



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0396

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 21, 2019

TITLE: Resolution Approving Naming of 2681 Riverland Road Property to
Riverland Preserve – **(Commission District 4)**

Recommendation

It is recommended that the City Commission adopt a resolution approving the naming of the property located at 2681 Riverland Road "Riverland Preserve." The name Riverland Preserve was approved by the Parks, Recreation and Beaches Advisory Board Meeting on Wednesday, April 24, 2019.

Background

On March 21, 2017, City Commission adopted Resolution 17-53 amending the agreement between Broward County and the City related to annexation of the Riverland area. The resolution allowed the City to acquire the land in 2017 with the intention of creating a park on the property.

The Planning and Zoning Board at its meeting of November 13, 2018 recommended the approval of a rezoning application to the City Commission. The City Commission adopted the ordinance rezoning the 221,911 square feet (5.09 acres) parcel of land located at 2681 Riverland Road from One-Family Detach Dwelling District (RS-3.52) to Parks, Recreation and Open Space (P) on January 22, 2019.

On March 18, 2019 the City held a community meeting on Riverland Road improvements and to discuss the naming of the New Riverland Road Park at 2681 Riverland Road. During the meeting, the community was given the opportunity to vote on proposed names for the newly acquired park. The results were:

Suggested Park Names

- Riverland Preservation Park or Riverland Preserve (61 votes)
- Riverland Bend Preserve or Riverland Bend Park (14 votes)
- Jean Enzenbacher Park or Jean Enzenbacher Preserve (14 votes)

In compliance with the Guidelines for Naming Parks, Recreation Areas and Facilities (Exhibit 1), Parks and Recreation staff notified the surrounding homeowner associations of the suggested name (Exhibit 2). In addition, a Public Advisory Notice was placed at the Park property located at 2681 Riverland Road advising the proposed naming would be placed on the agenda at the April 24, 2019 Parks, Recreation and Beaches Advisory Board Meeting.

The motion to name the property located at 2681 Riverland Road “Riverland Preserve” was approved by the Parks, Recreation and Beaches Advisory Board (Exhibit 3) 13 to 0.

Resource Impact

There is no fiscal impact associated with this action.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 3: Be a community that finds opportunities and leverages partnerships to create unique, inviting, and connected gathering places that highlight our beaches, waterways, urban areas, and parks.
- Objective 3: Integrate arts and cultural elements into public places.
- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Community*.

Attachments

Exhibit 1 – Guidelines for Naming a Park

Exhibit 2 – Letters to HOA

Exhibit 3 – Parks, Recreation and Beaches Board Draft Minutes 4/24/19

Exhibit 4 – Ordinance No. C-19-02

Exhibit 5 – Resolution No. 17-53

Exhibit 6 – Resolution

Prepared by: Carolyn Bean, Parks and Recreation Department

Department Director: Phil Thornburg, Parks and Recreation Director