



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0501

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: June 18, 2019

TITLE: Motion to Approve Event Agreements and Related Road Closures:
FATVillage Artwalk, Making Strides Against Breast Cancer, 9th Annual
Fort Lauderdale Turkey Trot, Winterfest Family Fun Day and MASS
District Events – **(Commission Districts 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements with FATVillage Arts District Inc., American Cancer Society Inc., Management Health Systems, LLC, Winterfest, Inc., and MASS District Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: FATVillage Arts District Inc
Event Name: FATVillage Art Walk
Date/Time: Saturday, July 27, 2019 (6:00pm – 10:00pm)
Saturday, August 31, 2019 (6:00pm – 10:00pm)
Saturday, September 28, 2019 (6:00pm – 10:00pm)
Location: NW 1st Avenue between Sistrunk Blvd. and NW 5th Street
Set Up Date/Time: Saturday, July 27, 2019 (3:00pm – 6:00pm)
Saturday, August 31, 2019 (3:00pm – 6:00pm)
Saturday, September 28, 2019 (3:00pm – 6:00pm)
Breakdown Date/Time: Saturday, July 27, 2019 (10:00pm – 12:00am)
Saturday, August 31, 2019 (10:00pm – 12:00am)
Saturday, September 28, 2019 (10:00pm – 12:00am)
Road Closing: Yes – NW 1st Ave btwn 5th Street & 6th Street
Alcohol: Yes
Amplified Music: Yes - Saturday, July 27, 2019 (6:00pm – 10:00pm)
Saturday, August 31, 2019 (6:00pm – 10:00pm)
Saturday, September 28, 2019 (6:00pm – 10:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: American Cancer Society Inc.
Event Name: Making Strides Against Breast Cancer
Date/Time: Saturday, October 26, 2019 (5:00am – 1:00pm)
Location: Huizenga Plaza
Set Up Date/Time: Friday, October 25, 2019 (8:00am – 8:00pm)
Breakdown Date/Time: Saturday October 26, 2019 (11:00am – 1:00pm)
Road Closing: Yes – SE 3rd Ave, SW 4th Ave, SE 6th St, SW 1st Ave, SW 6th Ave, E Las Olas Ave
Alcohol: No
Amplified Music: Yes - Saturday, Sunday October 19-20, 2019 (8:30am – 11:30am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Management Health Systems, LLC
Event Name: 9th Annual Fort Lauderdale Turkey Trot
Date/Time: Thursday, November 28, 2019 (5:00am – 9:00am)

Location: DC Alexander Park: 501 Fort Lauderdale Beach Blvd/A1A – 5K Race Course
Set Up Date/Time: Wednesday, November 27, 2019 (4:00pm – 6:00pm)
Breakdown Date/Time: Thursday, November 28, 2019 (9:00am – 10:00am)
Road Closing: Yes – A1A North, SE 5th Street
Alcohol: No
Amplified Music: Yes - Thursday, November 28, 2019 (7:00am – 9:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Winterfest Inc.
Event Name: Winterfest Family Fun Day
Date/Time: Sunday, November 24, 2019 (10:00am – 3:00pm)
Location: DDA/Huizenga Plaza
Set Up Date/Time: Sunday, November 24, 2019 (6:00am – 10:00am)
Breakdown Date/Time: Sunday, November 24, 2019 (3:15pm – 6:00pm)
Road Closing: Yes – Las Olas Blvd. from SE 1st Avenue to Andrews Avenue
Alcohol: No
Amplified Music: Yes - Sunday, November 24, 2019 (10:00am – 3:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: MASS District Inc
Event Name: MASS District Events
Date/Time: Every Friday (6:00am – 11:00pm)
Every Saturday (6:00am – 11:00pm)
Every Sunday (6:00am – 11:00pm)
July 2019 – September 2019
Location: 844 NE 4th Avenue, Fort Lauderdale, FL 33304
Set Up Date/Time: Every Friday (5:30am – 6:00am)
Every Saturday (5:30am – 6:00am)
Every Sunday (5:30am – 6:00am)
July 2019 – September 2019
Breakdown Date/Time: Every Friday (11:00pm – 11:30pm)
Every Saturday (11:00pm – 11:30pm)
Every Sunday (11:00pm – 11:30pm)
July 2019 – September 2019

Road Closing: Yes – Between NE 5th Terrace; 8th – 9th Street; Between NE 4th Ave; 8th – 9th Street; Between NE 2nd Ave; Flagler Dr – 7th Street

Alcohol: Yes

Amplified Music: Yes - Every Friday (7:00am – 10:00pm)
Every Saturday (7:00am – 10:00pm)
Every Sunday (7:00am – 9:00pm)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$400.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of May 17, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$165,000	\$72,072	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – FATVillage Artwalk Application
Exhibit 1a – FATVillage Artwalk Site Plan
Exhibit 1b – FATVillage Artwalk Agreement
Exhibit 2 – Making Strides Against Breast Cancer Application
Exhibit 2a – Making Strides Against Breast Cancer Site Plan
Exhibit 2b – Making Strides Against Breast Cancer Race Route
Exhibit 2c – Making Strides Against Breast Cancer Agreement
Exhibit 3 – 9th Annual Fort Lauderdale Turkey Trot Application
Exhibit 3a – 9th Annual Fort Lauderdale Turkey Trot Site Plan
Exhibit 3b – 9th Annual Fort Lauderdale Turkey Trot Race Route

Exhibit 3c – 9th Annual Fort Lauderdale Turkey Trot Agreement
Exhibit 4 – Winterfest Family Fun Day Application
Exhibit 4a – Winterfest Family Fun Day Site Plan
Exhibit 4b – Winterfest Family Fun Day Agreement
Exhibit 5 – MASS District Events Application
Exhibit 5a – MASS District Events Site Plan
Exhibit 5b – MASS District Events Agreement
Exhibit 6 – June 2019 Special Event Calendar
Exhibit 7 – July 2019 Special Event Calendar
Exhibit 8 – August 2019 Special Event Calendar
Exhibit 9 – September 2019 Special Event Calendar
Exhibit 10 – October 2019 Special Event Calendar
Exhibit 11 – November 2019 Special Event Calendar
Exhibit 12 – December 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager