



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0405

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: May 7, 2019

TITLE: Motion to Approve an Event Agreement with J & C Custom Audio &
More LLC for Memorial Day Fun Day - **(Commission District 2)**

Recommendation

It is recommended that the City Commission approve an event agreement and request for extended hours with J & C Custom Audio & More LLC and authorize execution of agreement by the City Manager.

Background

City staff has been working closely with the event organizer regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizer will pay for all event costs and submit the required certificates of insurance. The event organizer will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreement is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Event:

Applicant: J & C Custom Audio & More LLC
 Event Name: Memorial Day Fun Day
 Date/Time: Sunday, May 26, 2019 (5:00pm – 11:00pm)
 Location: 730 NW 8th Street Fort Lauderdale, FL 33311
 Set Up Date/Time: Sunday, May 26, 2019 (3:00pm – 4:30pm)
 Breakdown Date/Time: Sunday, May 26, 2019 (11:00pm – 12:00am)
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes - Sunday, May 26, 2019 (5:00pm – 11:00pm)*
 Special Permission: Amplified Music/Extended Road Closure - Yes
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

***The event organizer has requested a special exemption to allow music for this event until 11:00pm.**

Resource Impact

There is a positive fiscal impact in the amount of \$200.00.

Funds available as of March 21, 2019					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$59,500	\$200
TOTAL AMOUNT ►					\$200

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Commission Memo #15-055

Exhibit 2 – Memorial Day Fun Day Application

Exhibit 2a – Memorial Day Fun Day Site Plan

Exhibit 2b – Memorial Day Fun Day Letter of Approval for Parking from Surrounding Businesses

Exhibit 2c – Memorial Day Fun Day Agreement

Exhibit 3 – May 2019 Special Event Calendar

Exhibit 4 – June 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager