



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0623

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: July 9, 2019

TITLE: Motion Approving an Application for a Temporary Beach License and
Outdoor Event Agreement with Supreme Team LLC for Sandz Fort
Lauderdale Caribbean Music Festival - **(Commission District 2)**

Recommendation

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale with Supreme Team LLC for Sandz Fort Lauderdale Caribbean Music Festival.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. Amplified music was discussed, and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 for each event use of the beach. The event organizer will secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding this event. Event details are included in the event application as attached.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

The Supreme Team LLC hosts several events during the year in a variety of locations in Fort Lauderdale. At their June 9, 2019 event on Fort Lauderdale Beach, the group did not comply with the site plan submitted. They blocked beach access to the water and drove a vehicle, that is not approved during turtle-nesting season, onto the sand. Staff met with the event promoters to ensure all regulations are adhered to.

Event 1:

Applicant: Supreme Team LLC
 Event Name: Sandz Fort Lauderdale Caribbean Music Festival
 Date/Time: Sunday, November 10, 2019 (12:00pm – 9:00pm)
 Location: 700 Seabreeze Blvd. (A 200ft x 300ft Section of the sand area)
 Set Up Date/Time: Saturday, November 9, 2019 (8:00am – 7:00pm)
 Breakdown Date/Time: Sunday, November 10, 2019 (9:00pm – 11:00pm)
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes - Sunday, November 10, 2019 (12:00pm – 9:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200
 Beach Usage Fee: \$500

Funds available as of June 6, 2019					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$165,000	\$81,717	\$700
TOTAL AMOUNT ►					\$700

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Sandz Fort Lauderdale Caribbean Music Festival Application
 Exhibit 1a – Sandz Fort Lauderdale Caribbean Music Festival Site Plan
 Exhibit 1b – Sandz Fort Lauderdale Caribbean Music Festival Agreement
 Exhibit 2 – November 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager