



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0516

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: June 18, 2019

TITLE: Motion to Approve Event Agreements: Firecracker Criterium & Labor Day
Classic (cycling races), Crack of Dawn, The Jerome E. Gray Esquire Back
2 School Community Celebration, and Friday Night Sound Waves -
(Commission Districts 2, 3 and 4)

Recommendation

It is recommended that the City Commission approve event agreements with Extreme Sports Production, Inc., Nightcap Events LLC, Serenity Family and Children Services Corporation, and A & R Enterprises of SO. FL Inc. d/b/a Rav Communications and authorize execution of the agreements by the City Manager.

Background

Friday Night Soundwaves was approved March 5, 2019 (Every Friday, March 15, 2019 – June 28, 2019 (6:00pm – 9:00pm). The promoter is requesting to extend the permit for one additional week to be able to host the event Friday, July 5, 2019.

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City

Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Extreme Sports Production, Inc
Event Name: Firecracker Criterium & Labor Day Classic (cycling races)
Date/Time: Thursday, July 4, 2019 (7:45am – 1:00pm)
Monday, September 2, 2019 (7:45am – 1:00pm)
Location: Snyder Park
Set Up Date/Time: Thursday, July 4, 2019 (6:00am – 7:30am)
Monday, September 2, 2019 (6:00am – 7:30am)
Breakdown Date/Time: Thursday, July 4, 2019 (1:00pm – 2:00pm)
Monday, September 2, 2019 (1:00pm – 2:00pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes - Thursday, July 4, 2019 (7:30am – 12:00pm)
Monday, September 2, 2019 (7:30am – 12:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Nightcap Events LLC
Event Name: Crack of Dawn
Date/Time: Sunday, July 7, 2019 (9:00am – 4:00pm)
Location: 501 S Fort Lauderdale Beach Blvd., Ft Lauderdale, FL
33316
Set Up Date/Time: Saturday, July 6, 2019 (4:00pm – 8:00pm)
Breakdown Date/Time: Sunday, July 7, 2019 (4:00pm – 8:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Sunday, July 7, 2019 (9:00am – 4:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Serenity Family and Children Services Corporation
Event Name: The Jerome E. Gray Esquire Back 2 School Community
Celebration
Date/Time: Sunday, August 4, 2019 (1:00pm – 4:00pm)
Location: Osswald Park/Delta House 2220 NW 21st Ave., Ft.
Lauderdale, FL 33311

Set Up Date/Time: Sunday, August 4, 2019 (10:00am – 12:00pm)
 Breakdown Date/Time: Sunday, August 4, 2019 (4:00pm – 5:00pm)
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes - Sunday, August 4, 2019 (1:00pm – 4:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00

Event 4:

Applicant: A & R Enterprises of SO. FL Inc. d/b/a Rav Communications
 Event Name: Friday Night Sound Waves
 Date/Time: Every Friday, March 15, 2019 – July 5, 2019 (6:00pm – 9:00pm)
 Location: 300 S Fort Lauderdale Beach Blvd, Ft Lauderdale, FL 33316
 Set Up Date/Time: Every Friday, March 15, 2019 – July 5, 2019 (3:00pm – 5:00pm)
 Breakdown Date/Time: Every Friday, March 15, 2019 – July 5, 2019 (9:00pm – 10:30pm)
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes - Every Friday, March 15, 2019 – July 5, 2019 (6:00pm – 9:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: ~~\$200.00~~ previously paid

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of May 17, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$72,072	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Firecracker Criterium & Labor Day Classic (cycling races) Application

Exhibit 1a – Firecracker Criterium & Labor Day Classic (cycling races) Site Plan

Exhibit 1b – Firecracker Criterium & Labor Day Classic (cycling races) Agreement

Exhibit 2 – Crack of Dawn Application

Exhibit 2a – Crack of Dawn Site Plan

Exhibit 2b – Crack of Dawn Agreement

Exhibit 3 – The Jerome E. Gray Esquire Back 2 School Community Celebration Application

Exhibit 3a – The Jerome E. Gray Esquire Back 2 School Community Celebration Site Plan

Exhibit 3b – The Jerome E. Gray Esquire Back 2 School Community Celebration Agreement

Exhibit 4 – Friday Night Sound Waves Application

Exhibit 4a – Friday Night Sound Waves Site Plan

Exhibit 4b – Friday Night Sound Waves Agreement

Exhibit 5 – June 2019 Special Event Calendar

Exhibit 6 – July 2019 Special Event Calendar

Exhibit 7 – August 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager