



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0486

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 21, 2019

TITLE: Motion Approving an Application for a Temporary Beach License and
Outdoor Event Agreement with Supreme Team LLC for a Beach Daz
(Summer Caribbean Beach Party) - **(Commission District 2)**

Recommendation

It is recommended that the City Commission approve an application for a temporary beach license and outdoor event agreement and authorize the City Manager to execute the agreement on behalf of the City of Fort Lauderdale with Supreme Team LLC for a Beach Daz (Summer Caribbean Beach Party).

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. Amplified music was discussed and the event organizer was advised of the noise ordinance and possible concerns.

The event organizer will pay for all event costs and submit the required certificates of insurance. The agreement provides that the organizer will pay \$500 for each event use of the beach. The event organizer will secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified as appropriate regarding this event. Event details are included in the event application as attached.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant:	Supreme Team LLC
Event Name:	Beach Daz (Summer Caribbean Beach Party)
Date/Time:	Sunday June 9, 2019 (4:00pm- 9:00pm)
Location:	1100 Seabreeze Blvd (A 100ft x 200ft section of the sand area)
Set Up Date/Time:	Sunday June 9, 2019 (7:00am- 3:00pm)

Breakdown Date/Time: Sunday June 9, 2019 (9:00pm- 10:00pm)
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes- Sunday June 9, 2019 (4:00pm- 9:00pm)
 Special Permission: Amplified Music/Extended Road Closures - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200
 Beach Usage Fee: \$500

Funds available as of May 7, 2019					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AVAILABLE BALANCE (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/ Non- sponsor Charges	\$165,000	\$23,373	\$700
TOTAL AMOUNT ►					\$700

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Beach Daz (Summer Caribbean Beach Party) Application
 Exhibit 1a – Beach Daz (Summer Caribbean Beach Party) Site Plan
 Exhibit 1b – Beach Daz (Summer Caribbean Beach Party) Agreement
 Exhibit 2 – June 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager