



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0793

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 20, 2019

TITLE: Motion Approving Event Agreements and Related Road Closures: 2020 Walk Like MADD & MADD Dash Fort Lauderdale 5K, 2020 Fort Lauderdale Mercedes-Benz Corporate Run, JLGFL Riverwalk Run 5K and 5 Miler and Las Olas International Triathlon – **(Commission District 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements and request for road closures with Mothers Against Drunk Driving, Inc., Team FootWorks Educational and Fitness Corporation, Junior League of Greater Fort Lauderdale, Inc., Kids In Distress, Inc. and MultiRace LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Mothers Against Drunk Driving, Inc.
Event Name: 2020 Walk Like MADD & MADD Dash Fort Lauderdale 5K
Date/Time: Sunday, April 26, 2020 (6:00am – 11:30am)
Location: Huizenga Plaza
Set Up Date/Time: Sunday, April 26, 2020 (2:00am – 5:45am)
Breakdown Date/Time: Sunday, April 26, 2020 (11:30am – 12:30pm)
Road Closing: Yes – SE 3rd Ave & Las Olas Blvd
Alcohol: No
Amplified Music: Yes - Sunday, April 26, 2020 (7:00am – 11:30am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Team FootWorks Educational and Fitness Corporation
Event Name: 2020 Fort Lauderdale Mercedes-Benz Corporate Run
Date/Time: Thursday, April 2, 2020 (5:00pm – 9:00pm)
Location: Huizenga Plaza
Set Up Date/Time: Tuesday-Wednesday, March 31-April 1, 2020 (8:00am – 6:00pm)
Breakdown Date/Time: Friday, April 3, 2020 (9:00am – 5:00pm)
Road Closing: Yes – East Las Olas Blvd-SE 3rd Ave-SE 5th Ave-SE 13th St-SE 14th St-SE 4th Ave-SE 16th St-Andrews Ave
Alcohol: Yes
Amplified Music: Yes - Thursday, April 2, 2020 (5:00pm – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Junior League of Greater Fort Lauderdale, Inc.
Event Name: JLGFL Riverwalk Run 5K and 5 Miler
Date/Time: Saturday, April 4, 2020 (4:30am – 12:00pm)
Location: Huizenga Plaza – Las Olas Blvd., loops through Rio Vista and ends at Riverwalk
Set Up Date/Time: Friday, April 3, 2020 (12:00pm – 5:00pm)
Breakdown Date/Time: Saturday, April 4, 2020 (12:00pm – 1:00pm)
Road Closing: Yes – SE 1st Ave-SE 3rd Ave-SE 6th St-SE 6th Ave-SE 9th Ave-SE 10th St- SE 9th St-SE 11th Ct-SE 7th St-Ponce De Leon Blvd-Rio Vista Blvd-SE 5th Ave-SE 6th Ave-SE 3rd Ave East Las Olas-New River Drive 5K takes same route until SE

9th Ave-SE 6th St-Rio Vista-SE 5th Ave-SE 6th Ave-SE 3rd Ave- East Las Olas-SW New River Drive
 Alcohol: Yes
 Amplified Music: Yes - Saturday, April 4, 2020 (7:55am – 11:00am)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 4:

Applicant: MultiRace, LLC
 Event Name: Las Olas International Triathlon
 Date/Time: Sunday, March 8, 2020 (7:00am – 11:00am)
 Location: Fort Lauderdale South Beach Parking Lot
 Set Up Date/Time: Saturday, March 7, 2020 (9:00am – 5:00pm)
 Breakdown Date/Time: Sunday, March 8, 2020 (10:00am – 2:00pm)
 Road Closing: Yes – Major Streets: A1A/E. Oakland Blvd., Bayview, Sunrise
 Alcohol: No
 Amplified Music: Yes - Sunday, March 8, 2020 (8:00am – 11:00am)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of July 124, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$165,000	\$118,998	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 2020 Walk Like MADD & MADD Dash Fort Lauderdale 5K Application
Exhibit 1a – 2020 Walk Like MADD & MADD Dash Fort Lauderdale 5K Site Plan
Exhibit 1b – 2020 Walk Like MADD & MADD Dash Fort Lauderdale 5K Race Route
Exhibit 1c – 2020 Walk Like MADD & MADD Dash Fort Lauderdale 5K Agreement
Exhibit 2 – 2020 Mercedes-Benz Corporate Run Application
Exhibit 2a – 2020 Mercedes-Benz Corporate Run Site Plan
Exhibit 2b – 2020 Mercedes-Benz Corporate Run Race Route
Exhibit 2c – 2020 Mercedes-Benz Corporate Run Agreement
Exhibit 3 – JLGFL Riverwalk Run 5K and 5 Miler Application
Exhibit 3a – JLGFL Riverwalk Run 5K and 5 Miler Site Plan
Exhibit 3b – JLGFL Riverwalk Run 5K and 5 Miler Race Route
Exhibit 3c – JLGFL Riverwalk Run 5K and 5 Miler Agreement
Exhibit 4 – Las Olas International Triathlon Application
Exhibit 4a – Las Olas International Triathlon Site Plan
Exhibit 4b – Las Olas International Triathlon Race Route
Exhibit 4c – Las Olas International Triathlon Agreement
Exhibit 5 – March 2020 Special Event Calendar
Exhibit 6 – April 2020 Special Event Calendar
Exhibit 7 – May 2020 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department