

#19-0628

**TO:** Honorable Mayor & Members of the

Fort Lauderdale City Commission

**FROM**: Chris Lagerbloom, ICMA-CM, City Manager

**DATE**: July 9, 2019

**TITLE**: Motion to Approve Event Agreements: Great Strides Fort Lauderdale

2019, Race with the Broward County Deltas, Ragnar Florida Spirit 2020, YogaFest, Canine Companion Paw SUP & Surf Competition and Carlton Bradley Moore Friends and Family Day - (Commission Districts 2, 3,

and 4)

## **Recommendation**

It is recommended that the City Commission approve event agreements with Cystic Fibrosis Foundation, Delta Education and Life Development Foundation, Incorporated, Ragnar Events, LLC, Mahashakti Foundation Inc., Canine Companions for Independence, Inc., and Carlton B Moore Freedom Foundation, Inc. and authorize execution of the agreements by the City Manager.

### **Background**

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Cystic Fibrosis Foundation

Event Name: Great Strides Fort Lauderdale 2019

Date/Time: Thursday, November 7, 2019 (5:00pm – 9:00pm)

Location: Esplanade Park

Set Up Date/Time: Thursday, November 7, 2019 (9:00am – 5:00pm)
Breakdown Date/Time: Thursday, November 7, 2019 (8:00pm – 10:00pm)

Road Closing: No Alcohol: Yes

Amplified Music: Yes - Thursday, November 7, 2019 (5:00pm – 9:00pm)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Delta Education and Life Development Foundation,

Incorporated

Event Name: Race with the Broward County Deltas

Date/Time: Saturday, January 25, 2020 (6:30am – 11:30am)

Location: Osswald and Mills Pond Parks

Set Up Date/Time: Saturday, January 25, 2020 (5:30am – 6:30am)
Breakdown Date/Time: Saturday, January 25, 2020 (10:00am – 11:30am)

Road Closing: No Alcohol: No

Amplified Music: Yes - Saturday, January 25, 2020 (7:00am – 11:00am)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Ragnar Events, LLC

Event Name: Ragnar Florida Sprint 2020

Date/Time: Saturday, February 29, 2020 (5:30am – 10:30am)

Location: Fort Lauderdale Beach Park

Set Up Date/Time: Friday, February 28, 2020 (8:00pm – 10:00pm)
Breakdown Date/Time: Saturday, February 29, 2020 (10:30am – 12:00pm)

Road Closing: No Alcohol: No

Amplified Music: Yes - Saturday, February 29, 2020 (6:00am – 10:00am)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes Banners: No

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Pending Code Violations: No Application Fee: \$200.00

Event 4:

Applicant: Mahashakti Foundation Inc.

**Event Name:** YogaFest

Date/Time: Saturday, February 29, 2020 (9:00am – 9:00pm)

Location: Huizenga Plaza

Friday, February 28, 2020 (9:00am – 9:00pm) Set Up Date/Time: Breakdown Date/Time: Saturday, February 29, 2020 (9:00pm – 10:00pm)

Road Closing: No Alcohol: No

**Amplified Music:** Yes - Saturday, February 29, 2020 (12:00pm – 7:00pm)

Amplified Music/Extended Road Closure - No Special Permission:

Insurance Required: Yes Banners: No Pending Code Violations: No

Application Fee: \$200.00

Event 5:

Applicant: Canine Companions for Independence, Inc. **Event Name:** Canine Companion Paw SUP & Surf Competition Saturday, September 21, 2019 (8:00am – 2:00pm) Date/Time:

Rain Day - Saturday, October 5, 2019 (6:30am – 2:00pm)

Dog beach between life guard stand 15 & 16 A1A just north Location:

of Sunrise

Saturday, September 21, 2019 (6:30am – 7:30am) Set Up Date/Time:

Rain Day - Saturday, October 5, 2019 (6:30am – 7:30am)

Breakdown Date/Time: Saturday, September 21, 2019 (1:00pm – 2:00pm)

Rain Day - Saturday, October 5, 2019 (1:00pm – 2:00pm)

No Road Closing: Alcohol: No

**Amplified Music:** Yes - Saturday, September 21, 2019 (9:00am – 1:00pm)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes Banners: No Pending Code Violations: No Application Fee: \$200.00

Event 6:

Applicant: Carlton B Moore Freedom Foundation, Inc. **Event Name:** Carlton Bradley Moore Friends and Family Day Date/Time: Saturday, August 24, 2019 (7:00am – 9:00pm)

Sunday, August 25, 2019 (9:30am – 1:00pm)

Location: Osswald Park

Saturday, August 24, 2019 (6:00am – 10:30am) Set Up Date/Time:

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Sunday, August 25, 2019 (8:30am – 9:30am)

Breakdown Date/Time: Saturday, August 24, 2019 (9:00pm – 10:30pm)

Sunday, August 25, 2019 (1:00pm – 2:00pm)

Road Closing: No Alcohol: No

Amplified Music: Yes - Saturday, August 24, 2019 (12:00pm – 8:00pm)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

### **Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

Funds available as of June 7, 2019					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$81,717	\$1,200
				TOTAL AMOUNT ►	

# **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

#### **Attachments**

Exhibit 1 – Great Strides Fort Lauderdale 2019 Application

Exhibit 1a – Great Strides Fort Lauderdale 2019 Site Plan

Exhibit 1b – Great Strides Fort Lauderdale 2019 Race Route

Exhibit 1c – Great Strides Fort Lauderdale 2019 Agreement

Exhibit 2 – Race with the Broward County Deltas Application

Exhibit 2a - Race with the Broward County Deltas Site Plan

Exhibit 2b - Race with the Broward County Deltas Race Route

Exhibit 2c – Race with the Broward County Deltas Agreement

Exhibit 3 – Ragnar Florida Sprint 2020 Application

Exhibit 3a – Ragnar Florida Sprint 2020 Site Plan

Exhibit 3b - Ragnar Florida Sprint 2020 Race Route

Exhibit 3c - Ragnar Florida Sprint 2020 Agreement

Exhibit 4 – YogaFest Application

Exhibit 4a – YogaFest Site Plan

Exhibit 4b - YogaFest Agreement

Exhibit 5 – Canine Companion Paw SUP & Surf Competition Application

Exhibit 5a – Canine Companion Paw SUP & Surf Competition Site Plan

Exhibit 5b - Canine Companion Paw SUP & Surf Competition Agreement

Exhibit 6 – Carlton Bradley Moore Friends and Family Day Application

Exhibit 6a – Carlton Bradley Moore Friends and Family Day Site Plan

Exhibit 6b - Carlton Bradley Moore Friends and Family Day Agreement

Exhibit 7 - August 2019 Special Event Calendar

Exhibit 8 – September 2019 Special Event Calendar

Exhibit 9 - October 2019 Special Event Calendar

Exhibit 10 – November 2019 Special Event Calendar

Exhibit 11 - January 2020 Special Event Calendar

Exhibit 12 - February 2020 Special Event Calendar

Exhibit 13 - March 2020 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager