



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0487

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: June 4, 2019

TITLE: Motion to Approve Event Agreements: Jesus Block Party, Naked Feet 5K,
Sunday Brunch on the Bay, Chanukah Fair on Las Olas and DHL GBS
Employee Team Building - **(Commission Districts 2, 3, and 4)**

Recommendation

It is recommended that the City Commission approve event agreements with Generation of Purpose Outreach Inc., SWIMBIKUSRUN LLC, Richard's Marine Service LLC, Mekor Chayim Inc. D/B/A Downtown Jewish Center and DHL Express (USA) Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Generation of Purpose Outreach, Inc.
Event Name: Jesus Block Party

Date/Time: Saturday, August 3, 2019 (12:00pm – 5:00pm)
Location: Lincoln Park
Set Up Date/Time: Saturday, August 3, 2019 (9:00am – 12:00pm)
Breakdown Date/Time: Saturday, August 3, 2019 (5:00pm – 6:30pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes - Saturday, August 3, 2019 (12:00pm – 5:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: SWIMBIKUSRUN LLC
Event Name: Naked Feet 5K
Date/Time: Saturday, September 14, 2019 (8:00am – 11:00am)
Location: Fort Lauderdale Beach Park – Seabreeze Blvd.
Set Up Date/Time: Saturday, September 14, 2019 (6:00am – 8:00am)
Breakdown Date/Time: Saturday, September 14, 2019 (11:00am – 1:00pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes - Saturday, September 14, 2019 (8:00am – 11:00am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Richard's Marine Service LLC
Event Name: Sunday Brunch on the Bay
Date/Time: Sunday, November 17, 2019 (12:00pm – 8:00pm)
Location: Bubier Park/Huizenga Park
Set Up Date/Time: Saturday, November 16, 2019 (12:00pm – 10:00pm)
Breakdown Date/Time: Sunday, November 17, 2019 (9:00pm – 12:00am)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Sunday, November 17, 2019 (12:00pm – 8:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Mekor Chayim, Inc. D/B/A Downtown Jewish Center
 Event Name: Chanukah Fair on Las Olas
 Date/Time: Sunday, December 29, 2019 (12:00pm – 5:00pm)
 Location: Huizenga Park
 Set Up Date/Time: Sunday, December 29, 2019 (12:01am – 12:00pm)
 Breakdown Date/Time: Sunday December 29, 2019 (5:00pm – 12:00am)
 Monday December 30, 2019 (12:01am – 2:00pm)
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes - Sunday, December 29, 2019 (12:00pm – 5:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 5:

Applicant: DHL Express (USA), Inc.
 Event Name: DHL GBS Employee Team Building
 Date/Time: Friday, June 28, 2019 (12:00pm – 3:00pm)
 Location: Esplanade Park
 Set Up Date/Time: Friday, June 28, 2019 (10:30am – 12:00pm)
 Breakdown Date/Time: Friday, June 28, 2019 (3:00pm – 4:00pm)
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes - Friday, June 14, 2019 (12:30pm – 2:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$400.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

Funds available as of May 10, 2019					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$67,579	\$1,200
TOTAL AMOUNT ►					\$1,200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Jesus Block Party Application
Exhibit 1a – Jesus Block Party Site Plan
Exhibit 1b – Jesus Block Party Agreement
Exhibit 2 – Naked Feet 5K Application
Exhibit 2a – Naked Feet 5K Site Plan
Exhibit 2b – Naked Feet 5K Agreement
Exhibit 3 – Sunday Brunch on the Bay Application
Exhibit 3a – Sunday Brunch on the Bay Site Plan
Exhibit 3b – Sunday Brunch on the Bay Agreement
Exhibit 4 – Chanukah Fair on Las Olas Application
Exhibit 4a – Chanukah Fair on Las Olas Site Plan
Exhibit 4b – Chanukah Fair on Las Olas Agreement
Exhibit 5 – DHL GBS Employee Team Building Application
Exhibit 5a – DHL GBS Employee Team Building Site Plan
Exhibit 5b – DHL GBS Employee Team Building Agreement
Exhibit 6 – June 2019 Special Event Calendar
Exhibit 7 – July 2019 Special Event Calendar
Exhibit 8 – August 2019 Special Event Calendar
Exhibit 9 – September 2019 Special Event Calendar
Exhibit 10 – November 2019 Special Event Calendar
Exhibit 11 – December 2019 Special Event Calendar
Exhibit 12 – January 2020 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager