



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0460

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: August 20, 2019

TITLE: Motion Approving a Music Festival / Temporary Beach License Agreement
with Entercom Florida, LLC for Riptide Music Festival on Fort Lauderdale
Beach, November 22 – 24, 2019 - **(Commission District 2)**

Recommendation

It is recommended that the City Commission approve an agreement, in substantially the form attached, with Entercom Florida, LLC for the Riptide Music Festival to be held on Fort Lauderdale Beach, November 22 – 24, 2019 and authorize the City Manager to execute the agreement on behalf of the City.

Background

Entercom Florida, LLC will present the 4th Fort Lauderdale Beach Riptide Music Festival on November 22 – 24, 2019 on Fort Lauderdale Beach. Event highlights include concerts, live radio remotes and a food festival. Concerts will feature pop/alternative acts.

The event organizer will pay for all event costs and submit the required certificates of insurance. The City is requiring the organizer to post an amount in escrow equal to 110% of the City's estimated service costs. The organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding events in their areas. Event details are included in the event application as attached.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event:

Applicant:	Entercom Florida, LLC
Event Name:	Riptide Music Festival
Date/Time:	Friday, November 22, 2019 (5:00pm - 10:00pm) Saturday, November 23, 2019 (11:00am - 10:00pm) Sunday, November 24, 2019 (11:00am - 10:00pm)
Location:	Fort Lauderdale Beach (South Beach next to B Ocean

across from Bahia Mar Hotel)

Set Up Date/Time: Friday, November 15, 2019 through Thursday November 21, 2019 (7:00am – 10:00pm)

Breakdown Date/Time: Monday November 25, 2019 through Thursday November 28, 2019 (7:00am – 10:00pm)

Road Closing: No

Alcohol: Yes

Amplified Music: Yes- Friday, November 22, 2019 (5:00pm - 10:00pm)
Saturday, November 23, 2019 (11:00am - 10:00pm)
Sunday, November 24, 2019 (11:00am - 10:00pm)*

Special Permission: Amplified Music/Extended Road Closures - Yes

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$200

Beach Usage Fee: \$1,500

***The event organizer has requested a special exemption to allow music for this event until 10:00pm.**

<i>Funds available as of July 24, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non- sponsor Charges	\$165,000	\$118,998	\$1,700
TOTAL AMOUNT ►					\$1,700

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Special Event Application

Exhibit 2 – Riptide Music Festival Site Plan

Exhibit 3 – Riptide Music Festival / Temporary Beach License Agreement

Exhibit 4 – November 2019 Special Event Calendar
Exhibit 5 – December 2019 Special Event Calendar

Prepared by: Barbara Smith, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Department