



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0287

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: April 2, 2019

TITLE: Motion to Approve Event Agreements: FlockFest and Heal the Planet Day

Recommendation

It is recommended that the City Commission approve event agreements with FlockFest Events Inc. and Heal the Planet Together, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements are contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: FlockFest Events Inc.
Event Name: FlockFest
Date/Time: Saturday, July 6, 2019 (11:00am – 4:00pm)
Location: A1A and Sebastian Street Beach

Set Up Date/Time: Saturday, July 6, 2019 (6:00am – 11:00am)
 Breakdown Date/Time: Saturday, July 6, 2019 (4:00pm – 7:00pm)
 Road Closing: No
 Alcohol: Yes
 Amplified Music: Yes - Saturday, July 6, 2019 (11:00am – 4:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Event 2:

Applicant: Heal the Planet Together, Inc.
 Event Name: Heal the Planet Day
 Date/Time: Sunday, April 14, 2019 (9:00am – 4:00pm)
 Location: Snyder Park
 Set Up Date/Time: Friday, April 12, 2019 (9:00am – 5:00pm)
 Breakdown Date/Time: Sunday, April 14, 2019 (4:00pm – 5:00pm)
 Road Closing: No
 Alcohol: No
 Amplified Music: Yes - Sunday, April 14, 2019 (9:00am – 4:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of March 7, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$56,095	\$400
TOTAL AMOUNT ►					\$400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for

our neighbors.

- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – FlockFest Application

Exhibit 1a – FlockFest Site Plan

Exhibit 1b – FlockFest Agreement

Exhibit 2 – Heal the Planet Day Application

Exhibit 2a – Heal the Planet Day Site Plan

Exhibit 2b – Heal the Planet Day Agreement

Exhibit 4 – April 2019 Special Event Calendar

Exhibit 5 – June 2019 Special Event Calendar

Exhibit 6 – July 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager