



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0256

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: March 19, 2019

TITLE: Motion to Approve Event Agreements and Related Road Closures: 2019
Fort Lauderdale Mercedes-Benz Corporate Run, Spring Festival at
Victoria Park and MASS District Events

Recommendation

It is recommended that the City Commission approve event agreements with Team FootWorks Educational and Fitness Corporation, Victoria Park Civic Association Inc. and MASS District Inc. and authorize execution of the agreements by the City Manager.

Background

The 2019 Ft. Lauderdale Mercedes-Benz Corporate Run was approved by Commission December 4, 2018, however, due to construction the race route was revised and is being brought before the Commission for reconsideration.

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and the event organizer were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Team FootWorks Educational and Fitness Corporation
Event Name: 2019 Fort Lauderdale Mercedes-Benz Corporate Run
Date/Time: Thursday, April 4, 2019 (6:45pm – 8:00pm)
Location: Huizenga Plaza
Set Up Date/Time: Tuesday, April 2, 2019 (8:00am – 6:00pm), Wednesday, April 3, 2019 (8:00am – 6:00pm)
Breakdown Date/Time: Thursday, April 4, 2019 (9:00pm – 12:00am) & Friday, April 5, 2019 (8:00am – 5:00pm)
Road Closing: Yes –
1. NE 2 St from Andrews to NE 5 Ave
2. NE 5 Ave from NE 2 St to East Las Olas (ELO)
3. ELO from NE 5 Ave to NE 3 Ave
4. 3 Ave from ELO to SE 13 St
5. SE 13 St from SE 3 Ave to SE 4 Ave
6. SE 4 Ave from SE 13 St to SE 16 St
7. SE 16 St from SE 4 Ave to SE 3 Ave
8. SE 3 Ave (NB lanes) from SE 16 St to SE 14 St
9. SE 14 St from SE 3 Ave to Andrews Ave
10. Andrews Ave from SE 14 St to SE 13 St
11. SE 13 St from Andrews Ave to SE 3 Ave
12. 3 Ave from SE 13 St to ELO
13. ELO from SE 3 Ave to SE 2 Ave
Alcohol: Yes
Amplified Music: Yes - Thursday, April 4, 2019 (6:45pm – 8:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Victoria Park Civic Association Inc.
Event Name: Spring Festival at Victoria Park
Date/Time: Saturday, March 30, 2019 (10:00am – 3:00pm)
Location: Victoria Park, Fort Lauderdale
Set Up Date/Time: Saturday, March 30, 2019 (7:00am – 10:00am)
Breakdown Date/Time: Saturday, March 30, 2019 (3:00pm – 4:30pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Saturday, March 30, 2019 (10:00am – 3:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No

Application Fee: \$200.00

Event 3:

Applicant: MASS District Inc

Event Name: MASS District Events

Date/Time: Every Friday (6:00pm – 10:00pm)
Every Saturday (6:00pm – 10:00pm)
Every Sunday (4:00pm – 9:00pm)
April 2019 – June 2019

Location: 844 NE 4th Avenue, Fort Lauderdale, FL 33304

Set Up Date/Time: Every Friday (5:30pm – 6:00pm)
Every Saturday (5:30pm – 6:00pm)
Every Sunday (3:30pm – 4:00pm)
April 2019 – June 2019

Breakdown Date/Time: Every Friday (10:00pm – 10:30pm)
Every Saturday (10:00pm – 10:30pm)
Every Sunday (9:00pm – 9:30pm)
April 2019 – June 2019

Road Closing: Yes – NE 4th Ave & NE 9th St; NE 4th Ave & NE 8th St; NE 9th St & NE 5th Ave; NE 2nd Ave & N Flagler Dr.; Middle of NE 2nd Ave N of NE 7th St

Alcohol: No

Amplified Music: Yes - Every Friday (6:00pm – 10:00pm)
Every Saturday (6:00pm – 10:00pm)
Every Sunday (4:00pm – 9:00pm)

Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes

Banners: No

Pending Code Violations: No

Application Fee: \$400.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of February 25, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$30,034	\$800
TOTAL AMOUNT ►					\$800

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within

the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – 2019 Fort Lauderdale Mercedes-Benz Corporate Run Application
Exhibit 1a – 2019 Fort Lauderdale Mercedes-Benz Corporate Run Site Plan
Exhibit 1b – 2019 Fort Lauderdale Mercedes-Benz Corporate Run Agreement
Exhibit 2 – Spring Festival at Victoria Park Application
Exhibit 2a – Spring Festival at Victoria Park Site Plan
Exhibit 2b – Spring Festival at Victoria Park Agreement
Exhibit 3 – MASS District Events Application
Exhibit 3a – MASS District Events Site Plan
Exhibit 3b – MASS District Events Agreement
Exhibit 4 – March 2019 Special Event Calendar
Exhibit 5 – April 2019 Special Event Calendar
Exhibit 6 – May 2019 Special Event Calendar
Exhibit 7 – June 2019 Special Event Calendar
Exhibit 8 – July 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager