



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0835

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 20, 2019

TITLE: Motion Approving a Five-Year Omnibus Agreement with Informa, LLC., and
Marine Industries Association of South Florida, Inc., for an Annual Fort
Lauderdale International Boat Show - **(Commission Districts 2 and 4)**

Recommendation

It is recommended that the City Commission approve a five-year omnibus agreement, in substantially the form attached, with Informa, LLC., (Informa) and Marine Industries Association of South Florida, Inc., (MIASF) which includes a five-day boat show to be held annually, authorize execution of the agreement by the City Manager, upon review by the City Attorney's Office and authorize the City Manager to approve and append the exhibits as referenced in the Agreement, for each term, upon completion.

Background

This year celebrates the 60th anniversary of the Fort Lauderdale International Boat Show. Three million square feet of exhibit space and 6 miles of floating docks will display over 1,500 boats. Annual attendance is estimated to be well over 110,000 and the Fort Lauderdale International Boat Show is regarded as the best in the world.

Staff will work with Informa and MIASF to conduct an annual five-day boat show to be held at the primary location of the Bahia Mar property.

Informa, MIASF and the City may extend the term of this agreement for an additional consecutive five (5) years, provided that both parties mutually agree it is in their best interest to do so. It is the intent of the parties to enter a long-term relationship recognizing the Boat Show's investment into the City and relationship of the parties.

Staff will work closely with the event organizers regarding event topics such as logistics, maintenance and security.

Event organizers agree to cover all reasonable and pre-approved expenses incurred by the City for services provided for the event. Event organizers will secure a bond in an amount equal to 100 percent of the estimated cost of reimbursement for City services, to cover all costs and expenses associated with hosting the event.

Resource Impact

There is no fiscal impact to the City.

Strategic Connection

This Item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities to leverage partnerships to create unique, inviting and connected gathering places that highlight our beaches, waterways urban areas and parks.
 - Objective 1: Improve access to and enjoyment of our beach, Riverwalk, waterways, parks, and open spaces for everyone.

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are Here*.

Attachment

Exhibit 1 – Fort Lauderdale International Boat Show Agreement

Prepared by: Stacey Daley, Parks and Recreation

Department Director: Phil Thornburg, Parks and Recreation