



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#18-0980**

---

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** October 23, 2018

**TITLE:** Public Hearing Approving Modifications to the Northwest Community Link  
and Neighborhood Link Routes

---

**Recommendation**

It is recommended that the City Commission approve route modifications operated by the Sun Trolley to the Northwest Community Link transit route and the Neighborhood Link transit route.

**Background**

The Northwest Community Link is among the most successful Sun Trolley routes. In Fiscal Year 2017, the Northwest Community Link had the second highest overall ridership among the community bus routes.

The Northwest Community Link and Neighborhood Link were identified as having potential for improvement upon the already successful service in the 2017 Transit Master Plan. City staff and the Transportation Management Authority (TMA) engaged in outreach between September 2017 and April 2018 to collect community feedback on desired changes and modifications. Over 700 contacts were made with neighbors, in person and through an online survey, including reaching out to each neighborhood association within the service area of the route to receive comments on possible improvements and to review the proposed route. There were also four general charrettes held for the same purpose. Additionally, demographics, existing ridership trends, and overlaps with Broward County Transit bus routes were considered when developing the recommendations.

The routes have been developed using the input received, as well as input from the TMA, to balance the current budget shortfall with the needs of the community. The proposed routes will maintain service within these areas while allowing for expansion if additional funding is secured in the future.

Exhibits 1 and 2 illustrate the proposed route maps and timetables for the new service, which will be effective on or after December 3, 2018.

As this change in the route affects 25% or more of the route, the City must hold a public hearing pursuant to Title 49 of the United States Code (U.S.C.) 5307(c)(1)(I) and our Interlocal Agreement with Broward County.

### **Resource Impact**

There is no fiscal impact associated with this action because it is not changing the number of overall service hours, but instead reallocating them within the new route with more efficient service. Partial funding for this service is provided by a new Transit Corridor Grant from the Florida Department of Transportation. Additional funding is received from the Northwest Progresso Flagler Heights Community Redevelopment Agency for services within that redevelopment area.

### **Strategic Connection**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

- Goal 1: Be a pedestrian friendly, multi-modal city.
- Objective 1: Improve transportation options and reduce congestion by working with agency partners.
- Initiative 6: Partner with agencies and businesses to increase commuter car-pooling and to incentivize and encourage mass transit use.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected*.

### **Attachments**

Exhibit 1 – Proposed Route Maps

Exhibit 2 – Proposed Timetables

Exhibit 3 – Existing Maps & Timetables

Exhibit 4 – City-County Interlocal Agreement

Exhibit 5 - First Amendment to City-County Interlocal Agreement

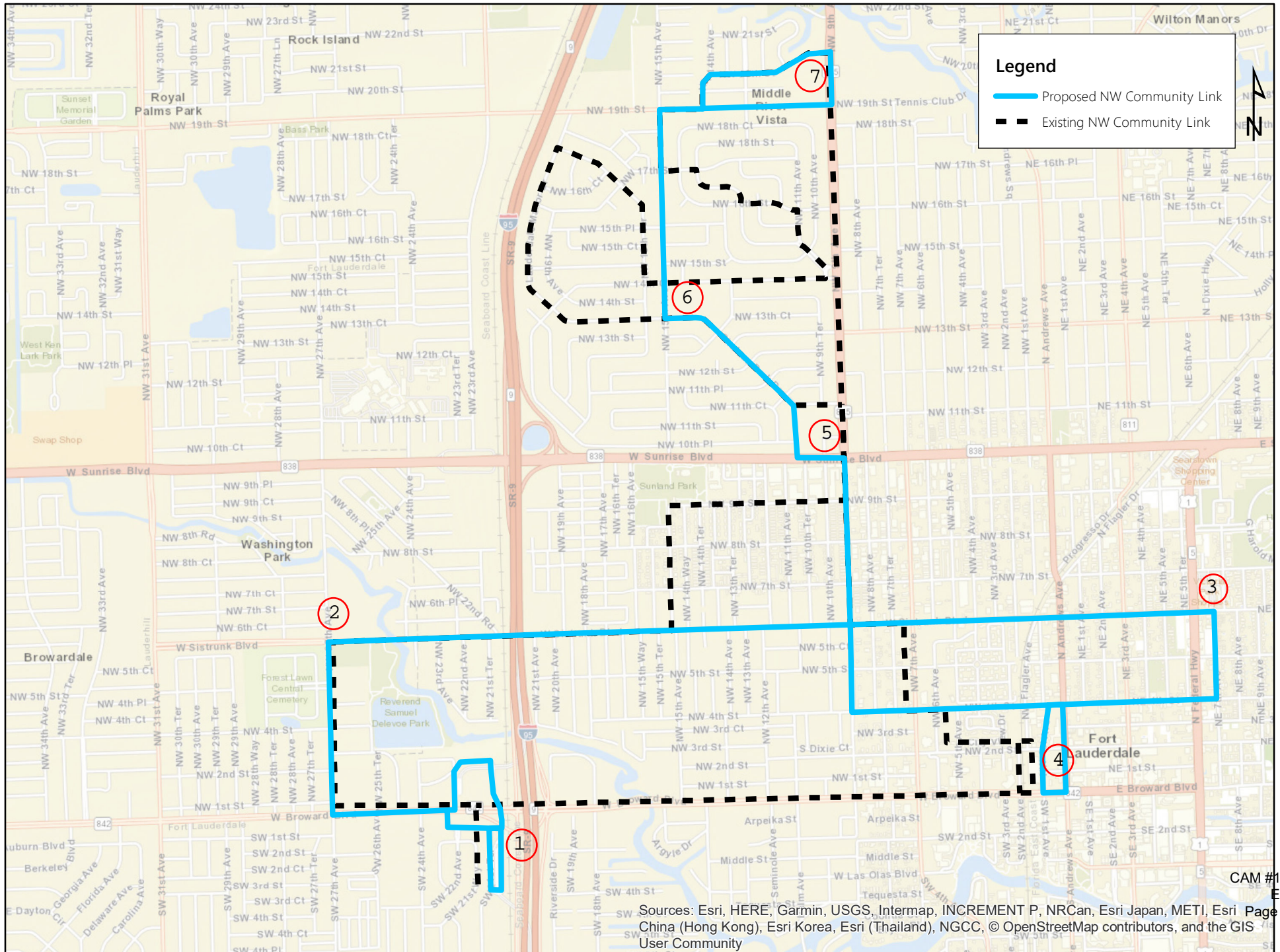
Exhibit 6 - Second Amendment to City-County Interlocal Agreement

Exhibit 7 –Third Amendment to City-County Interlocal Agreement-Partially Executed

---

Prepared by: Alan Budde, Transportation and Mobility

Department Director: Julie Leonard, Transportation and Mobility



Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), NGCC, © OpenStreetMap contributors, and the GIS User Community

CAM #19-0031  
Exhibit 3  
Page 3 of 16

Proposed and Existing NW Community Link Routes

10-04-18

# Northwest Community Link Proposed Schedule

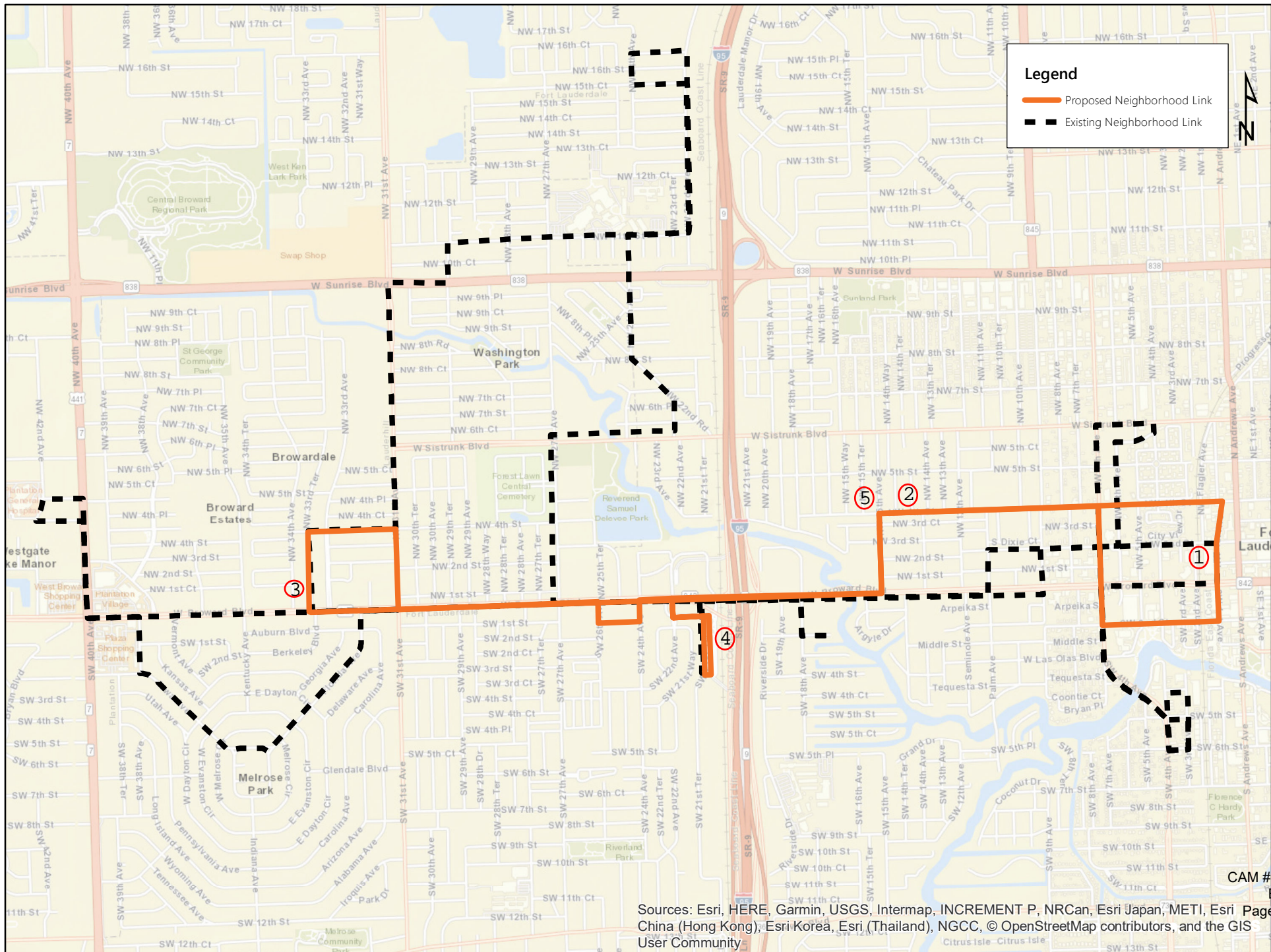
## Northbound

	Tri Rail	African American Research Library	Winn Dixie	Broward Central Bus Terminal	Powerline Rd. / Sunrise Blvd.	Lauderdale Manors Elementary	Hillmont Gardens
	1	2	3	4	5	6	7
1	7:15	7:20	7:30	7:40	7:50	7:54	7:58
2	8:00	8:05	8:15	8:25	8:35	8:39	8:43
1	8:45	8:50	9:00	9:10	9:20	9:24	9:28
2	9:30	9:35	9:45	9:55	10:05	10:09	10:13
1	10:15	10:20	10:30	10:40	10:50	10:54	10:58
2	11:00	11:05	11:15	11:25	11:35	11:39	11:43
1	11:45	11:50	<b>12:00</b>	<b>12:10</b>	<b>12:20</b>	<b>12:24</b>	<b>12:28</b>
1	<u>1:15</u>	<u>1:20</u>	<u>1:30</u>	<u>1:40</u>	<u>1:50</u>	<u>1:54</u>	<u>1:58</u>
1	2:45	2:50	3:00	3:10	3:20	3:24	3:28
2	3:30	3:35	3:45	3:55	4:05	4:09	4:13
1	4:15	4:20	4:30	4:40	4:50	4:54	4:58
2	5:00	5:05	5:15	5:25	5:35	5:39	5:43
1	5:45	5:50	6:00	6:10	6:20	6:24	6:28
2	6:30	6:35	6:45	6:55	7:05	7:09	7:13
Regular - A.M. <b>Bold - P.M.</b> <u>Off-Peak Trips</u>							

## Southbound

	Hillmont Gardens	Lauderdale Manors Elementary	Powerline Rd. / Sunrise Blvd.	Broward Central Bus Terminal	Winn Dixie	African American Research Library	Tri Rail
	7	6	5	4	3	2	1
1	6:30	6:34	6:38	6:50	6:56	7:07	7:13
2	7:15	7:19	7:23	7:35	7:41	7:52	7:58
1	8:00	8:04	8:08	8:20	8:26	8:37	8:43
2	8:45	8:49	8:53	9:05	9:11	9:22	9:28
1	9:30	9:34	9:38	9:50	9:56	10:07	10:13
2	10:15	10:19	10:23	10:35	10:41	10:52	10:58
1	11:00	11:04	11:08	11:20	11:26	11:37	11:43
1	<u>12:30</u>	<u>12:34</u>	<u>12:38</u>	<u>12:50</u>	<u>12:56</u>	<u>1:07</u>	<u>1:13</u>
1	<u>2:00</u>	<u>2:04</u>	<u>2:08</u>	<u>2:20</u>	<u>2:26</u>	<u>2:37</u>	<u>2:43</u>
1	3:30	3:34	3:38	3:50	3:56	4:07	4:13
2	4:15	4:19	4:23	4:35	4:41	4:52	4:58
1	5:00	5:04	5:08	5:20	5:26	5:37	5:43
2	5:45	5:49	5:53	6:05	6:11	6:22	6:28
1	6:30	6:34	6:38	6:50	6:56	7:07	7:13
Regular - A.M. <b>Bold - P.M.</b> <u>Off-Peak Trips</u>							





Sources: Esri, HERE, Garmin, USGS, Intermap, INCREMENT P, NRCan, Esri Japan, METI, Esri China (Hong Kong), Esri Korea, Esri (Thailand), NGCC, © OpenStreetMap contributors, and the GIS User Community

Neighborhood Link Proposed Schedule

Broward Central Bus Terminal	SW 4th Avenue & SW 14th Street	LifeNet4Families	Tri Rail	SW 4th Avenue & SW 15th Street	Broward Central Bus Terminal
1	2	3	4	5	1
8:00	8:08	8:20	8:30	8:35	8:40
8:45	8:53	9:05	9:15	9:20	9:25
9:30	9:38	9:50	10:00	10:05	10:10
10:15	10:23	10:35	10:45	10:50	10:55
11:00	11:08	11:20	11:30	11:35	11:40
11:45	11:53	12:05	12:15	12:20	12:25
12:30	12:38	12:50	1:00	1:05	1:10
Regular - A.M. <b>Bold - P.M.</b>					



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0897**

---

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** November 6, 2018

**TITLE:** Public Hearing to Approve Suspensions and Schedule Changes on Various  
Community Bus Service/Sun Trolley Routes due to Budgetary Shortfall

---

**Recommendation**

It is recommended that the City Commission reduce Community Bus Service/Sun Trolley routes operated by the Downtown Fort Lauderdale Transportation Management Association, Inc. (TMA) Community Bus Service by suspending the Airport Link and approving schedule changes to the Downtown Link, Beach Link, and Las Olas Link routes.

**Background**

Pursuant to Section 2.1.3 of the Interlocal Agreement (ILA) between the City and TMA and Title 49 of the United States Code (U.S.C.) 5307(c)(1)(I), the City must hold a public hearing prior to any change in service affecting 25% or more of route miles.

For fiscal year 2019, based on current levels of service, the TMA is expected to have expenses of \$2,476,000 and revenue totaling \$2,081,000, with a budgetary shortfall of approximately \$395,000, making continued operation impossible. Fiscal year 2019 will be the third consecutive year experiencing a budgetary shortfall, with the TMA using cash reserves in the amount of \$182,553 in fiscal year 2017 and an estimated \$235,000 during fiscal year 2018. The shortfall is partially due to the loss of funding revenue including grants from Broward County and Florida Department of Transportation (FDOT), as well as increased operational cost associated with leased vehicles which replaced retired City-owned fleet vehicles during fiscal year 2017. The proposed schedule changes will reduce operational expenses during fiscal year 2019 by an estimated \$441,000 to \$2,035,000 but will further lower grant funding and farebox revenue by at least \$46,000 due to the reduction in service hours.

The following service changes are recommended:

- Suspension of the Airport Link;
- Changing the schedule on the Beach Link from 9:30 AM to 6:30 PM to 10:30 AM to 5:00 PM;
- Changing the Downtown Link schedule from 7:30 AM – 6:00 PM to 9:00 AM – 5:00 PM;
- Changing the Las Olas Link schedule from Friday – Monday 9:30 AM – 6:30 PM to Friday, Saturday and Sunday only 10:30 AM – 5:00 PM

TMA approved the proposed bus route suspensions and schedule changes at its board meeting on September 26, 2018.

### **Resource Impact**

There is no additional resource impact. The current funding provided to the TMA is not enough to operate the Sun Trolley at the current service levels. The City provides \$444,152 through City Gas Tax and City Parking funds, pass-through funding from Broward County Transit, and a variety of pass-through grant funds. The existing appropriated funding will continue to be provided to TMA for the operation of the City's Sun Trolley Community Bus Service.

### **Strategic Connection**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the **Infrastructure Cylinder of Excellence**, specifically advancing:

Goal 1: Be a pedestrian friendly, multi-modal City.

Objective 1: Improve transportation options and reduce congestion by working with agency partners.

Initiative 1: Strategically route and expand the Sun Trolley as an overall complement to upcoming major transportation projects.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected*.

### **Attachments**

Exhibit 1 - TMA Sun Trolley Route Maps & Timetables

Exhibit 2 - Public Hearing Ad for Service Changes

---

Prepared by: Karen Warfel, Transportation and Mobility

Interim Department Director: Julie Leonard, Transportation and Mobility



# Airport Link



**954-TROLLEY**  
www.suntrolley.com



## WATER TROLLEY CONNECTIONS

- 1 Esplanade Park
- 2 Riverfront Plaza
- 3 Huizenga Plaza
- 4 Laura Ward Plaza



# Airport Link



## STAY CONNECTED

- ✓ Socialize with Us @SunTrolley:



#suntrolley

- ✓ **Rate Us:** On Trip Advisor
- ✓ **Visit Us:** [www.suntrolley.com](http://www.suntrolley.com)
- ✓ **Email Us:** [info@suntrolley.com](mailto:info@suntrolley.com)
- ✓ **Talk to Us:** 954-TROLLEY

Please remember  
to tell us about  
your experience  
on tripadvisor!



## PROTECTIONS OF TITLE VI OF THE CIVIL RIGHTS ACT OF 1964 AS AMENDED

Any person(s) or group(s) who believes that they have been subjected to discrimination because of race, color, or national origin, under any transit program or activity provided by the City of Fort Lauderdale, may call 954-828-5217 to file a Title VI discrimination complaint or write to City of Fort Lauderdale Transportation and Mobility, Title VI Coordinator, 290 NE 3rd Avenue, Fort Lauderdale, FL 33301.

SUN TROLLEY ® is not affiliated, endorsed by, or associated with FDOT's SUNRAIL ® trademark

Free



# Sun Trolley

Explore Fort Lauderdale via  
the Airport Link providing  
direct service to the  
downtown historic village  
and shopping district.

Saturdays and Sundays  
9 a.m. to 5 p.m.  
Approximately every hour from  
Fort Lauderdale Hollywood  
International Airport

# Airport Link

Free

## SCHEDULE

Saturdays and Sundays 9 a.m. to 5 p.m.

Approximately every hour from Fort Lauderdale Hollywood International Airport

- ✓ Between Fort Lauderdale Hollywood International Airport, on the hour and the Downtown Himmarshee Village on the half hour.

## HOW TO RIDE?

### Step 1

#### Stow Your Luggage.

Find a Bags to Go Kiosk 954-359-5505 (located near baggage claim in each terminal). PLEASE NOTE: Luggage is not permitted on the Sun Trolley.

### Step 2

#### Board the FREE Sun Trolley.

The Sun Trolley stops in the passenger pick-up areas located at the end of terminals 1, 2 and 3. The Sun Trolley picks up passengers from the airport on the hour.



### Step 3

#### Explore Fort Lauderdale.

The Sun Trolley drops off at the Fort Lauderdale Historical Society located in downtown Fort Lauderdale. From there you are in close proximity to Las Olas Blvd., plenty of restaurants, shops and the beautiful Riverwalk. The Sun Trolley and Water Trolley have connecting routes to get you where you want to go. Just call our 24/7 customer service line, 954-TROLLEY and a member of our team can help and don't forget to download the free Sun Trolley tracker app to track the trolleys in real time.

### Step 4

#### Return to Fort Lauderdale Hollywood International Airport to Catch Your Flight

Hop back on the trolley at the Fort Lauderdale Historical Society to head back to the airport.

**PLEASE NOTE:** The last departure from the Fort Lauderdale Historical Society back to the Fort Lauderdale Hollywood International Airport is 4:30 p.m. which will drop passengers at the airport at 5:00 p.m.

DOWNLOAD THE SUN TROLLEY TRACKER APP  
954-TROLLEY | [www.suntrolley.com](http://www.suntrolley.com)

DOWNLOAD THE SUN TROLLEY TRACKER APP  
954-TROLLEY | [www.suntrolley.com](http://www.suntrolley.com)



Thanks to all our partners!



**954-TROLLEY**  
[www.suntrolley.com](http://www.suntrolley.com)

- Las Olas Link
- Beach Link
- P Public Parking
- ◆ Transfer from the Las Olas Link route to the Beach Link Route at Beach Place and at A1A and Vistamar St.
- ◆ Galt Link Connection
- ◆ Downtown Link Connection
- ◆ Neighborhood Link Connection
- ◆ NW Community Link Connection
- ▲ Broward County Transit Central Terminal Connecting to: 1, 6, 9, 10, 11, 14, 20, 22, 30, 31, 40, 50, 60, 81, and US1 Breeze

**WATER TROLLEY CONNECTIONS**

- 1 Esplanade Park
- 2 Riverfront Plaza
- 3 Huizenga Plaza
- 4 Laura Ward Plaza

**NOTE:** All trolleys are red and yellow, the colors depicted here are just for mapping purposes.

## Track the Trolley in Real-Time!

### Download the FREE Sun Trolley Tracker App







GREAT FOOD.  
GREAT FUN.  
GREAT PARTY!

HAPPY HOUR  
MON-THU 4-6PM

ft. lauderdale beach  
429 s. ft. lauderdale blvd on a1a  
954.463.0777  
bubbagump.com



PROTECTIONS OF TITLE VI OF THE  
CIVIL RIGHTS ACT OF 1964 AS AMENDED

Any person(s) or group(s) who believes that they have been subjected to discrimination because of race, color, or national origin, under any federal program or activity provided by the City of Fort Lauderdale, may call 954-828-5217 to file a Title VI discrimination complaint or write to City of Fort Lauderdale, Equal Opportunity and Mobility, Title VI Coordinator, 290 NE 3rd Avenue, Fort Lauderdale, FL 33301.

Broward County Transit (BCT)

## Beach Link Las Olas Link

Single Ride: \$1.00  
Day Pass: \$3.00



# Sun Trolley

## Wave 'n' Ride

BEACH Link Schedule:  
Daily 9:30 a.m. to 6:30 p.m.

LAS OLAS Link Schedule:  
Friday - Monday 9:30 a.m. to 6:30 p.m.  
Approximately every 45 minutes

## Just Wave and We'll Pick You Up!

### HOW TO RIDE?

Wave 'n' Ride in Three Easy Steps- Catching the Sun Trolley is as simple as hailing a cab!

#### Step 1

Download the FREE Sun Trolley Tracker App to track the trolleys in real-time

#### Step 2

Stand along your selected route and wave to signal the driver to pick you up

To board a trolley, stand in a safe location and avoid bridges, right turn lanes, construction zones and roundabouts

#### Step 3

To exit the trolley, tell the driver when you would like to disembark

### How Much Does it Cost?

\$1 per ride or \$3 for an all-day pass  
(cash only)

### STAY CONNECTED

✓ Socialize with Us @SunTrolley:



#suntrolley

- ✓ Rate Us: On Trip Advisor
- ✓ Visit Us: [www.suntrolley.com](http://www.suntrolley.com)
- ✓ Email Us: [info@suntrolley.com](mailto:info@suntrolley.com)
- ✓ Talk to Us: 954-TROLLEY

Please remember  
to tell us about  
your experience  
on tripadvisor!



DOWNLOAD THE SUN TROLLEY TRACKER APP  
954-TROLLEY | [www.suntrolley.com](http://www.suntrolley.com)



# Downtown Link



Track the Trolley  
in Real-Time!  
Download the FREE  
Sun Trolley Tracker App

954-TROLLEY  
[www.suntrolley.com](http://www.suntrolley.com)

**KEY DESTINATIONS**  
*these are not stops*

**Downtown Link**  
*Please note that the Downtown Link  
route follows a figure-eight pattern*

- P** Public Parking
- A** Flagler Village
- B** Fort Lauderdale City Hall
- C** Federal Courthouse
- D** Broward County Governmental Center
- E** Broward County Library
- F** Las Olas Riverfront
- G** NSU Museum of Art
- H** Broward College
- I** Florida Atlantic University
- J** Huizenga Park
- K** Broward County Courthouse
- L** Broward County School Board
- M** Publix
- N** Broward General Hospital

Broward County Transit  
Central Terminal  
Connecting to:  
1, 6, 9, 10, 11, 14, 20, 22,  
30, 31, 40, 50, 60, 81, and  
US1 Breeze

Water Trolley Link  
Connection

Las Olas Link  
Connection

Beach Link  
Connection

Neighborhood Link  
Connection

NW Community Link  
Connection

**NOTE:** All trolleys are red and yellow,  
the colors depicted here are just for  
mapping purposes.







**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#18-0640**

---

**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Lee R. Feldman, ICMA-CM, City Manager

**DATE:** November 6, 2018

**TITLE:** Public Hearing to Create a New Shuttle Route to Serve the Fort Lauderdale  
Brightline Station, Broward Center for the Performing Arts, Esplanade Park,  
Himmarshee Street, Las Olas Boulevard and Nova Southeastern University  
Art Museum/Bubier Park

---

**Recommendation**

It is recommended that the City Commission hold a public hearing to create a new shuttle route to serve the Fort Lauderdale Brightline Station, Esplanade Park, Himmarshee Street, Las Olas Boulevard, and Nova Southeastern University (NSU) Art Museum/Bubier Park.

**Background**

Pursuant to Section 2.1.3 of the Interlocal Agreement (ILA) between the City and the Downtown Fort Lauderdale Transportation Management Association, Inc. (TMA) and Title 49 of the United States Code (U.S.C.) 5307(b), the City must provide an opportunity for a public hearing prior to implementing a new transit route.

City staff worked with TMA to develop the new proposed Brightline Shuttle route as provided in Exhibit 1 attached hereto. The TMA approved the route at their Board Meeting on September 26, 2018. The route will serve the Fort Lauderdale Brightline Station, Broward Center for the Performing Arts, Esplanade Park, Himmarshee Street, Las Olas Boulevard and the NSU Art Museum/Bubier Park, providing a critical transportation link for travelers to reach downtown locations. The route will operate seven days a week totaling 60 hours per week, with a split schedule during weekdays and a longer span of service during the weekend. The shuttle will run every 20 minutes between 7:30 AM – 10:30 AM; 3 PM – 7 PM Monday through Friday, 9:30 AM – 12:00 AM (midnight) Saturday, and 9:30 AM – 8:00 PM Sunday. The route will be adjusted occasionally, as needed to coordinate with Brightline train schedules.

### **Resource Impact**

There is no fiscal impact at this time, as the funding has not been identified for the proposed new shuttle route. A budget amendment will be put on a future Commission meeting once funding has been identified to operate the route.

### **Strategic Connection**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Infrastructure Cylinder of Excellence, specifically advancing:

Goal 1: Be a pedestrian friendly, multi-modal City.

Objective 1: Improve transportation options and reduce congestion by working with agency partners.

Initiative 1: Strategically route and expand the Sun Trolley as an overall complement to upcoming major transportation projects.

Initiative 6: Partner with agencies and businesses to increase commuter car-pooling and to incentivize and encourage mass transit use.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Connected*.

### **Attachment**

Exhibit 1 - Proposed Shuttle Route

---

Prepared by: Alan Budde, Transportation and Mobility

Department Director: Julie Leonard, Transportation and Mobility

## Proposed Brightline Beeline Route 8/23/2018

