



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0683

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 20, 2019

TITLE: Motion Approving Event Agreements and Related Road Closures: Walk
for the Animals, Duck Fest Derby (14th Annual), Philadelphia Eagle's Pep
Rally and Rotary Club of Fort Lauderdale Pirate Fest - **(Commission
Districts 1, 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements with The Humane Society of Broward County, Inc., Kids In Distress, Inc., Fort Lauderdale Beach Village Merchant Association, Inc., and Rotary Club of Fort Lauderdale, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: The Humane Society of Broward County, Inc.

Event Name: Walk for the Animals
 Date/Time: Saturday, March 7, 2020 (8:00am – 12:00pm)
 Location: Huizenga Park
 Set Up Date/Time: Friday, March 6, 2020 (8:00am – 6:00pm)
 Breakdown Date/Time: Saturday, March 7, 2020 (12:00pm – 3:00pm)
 Road Closing: Yes – Closing on Las Olas Blvd. from Andrews Avenue on the west to SE 1st Avenue on the east from 5am 3/7/20 until 2pm on 3/7/20. Will require temporary closing (with police assistance) on SE 1st Avenue from Las Olas Blvd to SE 2nd and SE/SW 2nd Street from SE 1st Avenue to SW 4th Avenue and SW 4th Avenue south to the Riverwalk while participants are walking.
 Alcohol: No
 Amplified Music: Yes - Saturday, March 7, 2020 (8:00am – 12:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 2:

Applicant: Kids In Distress, Inc.
 Event Name: Duck Fest Derby (14th Annual)
 Date/Time: Saturday, March 28, 2020 (12:00pm – 3:00pm)
 Location: Esplanade Park
 Set Up Date/Time: Friday, March 27, 2020 (8:00am-5:00pm)
 Saturday, March 28, 2020 (8:00am – 12:00pm)
 Breakdown Date/Time: Saturday, March 28, 2020 (3:00pm – 6:00pm)
 Road Closing: Yes – SE 2nd b/w 4th & 5th Ave and 4th from 2nd to Water
 Alcohol: Yes
 Amplified Music: Yes - Saturday, March 28, 2020 (12:00pm – 3:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 3:

Applicant: Fort Lauderdale Beach Village Merchant Association, Inc.
 Event Name: Philadelphia Eagle's Pep Rally
 Date/Time: Friday, November 29, 2019 (1:00pm-11:00pm)
 Saturday, November 30, 2019 (1:00pm-11:00pm)
 Location: Sunrise Lane, Fort Lauderdale, FL
 Set Up Date/Time: Friday, November 29, 2019 (9:00am-11:00am)
 Breakdown Date/Time: Saturday, November 30, 2019 (11:00pm-1:00am)
 Road Closing: Yes – Sunrise Lane

Alcohol: Yes
 Amplified Music: Yes - Friday, November 29, 2019 (1:00pm-10:00pm)
 Saturday, November 30, 2019 (1:00pm-10:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 4:

Applicant: Rotary Club of Fort Lauderdale, Florida, Inc.
 Event Name: Rotary Club of Fort Lauderdale Pirate Fest
 Date/Time: Saturday, April 11, 2020 (11:00am – 7:00pm)
 Location: Esplanade Park
 Set Up Date/Time: Saturday, April 11, 2020 (8:00am – 11:00am)
 Breakdown Date/Time: Saturday, April 11, 2020 (7:00pm – 10:00pm)
 Road Closing: Yes – SW 2nd Street between SW 5th Avenue and 4th Avenue
 Alcohol: Yes
 Amplified Music: Yes - Saturday, April 11, 2020 (11:00am – 6:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

| <i>Funds available as of July 24, 2019</i> | | | | | |
|---|---------------------------------|--|---|--|---------------|
| ACCOUNT NUMBER | INDEX NAME (Program) | CHARACTER CODE/ SUB-OBJECT NAME | AMENDED BUDGET (Character) | AMOUNT RECEIVED (Character) | AMOUNT |
| 001-PKR033401-K029 | Community Events | Charge for Service/Non- sponsor Charges | \$165,000 | \$118,998 | \$800 |
| TOTAL AMOUNT ► | | | | | \$800 |

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Walk for the Animals Application
Exhibit 1a – Walk for the Animals Site Plan
Exhibit 1b – Walk for the Animals Race Route
Exhibit 1c – Walk for the Animals Agreement
Exhibit 2 – Duck Fest Derby (14th Annual) Application
Exhibit 2a – Duck Fest Derby (14th Annual) Site Plan
Exhibit 2b – Duck Fest Derby (14th Annual) Agreement
Exhibit 3 – Philadelphia Eagle's Pep Rally Application
Exhibit 3a – Philadelphia Eagle's Pep Rally Site Plan
Exhibit 3b – Philadelphia Eagle's Pep Rally Agreement
Exhibit 4 – Rotary Club of Fort Lauderdale Pirate Fest Application
Exhibit 4a – Rotary Club of Fort Lauderdale Pirate Fest Site Plan
Exhibit 4b – Rotary Club of Fort Lauderdale Pirate Fest Agreement
Exhibit 5 – November 2019 Special Event Calendar
Exhibit 6 – December 2019 Special Event Calendar
Exhibit 7 – February 2020 Special Event Calendar
Exhibit 8 – March 2020 Special Event Calendar
Exhibit 9 – April 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department