



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-0255**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** March 19, 2019

**TITLE:** Motion to Approve Event Agreements: iDream Block Party at HTRM, Walk  
MS Fort Lauderdale, Garneau Gran Fondo and Carlos & Pepe's 40<sup>th</sup>  
Anniversary

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**Recommendation**

It is recommended that the City Commission approve event agreements with Holy Temple Restoration Ministries, Inc., National Multiple Sclerosis Society, Velo Sports LLC and Nacho Holdings Inc. d/b/a Carlos & Pepe's and authorize execution of the agreements by the City Manager.

**Background**

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

**Event 1:**

**Applicant:** Holy Temple Restoration Ministries, Inc.  
**Event Name:** iDream Block Party at HTRM

Date/Time: Saturday, March 23, 2019 (11:00am – 3:00pm)  
Location: Holy Temple Restoration Ministries – 1800 NW 9<sup>th</sup> Ave, Ft Lauderdale, FL 33311  
Set Up Date/Time: Saturday, March 23, 2019 (10:00am – 11:00am)  
Breakdown Date/Time: Saturday, March 23, 2019 (3:00pm – 5:00pm)  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes - Saturday, March 23, 2019 (11:00am – 3:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 2:

Applicant: National Multiple Sclerosis Society  
Event Name: Walk MS Fort Lauderdale  
Date/Time: Saturday, March 23, 2019 (5:00am – 12:00pm)  
Location: George English Park – 1100 Bayview Drive Fort Lauderdale, FL 33304  
Set Up Date/Time: Friday, March 22, 2019 (3:00pm – 7:00pm)  
Breakdown Date/Time: Saturday, March 23, 2019 (12:00pm – 1:00pm)  
Road Closing: No  
Alcohol: No  
Amplified Music: Yes - Saturday, March 23, 2019 (5:00am – 11:00am)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$200.00

Event 3:

Applicant: Velo Sports LLC  
Event Name: Garneau Gran Fondo  
Date/Time: Sunday, March 24, 2019 (7:00am – 10:00am)  
Location: Rest Stop Venue: Earl Lifshey Ocean Park. Host Venue: Gulfstream Park, Hallandale  
Set Up Date/Time: Sunday, March 24, 2019 (7:00am – 7:30am)  
Breakdown Date/Time: Sunday, March 24, 2019 (10:00am – 12:00pm)  
Road Closing: No  
Alcohol: No  
Amplified Music: No  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No

Application Fee: \$200.00

**Event 4:**

Applicant: Nacho Holdings Inc. d/b/a Carlos & Pepe's  
Event Name: Carlos & Pepe's 40<sup>th</sup> Anniversary  
Date/Time: Saturday, March 30, 2019 (12:00pm – 4:00pm)  
Location: 1302 SE 17<sup>th</sup> Street, Fort Lauderdale, FL 33316  
Set Up Date/Time: Saturday, March 30, 2019 (9:00am – 12:00pm)  
Breakdown Date/Time: Saturday, March 30, 2019 (4:00pm – 10:00pm)  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes - Saturday, March 30, 2019 (12:00pm – 4:00pm)  
Special Permission: Amplified Music/Extended Road Closure - No  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00

**Resource Impact**

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<b>Funds available as of February 25, 2019</b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$30,034	\$1,000
<b>TOTAL AMOUNT ►</b>					<b>\$1,000</b>

**Strategic Connections**

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

**Attachments**

Exhibit 1 – iDream Block Party at HTRM Application  
Exhibit 1a – iDream Block Party at HTRM Site Plan  
Exhibit 1b – iDream Block Party at HTRM Agreement

Exhibit 2 – Walk MS Fort Lauderdale Application  
Exhibit 2a – Walk MS Fort Lauderdale Site Plan  
Exhibit 2b – Walk MS Fort Lauderdale Walk Route  
Exhibit 2c – Walk MS Fort Lauderdale Agreement  
Exhibit 3 – Garneau Gran Fondo Application  
Exhibit 3a – Garneau Gran Fondo Site Plan  
Exhibit 3b – Garneau Gran Fondo Agreement  
Exhibit 4 – Carlos & Pepe's 40<sup>th</sup> Anniversary Application  
Exhibit 4a – Carlos & Pepe's 40<sup>th</sup> Anniversary Site Plan  
Exhibit 4b – Carlos & Pepe's 40<sup>th</sup> Anniversary Property Owner Permission  
Exhibit 4c – Carlos & Pepe's 40<sup>th</sup> Anniversary Agreement  
Exhibit 5 – March 2019 Special Event Calendar  
Exhibit 6 – April 2019 Special Event Calendar

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Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager