



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
CONFERENCE MEETING

#19-0863

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: September 3, 2019

TITLE: Special Events Policy Discussion (**Commission Districts 1, 2, 3 and 4**)

At the August 21, 2018 City Commission Conference Meeting, staff presented the Commission with information and recommendations regarding elements of the City's special event policy. Over the last several years, the City has experienced a significant increase in special events held by non-City event organizers and promoters. While the City has enjoyed a renewed activation of its beach and downtown areas, this increase has taken a toll on the City's infrastructure, created traffic congestion, and placed a burden on its resources. In addition, the Commission has expressed an interest in charging additional fees for organizers using our beach. The elements for discussion consisted of:

- Better defining what qualifies as a special event
- A more manageable application deadline
- Fees
- Enforcement of Permit Compliance
- Establishing Special Event Limitation with regards to location, event type, and quantity of events

In response to the presentation, the Commission directed staff to form a "working group" to meet and develop recommendations to bring forward to the City Commission. A working group has since been formed and has met several times. Their recommendations are attached. Please note that the recommendations relate to special events and not the social services also provided for in the not yet codified outdoor event ordinance, C-18-48.

As per direction at the June 18th Commission meeting, comments on the group's recommendations from April Kirk, Executive Director for the Stranahan House, are attached.

Staff is seeking direction on the recommendations to incorporate into the outdoor events ordinance and special event policy.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo 19-052 re: Special Event Policy Recommendations

Exhibit 2 – August 21, 2018 presentation

Exhibit 3 – Policy Comparison

Exhibit 4 – Ordinance No. C-18-48

Exhibit 5 – April Kirk's Comments

Prepared by: Sarah Hannah-Spurlock, City Manager's Office

Department Director: Chris Lagerbloom, City Manager