



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0812

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 3, 2019

TITLE: Motion Approving Event Agreements and Related Road Closures: A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends, Gulf Stream Brewing Company 1-Year Anniversary, 4:30 Boardroom Bar 6th Anniversary Car/Truck Show, MASS District Events and 1st Christian Book Fair Broward County – **(Commission Districts 1, 2, 3 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements and requested road closures with Debra P. Rochlin (Individual), Gulf Stream Brewing Company, LLC, Faber Brothers, LLC, MASS District, Inc. and Believe in Your Book LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Debra P. Rochlin, Individual
Event Name: A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends
Date/Time: Friday, September 20, 2019 (6:00pm – 9:00pm)
Location: 629 SW 1st Ave Parking to North of Bldg. used for Parking & Empty Lot to South Tents
Set Up Date/Time: Friday, September 20, 2019 (3:00pm – 6:00pm)
Breakdown Date/Time: Friday, September 20, 2019 (9:00pm – 10:30pm)
Road Closing: Yes – SW 1st Avenue from 7th Street and 6th Street
Alcohol: No
Amplified Music: Yes - Friday, September 20, 2019 (6:00pm – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Gulf Stream Brewing Company, LLC
Event Name: Gulf Stream Brewing Company 1-Year Anniversary
Date/Time: Saturday, September 21, 2019 (3:00pm – 8:00pm)
Location: Parking Lot and Road Frontage-Gulf Stream Brewing Company 1105 NE 13th Street 33304
Set Up Date/Time: Friday, September 20, 2019 (12:00pm – 8:00pm)
Breakdown Date/Time: Sunday, September 22, 2019 (12:00pm – 3:00pm)
Road Closing: Yes – 13th St west bound between 11th Ave and 12th Ave
Alcohol: Yes
Amplified Music: Yes - Saturday, September 21, 2019 (3:00pm – 8:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Faber Brothers, LLC
Event Name: 4:30 Boardroom Bar 6th Anniversary Car/Truck Show
Date/Time: Sunday, September 22, 2019 (10:00am – 4:00pm)
Location: 3343 NE 32nd Street Fort Lauderdale, FL 33308
Set Up Date/Time: Sunday, September 22, 2019 (8:30am – 10:00am)
Breakdown Date/Time: Sunday, September 22, 2019 (4:00pm – 4:30pm)
Road Closing: Yes – Westbound lane of 32nd Street from A1A to NE 33rd Avenue
Alcohol: No
Amplified Music: No

Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: MASS District, Inc.
Event Name: MASS District Events
Date/Time: Every Friday (6:00am – 11:00pm)
Every Saturday (6:00am – 11:00pm)
Every Sunday (6:00am – 11:00pm)
October 2019 – December 2019
Location: 844 NE 4th Avenue, Fort Lauderdale, FL 33304
Set Up Date/Time: Every Friday (5:30am – 6:00am)
Every Saturday (5:30am – 6:00am)
Every Sunday (5:30am – 6:00am)
October 2019 – December 2019
Breakdown Date/Time: Every Friday (11:00pm – 11:30pm)
Every Saturday (11:00pm – 11:30pm)
Every Sunday (11:00pm – 11:30pm)
October 2019 – December 2019
Road Closing: Yes – Between NE 5th Terrace; 8th – 9th Street; Between NE 4th Ave; 8th – 9th Street; Between NE 2nd Ave; Flagler Dr – 7th Street
Alcohol: Yes
Amplified Music: Yes - Every Friday (7:00am – 10:00pm)
Every Saturday (7:00am – 10:00pm)
Every Sunday (7:00am – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00

Event 5:

Applicant: Believe In Your Book LLC
Event Name: 1st Christian Book Fair Broward County
Date/Time: Saturday, September 14, 2019 (1:00pm – 4:00pm)
Location: 404 NW 7th Terrace, Fort Lauderdale, FL 33311 (Family Life Center for Mt. Hermon)
Set Up Date/Time: Saturday, September 14, 2019 (10:00am – 1:00pm)
Breakdown Date/Time: Saturday, September 14, 2019 (4:00pm – 7:00pm)
Road Closing: Yes – NW 4th Street from NW 7th Terr to right before NW 8th Ave
Alcohol: No

Amplified Music: Yes - Saturday, September 14, 2019 (1:00pm – 4:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of August 8, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$120,708	\$1,400
TOTAL AMOUNT ►					\$1,400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends Application

Exhibit 1a – A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends Site Plan

Exhibit 1b – A Sizzling Mid-Summer Soiree Benefitting Our 4-Legged Friends Agreement

Exhibit 2 – Gulf Stream Brewing Company 1-Year Anniversary Application

Exhibit 2a – Gulf Stream Brewing Company 1-Year Anniversary Site Plan

Exhibit 2b – Gulf Stream Brewing Company 1-Year Anniversary Agreement

Exhibit 3 – 4:30 Boardroom Bar 6th Anniversary Car/Truck Show Application

Exhibit 3a – 4:30 Boardroom Bar 6th Anniversary Car/Truck Show Site Plan

Exhibit 3b – 4:30 Boardroom Bar 6th Anniversary Car/Truck Show Agreement

Exhibit 4 – MASS Districts Application

Exhibit 4a – MASS Districts Site Plan

Exhibit 4b – MASS Districts Agreement

Exhibit 5 – 1st Christian Book Fair Broward County Application

Exhibit 5a – 1st Christian Book Fair Broward County Site Plan

Exhibit 5b – 1st Christian Book Fair Broward County Agreement

Exhibit 6 – September 2019 Special Event Calendar
Exhibit 7 – October 2019 Special Event Calendar
Exhibit 8 – November 2019 Special Event Calendar
Exhibit 9 – December 2019 Special Event Calendar
Exhibit 10 – January 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department