

TO: Honorable Mayor & Members of the Fort Lauderdale City Commission
FROM: Chris Lagerbloom, ICMA-CM, City Manager
DATE: June 4, 2019
TITLE: Motion to Approve an Event Agreement with Las Olas Association, Inc. for the 57th Annual Christmas on Las Olas - (Commission District 4)

Recommendation

It is recommended that the City Commission approve an event agreement and request for an extended hours music exemption with Las Olas Association, Inc. and authorize execution of agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event:	
Applicant:	Las Olas Association, Inc.
Event Name:	57th Annual Christmas on Las Olas
Date/Time:	Tuesday, December 3, 2019 (5:00pm – 10:00pm)
Location:	Las Olas - SE 6 th Avenue – SE 11 th Ave
Set Up Date/Time:	Tuesday, December 3, 2019 (7:00am – 5:00pm)
Breakdown Date/Time:	Tuesday, December 3, 2019 (10:00pm – 12:00am)
Road Closing:	Yes – Las Olas Blvd. SE 6 th Avenue – SE 11 th Ave
Alcohol:	Yes
Amplified Music:	Yes - Tuesday, December 3, 2019 (5:00pm – 10:00pm)*
Special Permission:	Amplified Music/Extended Road Closure - Yes
Insurance Required:	Yes
Banners:	No
Pending Code Violations:	No
Application Fee:	\$200.00

*The event organizer has requested a special exemption to allow music for this event until 10:00pm.

Resource Impact

There is a positive fiscal impact in the amount of \$200.00.

Funds available as of May 10, 2019							
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT		
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$67,579	\$200		
	TOTAL AMOUNT ►		\$200				

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here.

Attachments

Exhibit 1 – Commission Memo #15-055 Exhibit 2 – 57th Annual Christmas on Las Olas Application 06/04/2019 CAM #19-0489 Exhibit 2a – 57th Annual Christmas on Las Olas Site Plan Exhibit 2b – 57th Annual Christmas on Las Olas Agreement Exhibit 3 – November 2019 Special Event Calendar Exhibit 4 – December 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager