



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0459

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 21, 2019

TITLE: Motion to Approve Event Agreements: Pooch and Hooch – Hey June
Event, Backyard BBQ- Caribbean Jerk Festival and “Sunscape” – An
Elegant All White Attire Brunch Party Event
- **(Commission Districts 2 and 4)**

Recommendation

It is recommended that the City Commission approve event agreements with Pooch & Hooch LLC and Supreme Team LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The Sunscape event was originally scheduled to be at DC Alexander Park and appear on the May 7th agenda. The promoter then withdrew the application but later resubmitted for Esplanade Park.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney’s Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Pooch and Hooch LLC
Event Name: Pooch and Hooch – Hey June Event
Date/Time: Saturday, June 1, 2019 (9:00am – 6:00pm)
Sunday, June 2, 2019 (9:00am – 6:00pm)
Location: Snyder Park (parking lot)
Set Up Date/Time: Saturday, June 1, 2019 (8:00am – 9:00am)
Breakdown Date/Time: Sunday, June 2, 2019 (6:00pm – 7:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Saturday, June 1, 2019 (12:00pm – 6:00pm)
Sunday, June 2, 2019 (12:00pm – 6:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Supreme Team LLC
Event Name: Backyard BBQ- Caribbean Jerk Festival
Date/Time: Sunday, June 16, 2019 (4:00pm – 9:00pm)
Location: DC Alexander Park
Set Up Date/Time: Saturday, June 15, 2019 (1:00pm – 8:00pm)
Breakdown Date/Time: Sunday, June 16, 2019 (9:00pm – 10:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Sunday, June 16, 2019 (4:00pm – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Supreme Team LLC
Event Name: “Sunscape” – An Elegant All White Attire Brunch Party
Date/Time: Sunday May 26, 2019 (12:00pm- 7:00pm)
Location: Esplanade Park
Set Up Date/Time: Saturday, May 25, 2019 (4:00pm - 8:00pm)
Breakdown Date/Time: Sunday, May 26, 2019 (7:00pm - 11:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes- Sunday May 26, 2019 (12:00pm- 7:00pm)
Special Permission: Amplified Music/Extended Road Closures - No

Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of May 3, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non-sponsor Charges	\$165,000	\$41,627	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Pooch and Hooch – Hey June Event Application
 Exhibit 1a – Pooch and Hooch – Hey June Event Site Plan
 Exhibit 1b – Pooch and Hooch – Hey June Event Agreement
 Exhibit 2 – Backyard BBQ- Caribbean Jerk Festival Application
 Exhibit 2a – Backyard BBQ- Caribbean Jerk Festival Site Plan
 Exhibit 2b – Backyard BBQ- Caribbean Jerk Festival Agreement
 Exhibit 3 – “Sunscape” – An Elegant All White Attire Brunch Party Application
 Exhibit 3a – “Sunscape” – An Elegant All White Attire Brunch Party Site Plan
 Exhibit 3b – “Sunscape” – An Elegant All White Attire Brunch Party Agreement
 Exhibit 4 – May 2019 Special Event Calendar
 Exhibit 5 – June 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager