



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0682

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 20, 2019

TITLE: Motion Approving Event Agreements: Giro Bella Ride for Women,
Pineapple Jam: A Party in Paradise for Preservation, Lanakila Iki Ocean
Challenge, Pooch & Hooch – September Weekends, Echo and Igloo
Cooler Festival - **(Commission Districts 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements with Velo Sports, LLC, The Stranahan House, Inc., Lanakila Iki, Inc., Pooch & Hooch LLC and Supreme Team LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Velo Sports, LLC
Event Name: Giro Bella Ride for Women

Date/Time: Sunday, January 19, 2020 (5:00am – 2:00pm)
 Location: Snyder Park, Fort Lauderdale
 Set Up Date/Time: Saturday, January 18, 2020 (10:00am – 3:00pm)
 Breakdown Date/Time: Sunday, January 19, 2020 (2:00pm – 4:00pm)
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes – Sunday, January 19, 2020 (5:00am (race start); 7:00am – 2:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 2:

Applicant: The Stranahan House, Inc.
 Event Name: Pineapple Jam: A Party in Paradise for Preservation
 Date/Time: Friday, March 27, 2020 (6:00pm – 10:00pm)
 Location: Historic Stranahan House Museum and Laura Ward Plaza
 Set Up Date/Time: Friday, March 27, 2020 (8:00am-6:00pm)
 Breakdown Date/Time: Friday, March 27, 2020 (10:00pm – 12:00am)
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes - Friday, March 27, 2020 (6:00pm – 10:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 3:

Applicant: Lanakila Iki, Inc.
 Event Name: 2019 Lanakila Iki Ocean Challenge
 Date/Time: Saturday, October 12, 2019 (8:00am – 5:00pm)
 Sunday, October 13, 2019 (8:00am – 5:00pm)
 Location: 1100 Seabreeze Blvd. Fort Lauderdale, FL – Boat Launch Area
 Set Up Date/Time: Saturday, October 12, 2019 (7:00am – 8:00am)
 Sunday, October 13, 2019 (7:00am – 8:00am)
 Breakdown Date/Time: Saturday, October 12, 2019 (4:30pm – 5:00pm)
 Sunday, October 13, 2019 (4:30pm – 5:00pm)
 Road Closing: No
 Alcohol: No
 Amplified Music: No
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes

Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Pooch & Hooch LLC
Event Name: Pooch & Hooch – September Weekends
Date/Time: Saturday & Sunday, September 7-8, 2019 (9:00am–7:00pm)
Saturday & Sunday, September 14-15, 2019 (9:00am–7:00pm)
Saturday & Sunday, September 21-22, 2019 (9:00am–7:00pm)
Saturday & Sunday, September 28-29, 2019 (9:00am–7:00pm)
Location: Snyder Park (parking lot)
Set Up Date/Time: Saturday, September 7, 2019 (8:00am – 9:00am)
(Applicant will be provided a space to store items for the entire month)
Breakdown Date/Time: Saturday, September 29, 2019 (7:00pm – 8:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Saturday & Sunday, September 7-8, 2019 (9:00am–7:00pm)
Saturday & Sunday, September 14-15, 2019 (9:00am–7:00pm)
Saturday & Sunday, September 21-22, 2019 (9:00am–7:00pm)
Saturday & Sunday, September 28-29, 2019 (9:00am–7:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00

Event 5:

Applicant: Supreme Team LLC
Event Name: Echo
Date/Time: Sunday, September 8, 2019 (4:00pm – 9:00pm)
Location: DC Alexander Park
Set Up Date/Time: Sunday, September 8, 2019 (6:00am – 4:00pm)
Breakdown Date/Time: Sunday, September 8, 2019 (9:00pm – 12:00am)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Sunday, September 8, 2019 (4:00pm – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 6:

Applicant: Supreme Team LLC
 Event Name: Igloo Cooler Festival*
 Date/Time: Sunday, September 1, 2019 (2:00pm – 9:00pm)
 Location: Snyder Park
 Set Up Date/Time: Sunday, September 1, 2019 (6:00am – 2:00pm)
 Breakdown Date/Time: Sunday, September 1, 2019 (9:00pm – 12:00am)
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes - Sunday, September 1, 2019 (2:00pm – 9:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

*The Applicant has agreed to cap the event attendance at 1500 patrons.

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of July 31, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$118,998	\$1,400
TOTAL AMOUNT ►					\$1,400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Giro Bella Ride for Women Application
Exhibit 1a – Giro Bella Ride for Women Site Plan
Exhibit 1b – Giro Bella Ride for Women Agreement
Exhibit 2 – Pineapple Jam: A Party in Paradise for Preservation Application
Exhibit 2a – Pineapple Jam: A Party in Paradise for Preservation Site Plan
Exhibit 2b – Pineapple Jam: A Party in Paradise for Preservation Agreement
Exhibit 3 – 2019 Lanakila Iki Ocean Challenge Application
Exhibit 3a – 2019 Lanakila Iki Ocean Challenge Site Plan
Exhibit 3b – 2019 Lanakila Iki Ocean Challenge Agreement
Exhibit 4 – Pooch & Hooch – September Weekends Application
Exhibit 4a – Pooch & Hooch – September Weekends Site Plan
Exhibit 4b – Pooch & Hooch – September Weekends Agreement
Exhibit 5 – Echo Application
Exhibit 5a – Echo Site Plan
Exhibit 5b – Echo Agreement
Exhibit 6 – Igloo Cooler Festival Application
Exhibit 6a – Igloo Cooler Festival Site Plan
Exhibit 6b – Igloo Cooler Festival Agreement
Exhibit 7 – August 2019 Special Event Calendar
Exhibit 8 – September 2019 Special Event Calendar
Exhibit 9 – October 2019 Special Event Calendar
Exhibit 10 – January 2020 Special Event Calendar
Exhibit 11 – March 2020 Special Event Calendar
Exhibit 12 – April 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Director of Parks and Recreation