



# Fort Lauderdale Public Art Ordinance

# Vision



## CITY OF FORT LAUDERDALE VISION PLAN

*"WE ARE HERE"*

Mold the future by connecting our neighbors and developing community identity through seamless integration of public art and placemaking ideals.

- ▶ *Public art is bold, it is playful, at times interactive, and always inclusive - celebrating the extraordinary diversity and history of Fort Lauderdale.*
- ▶ *Public art is manifested in the community in many different ways - in programs, parks, greenways, blue-ways, bridges, public buildings, and private land.*
- ▶ *Public art creates a platform for local and regional artists to make their mark on community, creating places of wonder, gateways to the City, and distinct identities for all of Fort Lauderdale's communities.*

*- Parks & Recreation System Master Plan*

# An Art in Public Places Plan will enhance the City's cultural life by:

- Establishing a dedicated funding source for a Public Art Program.
- Commissioning distinctive works of art reflecting the character of Fort Lauderdale in key areas of the City and its neighborhoods.
- Enhancing community participation in the public art process through engagement of the public.
- Creating gateways to enhance community identity for Fort Lauderdale's many neighborhoods.
- Celebrating Fort Lauderdale's unique character, history and diversity through a broad range of public art projects.
- Enhancing the City's urban design objectives by using public art to animate and activate the City's public spaces and parks.
- Promoting the economic vitality of the City by using public art to brand Fort Lauderdale as a vibrant arts and cultural destination.

# Funding Approach

**CITY DEVELOPMENT** - Allocate two (2)% of the approved Community Investment Plan (CIP) budget annually into the City's Public Art and Placemaking Fund for the incorporation of public works of art on City property.

**PRIVATE DEVELOPMENT** - Allocate two (2)% of construction costs (costs in excess of \$3,000,000) from any entity or individual constructing improvements on private or public property for public art.

The 2% allocation is outlined, assessed and approved by the Department of Sustainable Development (DSD), or as assigned by the City Manager, upon the commencement of the project at the time of permitting.

The 2% allocation should be used for art to be incorporated in the specific development project. If not feasible, the developer may choose to deposit the allocation into the Public Art Fund.

## Eligible uses for the Public Art Fund include:

Design and acquisition of art, including: sculptures, murals, portable paintings, art incorporated into project designs (i.e., tile, windows, roofing, flooring etc.), earthworks, neon, mosaics, photographs, prints, film, sound, video; standardized fixtures such as grates, streetlights and other design enhancements as are rendered by an artist for unique or limited editions, and cultural and artistic facilities such as public exhibition or performance spaces; performing arts (theatre, dance, music, performance art), literary arts, media arts and arts education.



Monies in the Public Art Fund may also be used for the administration, repair, maintenance, insurance, and removal of works of art acquired under these requirements.

# Exclusions

Does not apply to:

- Public works and utilities non-facility infrastructure projects;
- Projects using funds from grants, loans, bonds, enterprise funds, or other funding sources which by the terms of their applicable covenants and conditions prohibit their expenditure on artwork;
- source that cannot fund public art due to restrictions by public bond covenant, federal, state or local laws and/or legal parameters.

# Public Art and Placemaking Board

Five (5) members appointed by the City Commission:

- ▶ Two (2) individuals chosen from the following disciplines: architecture, landscape architecture, urban planning, engineering, or related design discipline;
  - ▶ Two (2) professional artists;
  - ▶ One (1) high school student, college student or professor;
  - ▶ Two (2) City of Fort Lauderdale Residents at Large
- ▶ Parks and Recreation Department staff will serve as liaison to the Public Art and Placemaking Advisory Board.
  - ▶ Members must reside, own property, or work within City limits. Exceptions can be made based on experience, expertise and Commission approval.
  - ▶ Members remain on four-year, staggered terms and hold office in accordance with procedures established by the City Commission.
  - ▶ If specific member requirements cannot be met additional Residents at Large may be added to the Seven Member Board.

# Duties of Public Art and Placemaking Advisory Board

Members make recommendations to City Commission for pieces of art and locations throughout the City. The Board will make recommendations regarding:

- Public Art and Placemaking guidelines and amendments;
- Identifying locations for public artworks and establishing a priority order;
- Expenditures of the Public Art Fund;
- Maintenance and insurance necessary to preserve and protect public art and placemaking items;
- Expenditures of the Public Art Fund;

# Art Selection Criteria

The Public Art and Placemaking Advisory Board will consider the following criteria in the selection of artwork:

Maximum visual accessibility to pedestrian or vehicular traffic;

Quality of artwork where visual appeal, use of reputable materials and sustainable works of art are at the forefront;

Maintenance requirements;

Appropriateness of artwork;

Any other criteria set forth in the Public Art and Placemaking Program Guidelines.

# Procedures for Placement of Art Work on Private Property

Prior to issuance of a final building permit, the developer shall be required to either:

Construct 2% of the total cost of their project towards the integration of Public Art

Pay 2% of the total cost of their project to be deposited (Public Art In Lieu Fee) into the Public Art and Placemaking Fund

Donate artwork which has been approved by the Public Art and Placemaking Advisory Board which minimum value is 2% of the total cost of the project

A combination of the above is subject to approval by City Commission. Any party may contribute amounts or artworks valued greater than those required by this section.

# Commission Direction

- ▶ Percent for City Development
- ▶ Percent for Private Development
- ▶ Make-up of Board