



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#19-0059**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** January 8, 2019

**TITLE:** Motion to Approve Special Event Agreements with Sails Ventures, LLC for  
Pier Sixty-Six South Temporary Events

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**Recommendation**

At the December 18, 2018 Commission meeting, the Commission requested that the City Attorney draft an agreement with Sails Ventures, LLC for the Pier Sixty-Six South Temporary Events. It is recommended that the City Commission approve a sequential series of special events for Pier Sixty-Six South Temporary Events and authorize execution of an agreement by the City Manager.

**Background**

Pier Sixty-Six currently includes a marina but is largely comprised of an approximately 6.93-acre vacant lot and parking lot located south of 17<sup>th</sup> Street Causeway and abutting the Intracoastal Waterway. The applicant is proposing readapting this portion of the vacant Property to launch "Pier Sixty-Six South Temporary Events," a dynamic weekly event activating the underused lot.

The Pier Sixty-Six South Temporary Events will be a waterfront indoor-outdoor recreational and entertainment venue with an evolving weekly program that will include happy hour and brunches, as well as, community programming featuring outdoor activities for the entire family, from children's activities and farmers markets to local artist displays and musical performances.

The regular program of activities will run Monday to Sunday from 10:00am to 12:00am each week from May 1, 2019 – April 4, 2024. Outdoor music will be played Sunday – Thursday 10:00am – 9:00pm; Friday and Saturday 10:00am – 10:00pm each week.

Amplified music may occur and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been

notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

Applicant: Sails Ventures, LLC  
Event Name: Pier Sixty-Six South Temporary Events  
Date/Time: Every day - Monday – Sunday (10:00am-12:00am)  
Wednesday, May 1, 2019 – April 4, 2024  
Location: Pier South 2150 SE 17<sup>th</sup> Street, Fort Lauderdale, FL 33316  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes - Sunday – Thursday 10:00am – 9:00pm; Friday and Saturday 10:00am – 10:00am  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$4,000.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<b><i>Funds available as of January 2, 2019</i></b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB-OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$19,783	\$4,000
<b>TOTAL AMOUNT ►</b>					<b>\$4,000</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Pier Sixty-Six South Temporary Events Narrative

Exhibit 2 – Pier Sixty-Six South Temporary Events Applications

Exhibit 2a – Pier Sixty-Six South Temporary Events Site Plan

Exhibit 2b – Pier Sixty-Six South Temporary Events Agreement

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Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager