



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#19-0809**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** September 3, 2019

**TITLE:** Motion Approving Event Agreements: Back Yard BBQ (Jerk Festival),  
Walk MS Fort Lauderdale and Community Farmer's Market of South  
Florida – **(Commission Districts 1 and 2)**

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**Recommendation**

It is recommended that the City Commission approve event agreements with Supreme Team LLC, the National Multiple Sclerosis Society, and Plantation Farmers Market Co-Op LLC and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant:	Supreme Team LLC
Event Name:	Back Yard BBQ (Jerk Festival)
Date/Time:	Sunday, September 15, 2019 (11:00am – 9:00pm)

Location: DC Alexander Park  
Set Up Date/Time: Saturday, September 14, 2019 (2:00pm – 8:00pm)  
Breakdown Date/Time: Sunday, September 15, 2019 (9:00pm – 12:00am)  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes – Sunday, September 15, 2019 (11:00am – 9:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 2:

Applicant: National Multiple Sclerosis Society  
Event Name: Walk MS Fort Lauderdale  
Date/Time: Saturday, March 14, 2020 (5:00am – 12:00pm)  
Location: George English Park  
Set Up Date/Time: Saturday, March 13, 2020 (12:00pm – 6:00pm)  
Breakdown Date/Time: Saturday, March 14, 2020 (12:00pm – 2:00pm)  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes – Saturday, March 14, 2020 (7:00am – 11:30am)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 3:

Applicant: Plantation Farmers Market Co-Op LLC  
Event Name: Community Farmer's Market of South Florida  
Date/Time: Every Thursday from September 12, 2019 – December 26, 2019 (11:00am – 6:00pm)  
Location: 6401 N Federal Hwy, Fort Lauderdale, FL 33308  
Set Up Date/Time: Every Thursday from September 12, 2019 – December 26, 2019 (8:00am – 11:00am)  
Breakdown Date/Time: Every Thursday from September 12, 2019 – December 26, 2019 (6:00pm – 7:30pm)  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

### **Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of August 8, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$120,708	\$600
			<b>TOTAL AMOUNT ►</b>		<b>\$600</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Back Yard BBQ (Jerk Festival) Application  
Exhibit 1a – Back Yard BBQ (Jerk Festival) Site Plan  
Exhibit 1b – Back Yard BBQ (Jerk Festival) Agreement  
Exhibit 2 – Walk MS Fort Lauderdale Application  
Exhibit 2a – Walk MS Fort Lauderdale Site Plan  
Exhibit 2b – Walk MS Fort Lauderdale Race Route  
Exhibit 2c – Walk MS Fort Lauderdale Agreement  
Exhibit 3 – Community Farmer's Market of South Florida Application  
Exhibit 3a – Community Farmer's Market of South Florida Site Plan  
Exhibit 3b – Community Farmer's Market of South Florida Agreement  
Exhibit 4 – September 2019 Special Event Calendar  
Exhibit 5 – October 2019 Special Event Calendar  
Exhibit 6 – November 2019 Special Event Calendar  
Exhibit 7 – March 2020 Special Event Calendar

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Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department