



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0630

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 9, 2019

TITLE: Motion Authorizing Execution of Apple Developer Program Agreement to
Ensure Continued Availability of the LauderServ Application on iPhones –
Apple, Inc. **-(Commission Districts 1, 2, 3 and 4)**

Recommendation

It is recommended that the City Commission authorize the execution of the Apple Developer Program Agreement to allow continued use of the City's LauderServ application on iPhones.

Background

In 2014, the City began providing the smartphone application known as LauderServ for both iPhones and Android-based smartphones. The core of this application was developed by QScend Technologies ("QScend"). In the Apple App Store, QScend is listed as the developer for the LauderServ application. Recently, Apple Inc. (Apple) modified its developer agreement and will no longer permit QScend to act as the owner of the application on behalf of the City. The LauderServ application has now been removed from the Apple App Store. The application cannot be downloaded by new users and existing users will no longer receive updates.

To remedy this situation, the City must participate in the Apple Developer Program and agree to the terms and conditions in the official Apple Developers Program Agreement (Exhibit 1). This is a non-negotiable agreement with an electronic enrollment process and the enrollee must have legal binding authority for the City. Agreeing to these terms is necessary for the City to offer LauderServ on iPhones, or any iPhone applications, to our neighbors and staff.

In addition, the Transportation and Mobility Department is pursuing the development of a custom City of Fort Lauderdale mobile parking application for our neighbors in partnership with Passport Labs, Inc. This application will include features customizable to Fort Lauderdale parking location maps and parking availability. We will not be able to offer this application to iPhone users if the City does not agree to the terms in the Apple Developers Program Agreement.

There is no fiscal impact to the City for participating in the Apple Developer Program and the Information Technology Services Department recommends that City Commission approve the agreement.

Resource Impact

There will not be a fiscal impact to the City.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Internal Support Cylinder of Excellence, specifically advancing:

- Goal 11: Be a well-trained, innovative, and neighbor-centric workforce that builds community.
- Objective 4: Provide a reliable and progressive technology infrastructure

This item advances the *Fast Forward Fort Lauderdale Vision Plan 2035: We are United*.

Attachment

Exhibit 1 – Apple Developer Agreement

Prepared by: Jay Stacy, Information Technology Services
Adam Makarevich, Finance
Linda Blanco, Finance

Department Directors: Mike Maier, Information Technology
Linda Short, Finance