



**CITY OF FORT LAUDERDALE**  
**City Commission Agenda Memo**  
**REGULAR MEETING**

**#19-0563**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** June 18, 2019

**TITLE:** Motion to Approve an Event Agreement with Strictly Local, Inc. for  
Food In Motion – **(Commission District 2)**

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**Recommendation**

It is recommended that the City Commission approve an event agreement and request for extended hours for music with Strictly Local, Inc. and authorize execution of the agreement by the City Manager.

**Background**

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in the event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

**Event:**

Applicant: Strictly Local, Inc.  
Event Name: Food In Motion  
Date/Time: July 12, 2019 (5:00pm – 11:00pm)  
August 9, 2019 (5:00pm – 11:00pm)  
September 13, 2019 (5:00pm – 11:00pm)  
Location: Peter Feldman Park, incl. the section of 6<sup>th</sup> Street (Sistrunk) b/t  
3<sup>rd</sup> & 4<sup>th</sup> Avenue  
Set Up Date/Time: July 12, 2019 (1:00pm – 4:30pm)  
August 9, 2019 (1:00pm – 4:30pm)  
September 13, 2019 (1:00pm – 4:30pm)  
Breakdown Date/Time: July 12, 2019 (11:00pm – 1:00am)  
August 9, 2019 (11:00pm – 1:00am)  
September 13, 2019 (11:00pm – 1:00am)  
Road Closing: Yes – NE 6<sup>th</sup> Street b/t 3<sup>rd</sup> Ave & 4<sup>th</sup> Ave  
Alcohol: Yes  
Amplified Music\*: Yes - July 12, 2019 (5:00pm – 11:00pm)  
August 9, 2019 (5:00pm – 11:00pm)  
September 13, 2019 (5:00pm – 11:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00

**\* Event organizer has requested a special exemption to allow music for this event until 11:00pm.**

**Resource Impact**

There is a positive fiscal impact in the amount of \$400.00.

<i>Funds available as of June 04, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$81,717	\$400
<b>TOTAL AMOUNT</b>					<b>\$400</b>

### **Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Food In Motion Application

Exhibit 2a – Food In Motion Site Plan

Exhibit 2b – Food In Motion Agreement

Exhibit 3 – July 2019 Special Event Calendar

Exhibit 4 – August 2019 Special Event Calendar

Exhibit 5 – September 2019 Special Event Calendar

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Prepared by: Barbara Smith, Nighttime Economy Team

Department Director: Chris Lagerbloom, ICMA-CM, City Manager