



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-0695**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** July 9, 2019

**TITLE:** Motion to Approve a Temporary Outdoor Events Event Agreement with  
Sails Ventures, LLC for Pier Sixty-Six South Temporary Events/Superyacht  
Village – **(Commission District 4)**

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**Recommendation**

It is recommended that the City Commission approve a temporary outdoor events agreement with Sails Ventures, LLC, in accordance with the Development Agreement between TS Entities and the City dated August 31, 2018 and authorize execution of the agreement by the City Manager.

**Background**

On January 8, 2019 the City Commission approved a sequential series of special events for the Pier Sixty-Six South Temporary Events from May 1, 2019 to April 4, 2024 (Exhibit 1b, CAM # 19-0059). The event agreement was not executed at that time. Per the narrative provided by Tripp Scott (Exhibit 1c), Tavistock has since partnered with Informa US Boat Shows and the Marine Industries Association of South Florida to revitalize the Pier South property as the social harbor of Fort Lauderdale with the debut of the Superyacht Village for the 2019 Fort Lauderdale International Boat Show's 60<sup>th</sup> Anniversary. Applicant requests an amendment to the original Special Event Application to modify the five-year event period to September 1, 2019 to August 5, 2024 and the proposed site plan to accommodate the Pier Sixty-Six Temporary Events and Superyacht Village.

Pier Sixty-Six currently includes a marina but is largely comprised of an approximately 6.93-acre vacant lot and parking lot located south of 17<sup>th</sup> Street Causeway and abutting the Intracoastal Waterway. The site is approximately 2.25 acres on the parcel of land located along the Intracoastal Waterway on the northwest portion of the property.

Pier South will host the Superyacht Village from October 30, 2019 to November 3, 2019 and will feature dedicated marina and on-land exhibition space displaying the most spectacular yachts and exhibits by renowned shipyards as well as yacht toys and exotic and collectible automobiles. The Superyacht Village will be programmed for day and night experiences, including on-site dining and exclusive VIP events. The Superyacht Village

is open to all general admission ticket holders with direct access by water tenders and shuttle bus routes from the show's other six locations as well as on-site reserved and valet parking.

Beyond the Boat Show, Pier South will be activated as a waterfront indoor-outdoor recreational venue as part of the previously approved Pier Sixty-Six South Temporary Events with an evolving weekly program that includes neighborhood friendly happy hour and brunch in addition to community programming with activities for the entire family from farmers markets to local artist displays and musical performances. The venue would also be available to reserve for private functions which are subject to event management approval, participation and supervision.

The hours of operation and music will remain as approved in the original Special Event Permit Application. The hours of operation will be from 10:00am to 12:00am from Monday to Sunday each week from September 1, 2019 to August 5, 2024. While indoor and outdoor activity may be permitted to continue during the hours of operation in conformance with the ULDR, all outdoor music will end at 9:00pm on Sunday to Thursday and 10:00pm on Friday and Saturday, to maintain and respect neighbors' quality of life and as required by and in conformance with the time restrictions outlined by City Manager's Memorandum, No. 15-055.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant:	Sails Ventures, LLC
Event Name:	Pier Sixty-Six South Temporary Events/Superyacht Village
Date/Time:	Every day - Monday – Sunday (10:00am-12:00am) Sunday, September 1, 2019 – Monday August 5, 2024
Location:	Pier South 2150 SE 17 <sup>th</sup> Street, Fort Lauderdale, FL 33316
Road Closing:	No
Alcohol:	Yes
Amplified Music:	Yes – Sunday – Thursday (10:00am – 9:00pm) and Friday & Saturday (10:00am – 10:00pm)
Special Permission:	Amplified Music/Extended Road Closure - No
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$4,000.00 paid already

**Resource Impact**

There is no financial impact to revenues for this event. The application fee was already paid.

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – Pier Sixty-Six South Temporary Events Applications

Exhibit 1a – Pier Sixty-Six South Temporary Events Site Plan

Exhibit 1b – CAM #19-0059

Exhibit 1c – Pier Sixty-Six South Temporary Events Tripp Scott Narrative

Exhibit 1d – Pier Sixty-Six South Temporary Events Agreement

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Prepared by: Barbara Smith, City Manager's Office

Department Director: Chris Lagerbloom, City Manager's Office