4<sup>th</sup> Ave; 8<sup>th</sup> – 9<sup>th</sup> Street; Between NE 2<sup>nd</sup> Ave; Flagler Dr – 7<sup>th</sup>  
Street  
Alcohol: Yes  
Amplified Music: Yes - Every Friday (7:00am – 10:00pm)  
Every Saturday (7:00am – 10:00pm)  
Every Sunday (7:00am – 9:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00

Event 5:

Applicant: Believe In Your Book LLC  
Event Name: 1<sup>st</sup> Christian Book Fair Broward County  
Date/Time: Saturday, September 14, 2019 (1:00pm – 4:00pm)  
Location: 404 NW 7<sup>th</sup> Terrace, Fort Lauderdale, FL 33311 (Family Life  
Center for Mt. Hermon)  
Set Up Date/Time: Saturday, September 14, 2019 (10:00am – 1:00pm)  
Breakdown Date/Time: Saturday, September 14, 2019 (4:00pm – 7:00pm)  
Road Closing: Yes – NW 4<sup>th</sup> Street from NW 7<sup>th</sup> Terr to right before NW 8<sup>th</sup>  
Ave  
Alcohol: No

Amplified Music: Yes - Saturday, September 14, 2019 (1:00pm – 4:00pm)  
 Special Permission: Amplified Music/Extended Road Closure - No  
 Insurance Required: Yes  
 Banners: No  
 Pending Code Violations: No  
 Application Fee: \$400.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of August 8, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$165,000	\$120,708	\$1,400
<b>TOTAL AMOUNT ►</b>					<b>\$1,400</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

- Exhibit 1 – A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends Application
- Exhibit 1a – A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends Site Plan
- Exhibit 1b – A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends Agreement
- Exhibit 2 – Gulf Stream Brewing Company 1-Year Anniversary Application
- Exhibit 2a – Gulf Stream Brewing Company 1-Year Anniversary Site Plan
- Exhibit 2b – Gulf Stream Brewing Company 1-Year Anniversary Agreement
- Exhibit 3 – 4:30 Boardroom Bar 6<sup>th</sup> Anniversary Car/Truck Show Application
- Exhibit 3a – 4:30 Boardroom Bar 6<sup>th</sup> Anniversary Car/Truck Show Site Plan
- Exhibit 3b – 4:30 Boardroom Bar 6<sup>th</sup> Anniversary Car/Truck Show Agreement
- Exhibit 4 – MASS Districts Application
- Exhibit 4a – MASS Districts Site Plan
- Exhibit 4b – MASS Districts Agreement
- Exhibit 5 – 1<sup>st</sup> Christian Book Fair Broward County Application
- Exhibit 5a – 1<sup>st</sup> Christian Book Fair Broward County Site Plan
- Exhibit 5b – 1<sup>st</sup> Christian Book Fair Broward County Agreement

Exhibit 6 – September 2019 Special Event Calendar  
Exhibit 7 – October 2019 Special Event Calendar  
Exhibit 8 – November 2019 Special Event Calendar  
Exhibit 9 – December 2019 Special Event Calendar  
Exhibit 10 – January 2020 Special Event Calendar

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Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department