City of Fort Lauderdale Neighbor Survey

Findings Report

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2018

Submitted to the City of Fort Lauderdale By: ETC Institute 725 W. Frontier Lane, Olathe, Kansas 66061

February 2019

CAM 19-0283 Exhibit 1 Page 1 of 192





Contents

Executive Summary	i
Section 1: Charts and Graphs	1
Section 2: Importance-Satisfaction Analysis	
Section 3: GIS Maps	53
Section 4: Survey Instrument	



2018 City of Fort Lauderdale Neighbor Survey Executive Summary

Overview

ETC Institute administered a survey to residents of the City of Fort Lauderdale during the winter of 2018 and 2019. The purpose of the survey was to assess the quality of life and the overall provision of City services. Additionally, the survey was designed to assess community priorities by illustrating the importance of certain issues. This is the seventh resident survey administered by ETC Institute for the City of Fort Lauderdale; trends provided in this report reflect changes from the 2012, 2017 and 2018 surveys.

This report contains:

- an executive summary of the methodology for administering the survey and major findings
- charts and graphs showing the overall results of the survey
- Importance-satisfaction analysis that can help the City set priorities for improvement
- GIS maps that show the results of selected questions on the survey (to be added)
- a copy of the survey instrument

Methodology. A letter from the Mayor, followed by a seven-page survey, was mailed to a random sample of households in the City of Fort Lauderdale in December of 2018. Approximately seven days after the surveys were mailed, residents who received the survey were contacted by phone. Those who indicated that they had <u>not</u> returned the survey were given the option of completing it by phone or on the Internet. A total of 739 surveys were completed. There were no statistically significant differences in the results of the survey based on the method of administration.

The results for the random sample of 739 households have a precision of at least +/-3.6% at the 95% level of confidence. This statement is the statistical certainty of the data. This means that if the same survey was administered 100 times, 95 of those 100 times the results would come back as they are reported here, within +3.6% or -3.6% of the results indicated. This also means that any changes that are equal to or greater than +3.6% or -3.6% in the survey data from 2017 to 2018 are considered "statistically significant" changes. When a result is said to be "statistically significant" it means that the change is equal to or greater than the margin of error (+/-3.6%) and thus can be attributed to actual changes in perceptions or satisfaction versus general fluctuations in the survey data.

In general, when reviewing the survey results on the graphs in Section 1: Charts and Graphs, positive responses are represented by a blue color, neutral responses (interpreted as neither positive nor negative) are represented by a white color and negative responses are represented by a red color. Section 1 also includes trend charts that compare the 2012, 2017 and 2018 survey results. When analyzing the trend charts, it is important to note that changes equal to or greater than +3.6% or -3.6% are statistically significant changes.

Major Findings

- Satisfaction with the overall quality of City services increased. The percentage of residents who indicated that they were satisfied with the "overall quality of City services" increased significantly, from 55% in 2017 to 59% in 2018. Only 11% of those surveyed were dissatisfied with the overall quality of City services, this is a 6% decrease from 2017. The remaining residents gave a "neutral" rating (a rating of 3 on a 5-point scale) or did not have an opinion.
- Priorities for City services. Based on the sum of their top three choices, the city services that
 residents indicated should receive the most emphasis from City leaders over the next two
 years were 1) overall flow of traffic, 2) maintenance of streets, sidewalks and infrastructure,
 and 3) how well the City is preparing for the future.

Satisfaction with Specific City Services

- Fire Rescue and Emergency Management Services. The areas of fire rescue and emergency management services that residents were most satisfied with (ratings of 4 or 5 on a 5-point scale) included: the overall quality of local fire protection (84%), the professionalism of employees responding to emergencies (78%), and how quickly fire rescue responds to 911 emergencies (79%).
- <u>Public Safety Services</u>. The public safety services that residents were most satisfied with (ratings of 4 or 5 on a 5-point scale) included: the professionalism of employees responding to emergencies (64%, a decrease of 4% from 2017), the overall quality of local police protection (64%), and how quickly police respond to 911 emergencies (60%). Residents feel safest in commercial/business areas during the day (88%), at special events (88%), along the beach (87%), and walking/biking in their neighborhood during the day (85%). Residents were least satisfied with the City's efforts to prevent crime (42%, an increase of 4% from 2017).
- <u>Parks and Recreation Services</u>. The areas of parks and recreation that residents were most satisfied with (ratings of 4 or 5 on a 5-point scale) included: the proximity of respondent's home to City parks (74%), the maintenance of City parks (73%, an increase of 4% from 2017), and the quality of athletic fields (68%). Residents were least satisfied with the City's adult recreation programs (53%, an increase of 4% from 2017).
 - <u>Transportation and Mobility</u>. The areas of transportation and mobility that residents were most satisfied with (ratings of 4 or 5 on a 5-point scale) included: the overall cleanliness of streets (52%), the availability of sidewalks (49%), and the maintenance of street signs and pavement markings (44%). Residents were least satisfied with the management of traffic flow on major roadways (14%).
 - <u>Water, Wastewater, Waterways, Flooding, and Sanitation</u>. The areas that residents were most satisfied with (ratings of 4 or 5 on a 5-point scale) included: residential garbage collection (73%, a decrease of 4% from 2017), residential bulk trash collection (71%), and residential recycling services (63%, a 10% decrease from 2017). Residents were least satisfied with the prevention of flooding (27%).

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Other Findings

Ratings of Fort Lauderdale

The aspects of the City that residents rated as most positive (ratings of 4 or 5 on a 5-point scale) were: the City as a place to visit (88%), as a place for play and leisure (87%), and as a place to live (82%). Residents were least satisfied with the City as a place to educate children (33%). There are a total of 13 questions regarding overall ratings.

Perceptions of Fort Lauderdale

Ten (10) questions were asked regarding various issues that influence the perception of Fort Lauderdale. The perception issues that residents rated as excellent or good (ratings of 4 or 5 on a 5-point scale) included: the acceptance of diversity (64%, an increase of 4% from 2017), the quality of private schools (59%, a decrease of 4% from 2017), the overall appearance of the City (59%, an increase of 7% from 2017), and the overall feeling of safety in the City (49%, an increase of 7% from 2017). Residents gave the lowest ratings to the availability of affordable housing (17%). In 2017 the City's efforts in addressing homelessness received the lowest ratings but saw a significant increase in 2018 (11% in 2017 to 19% in 2018).

How Fort Lauderdale Compares to Other Communities

The City of Fort Lauderdale scored 8% above the U.S. average for customer service provided in communities with populations of 100,000 to 250,000 residents. The top areas in which the City of Fort Lauderdale scored highest above the U.S. average were:

- Ratings of the City as a place to visit
- Bulky item pick up and removal services
- Opportunities to participate in local government
- Ratings of the City as a place to work
- The quality of customer service received from City employees
- Mowing/cutting of weeds and grass on private property
- Ratings of the City as a place to live

The areas in which the City of Fort Lauderdale scored most below the U.S. average are listed below:

- Ratings of the City as a place to raise children
- Quality of sewer (wastewater) services
- The maintenance of street signs and pavement markings
- The overall quality of public schools
- The overall flow of traffic
- The overall feeling of safety in the City
- The overall cleanliness of streets







Conclusions and Recommendations for Action

In order to help the City identify investment priorities for the next two years, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance that residents placed on each City service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with City services over the next two years. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in services with the highest Importance Satisfaction (I-S) ratings.

Details regarding the methodology for the analysis are provided in Section 2 of this report. Based on the results of the Importance-Satisfaction (I-S) Analysis, ETC Institute recommends the following:

- **Overall Priorities for the City:** The first level of analysis reviewed the importance of and satisfaction with major categories of City services. This analysis was conducted to help set the overall priorities for the City. Based on the results of this analysis, the major services that are recommended as the top three priorities for investment over the next two years in order to raise the City's overall satisfaction rating are listed below in descending order of the Importance-Satisfaction rating:
 - Overall flow of traffic
 - Preparing for the future of the City
 - o Maintenance of streets, sidewalks and infrastructure
- **Priorities Within Departments/Specific Areas:** The second level of analysis reviewed the importance of and satisfaction of services within departments and specific service areas. This analysis was conducted to help departmental managers set priorities for their department. Based on the results of this analysis, the services that are recommended as the top priorities within each department over the next two years are listed below:
 - Fire Rescue and Emergency Management Services: no high priorities identified.
 - **Public Safety Services**: the City's efforts to prevent crime and the visibility of police in neighborhoods.
 - Parks and Recreation: maintenance of City parks
 - **Transportation and Mobility**: management of traffic flow on major roadways, the cost of public parking, management of traffic flow in neighborhoods, the adequacy of street lighting, and the availability of biking paths and bike lanes.
 - Water, Wastewater, Waterways, Flooding and Sanitation: Prevention of flooding, overall quality of drinking water, the cleanliness of waterways near home, and the quality of sewer (wastewater) services.

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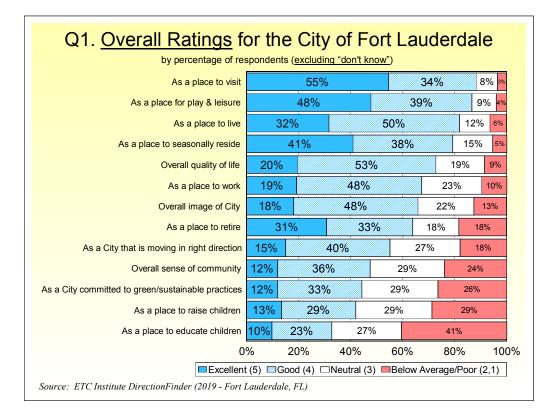


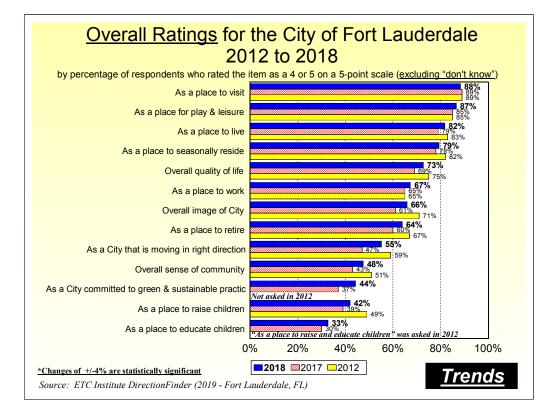
ETC Institute recommends that the information included in this report be shared with the Mayor and Commission, Department Directors, staff, and key community partners. Institutionalizing the results into strategic planning and the budgeting processes will provide a systematic focus for improvement over time. Future surveys will provide the City with the ability to see trends that may be attributed to changes in resource allocation, examination and adjustments to specific services, and improved communications.

	CAM 19-0283	
ETC	Exhibit 1 Page 7 of 192	

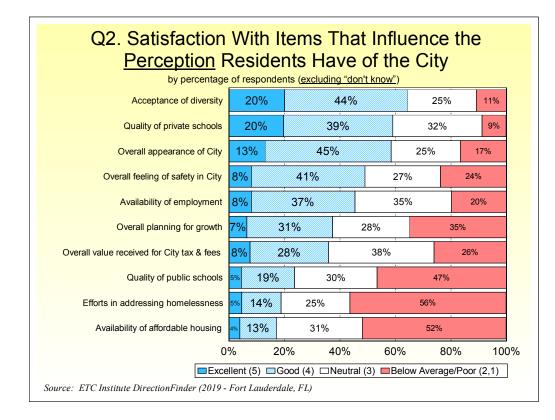
Section 1 Charts and Graphs

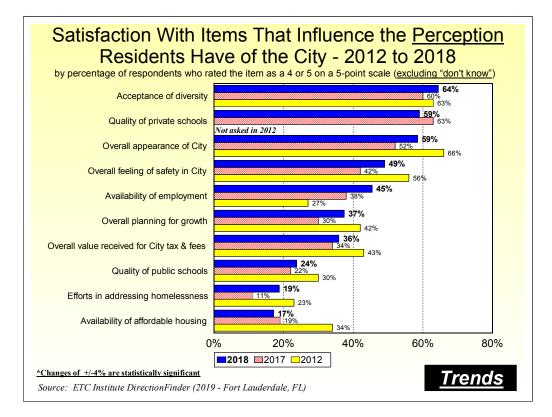






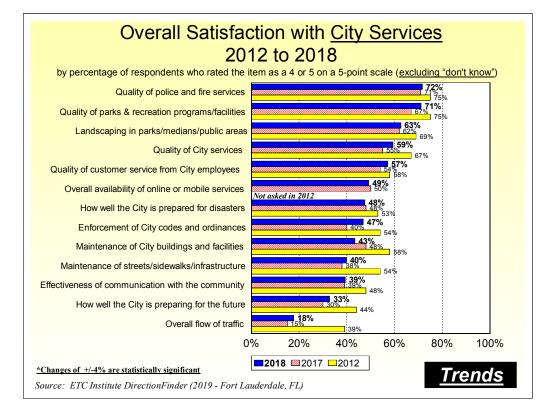




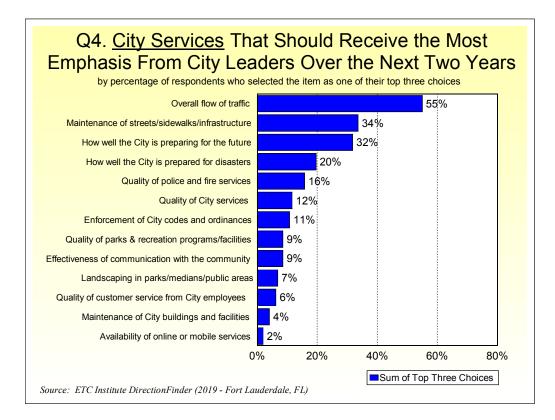




Q3. Overall Satisfa	ction	with <u>(</u>	<u>City</u>	<u>Se</u>	rvio	<u>ces</u>	
by percentage of respon	ndents (<u>e</u>	cluding "doi	n't kno	<u>w"</u>)			
Quality of police and fire services	24%		48% 19		19%	10%	
Quality of parks & recreation programs/facilities	22%		49%		21%		8%
Landscaping in parks/medians/public areas	16%	4	7%			24%	14%
Quality of City services	11%	49%	6		:	30%	11%
Quality of customer service from City employees	18%	39	9%	6 29%		9%	14%
Overall availability of online or mobile services	12%	37%		37%)	14%
How well the City is prepared for disasters	11%	37%		35%			17%
Enforcement of City codes and ordinances	12%	35%		32%			21%
Maintenance of City buildings and facilities	10%	33%		40%			17%
Maintenance of streets/sidewalks/infrastructure	11%	29%	25% 35%		5		
Effectiveness of communication with the community	9%	30%		43%			18%
How well the City is preparing for the future	7%	26%		38%		29	9%
Overall flow of traffic	4% 14%	24%	58%				
0	%	20% 4	0%	60	%	80%	100
□Very Satisfie	ed (5) 📨	Satisfied (4)	⊡Ne	utral (3)	D	issatisfie	ed (2,1)
Source: ETC Institute DirectionFinder (2019 - Fort Lau	derdale, F	L)					

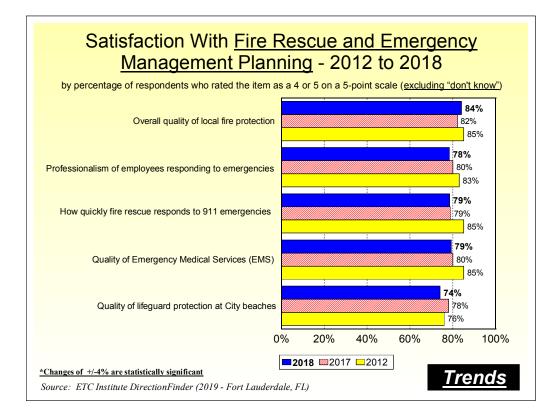


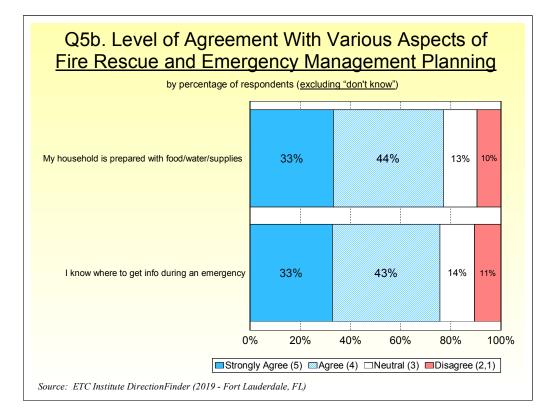




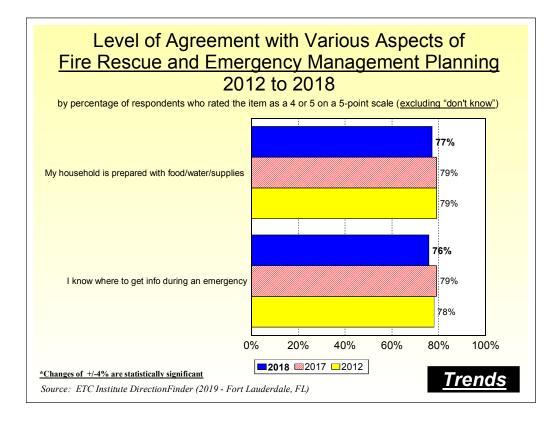
Q5a. Satisfaction with <u>Fin</u> Manageme			<u>gency</u>		
by percentage of responde	ents (<u>excluding "do</u>	n't know")			
Overall quality of local fire protection	38%	46%	15%		
Professionalism of employees responding to emergencies	41%	38%	17% 5%		
How quickly fire rescue responds to 911 emergencies	37%	41%	17% 5%		
Quality of Emergency Medical Services (EMS)	40%	40%	18% 3%		
Quality of lifeguard protection at City beaches	32%	42%	22% 4%		
00	% 20%	40% 60%	80% 100%		
■Very Satisfied (5) ■Satisfied (4) □Neutral (3) ■Dissatisfied (2,1) Source: ETC Institute DirectionFinder (2019 - Fort Lauderdale, FL)					

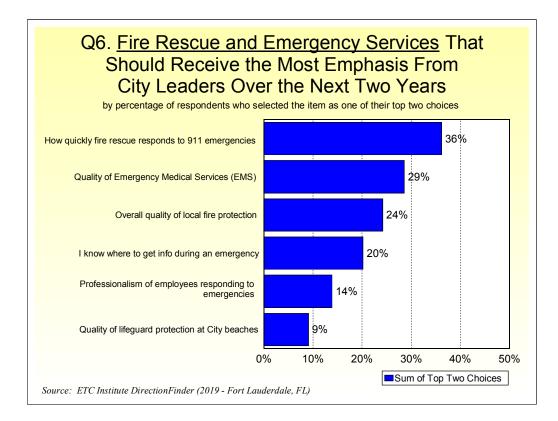




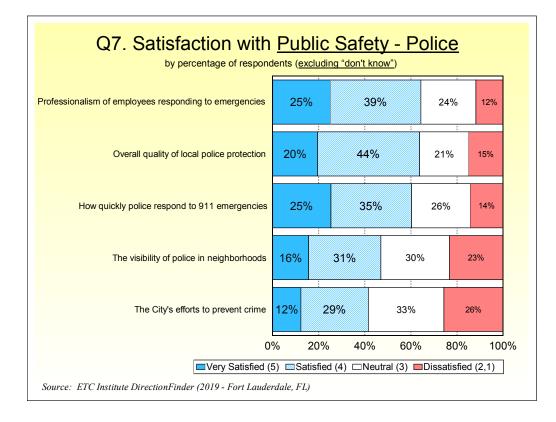


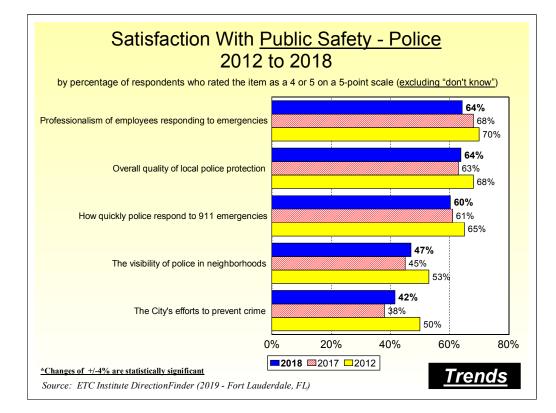


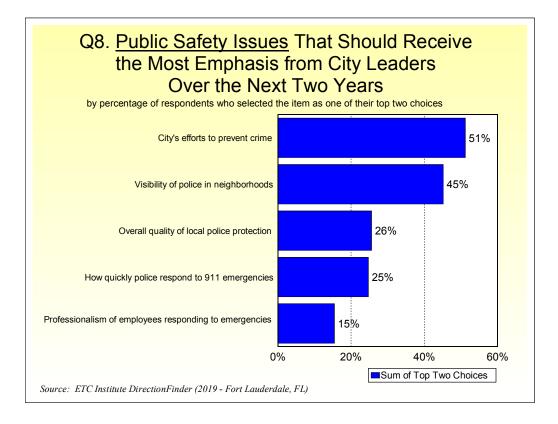


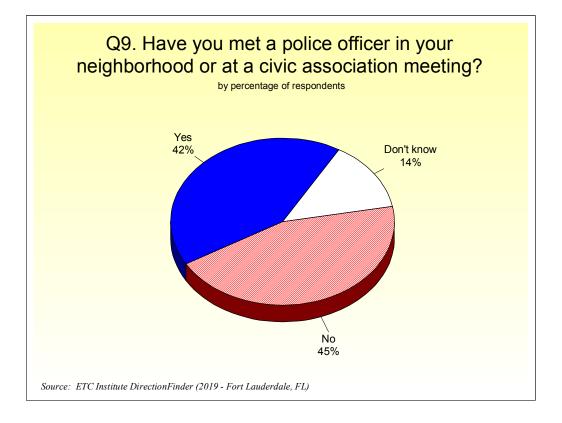






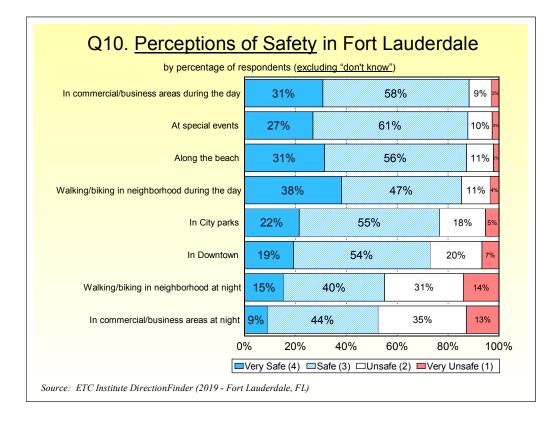


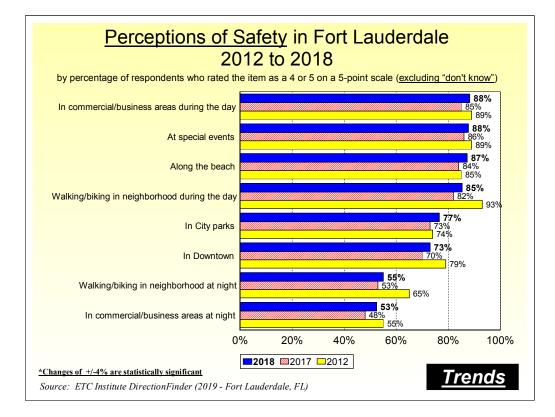




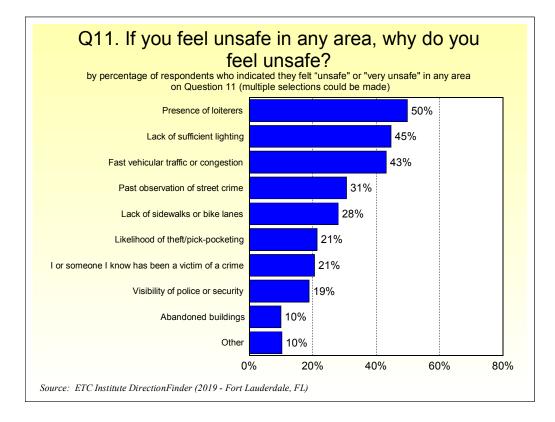


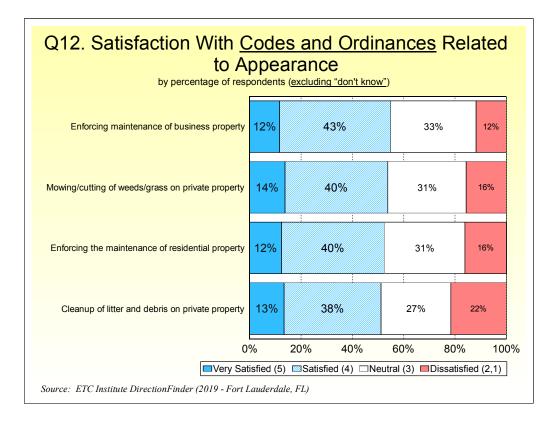
CAM 19-0283
Exhibit 1
Page 16 of 192



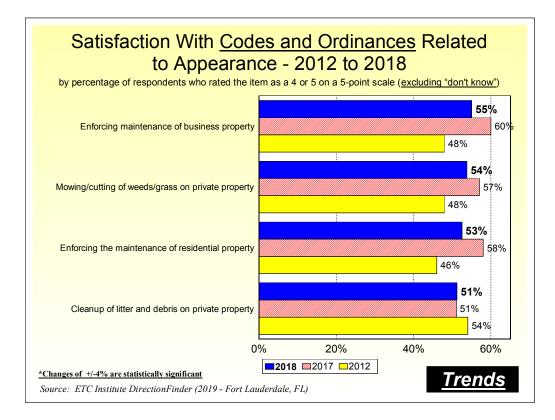


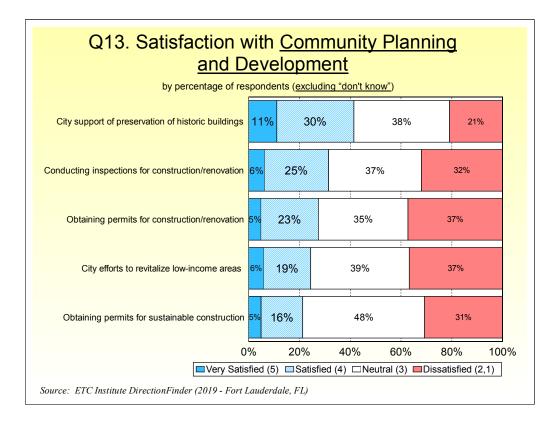




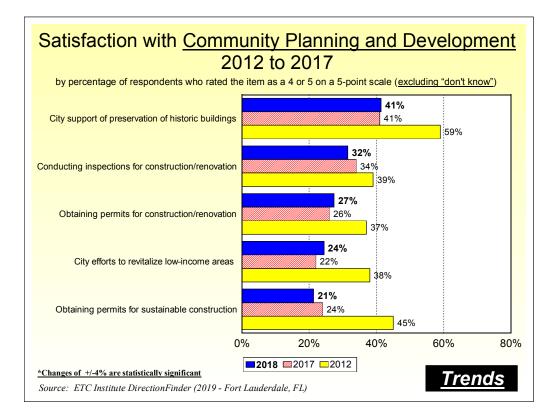






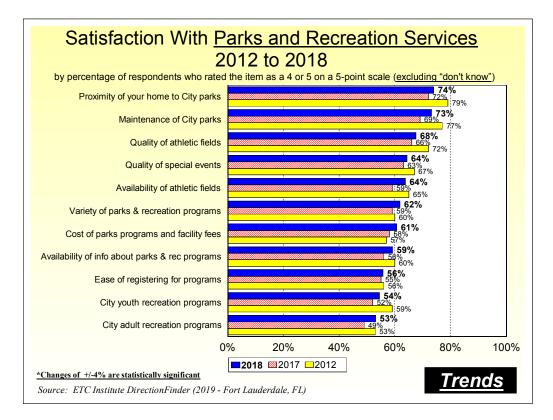


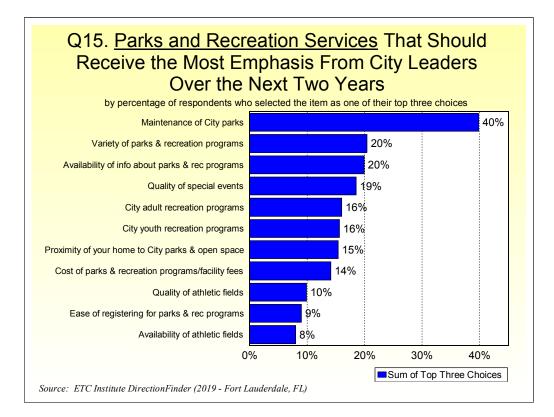




-) pointinge -:	respondent	s (excluding "don't k	<u>110w</u>)		
Proximity of your home to City parks	29%	45	%	18%	8%
Maintenance of City parks	19%	54%		20%	7%
Quality of athletic fields	22%	46%		26%	7%
Quality of special events	19%	46%		29%	7%
Availability of athletic fields	20%	44%		27%	9%
Variety of parks & recreation programs	20%	42%		28%	11%
Cost of parks programs and facility fees	18%	43%		30%	9%
Availability of info about parks & rec programs	19%	41%	2	.7%	14%
Ease of registering for programs	18%	38%	. 3	34%	10%
City youth recreation programs	16%	39%	. 3	6%	10%
City adult recreation programs	15%	38%	33	%	14%
0	% 20	0% 40%	60%	80%	100%

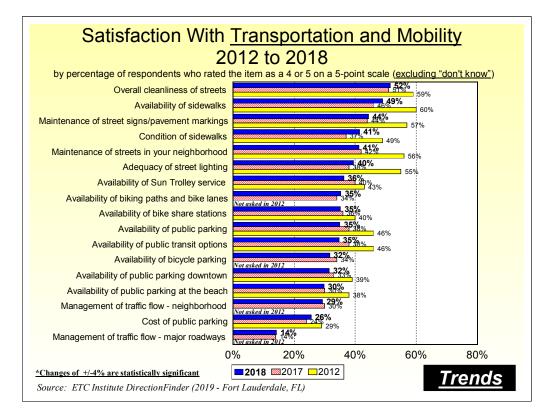




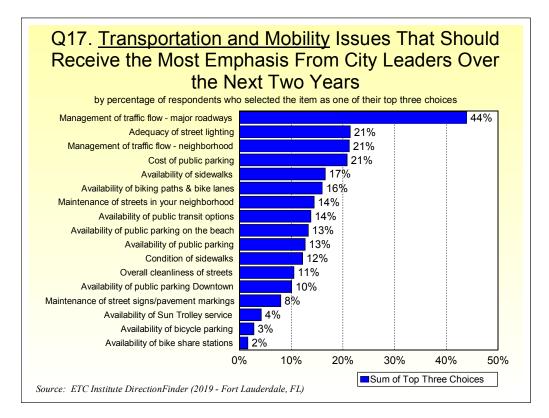


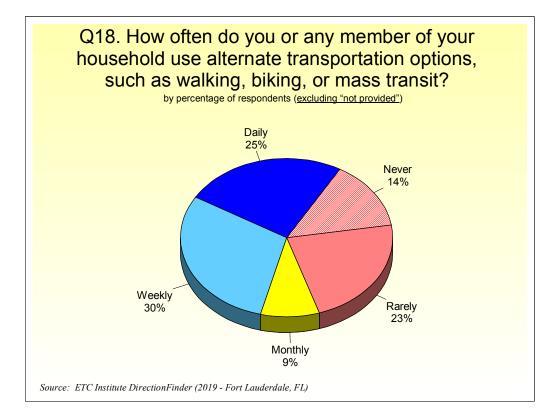


Overall cleanliness of streets	11%	1	9/2////		26%	229	2/2		
Availability of sidewalks			41%		38%				/0
· · ·	_				21% 30%				
Maintenance of street signs/pavement markings					29%	27%			
Condition of sidewalks	s <mark>7%</mark>	35%		25	%	33%			
Maintenance of streets in your neighborhood	10%	31%		27	'%	31%			
Adequacy of street lighting	9%	31%		289	%	33%			
Availability of Sun Trolley service	9%	27%		38	3%	25%			
Availability of biking paths and bike lanes	s 9%	26%		31%	% 34%				
Availability of bike share stations	8%	27%		4	43% 22%		%		
Availability of public parking	8%	28%		30%	% 35%				
Availability of public transit options	8%	27%		33%	3% 32%				
Availability of bicycle parking	7%	25%		37%		32%			
Availability of public parking downtowr	ו 7%	25%	2	25%		44%			
Availability of public parking at the beach	า 7%	23%	2	5%	45%				
Management of traffic flow - neighborhood	6%	23%	24	!%	47%				
Cost of public parking	g <mark>5%</mark>	21%	26%	6		48%			
Management of traffic flow - major roadways	3% 11	% 20%			66%	,			
	0%	20%	40	%	60%	80%	100		



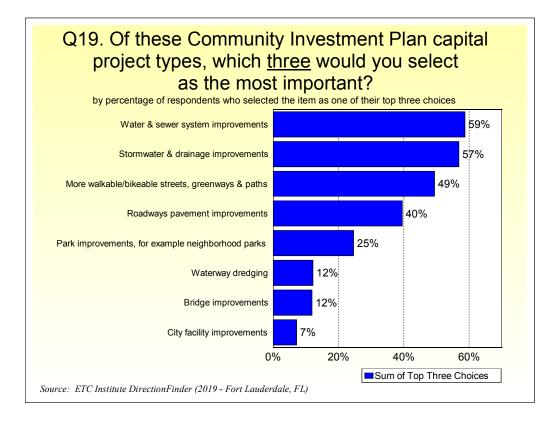
CAM 19-0283 Exhibit 1 Page 22 of 192





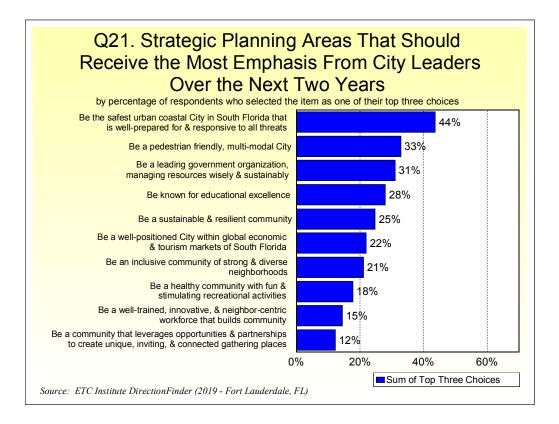


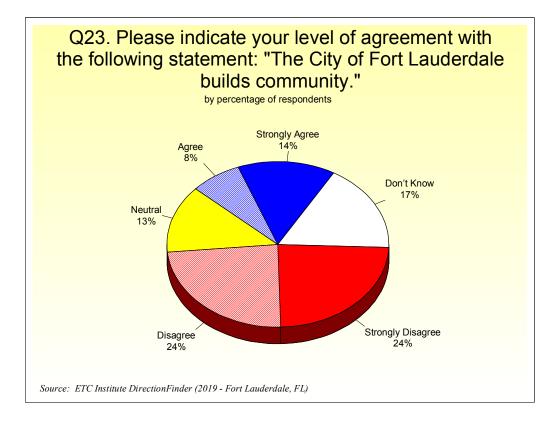
CAM 19-0283
Exhibit 1
Page 23 of 192



Q20. Importance of Str	U	•	Areas		
by percentage of responder Be the safest urban coastal City in South Florida that is well-prepared for & responsive to all threats	60% 28% 11%				
Be a leading government organization, managing resources wisely & sustainably	53%		29%	16%	
Be known for educational excellence	48%	31	% 16	5% <mark>6%</mark>	
Be a sustainable & resilient community	41%	35%	. 19	% 5%	
Be a well-trained, innovative, & neighbor-centric workforce that builds community	41%	34%	21	% 5%	
Be a pedestrian friendly, multi-modal City	43%	27%	23%	7%	
Be a healthy community with fun & stimulating recreational activities	35%	35%	25%	5%	
Be a well-positioned City within global economic & tourism markets of South Florida	41%	29%	24%	6%	
Be an inclusive community of strong & diverse neighborhoods	36%	28%	23%	13%	
Be a community that leverages opportunities & partnerships to create unique, inviting, & connected gathering places	27%	33%	29%	11%	
09	% 20% 4	0% 60%	80%	100%	
Source: ETC Institute DirectionFinder (2019 - Fort Lauderdale, FL)					

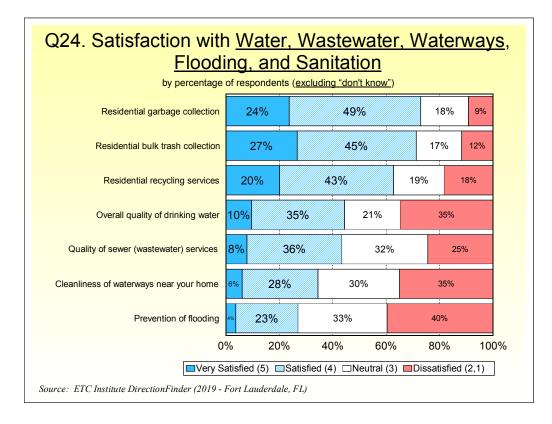


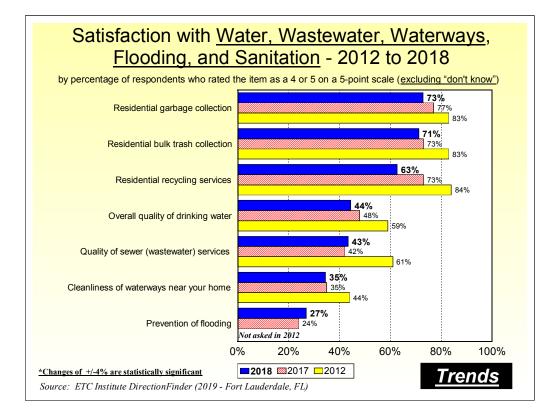




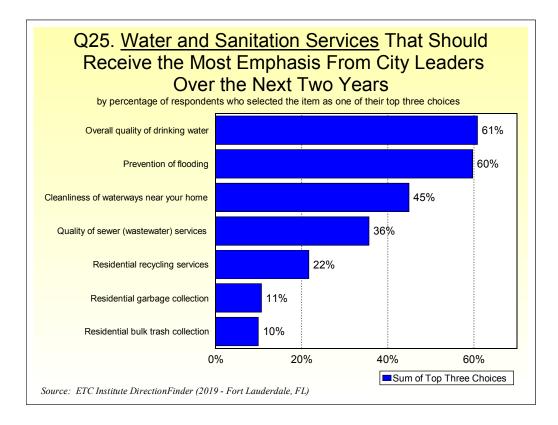


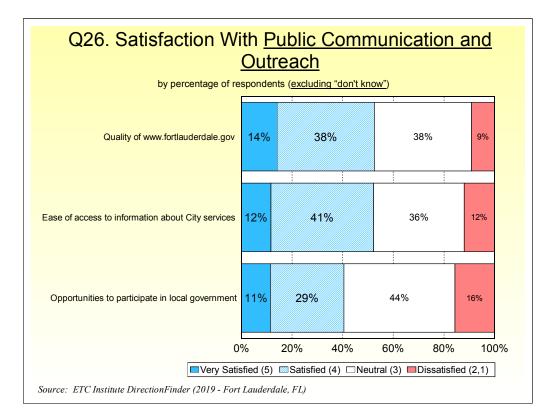
CAM 19-0283
Exhibit 1
Page 25 of 192



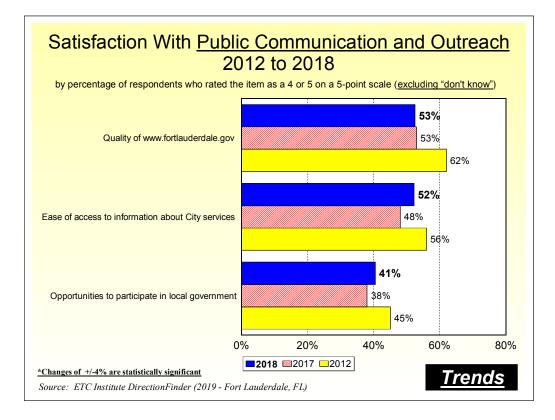


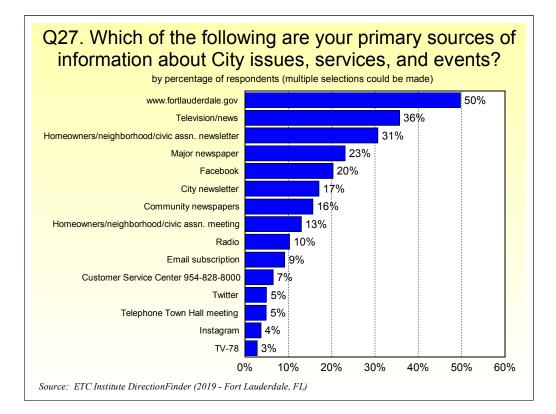




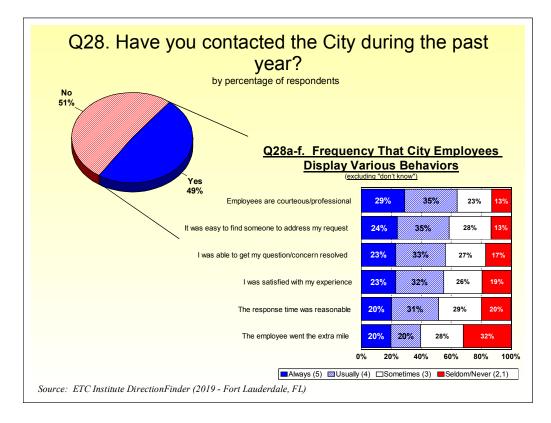


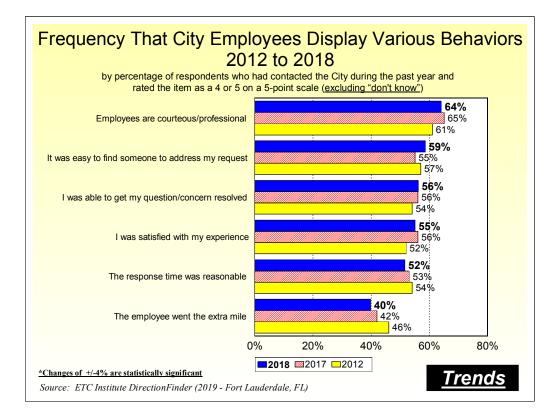




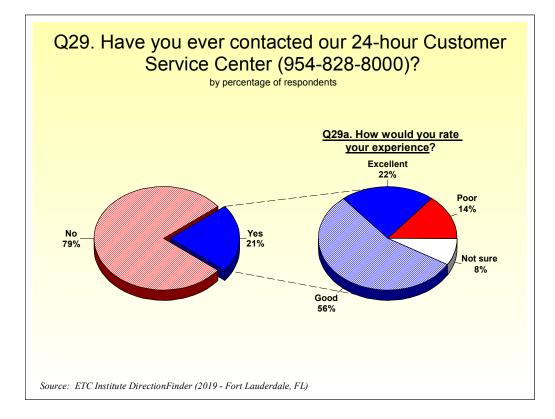


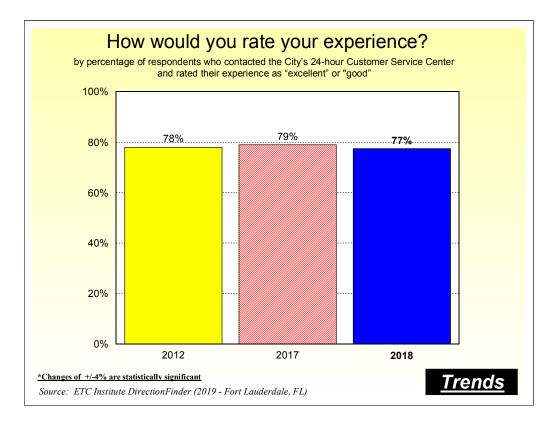




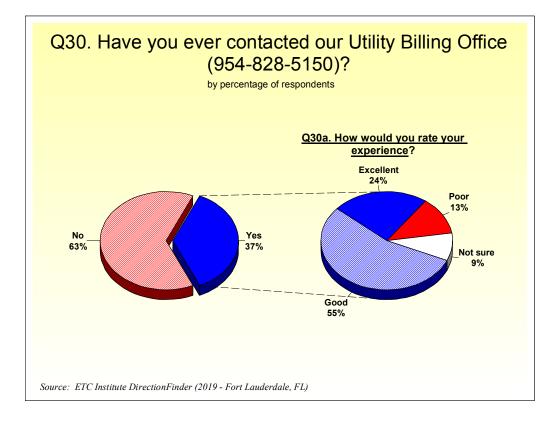


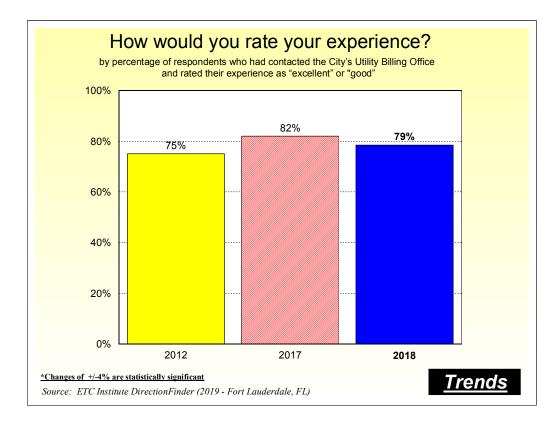






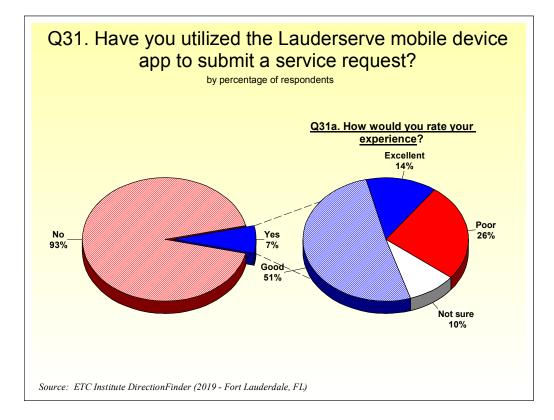


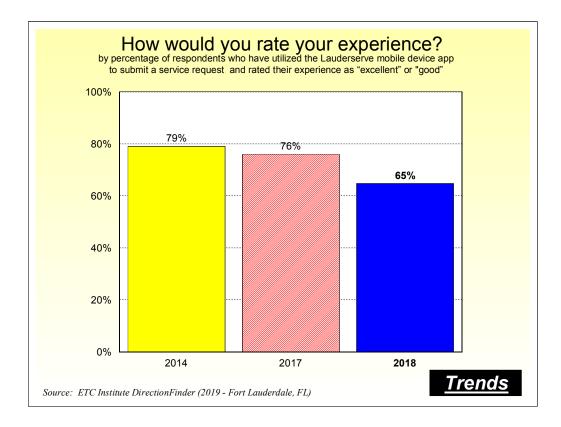






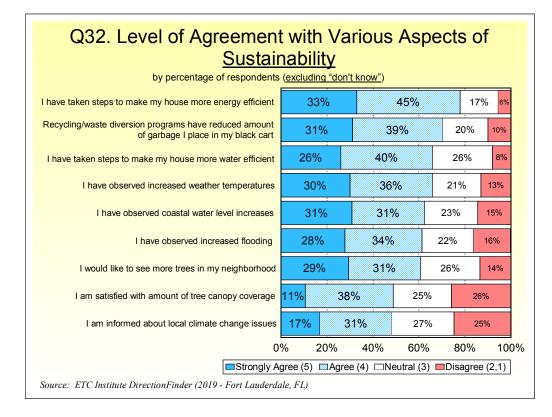
CAM 19-0283 Exhibit 1 Page 31 of 192

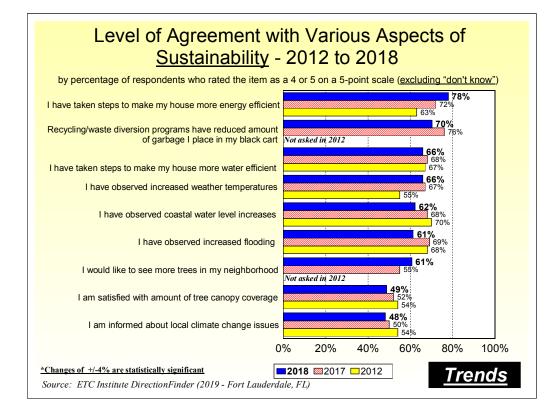




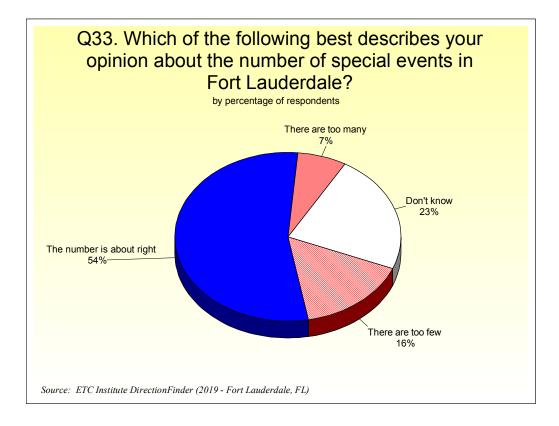


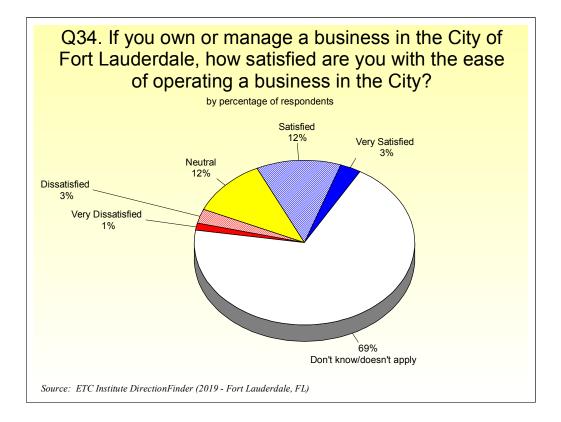
CAM 19-0283 Exhibit 1 Page 32 of 192





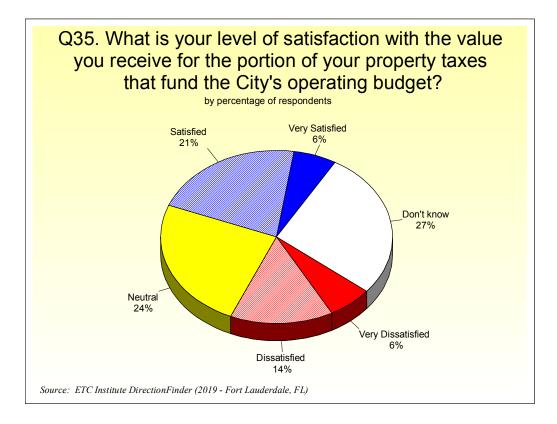


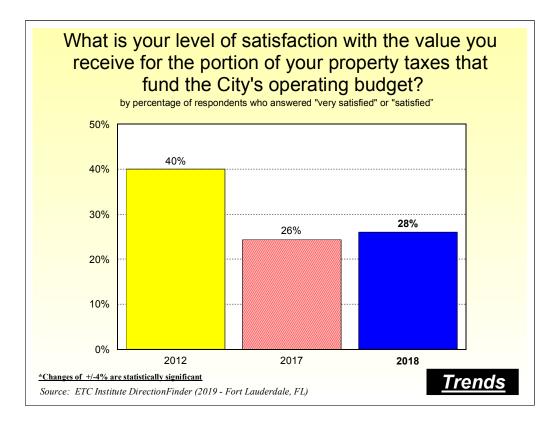




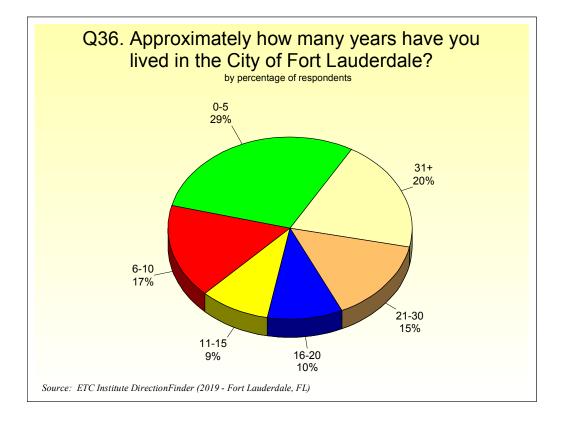


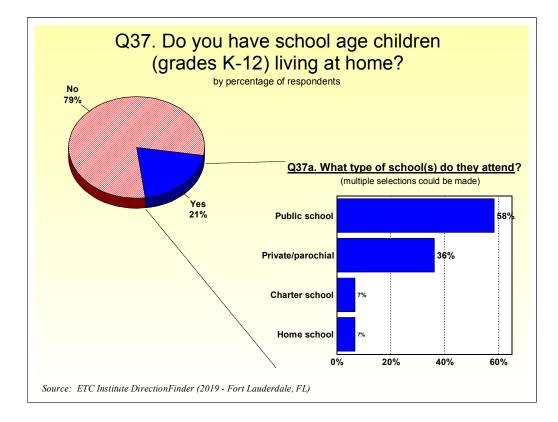
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Exhibit 1
Page 34 of 192





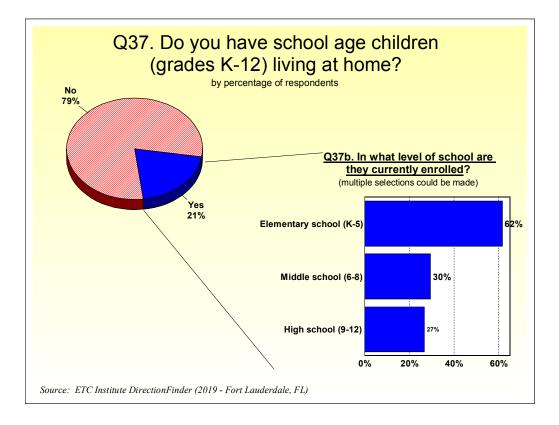


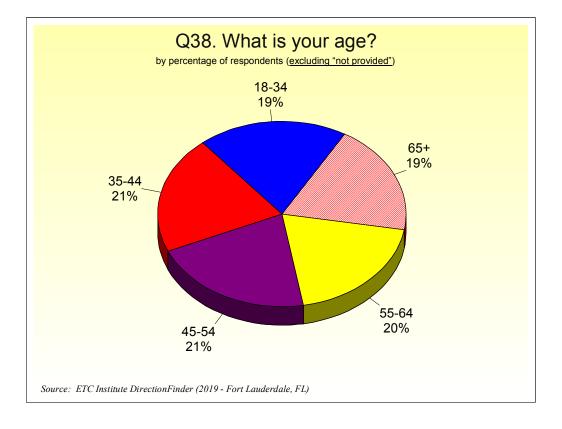






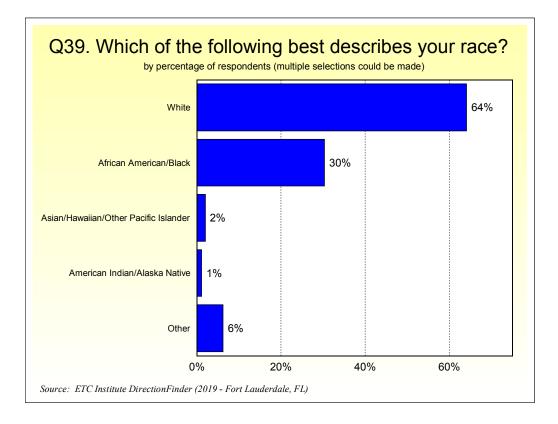
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Exhibit 1
Page 36 of 192

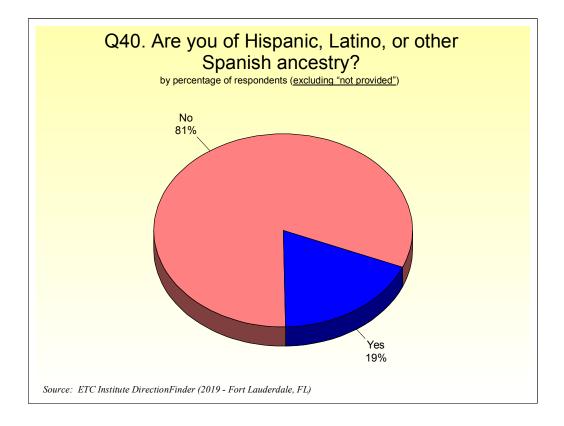






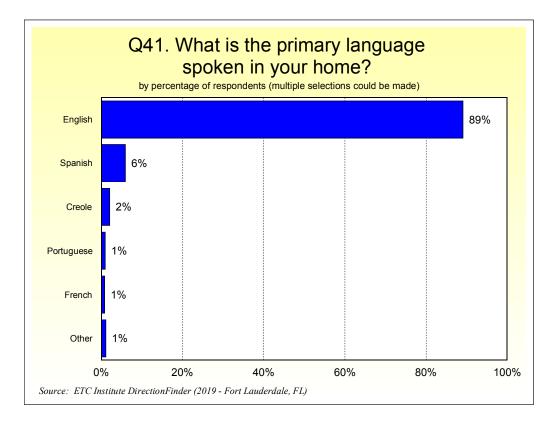
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Exhibit 1
Page 37 of 192

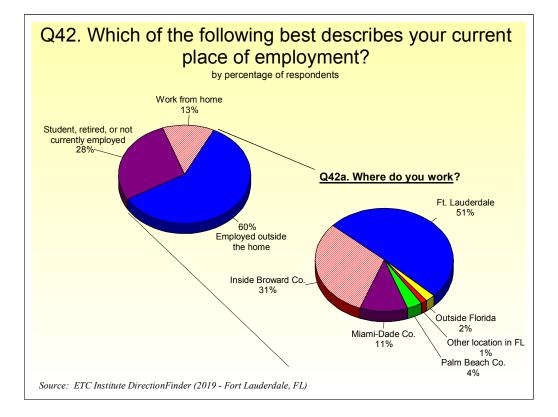






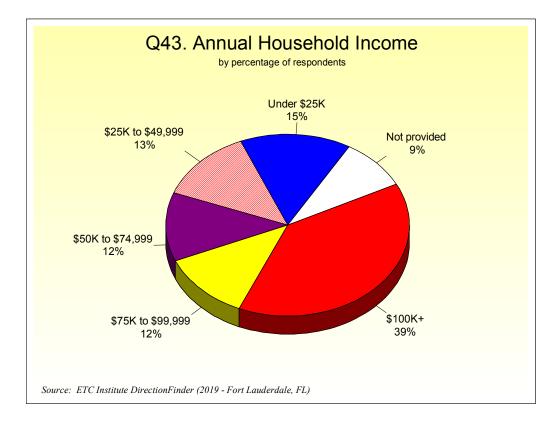
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Exhibit 1
Page 38 of 192

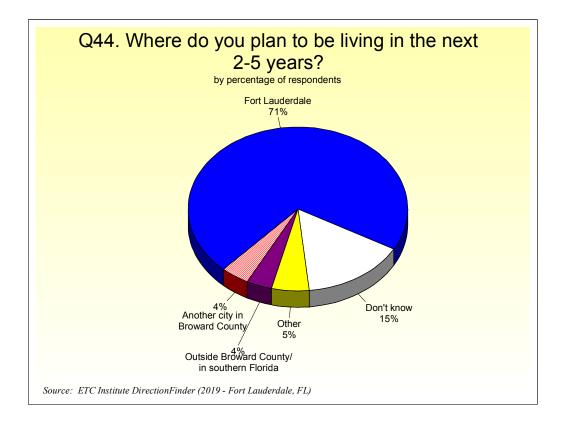






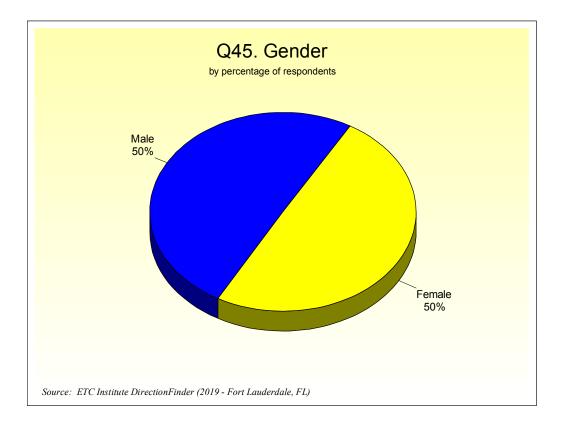
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Exhibit 1
Page 39 of 192

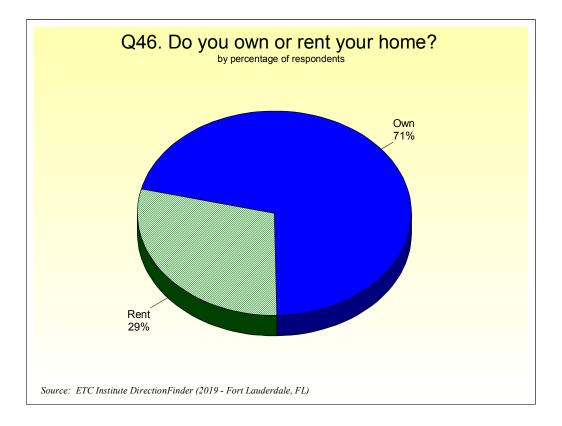






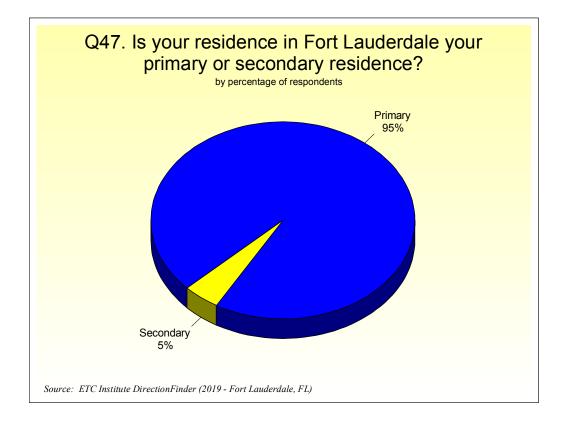
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Exhibit 1
Page 40 of 192

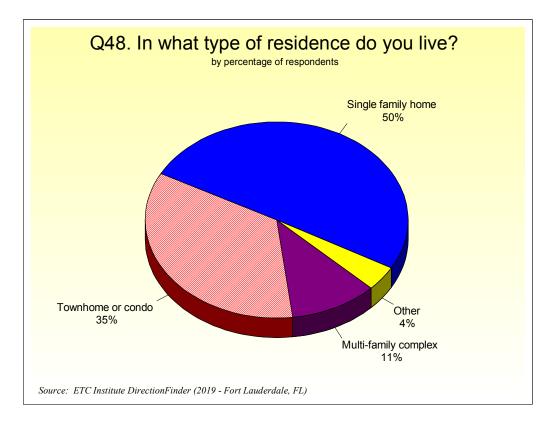






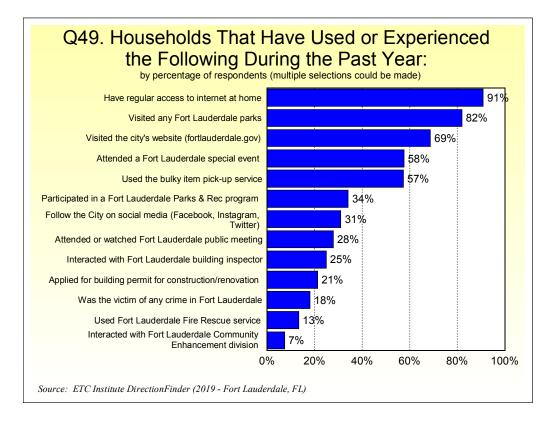
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Exhibit 1					
Page 41 of 192					







CAM	19-0283
Ext	nibit 1
Page 4	2 of 192



	CAM 19-0283	
ETC	Exhibit 1 Page 43 of 192	

Section 2 Importance-Satisfaction Analysis





Importance-Satisfaction Analysis

City of Fort Lauderdale, Florida

Overview

Today, City officials have limited resources which need to be targeted to activities that are of the most benefit to their citizens. Two of the most important criteria for decision making are (1) to target resources toward services of the <u>highest importance to citizens</u>; and (2) to target resources toward those services where <u>citizens are the least satisfied</u>.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

Overview

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to provide. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable. [IS=Importance x (1-Satisfaction)].

Example of the Calculation: Respondents were asked to identify the major categories of city services they thought should receive the most emphasis over the next two years. Fifty-five percent (55%) of respondents selected *the overall flow of traffic,* as one of the most important services for the City to emphasize over the next two years.

With regard to satisfaction, 18% of respondents surveyed rated the City's overall performance in *the overall flow of traffic,* as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for *the overall flow of traffic,* was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 55% was multiplied by 82% (1-0.18). This calculation yielded an I-S rating of 0.4521 which ranked first out of 13 major service categories.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the service.

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The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one for the three most important areas for the City to emphasize over the next two years.

Interpreting the Ratings

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis (IS>=0.20)
- Increase Current Emphasis (0.10<=IS<0.20)
- Maintain Current Emphasis (IS<0.10)

The results for Fort Lauderdale are provided on the following pages.

2018 Importance-Satisfaction Rating Fort Lauderdale, Florida <u>Major Categories of City Services</u>

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Overall flow of traffic	55%	1	18%	13	0.4521	1
How well City is preparing for the future	32%	3	33%	12	0.2137	2
Overall maintenance of City streets, sidewalks, & infrastructure	34%	2	40%	10	0.2023	3
High Priority (IS .1020)						
How well City is prepared for disasters	20%	4	48%	7	0.1029	4
Medium Priority (IS <.10)						
Overall enforcement of City codes & ordinances	11%	7	47%	8	0.0575	5
Effectiveness of communication with the community	9%	9	39%	11	0.0522	6
Overall quality of City services	12%	6	59%	4	0.0476	7
Overall quality of police & fire rescue services	16%	5	72%	1	0.0449	8
Overall quality of customer service you receive from City employees	6%	11	57%	5	0.0266	9
Quality of landscaping in parks, medians & other public areas	7%	10	63%	3	0.0258	10
Overall quality of parks & recreation programs & facilities	9%	8	71%	2	0.0249	11
Overall maintenance of City buildings & facilities	4%	12	43%	9	0.0232	12
Overall availability of online or mobile services	2%	13	49%	6	0.0102	13

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

Satisfaction %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis over the next two years.

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

	CAM 19-0283
ETC	Exhibit 1
INSTITUTE	Page 47 of 192

2018 Importance-Satisfaction Rating Fort Lauderdale, Florida Fire Rescue and Emergency Management

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
Medium Priority (IS <.10)						
How quickly fire rescue responds to 911 emergencies	36%	1	79%	3	0.0778	1
Quality of Emergency Medical Services (EMS)	29%	2	79%	2	0.0595	2
I know where to get information during an emergency	20%	4	76%	5	0.0491	3
Overall quality of local fire rescue protection	24%	3	84%	1	0.0387	4
Professionalism of employees responding to emergencies	14%	5	78%	4	0.0300	5
Quality of lifeguard protection at City beaches	9%	6	74%	6	0.0237	6

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first and second most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis over the next two years.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

2018 Importance-Satisfaction Rating Fort Lauderdale, Florida Public Safety and Police

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
<u>Very High Priority (IS >.20)</u>						
City's efforts to prevent crime	51%	1	42%	5	0.2990	1
Visibility of police in neighborhoods	45%	2	47%	4	0.2396	2
High Priority (IS .1020)						
None						
Medium Priority (IS <.10)						
How guickly police respond to 911 emergencies	25%	4	60%	3	0.0981	3
Overall guality of local police protection	26%	3	64%	2	0.0927	4
Professionalism of employees responding to emergencies	15%	5	64%	1	0.0550	5

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first and second most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis over the next two years.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

	CAM 19-0283	
ETC	Exhibit 1 Page 49 of 192	

2018 Importance-Satisfaction Rating Fort Lauderdale, Florida Parks and Recreation

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
High Priority (IS .1020) Maintenance of City parks	40%	1	73%	2	0.1067	1
Medium Priority (IS <.10)						
Availability of information about City parks & recreation programs Variety of parks & recreation programs	20% 20%	3 2	59% 62%	8 6	0.0812 0.0779	2 3
City adult recreation programs	16%	2 5	53%	11	0.0750	3 4
City youth recreation programs	16%	6	54%	10	0.0711	5
Quality of special events	19%	4	64%	4	0.0660	6
Cost of parks & recreation programs & facility fees	14%	8	61%	7	0.0554	7
Proximity of your home to City parks & open space	15%	7	74%	1	0.0402	8
Ease of registering for parks & recreation programs	9%	10	56%	9	0.0399	9
Quality of athletic fields	10%	9	68%	3	0.0322	10
Availability of athletic fields	8%	11	64%	5	0.0290	11

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis over the next two years.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.



2018 Importance-Satisfaction Rating Fort Lauderdale, Florida Transportation and Mobility

	Most Important	Most Important	Satisfaction	Satisfaction	Importance- Satisfaction	I-S Rating
Category of Service	%	Rank	%	Rank	Rating	Rank
Very High Priority (IS >.20)						
Management of traffic flow/congestion on major roadways	44%	1	14%	17	0.3767	1
High Priority (IS .1020)						
Cost of public parking	21%	4	26%	16	0.1548	2
Management of traffic flow/congestion in your neighborhood	21%	3	29%	15	0.1499	3
Adequacy of street lighting	21%	2	40%	6	0.1295	4
Availability of biking paths & bike lanes	16%	6	35%	8	0.1035	5
Medium Priority (IS <.10)						
Availability of public parking at the beach	13%	9	30%	14	0.0934	6
Availability of public transit options	14%	8	35%	11	0.0901	7
Maintenance of streets in your neighborhood	14%	7	41%	5	0.0847	8
Availability of sidewalks	17%	5	49%	2	0.0847	9
Availability of public parking	13%	10	35%	10	0.0826	10
Condition of sidewalks	12%	11	41%	4	0.0715	11
Availability of public parking downtown	10%	13	32%	13	0.0692	12
Overall cleanliness of streets	11%	12	52%	1	0.0509	13
Overall maintenance of street signs/pavement markings	8%	14	44%	3	0.0445	14
Availability of Sun Trolley service	4%	15	36%	7	0.0268	15
Availability of bicycle parking	3%	16	32%	12	0.0191	16
Availability of bike share stations	2%	17	35%	9	0.0104	17

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third

most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis over the next two years.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

	CAM 19-0283
WETC	Exhibit 1 Page 51 of 192

2018 Importance-Satisfaction Rating Fort Lauderdale, Florida Water, Wastewater, Waterways, Flooding, Sanitation

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
Very High Priority (IS >.20)						
Prevention of flooding	60%	2	27%	7	0.4358	1
Overall quality of drinking water	61%	1	44%	4	0.3380	2
Cleanliness of waterways near your home	45%	3	35%	6	0.2941	3
Quality of sewer (wastewater) services	36%	4	43%	5	0.2015	4
High Priority (IS .1020) None						
Medium Priority (IS <.10)	00%	_	00%	•		_
Residential recycling services	22%	5	63%	3	0.0806	5
Residential garbage collection	11%	6	73%	1	0.0287	6
Residential bulk trash collection	10%	7	71%	2	0.0285	7

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third

most important responses for each item. Respondents were asked to identify the items they thought should receive the most emphasis over the next two years.

Satisfaction %:

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.





Importance-Satisfaction Matrix Analysis

The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high. ETC Institute developed an Importance-Satisfaction Matrix to display the perceived importance of major services that were assessed on the survey against the perceived quality of service delivery. The two axes on the matrix represent Satisfaction (vertical) and relative Importance (horizontal).

The I-S (Importance-Satisfaction) matrix should be interpreted as follows.

- Continued Emphasis (above average importance and above average satisfaction). This area shows where the City is meeting customer expectations. Items in this area have a significant impact on the customer's overall level of satisfaction. The City should maintain (or slightly increase) emphasis on items in this area.
- Exceeding Expectations (below average importance and above average satisfaction). This area shows where the City is performing significantly better than customers expect the City to perform. Items in this area do not significantly affect the overall level of satisfaction that residents have with City services. The City should maintain (or slightly decrease) emphasis on items in this area.
- Opportunities for Improvement (above average importance and below average satisfaction). This area shows where the City is not performing as well as residents expect the City to perform. This area has a significant impact on customer satisfaction, and the City should DEFINITELY increase emphasis on items in this area.
- Less Important (below average importance and below average satisfaction). This area shows where the City is not performing well relative to the City's performance in other areas; however, this area is generally considered to be less important to residents. This area does not significantly affect overall satisfaction with City services because the items are less important to residents. The agency should maintain current levels of emphasis on items in this area.

Matrices showing the results for Fort Lauderdale are provided on the following pages.

2018 City of Fort Lauderdale DirectionFinder Importance-Satisfaction Assessment Matrix

-Overall-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)

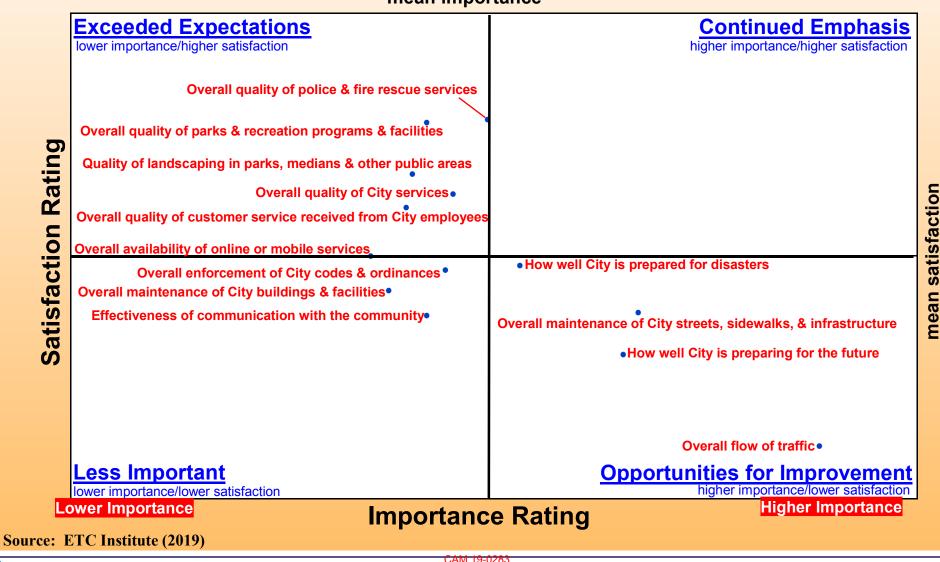


Exhibit 1 Page 54 of 192

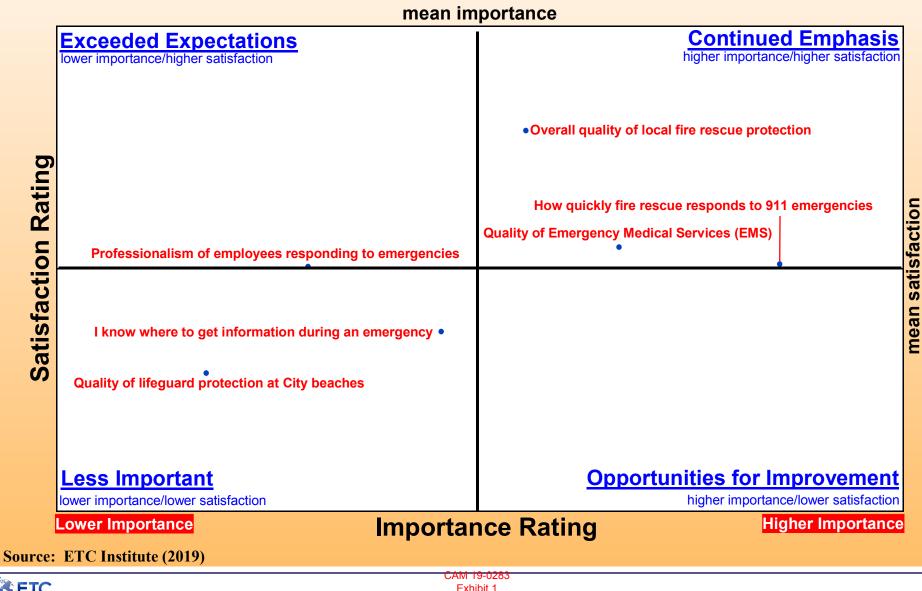
mean importance



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2018 City of Fort Lauderdale DirectionFinder Importance-Satisfaction Assessment Matrix <u>-Fire Rescue and Emergency Management-</u>

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)



Page 55 of 192



2018 City of Fort Lauderdale DirectionFinder Importance-Satisfaction Assessment Matrix -Public Safety and Police-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)

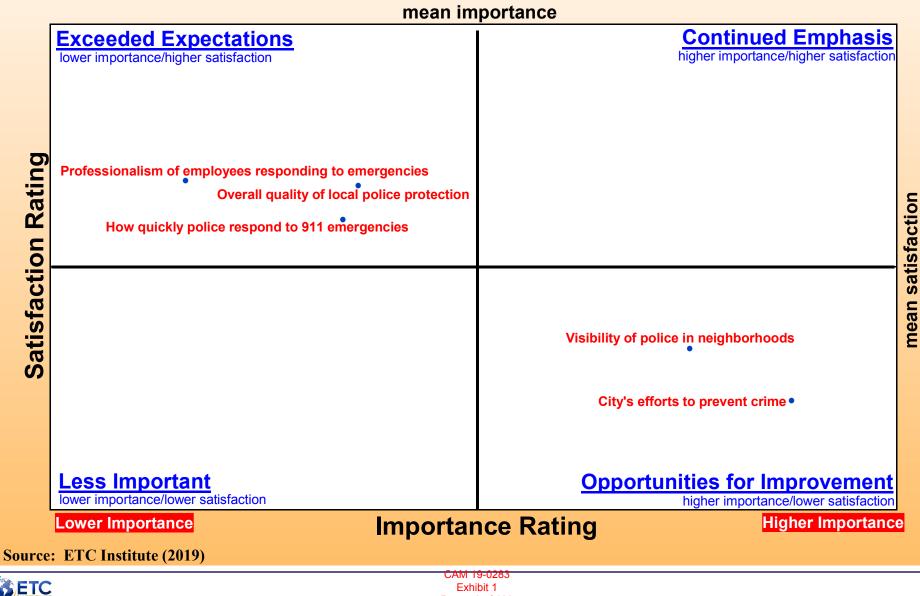


Exhibit 1 Page 56 of 192

2018 City of Fort Lauderdale DirectionFinder Importance-Satisfaction Assessment Matrix -Parks and Recreation-

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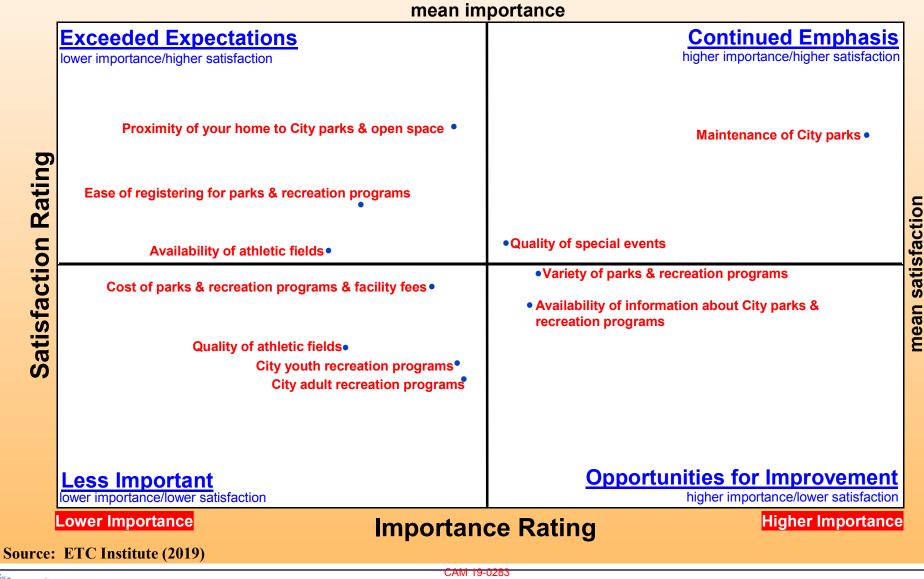


Exhibit 1 Page 57 of 192

2018 City of Fort Lauderdale DirectionFinder Importance-Satisfaction Assessment Matrix <u>-Transportation and Mobility-</u>

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)

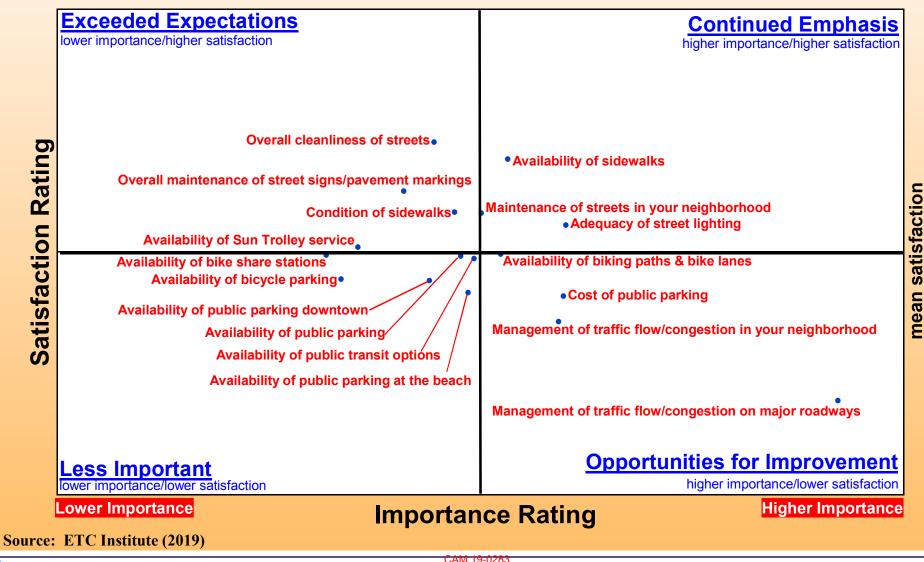


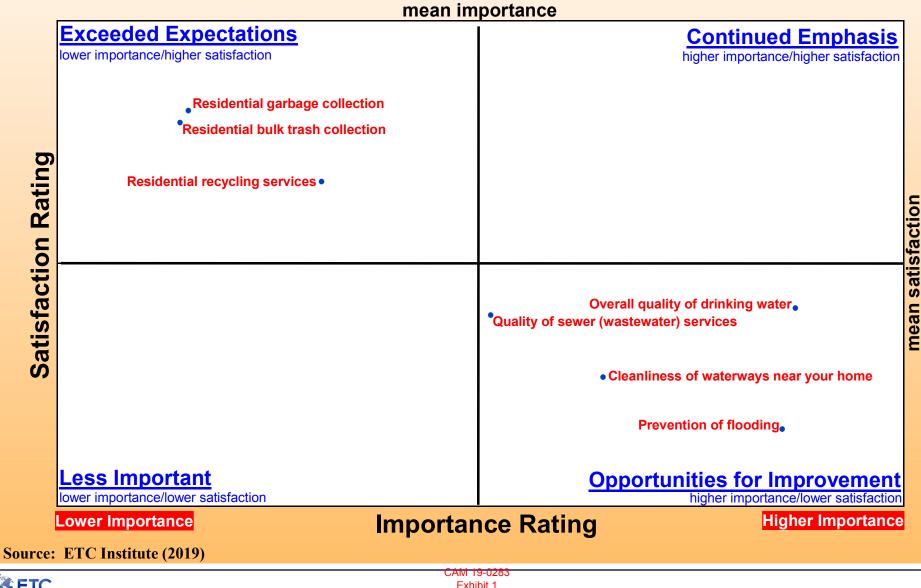
Exhibit 1 Page 58 of 192



2018 City of Fort Lauderdale DirectionFinder Importance-Satisfaction Assessment Matrix

-Water, Wastewater, Waterways, Flooding, Sanitation-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)



Page 59 of 192



Section 3 GIS Maps



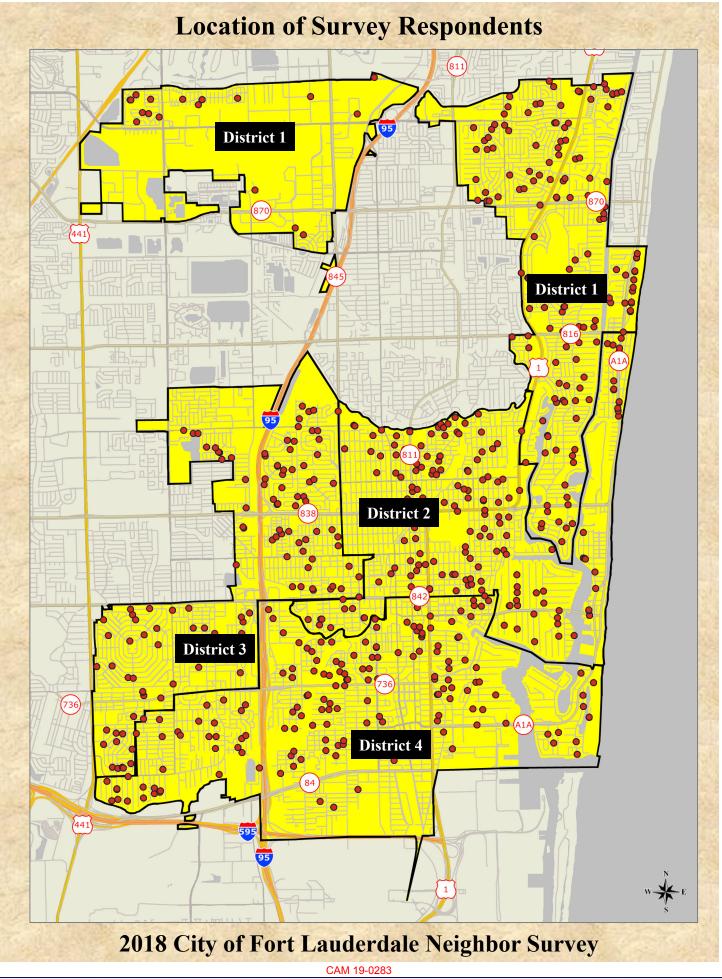


Exhibit 1 Page 61 of 192

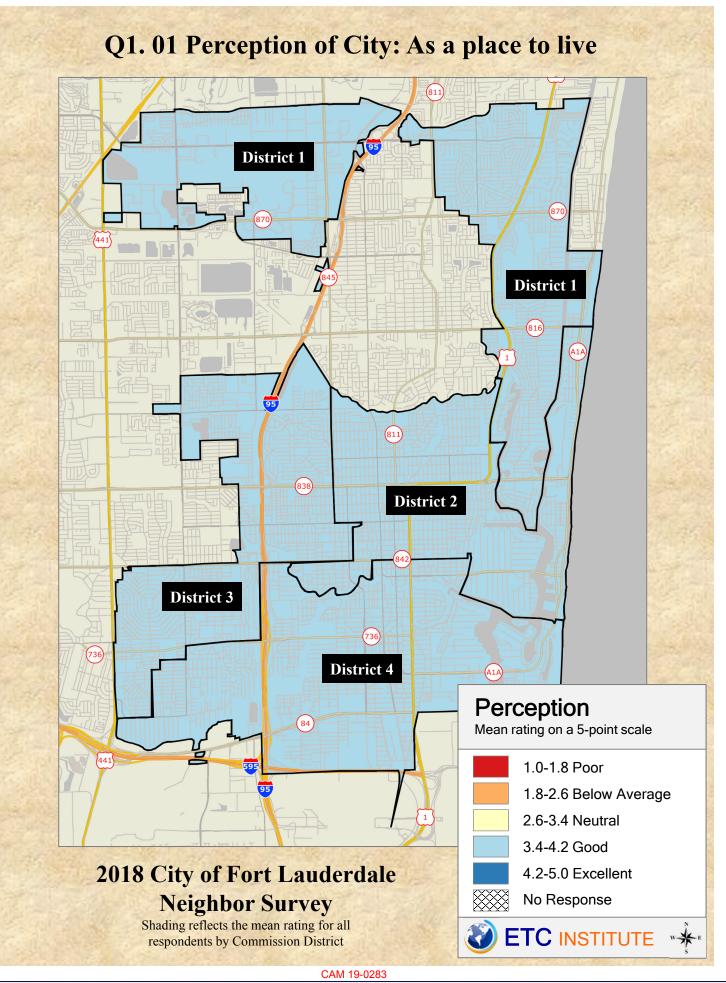


Exhibit 1 Page 62 of 192

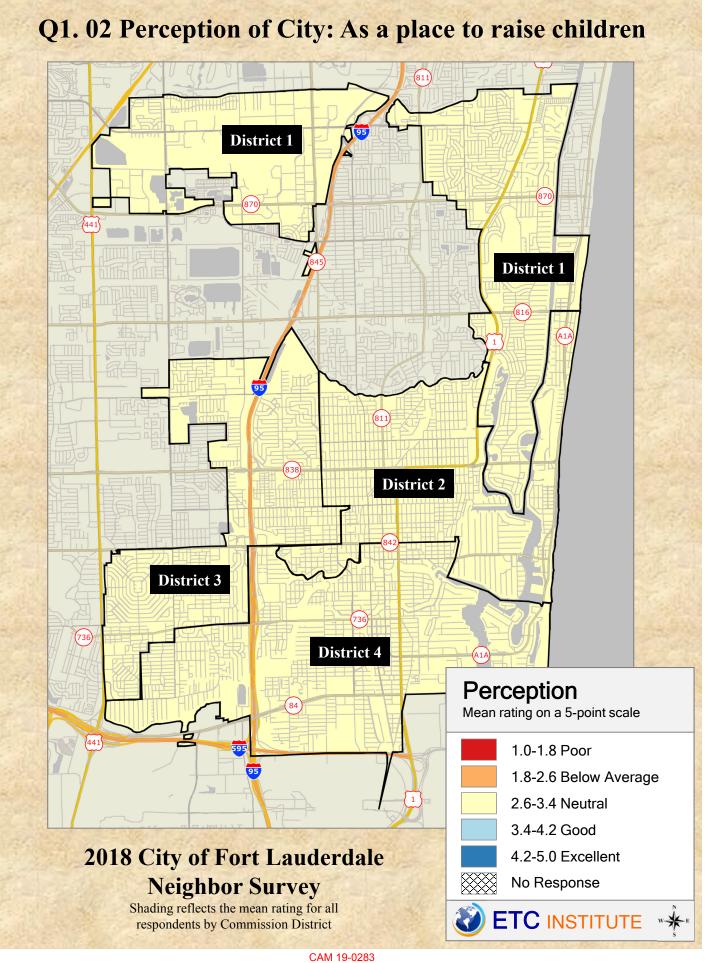


Exhibit 1 Page 63 of 192

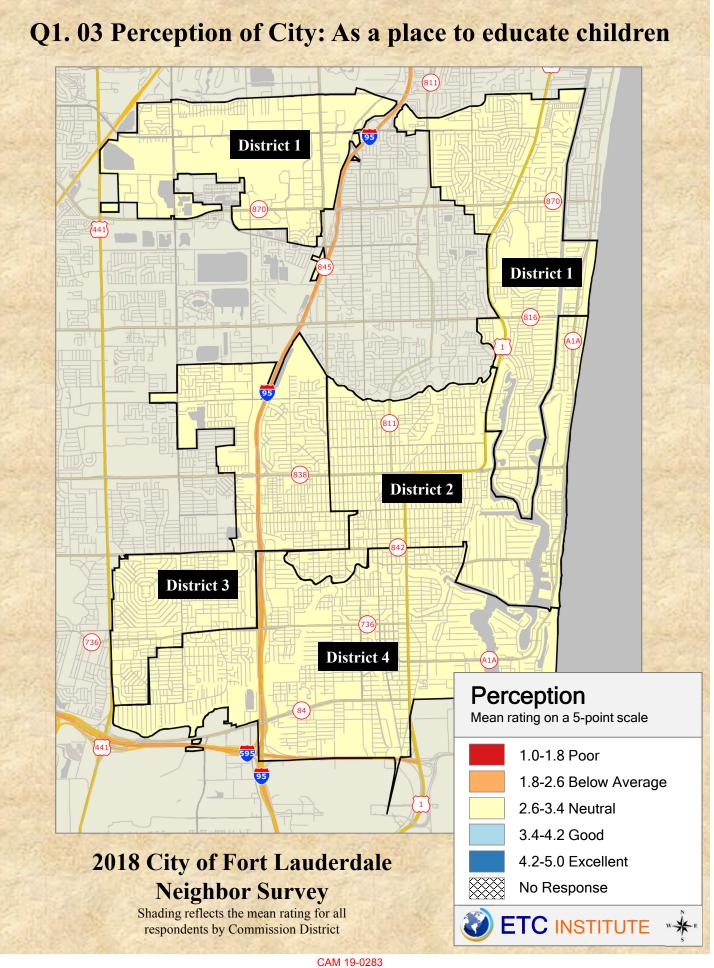
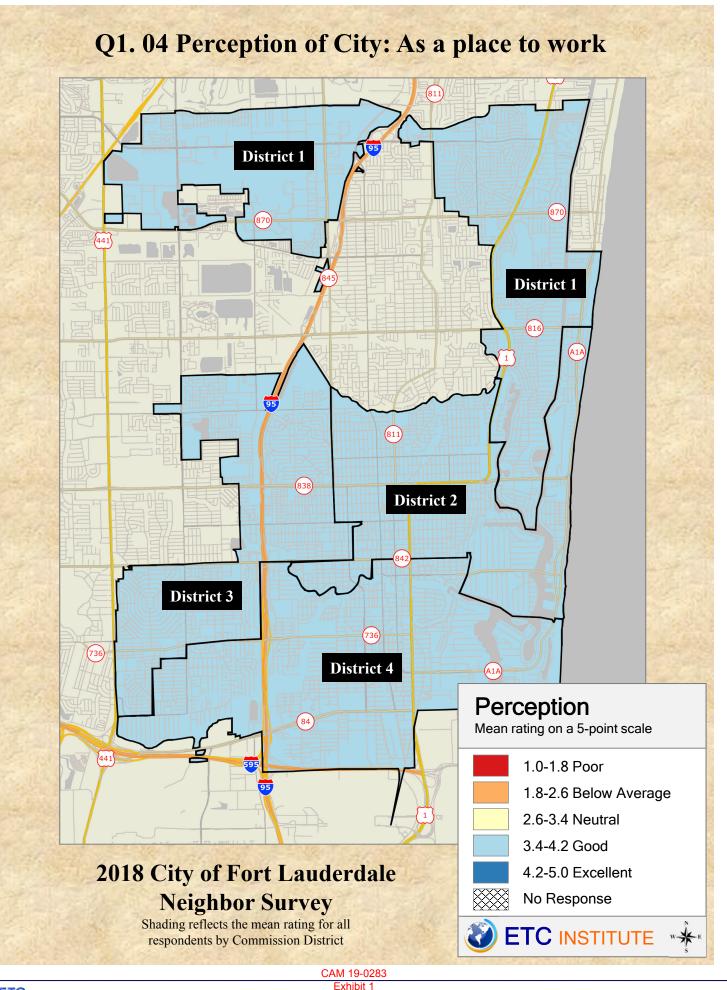


Exhibit 1 Page 64 of 192



Page 65 of 192



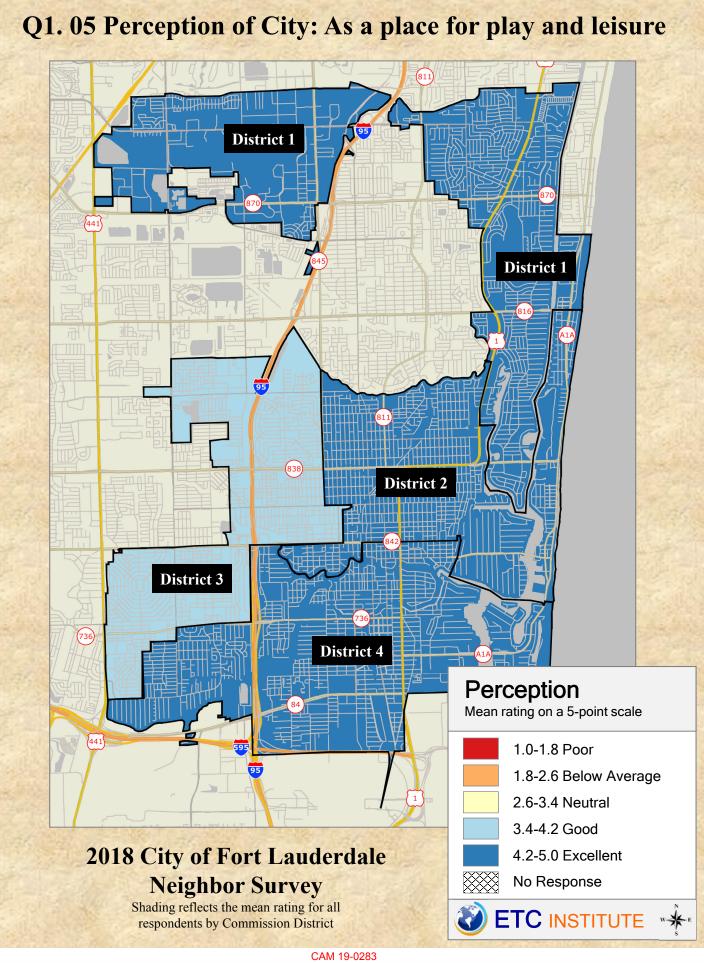


Exhibit 1 Page 66 of 192

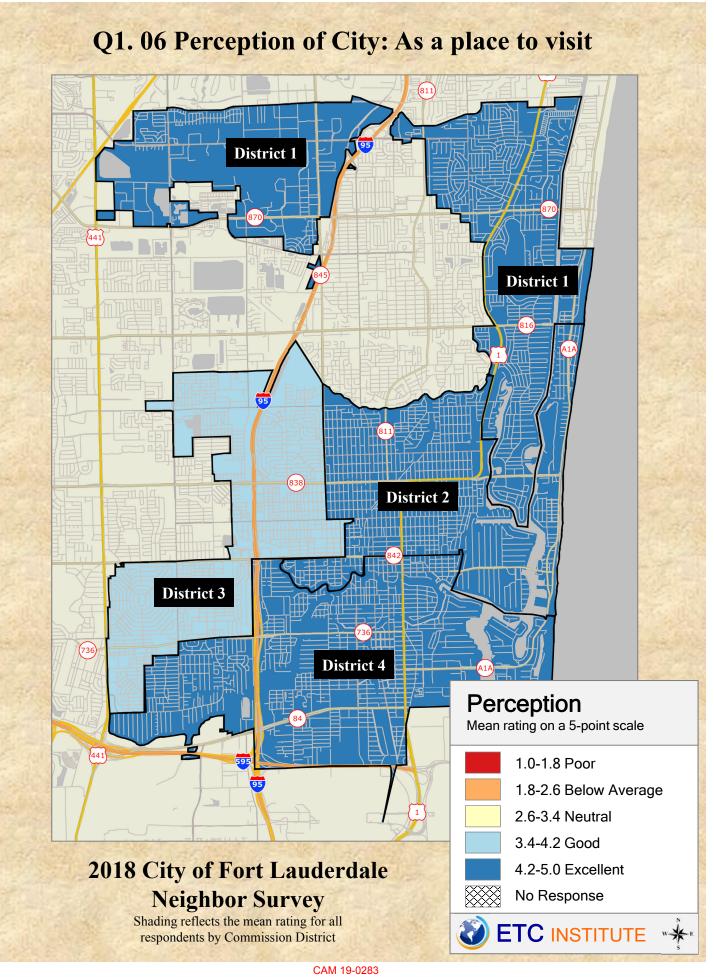
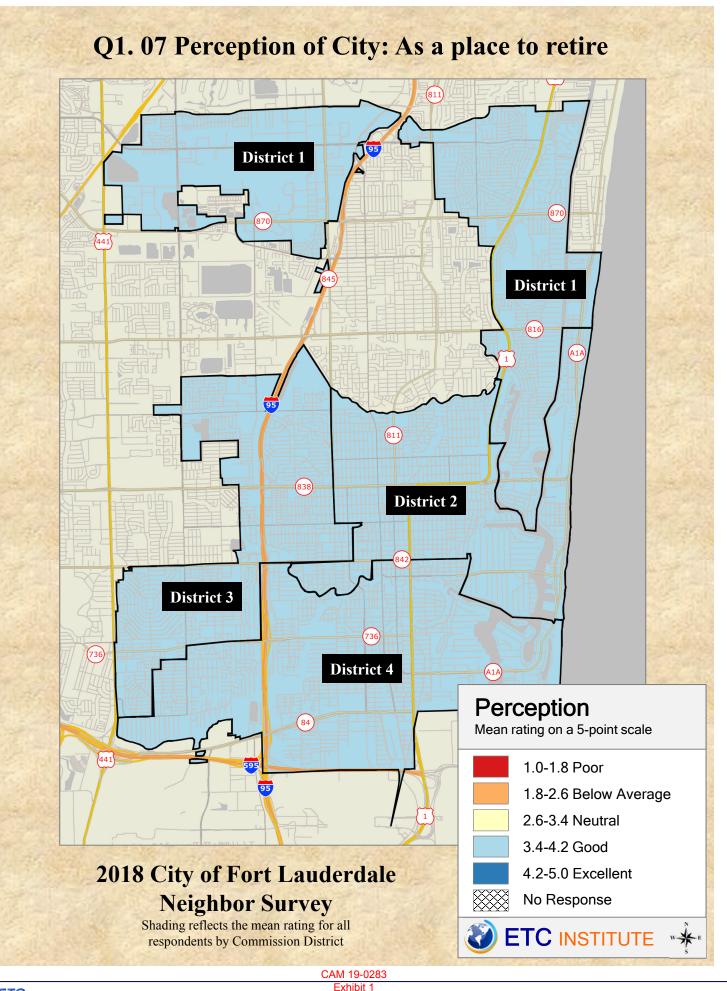
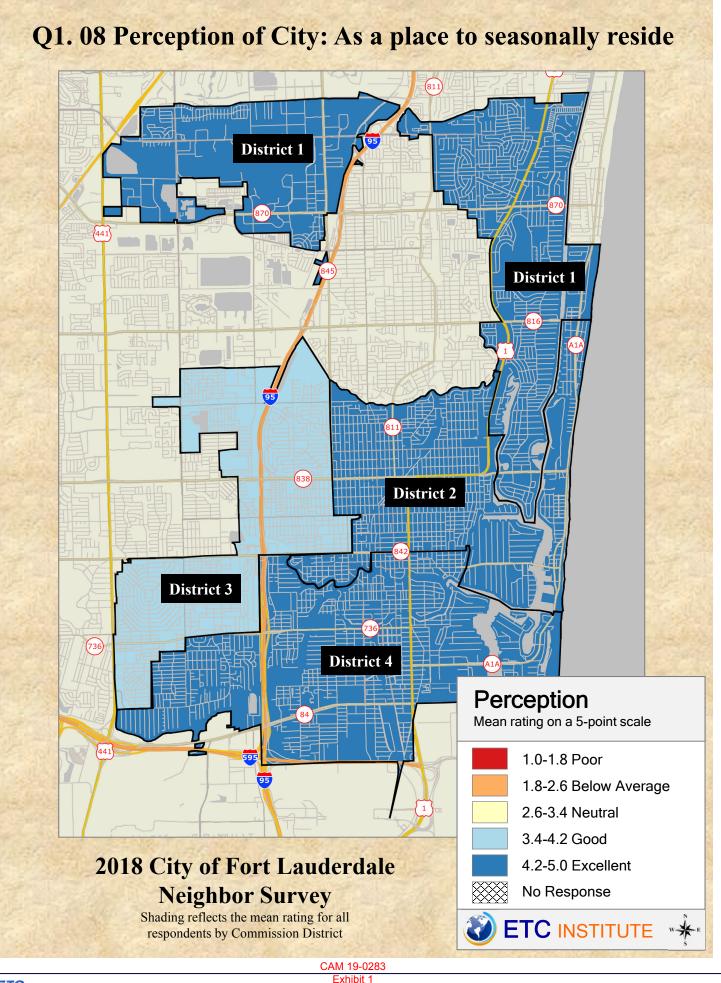


Exhibit 1 Page 67 of 192



Page 68 of 192





Page 69 of 192

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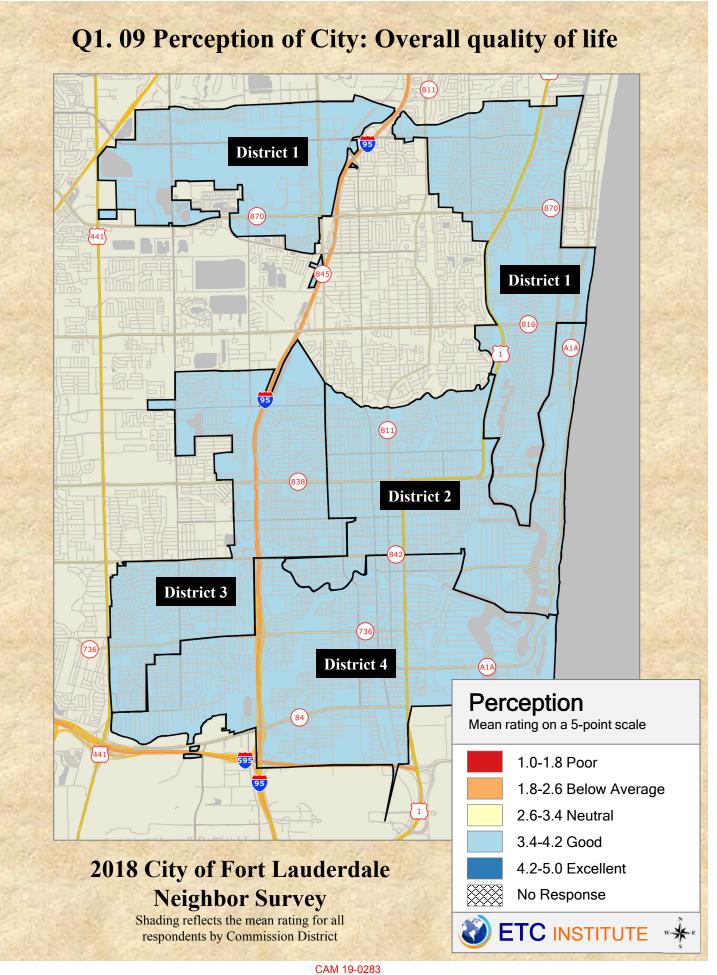


Exhibit 1 Page 70 of 192

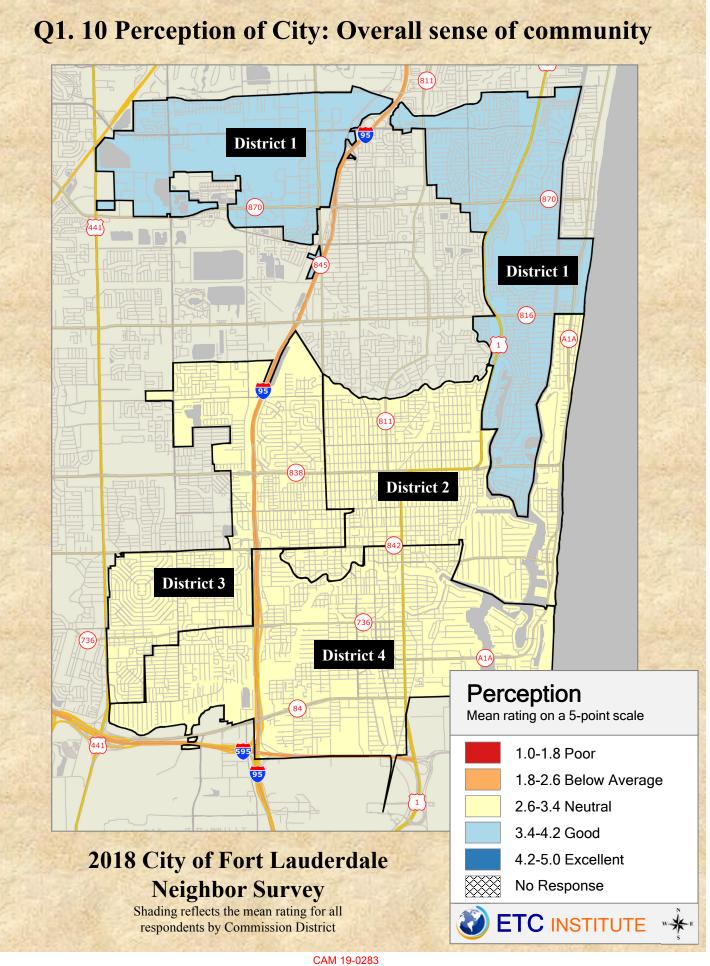


Exhibit 1 Page 71 of 192

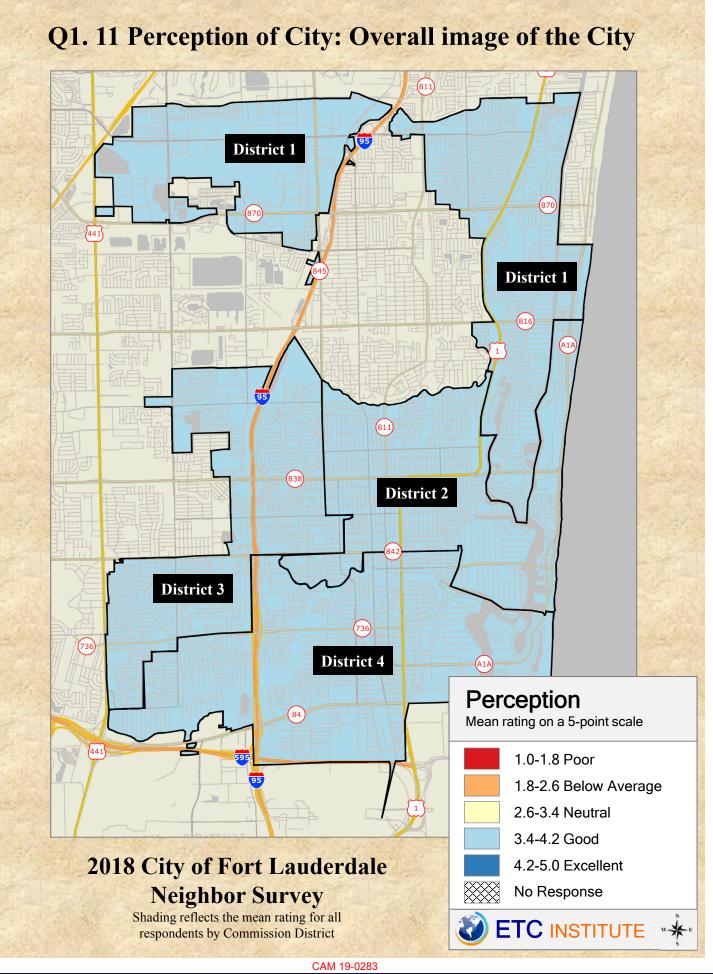


Exhibit 1 Page 72 of 192

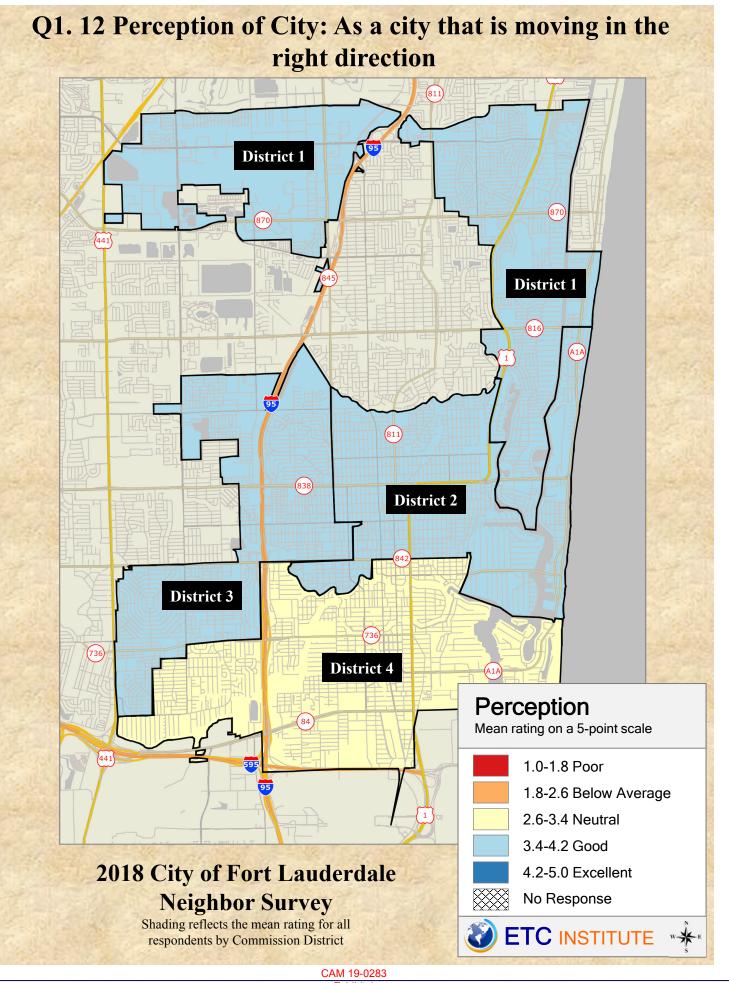


Exhibit 1 Page 73 of 192

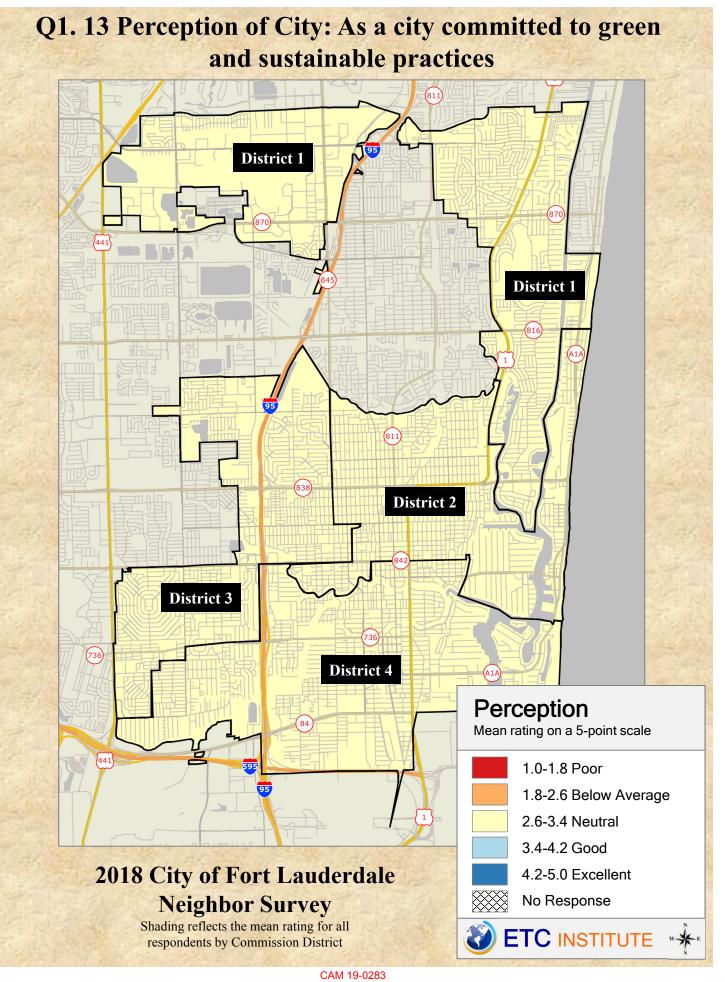


Exhibit 1 Page 74 of 192

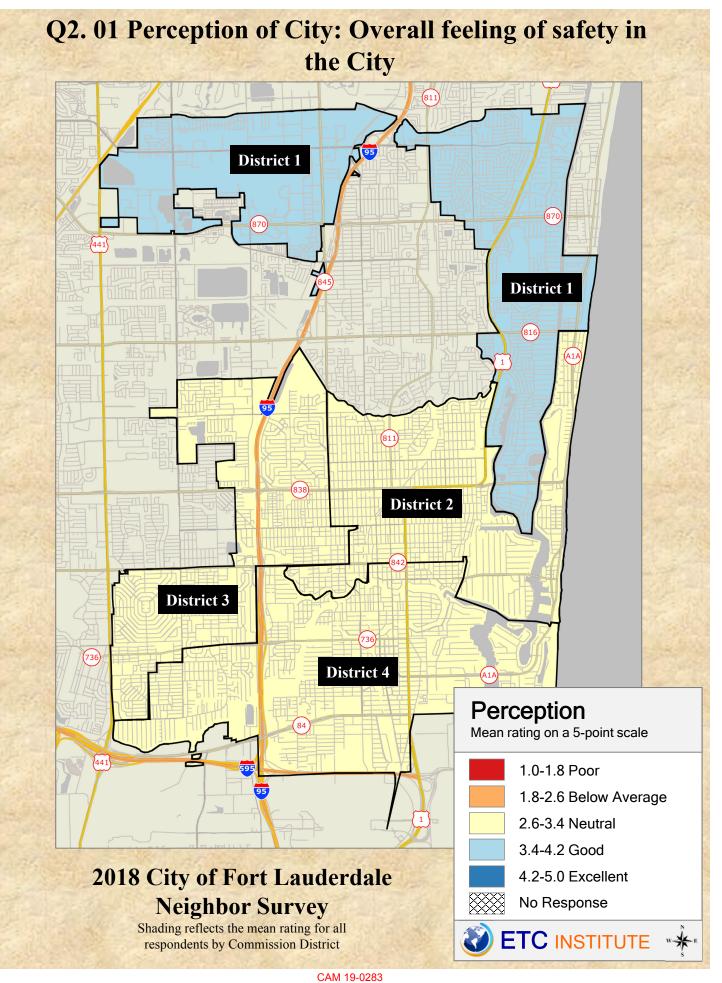


Exhibit 1 Page 75 of 192

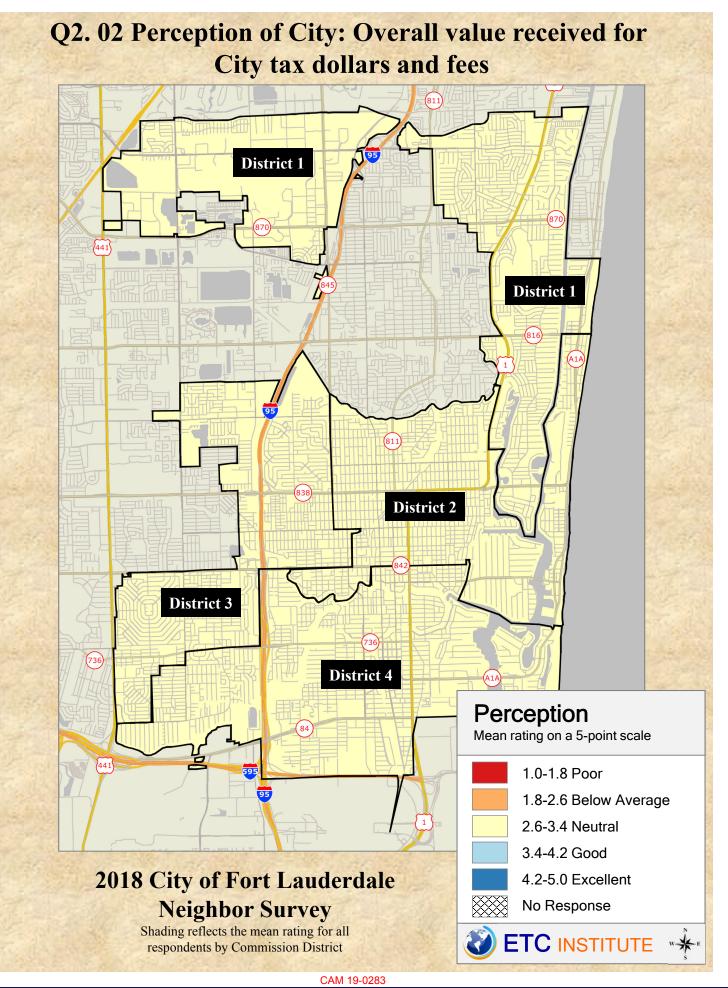


Exhibit 1 Page 76 of 192

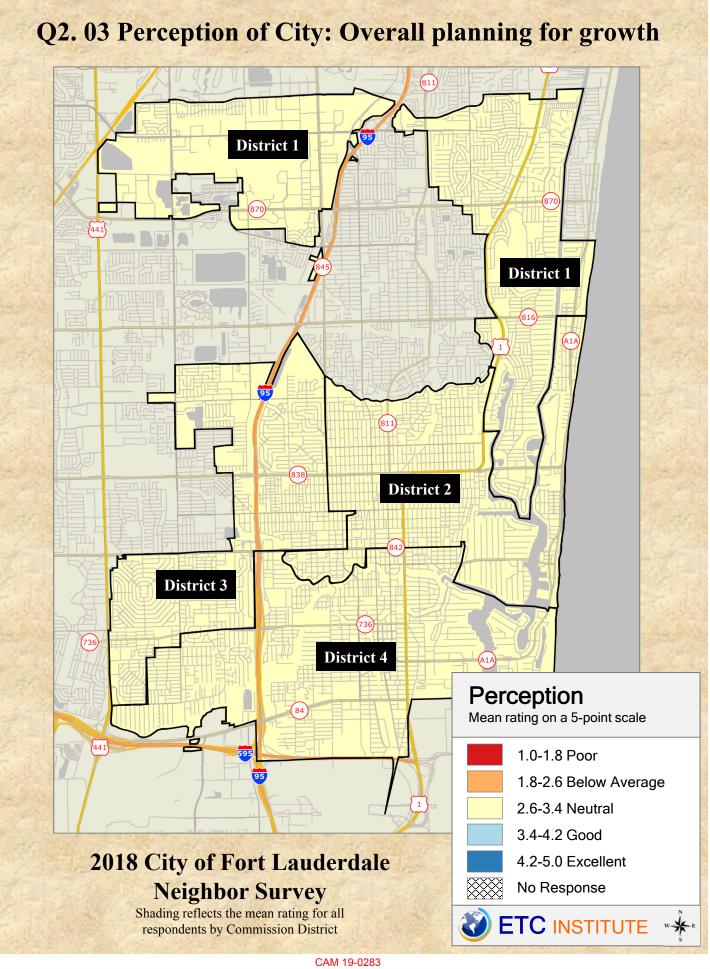


Exhibit 1 Page 77 of 192

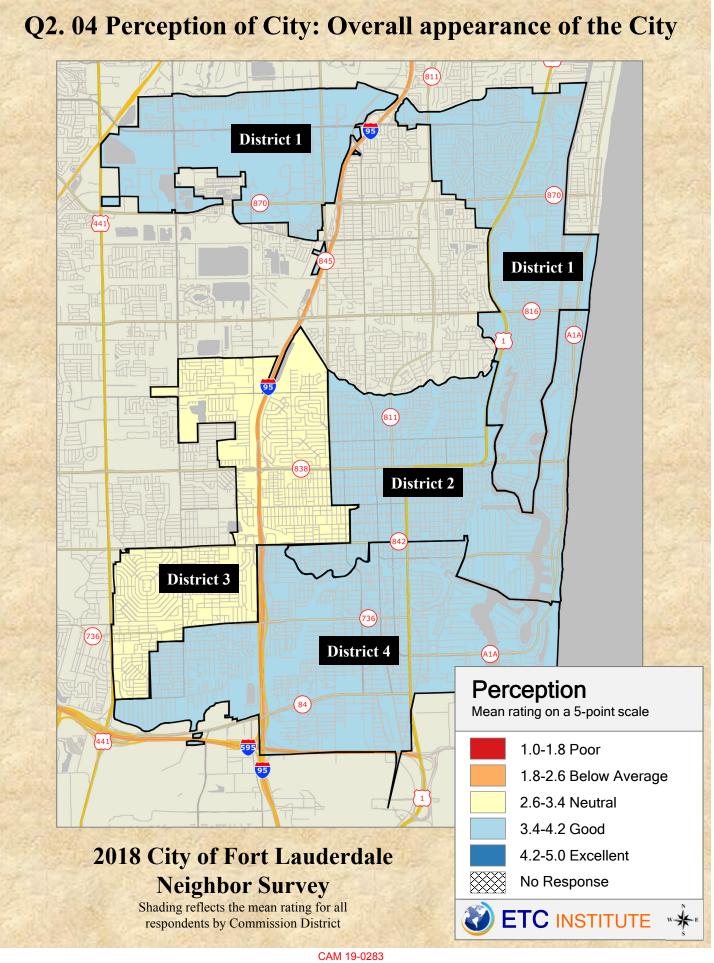
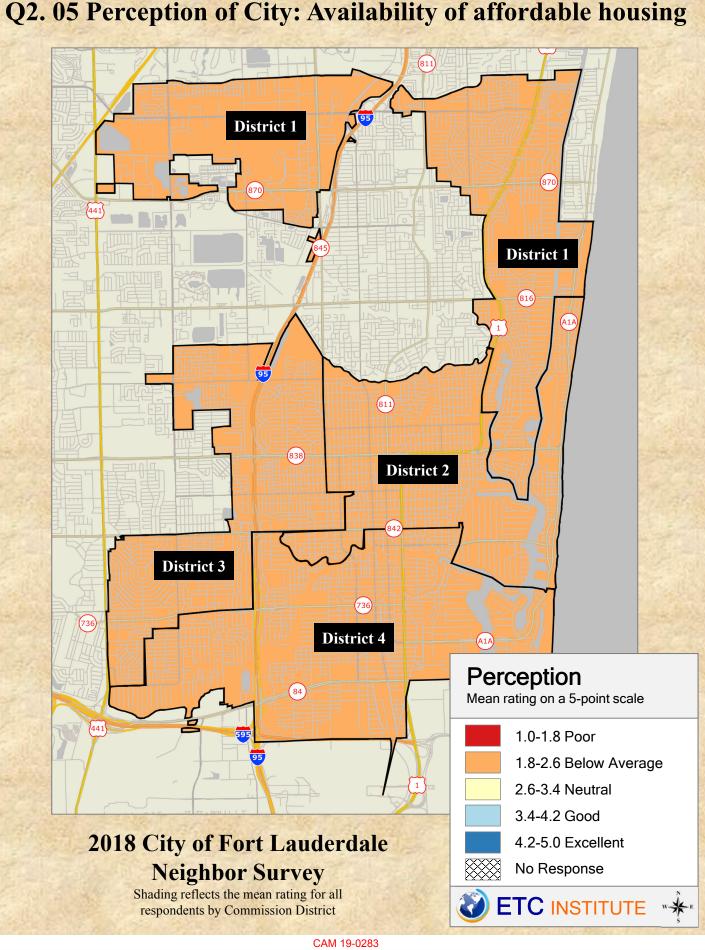


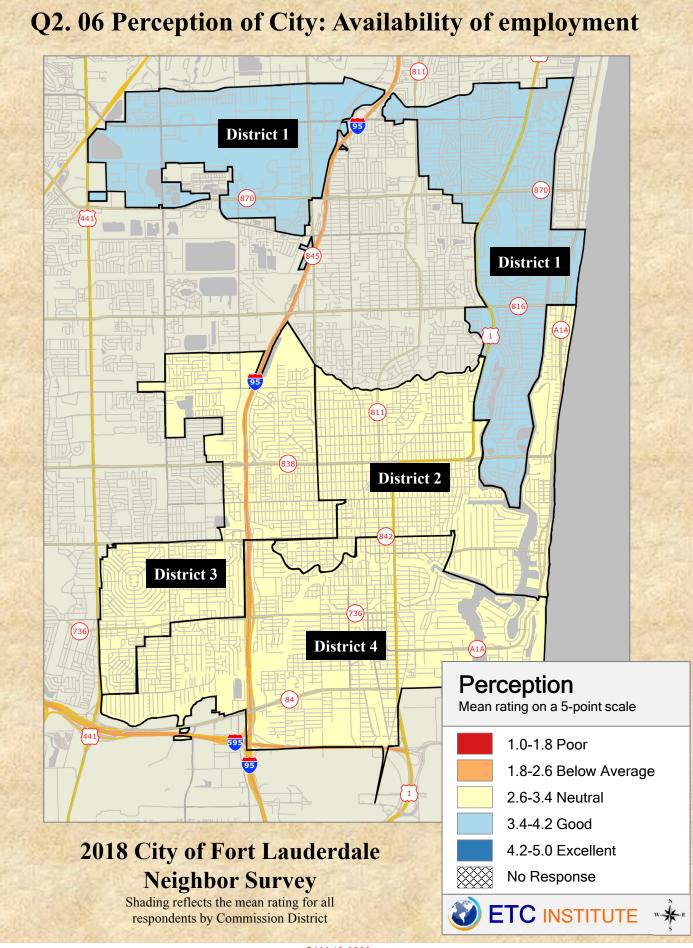
Exhibit 1 Page 78 of 192



Q2. 05 Perception of City: Availability of affordable housing

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Exhibit 1 Page 79 of 192



CAM 19-0283 Exhibit 1 Page 80 of 192

SETC

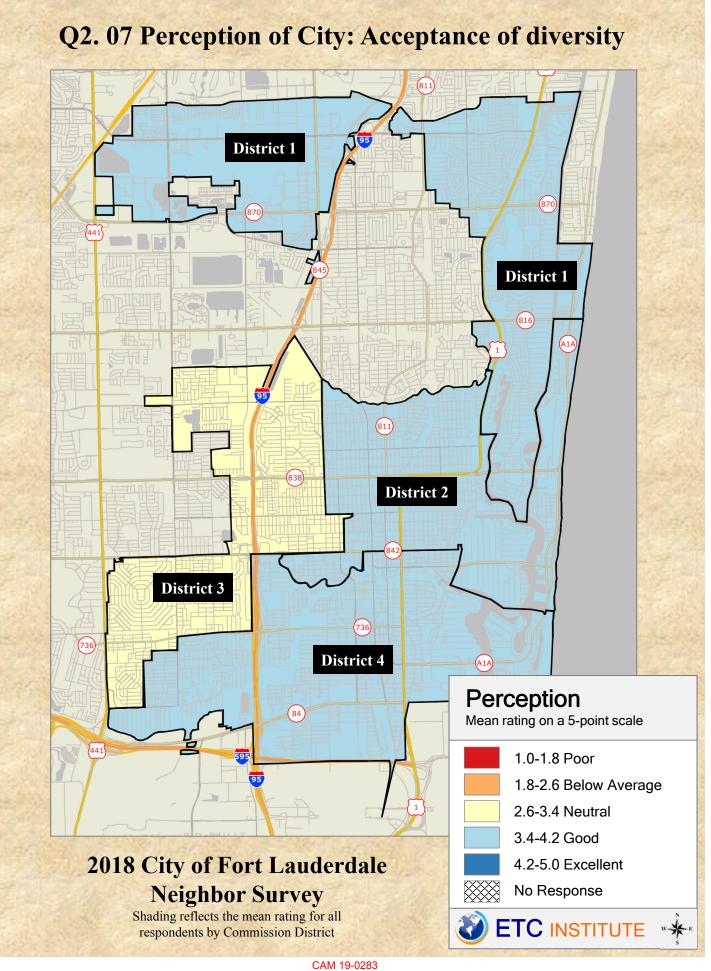


Exhibit 1 Page 81 of 192

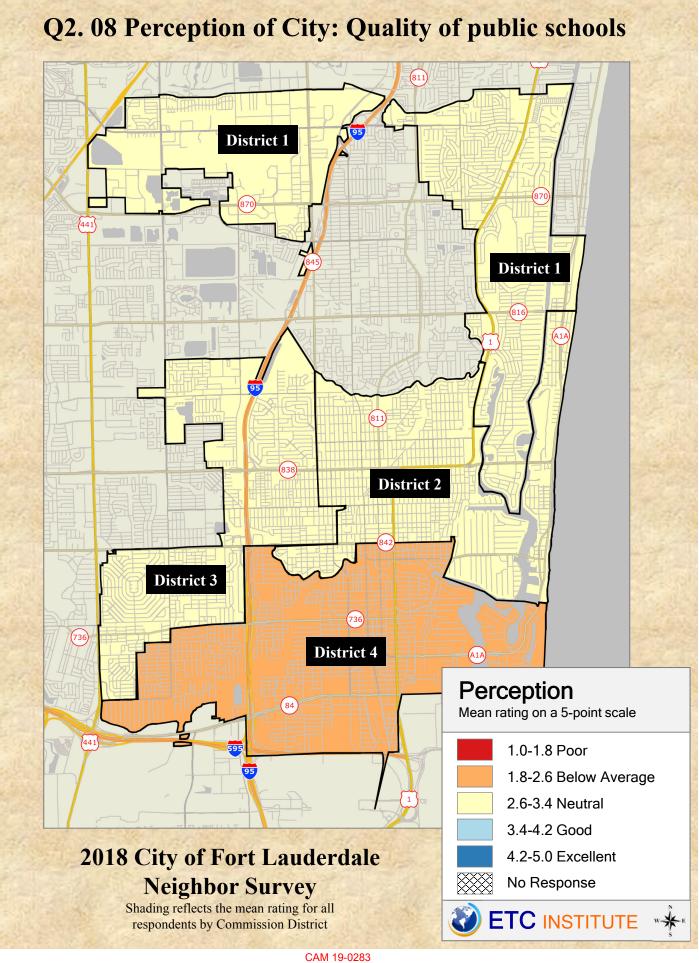


Exhibit 1 Page 82 of 192

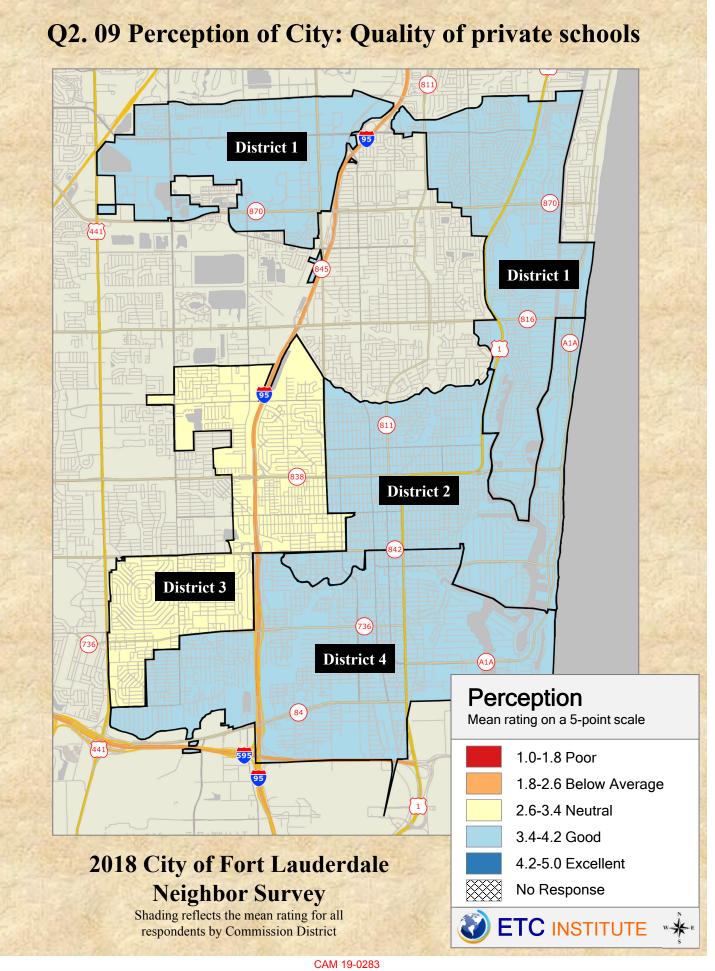
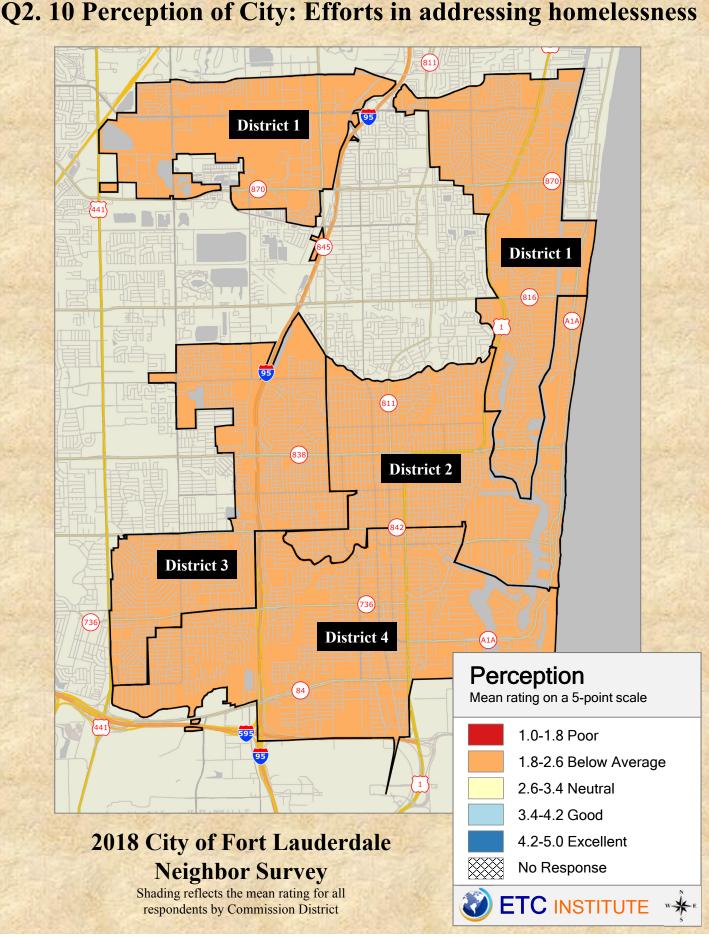


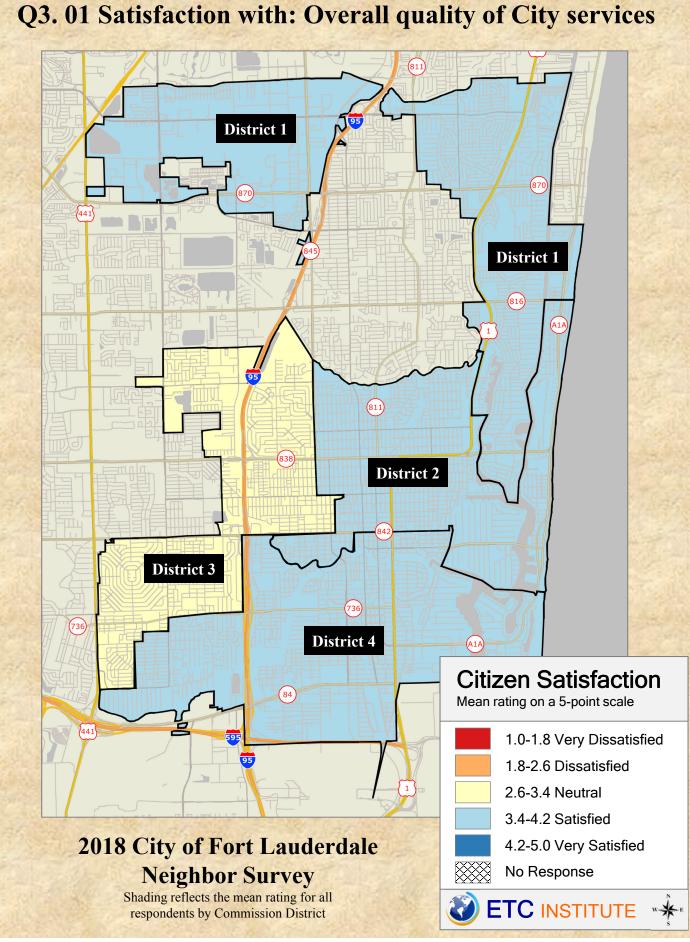
Exhibit 1 Page 83 of 192



Q2. 10 Perception of City: Efforts in addressing homelessness

SETC

CAM 19-0283 Exhibit 1 Page 84 of 192



SETC

CAM 19-0283 Exhibit 1 Page 85 of 192

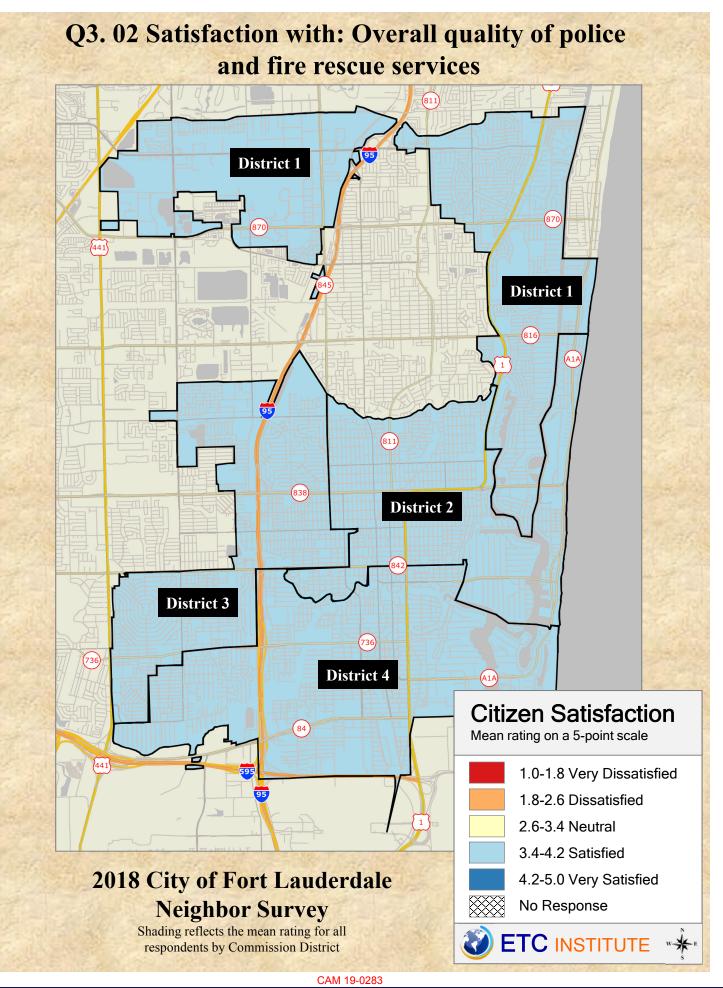




Exhibit 1 Page 86 of 192

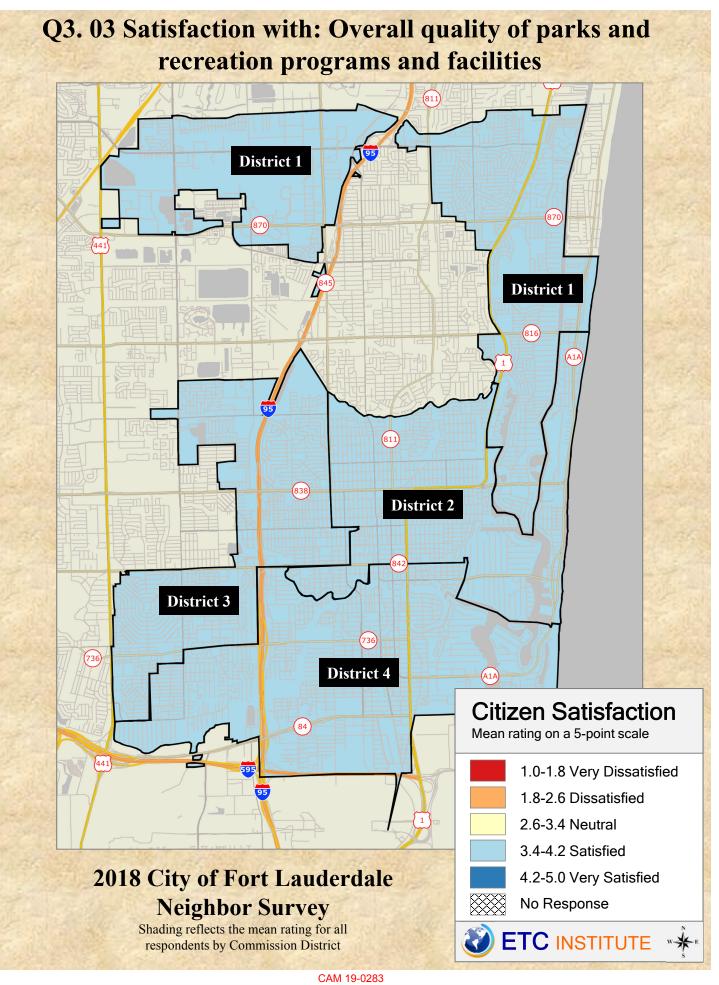


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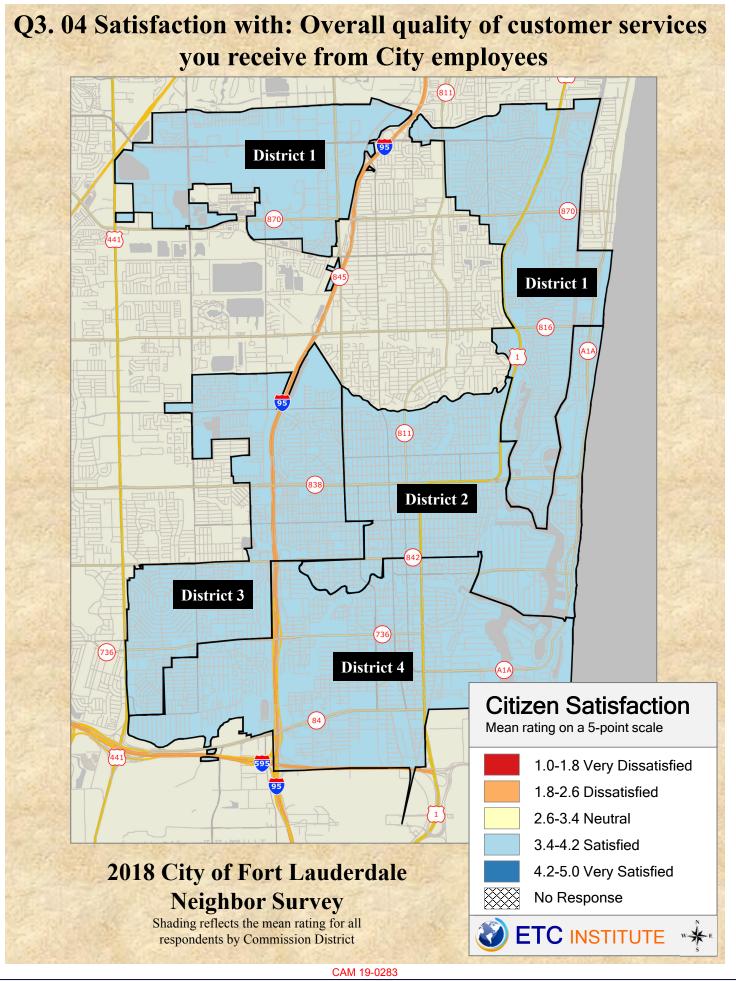


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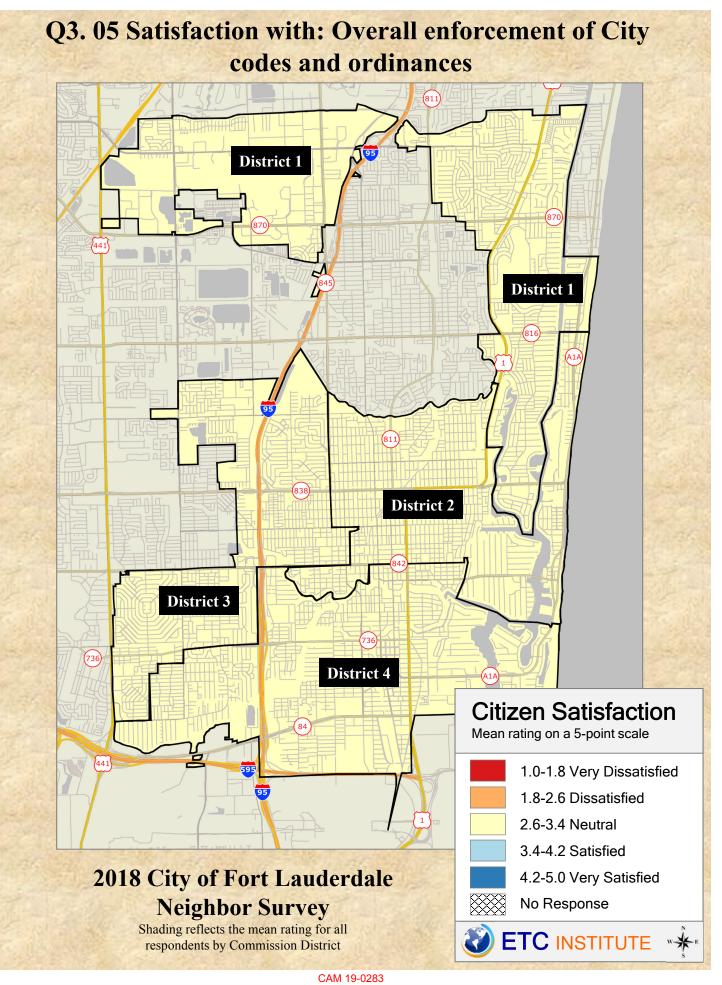
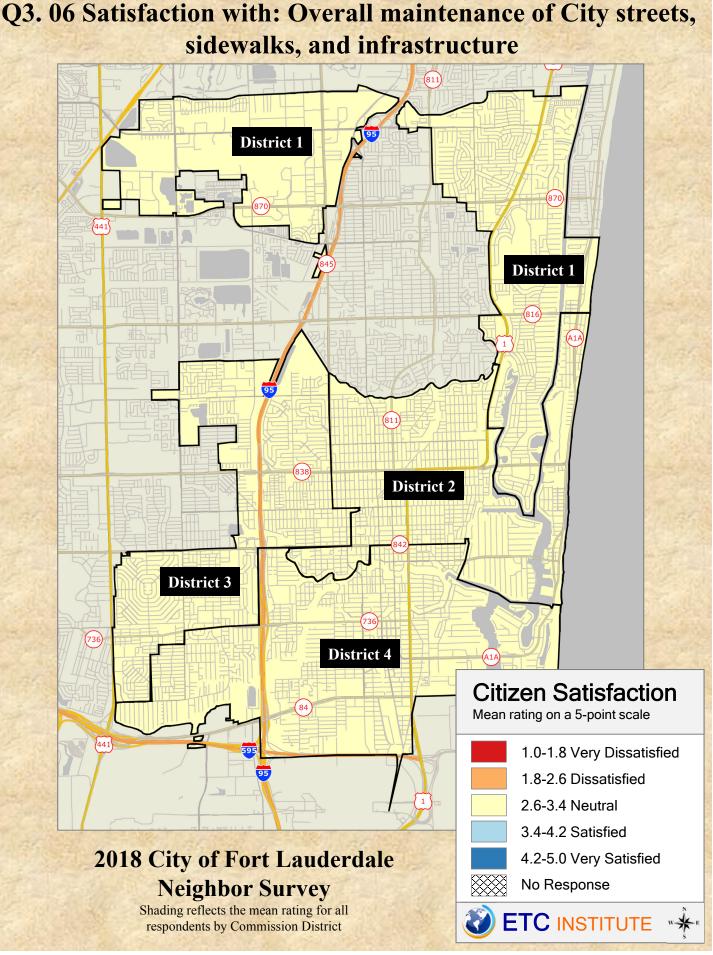


Exhibit 1 Page 89 of 192



SETC

CAM 19-0283 Exhibit 1 Page 90 of 192

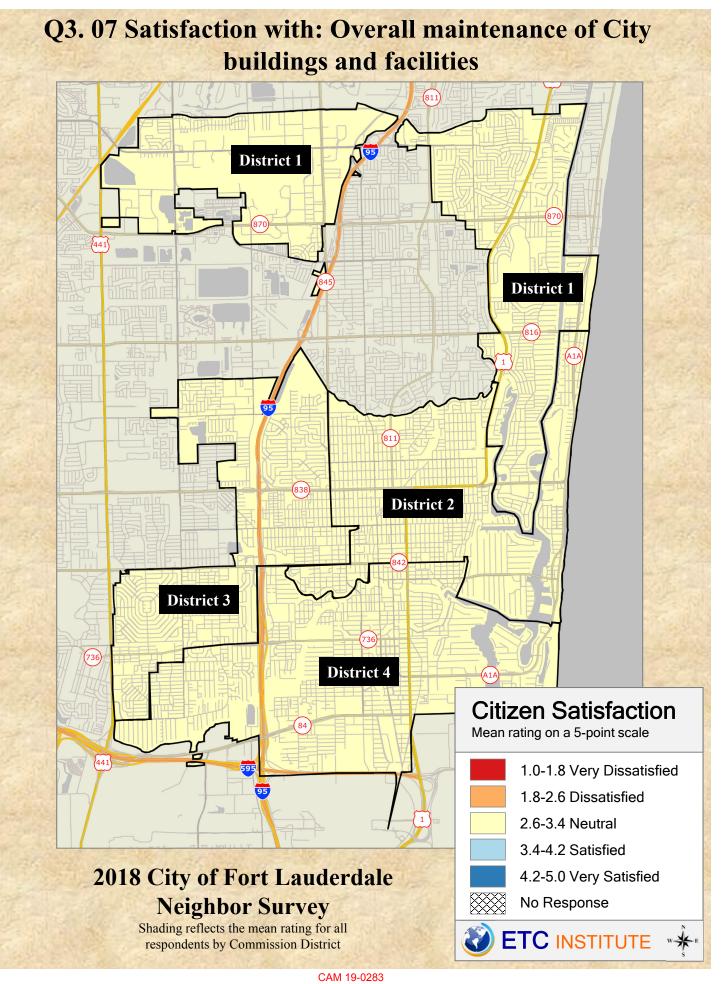


Exhibit 1 Page 91 of 192

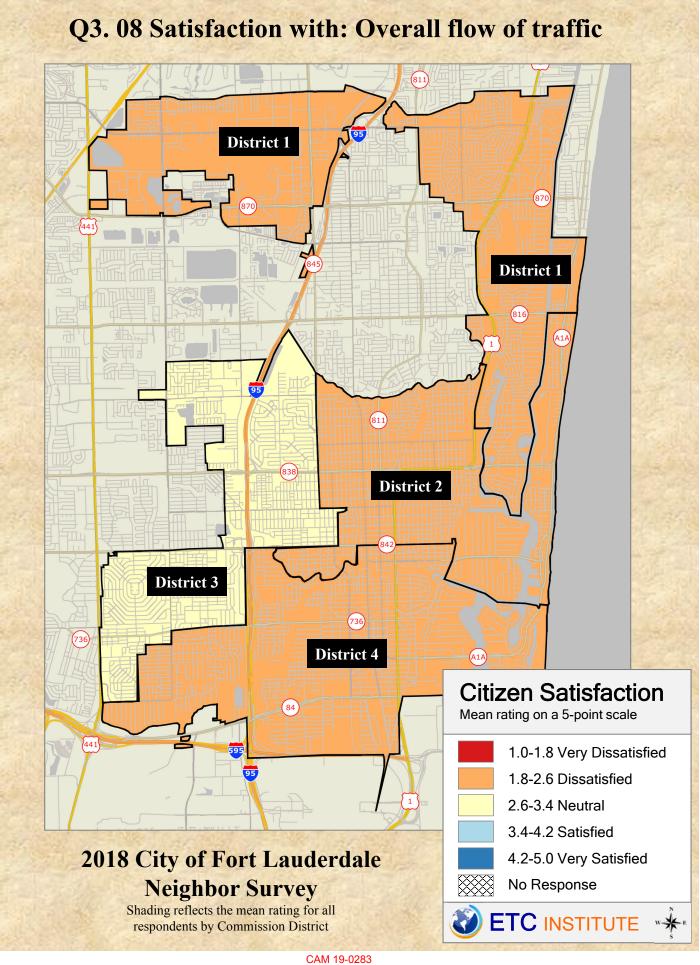


Exhibit 1 Page 92 of 192

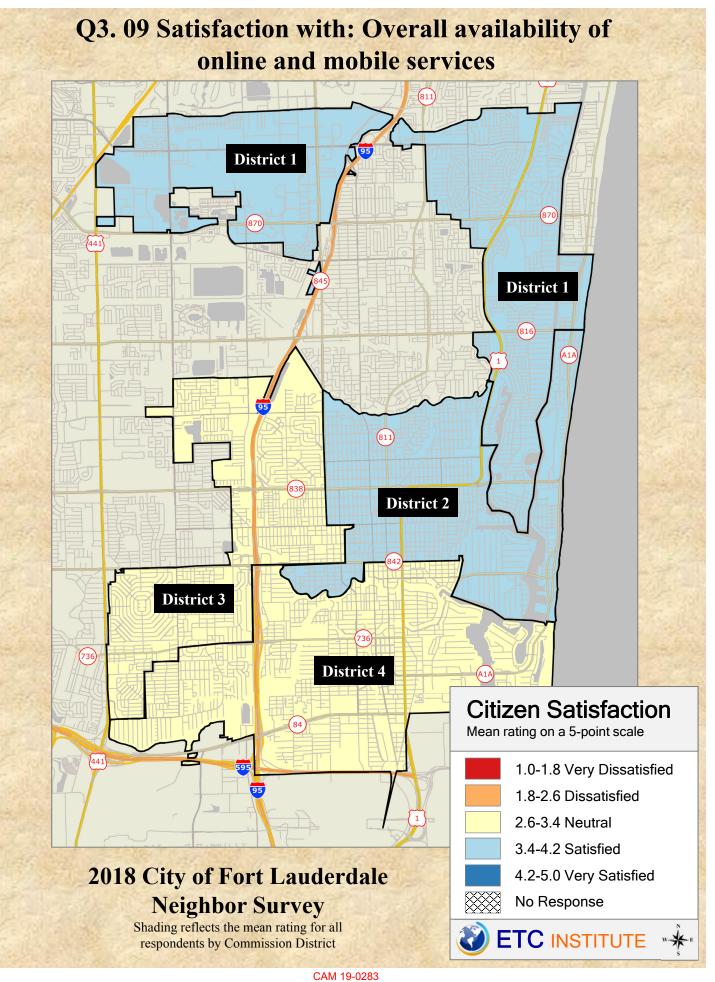


Exhibit 1 Page 93 of 192

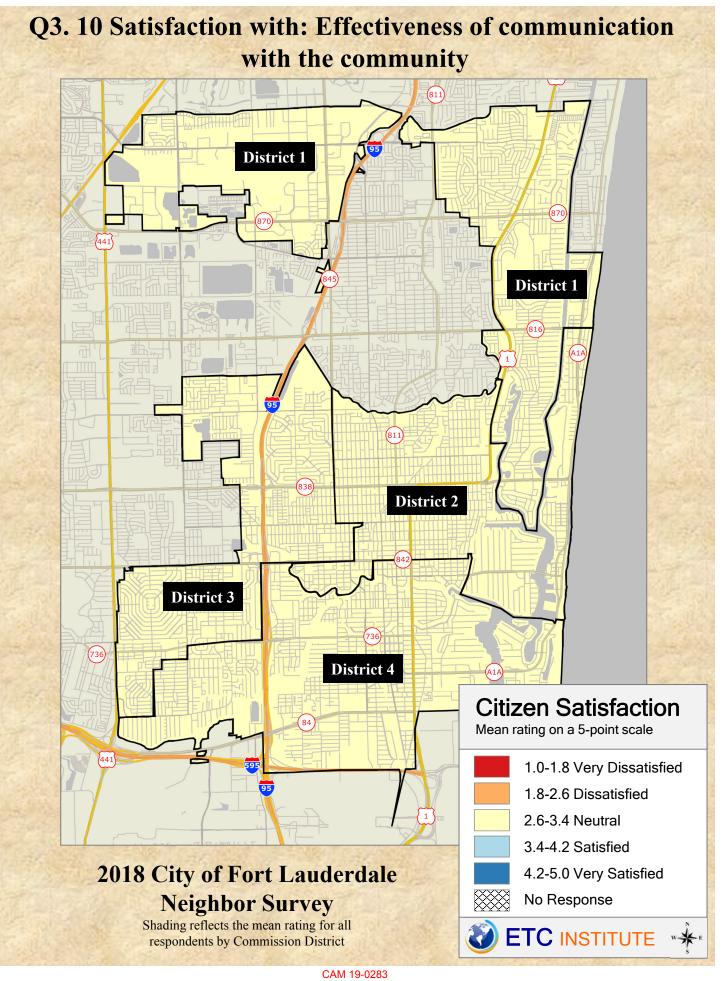


Exhibit 1 Page 94 of 192

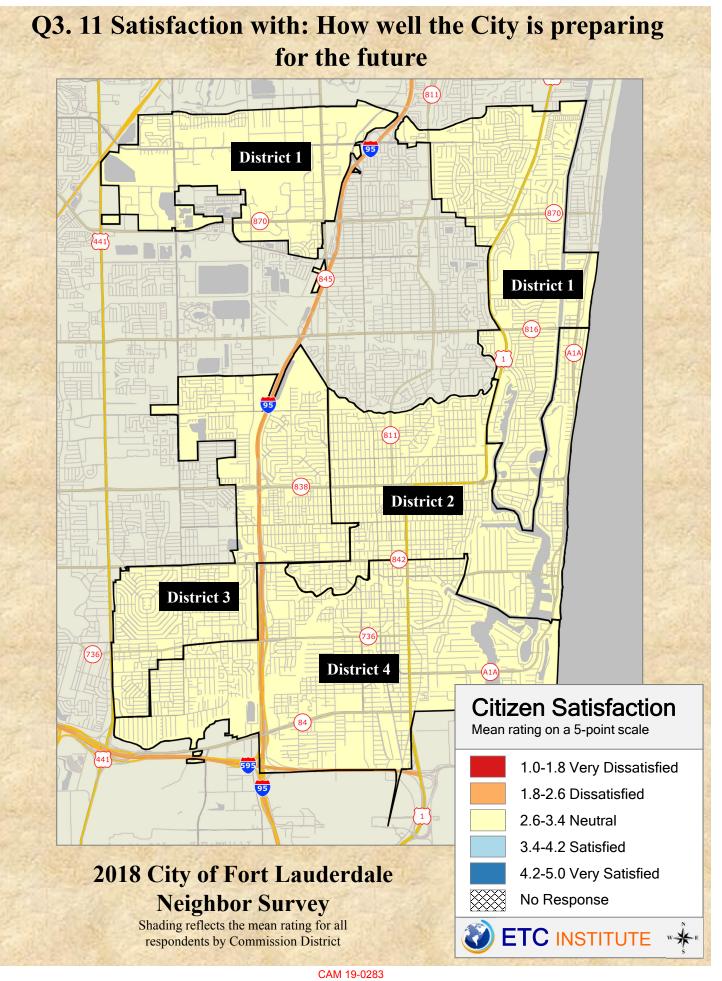


Exhibit 1 Page 95 of 192

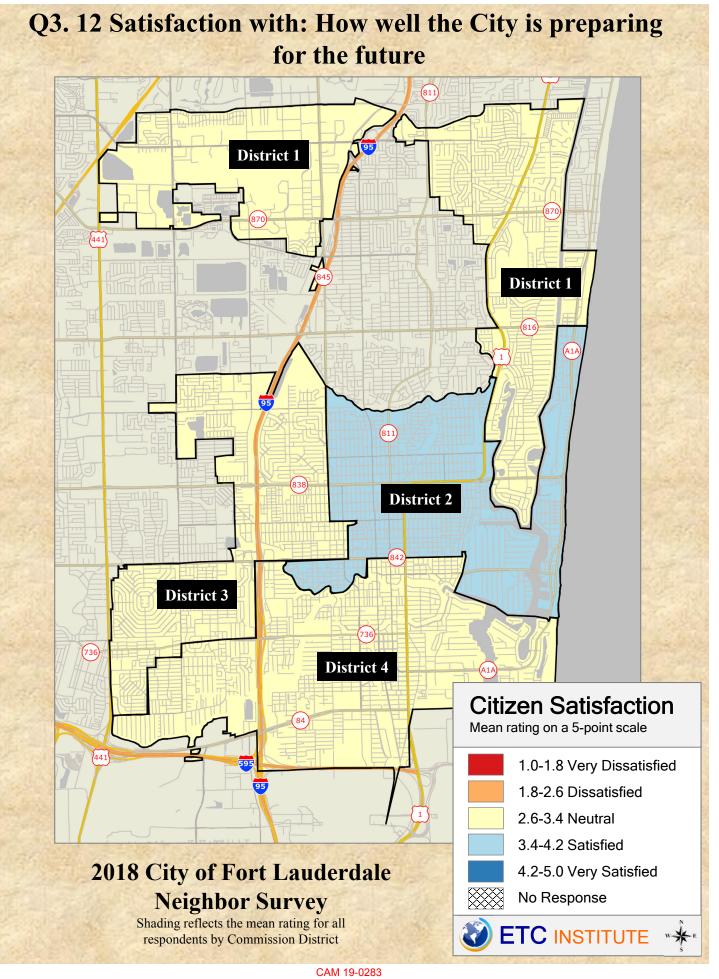


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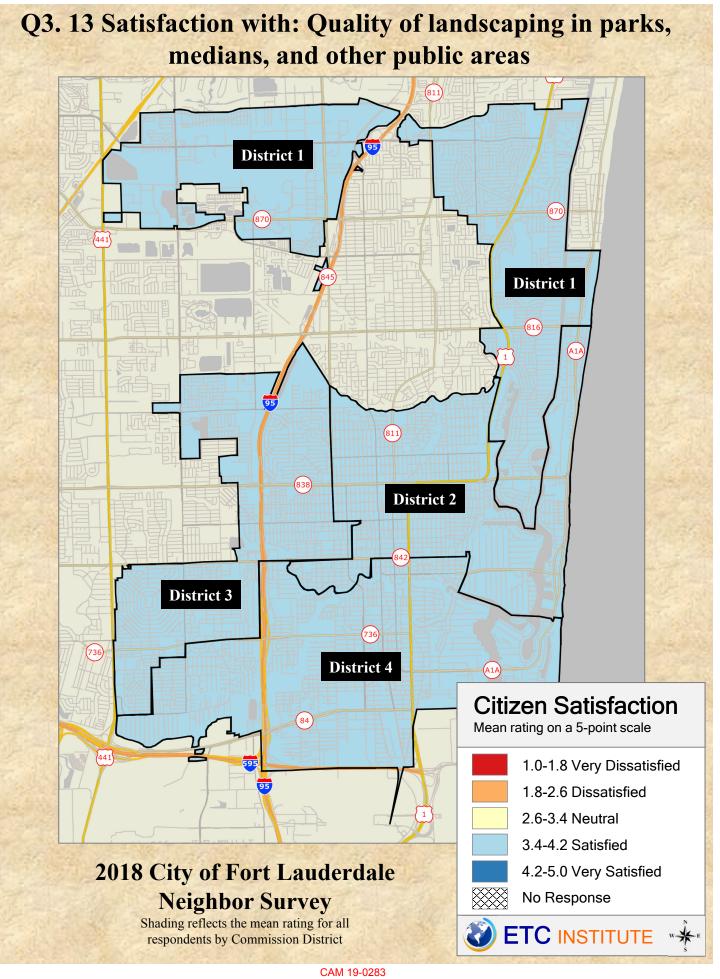


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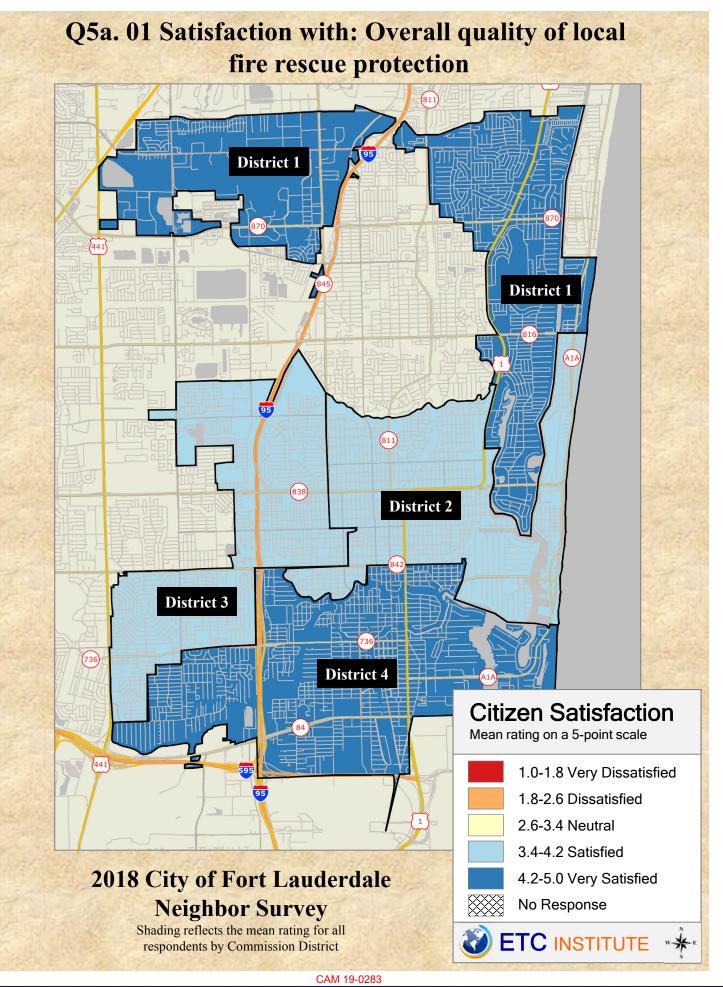




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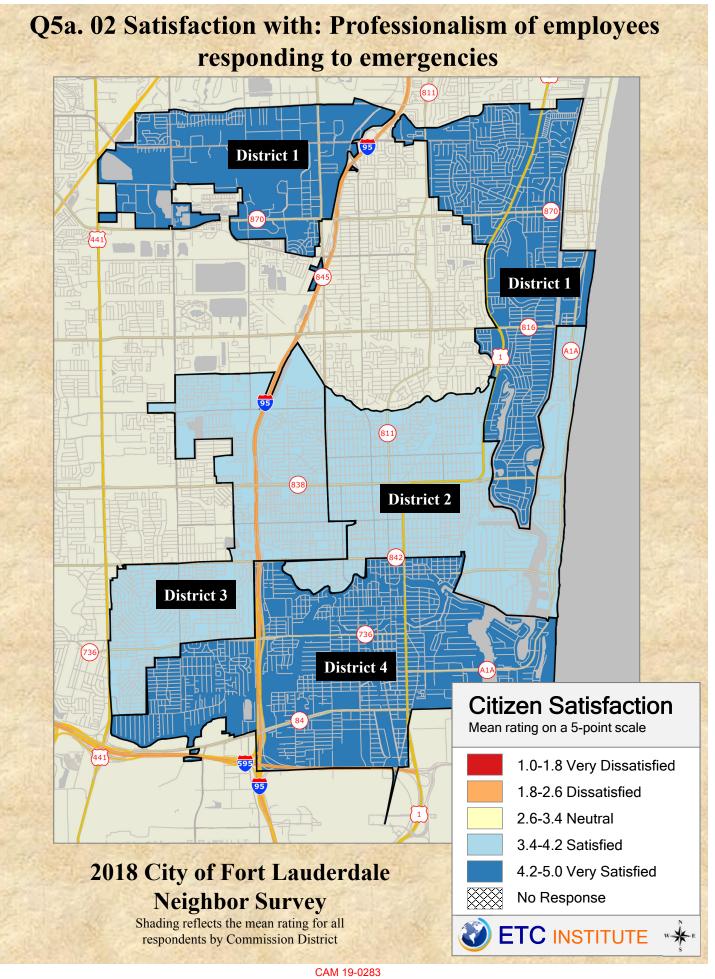


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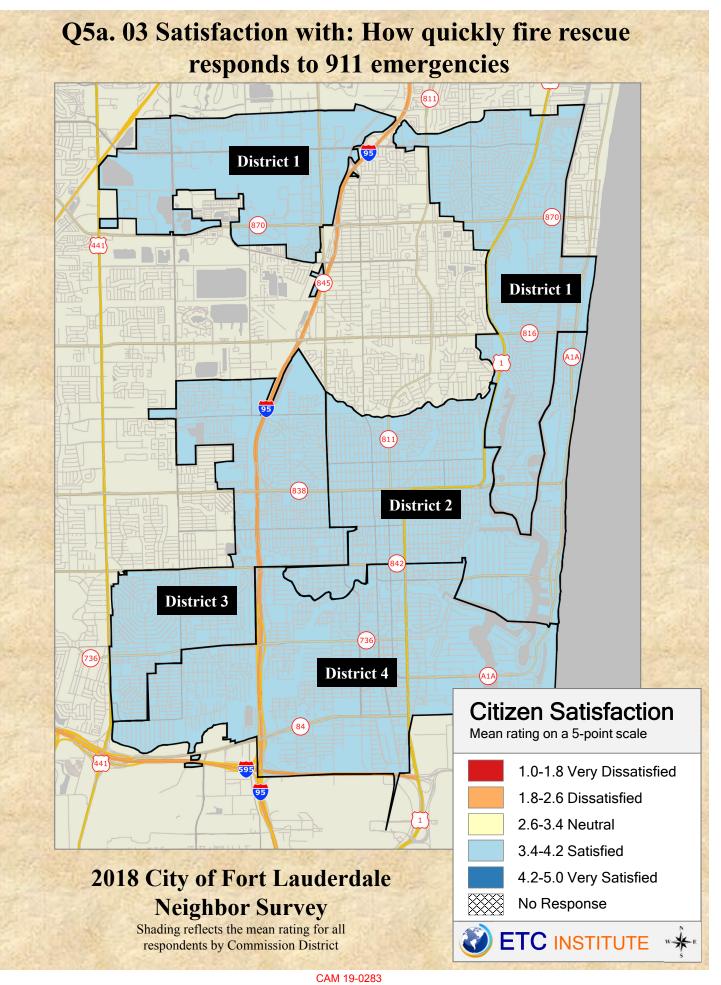


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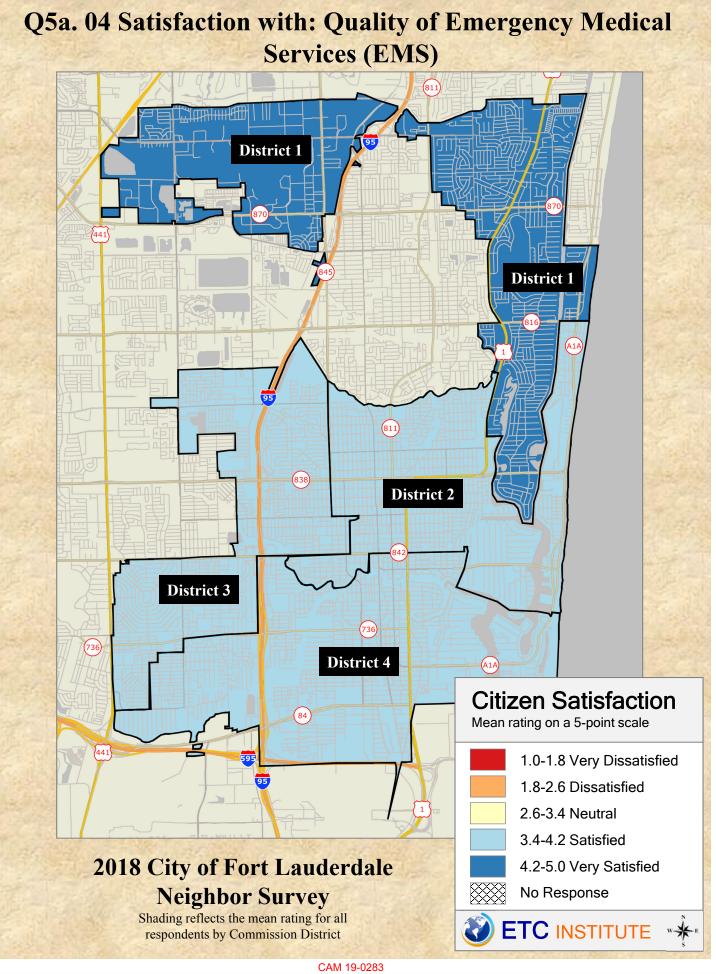


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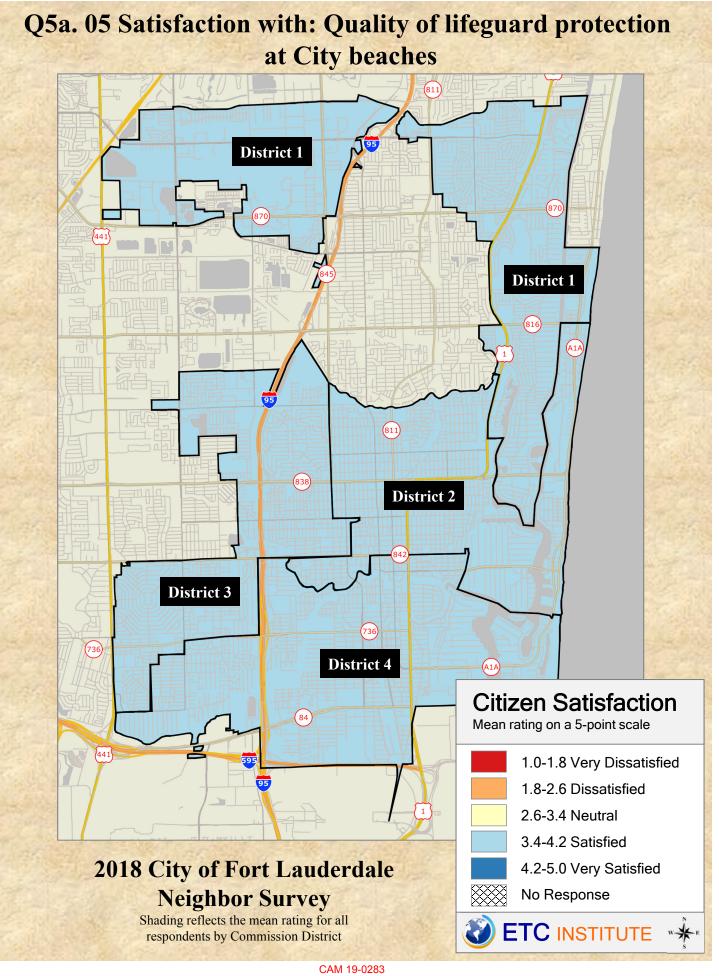
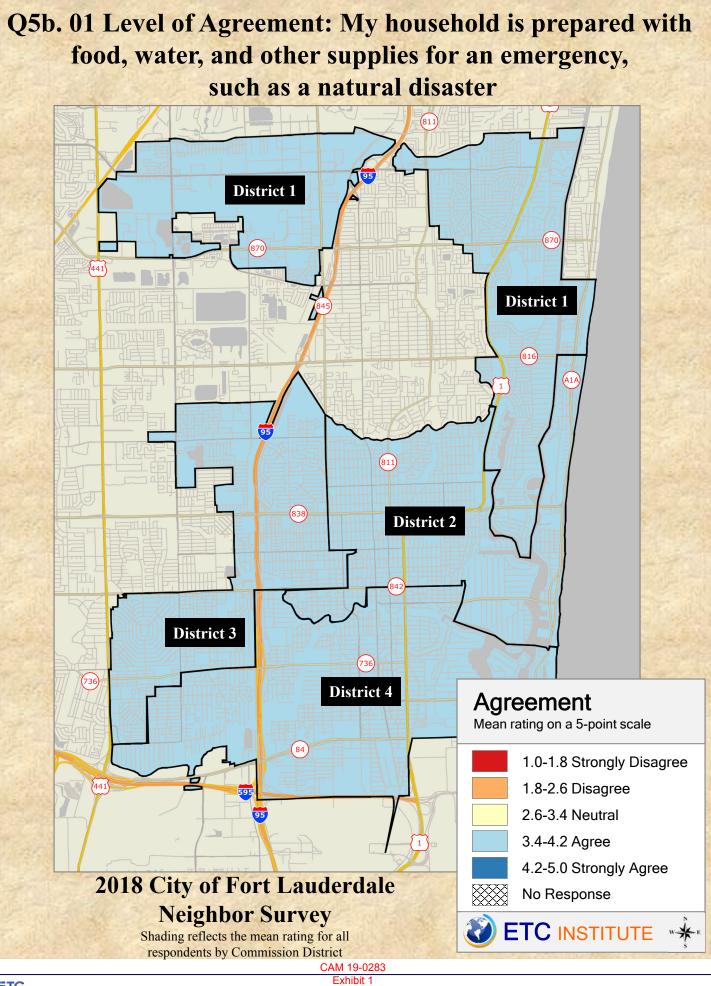


Exhibit 1 Page 102 of 192



Page 103 of 192

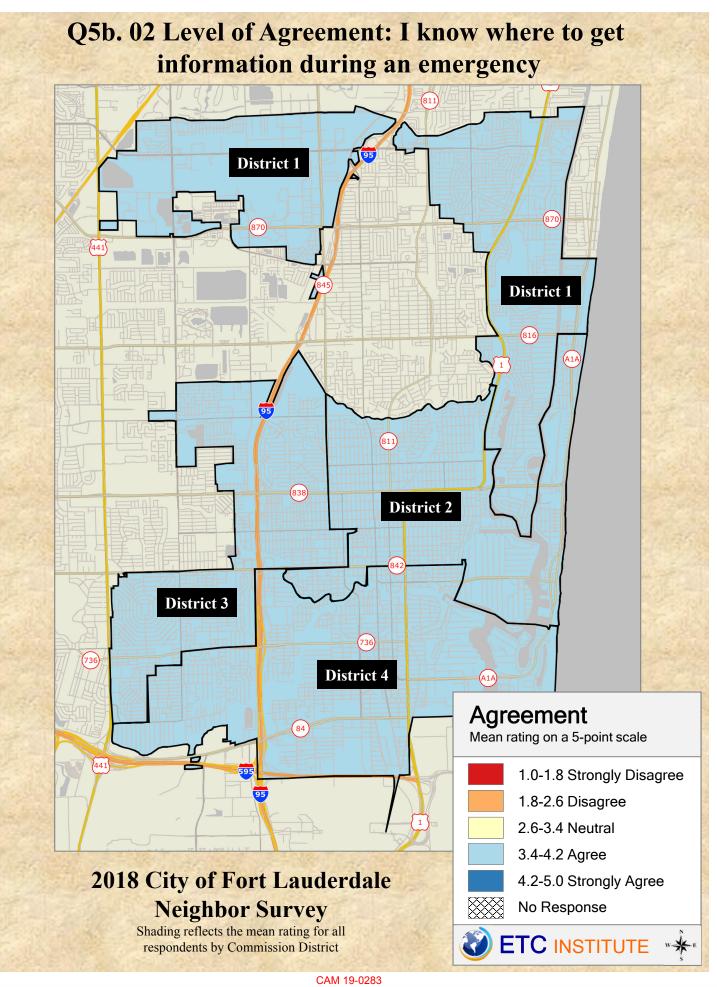


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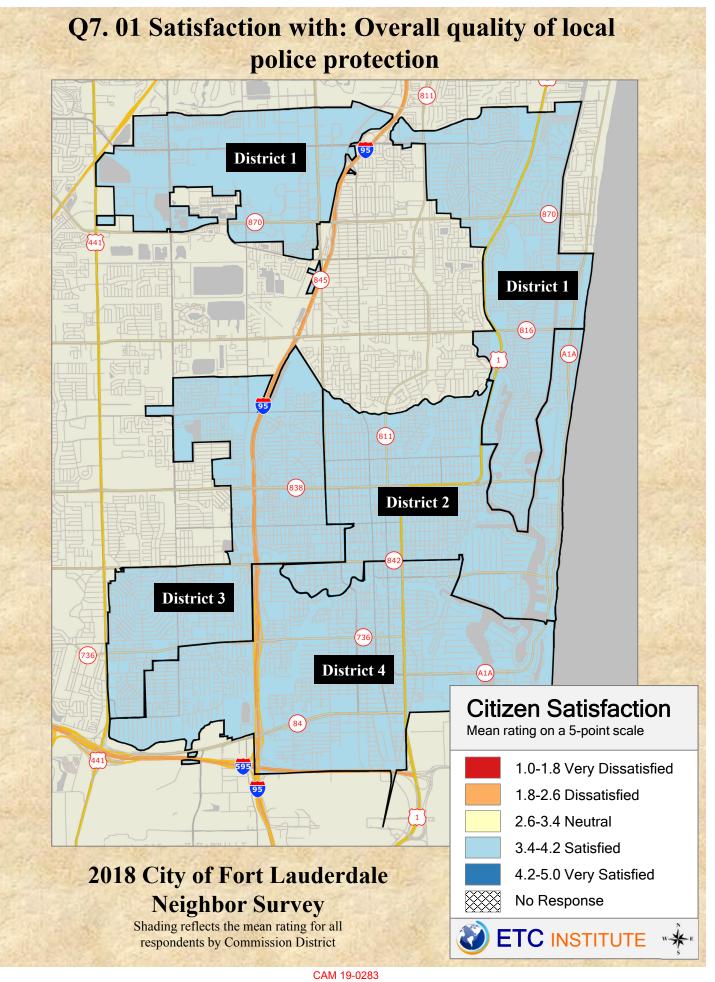


Exhibit 1 Page 105 of 192

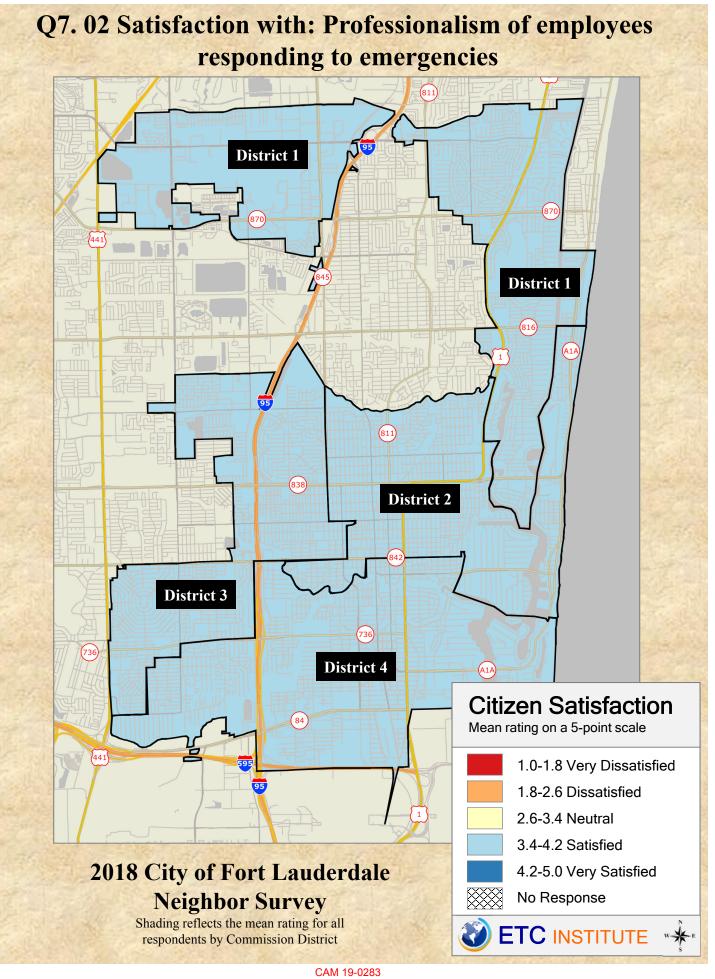


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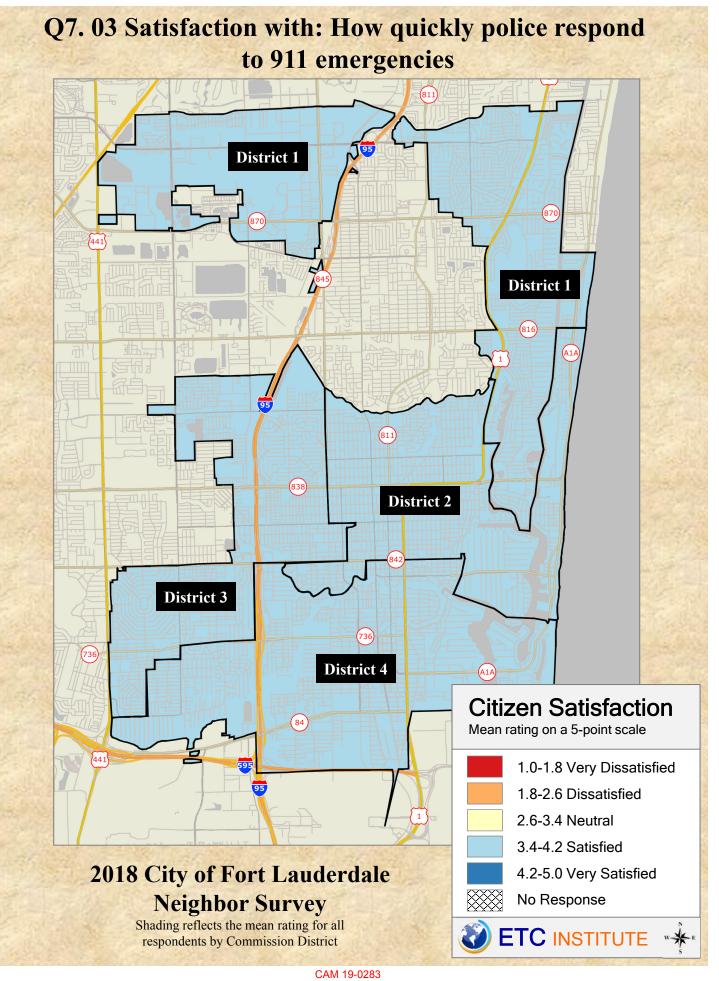


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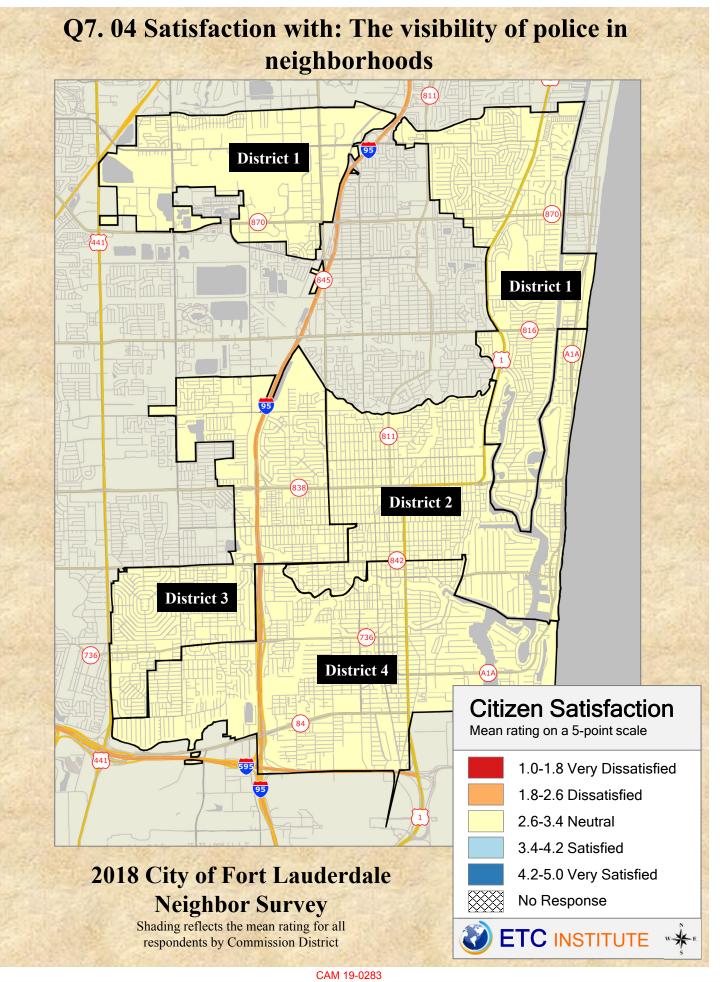


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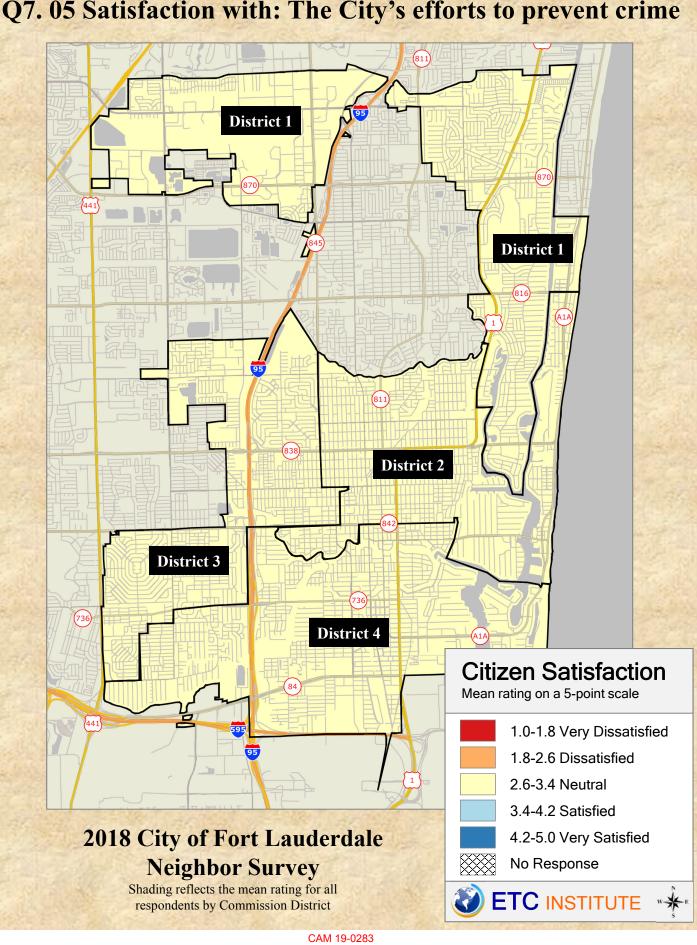
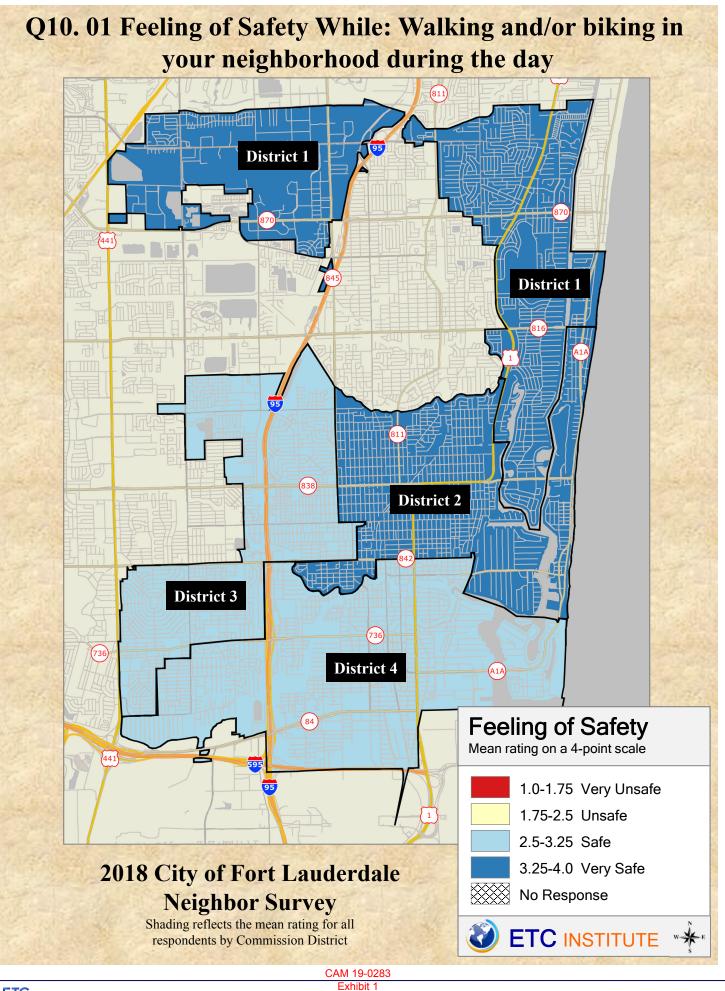


Exhibit 1

Page 109 of 192

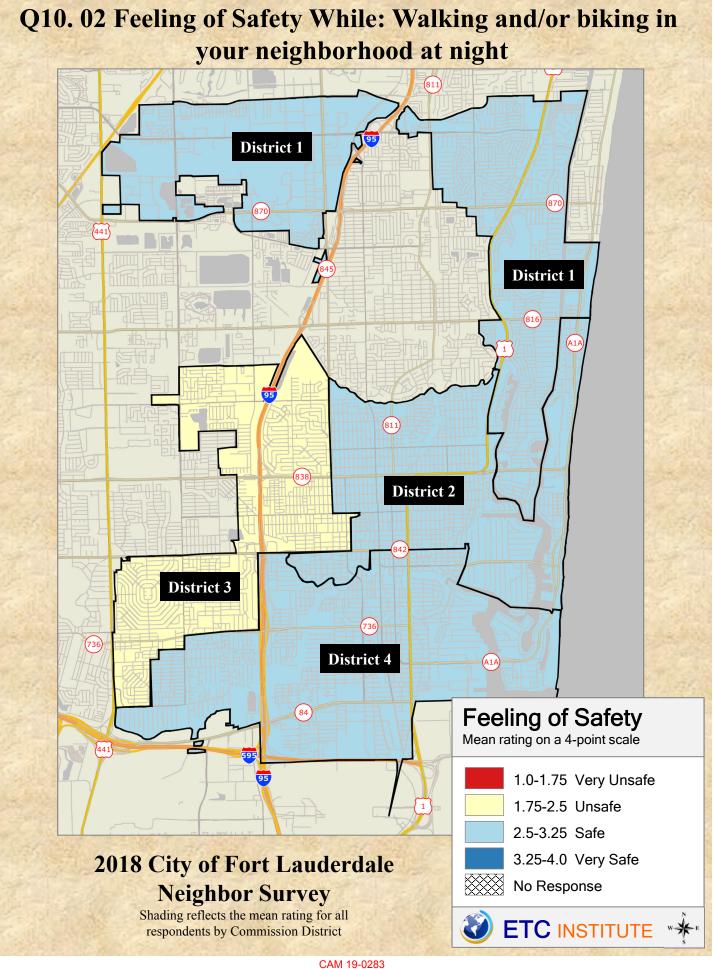
Q7. 05 Satisfaction with: The City's efforts to prevent crime

SETC



Page 110 of 192

ETC



SETC

Exhibit 1 Page 111 of 192

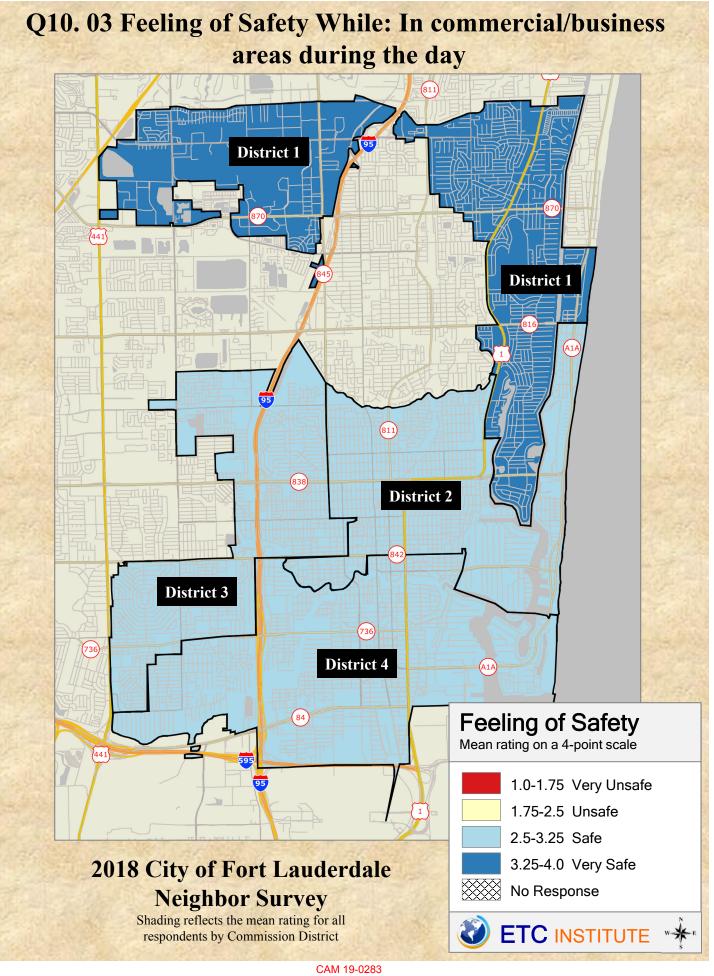


Exhibit 1 Page 112 of 192

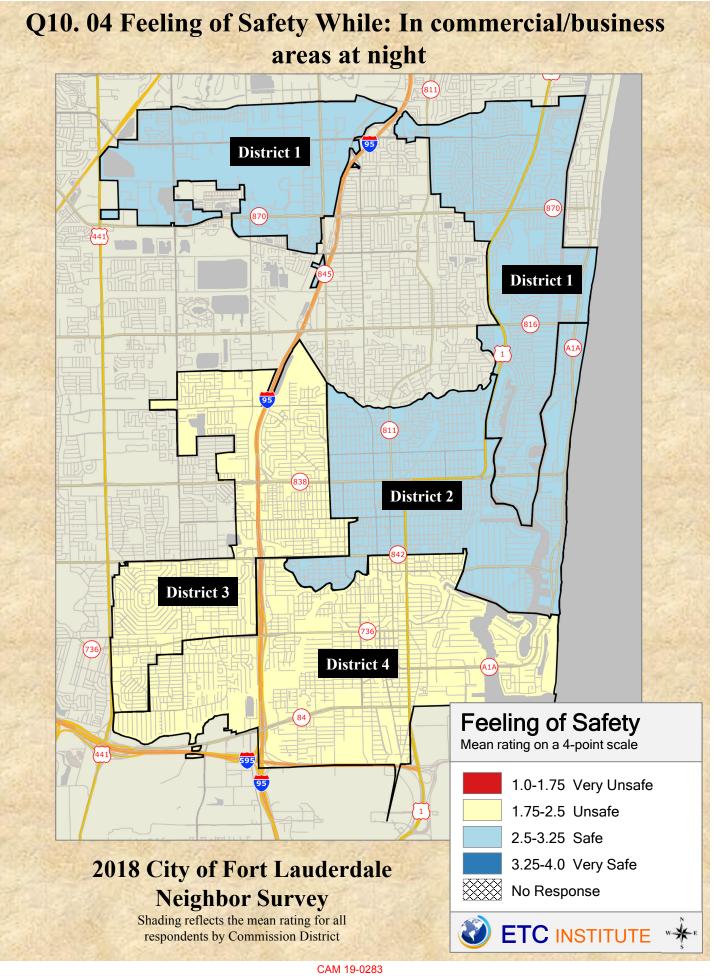


Exhibit 1 Page 113 of 192

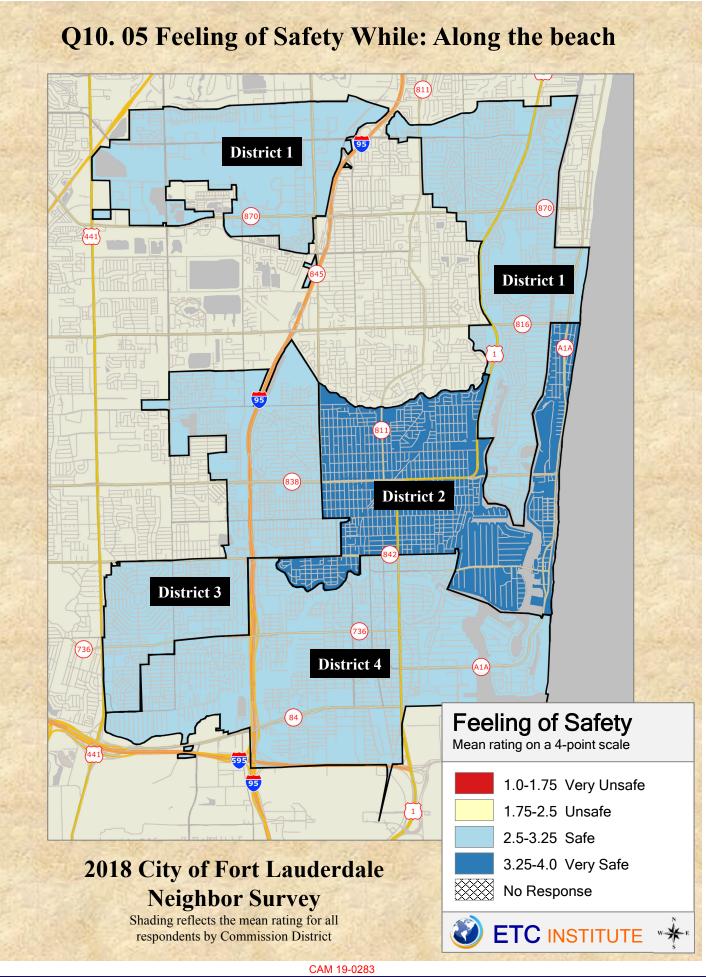


Exhibit 1 Page 114 of 192

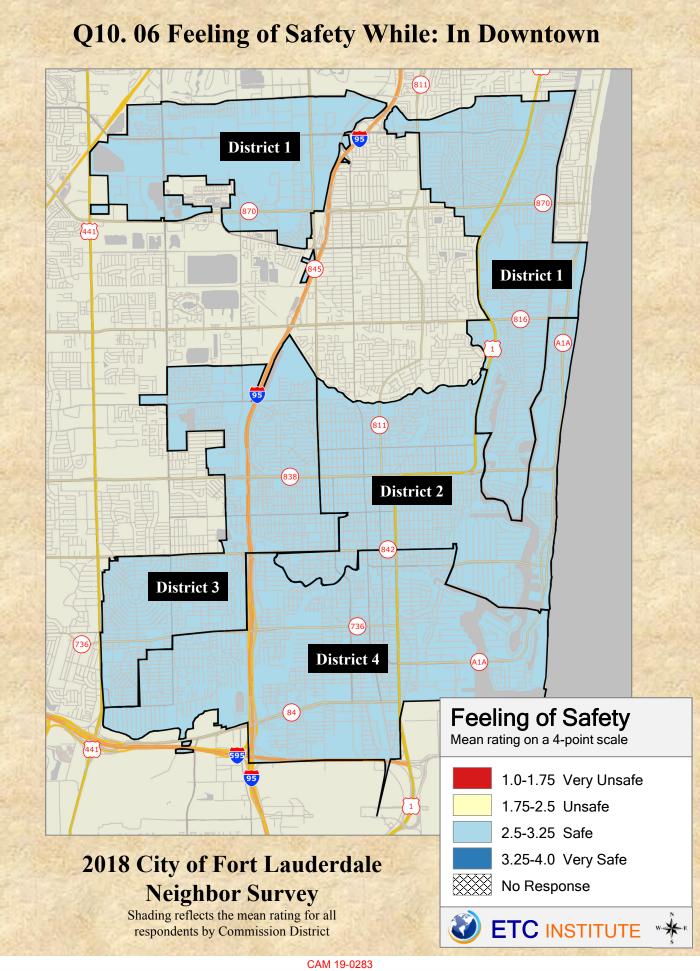


Exhibit 1 Page 115 of 192

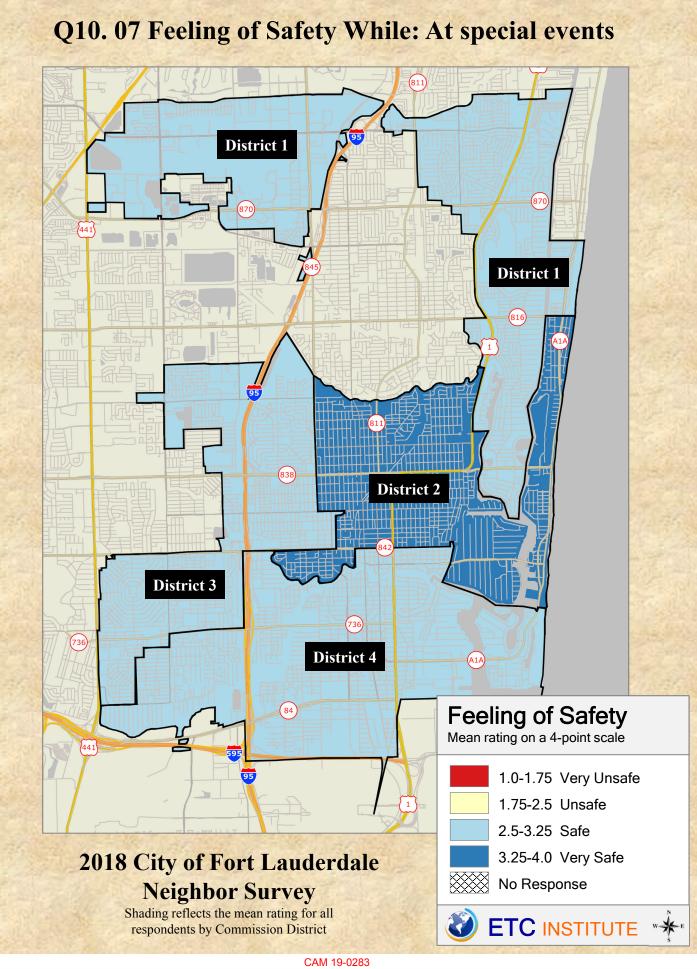


Exhibit 1 Page 116 of 192

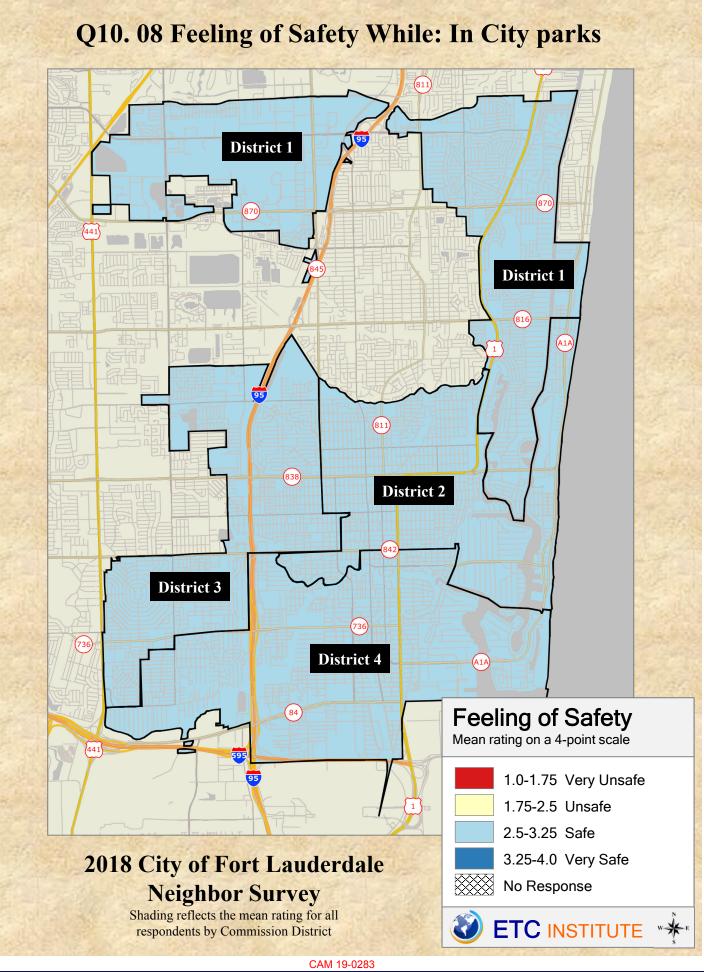


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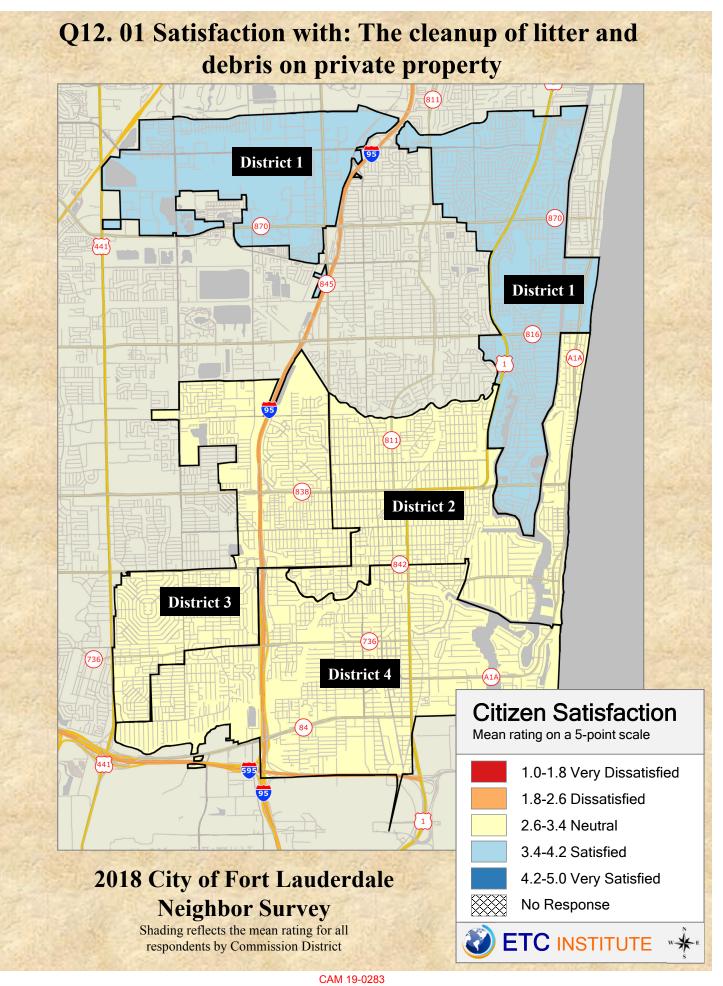


Exhibit 1 Page 118 of 192

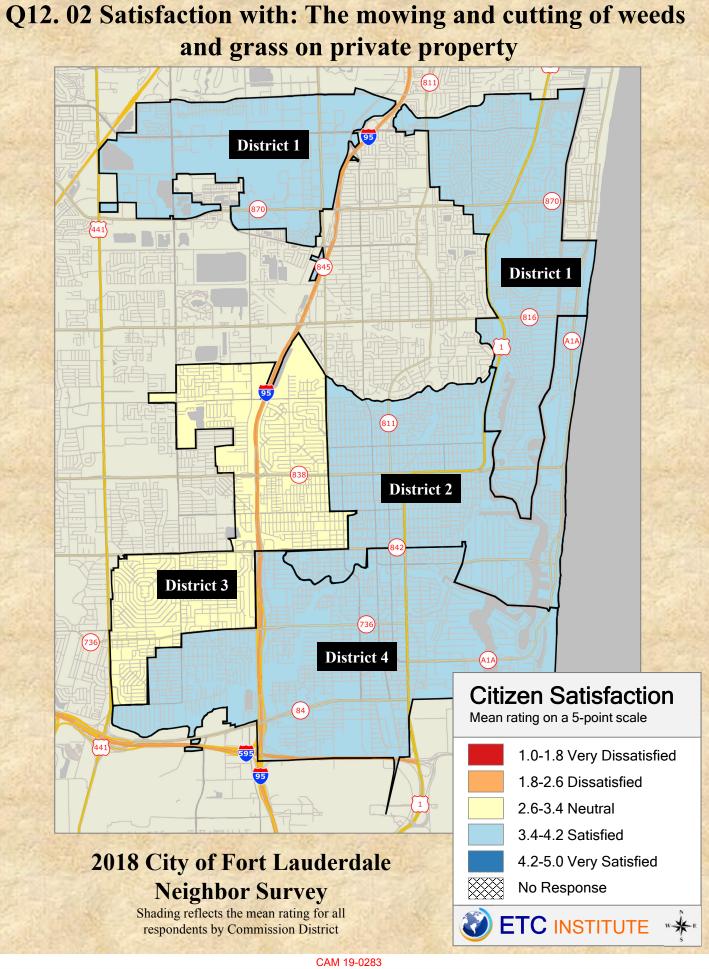


Exhibit 1

Page 119 of 192

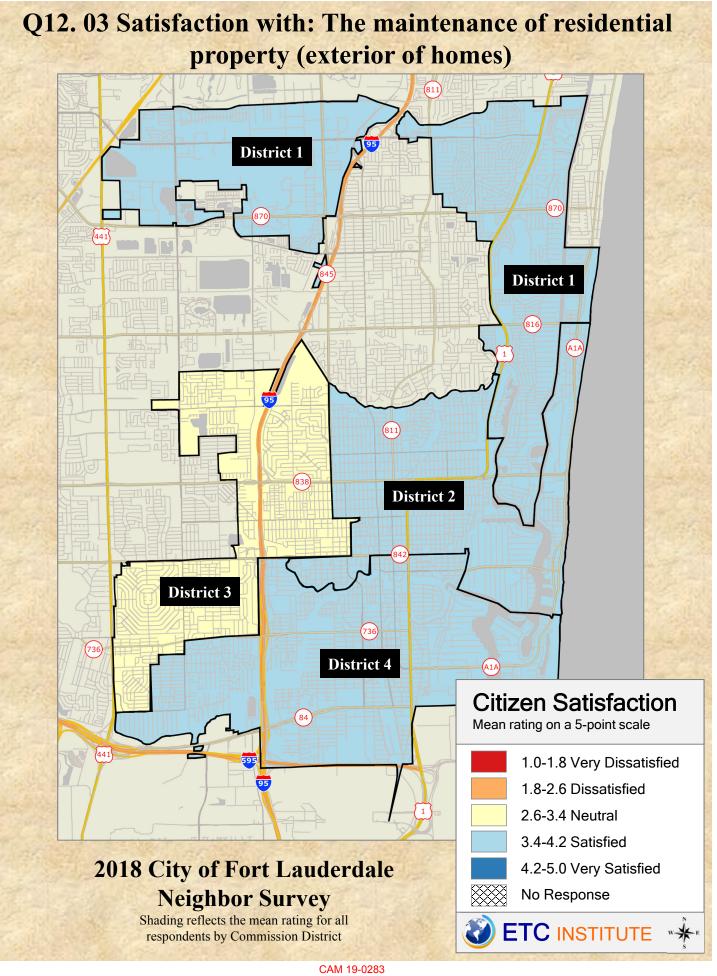


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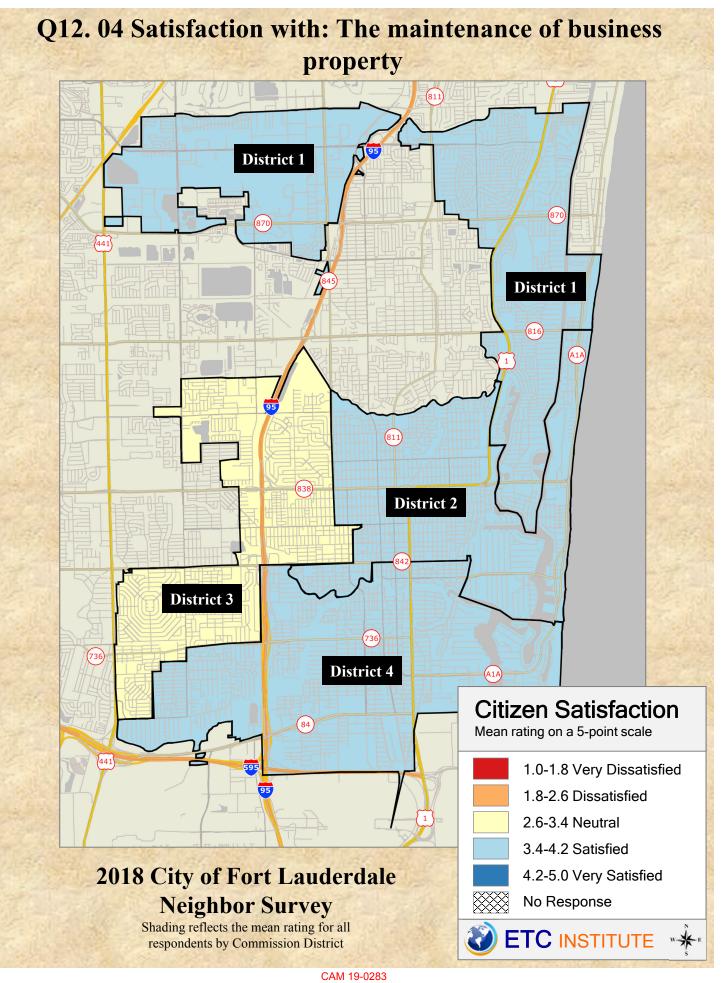


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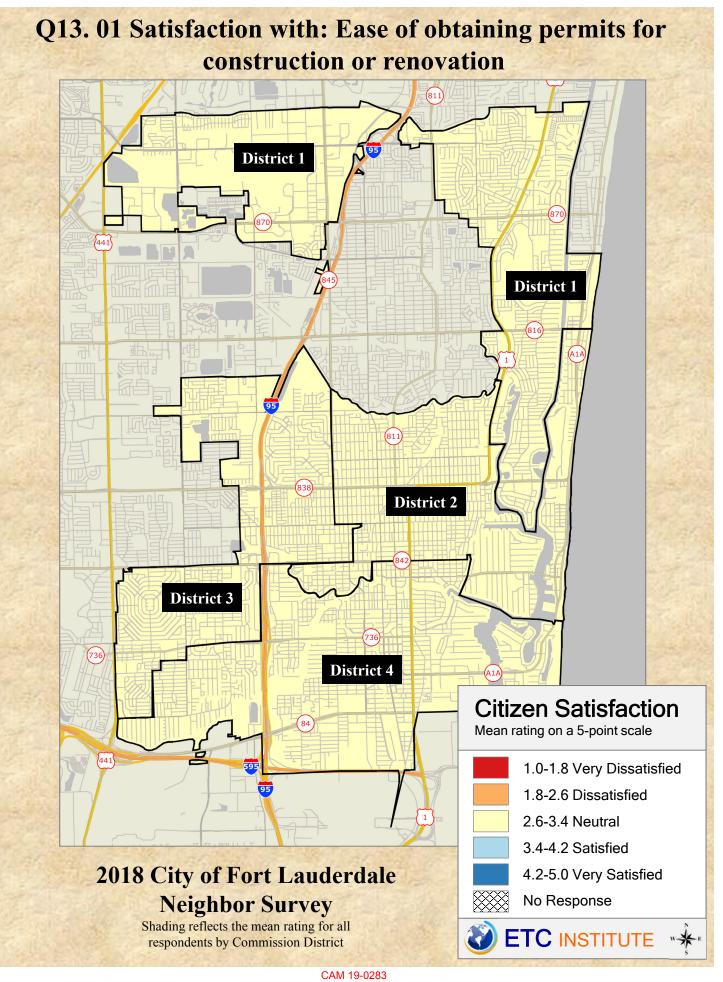


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Page 122 of 192

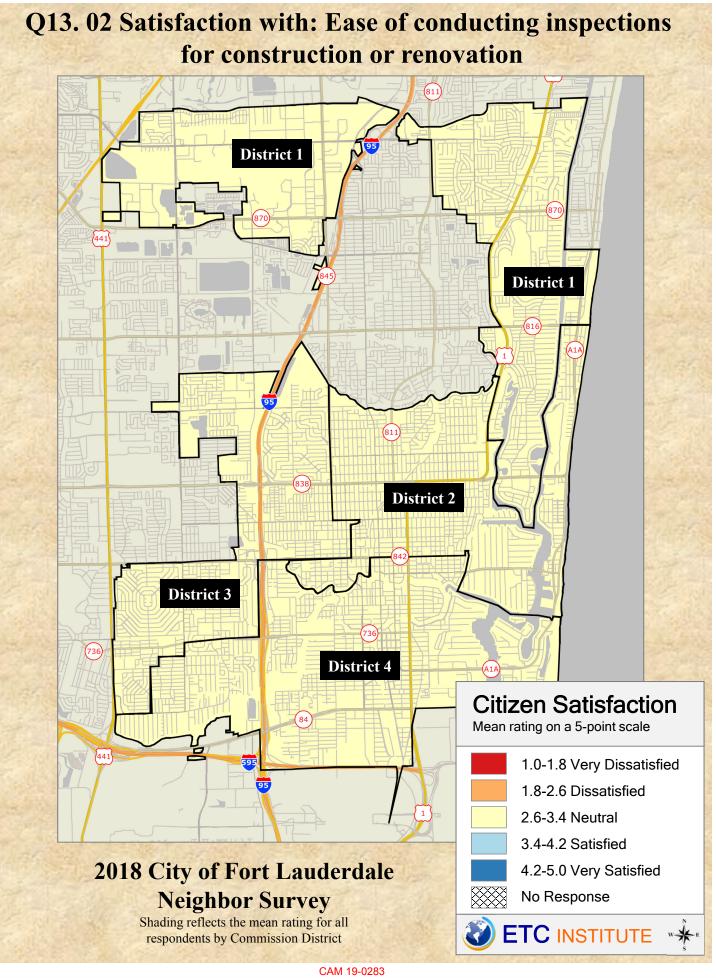


Exhibit 1 Page 123 of 192

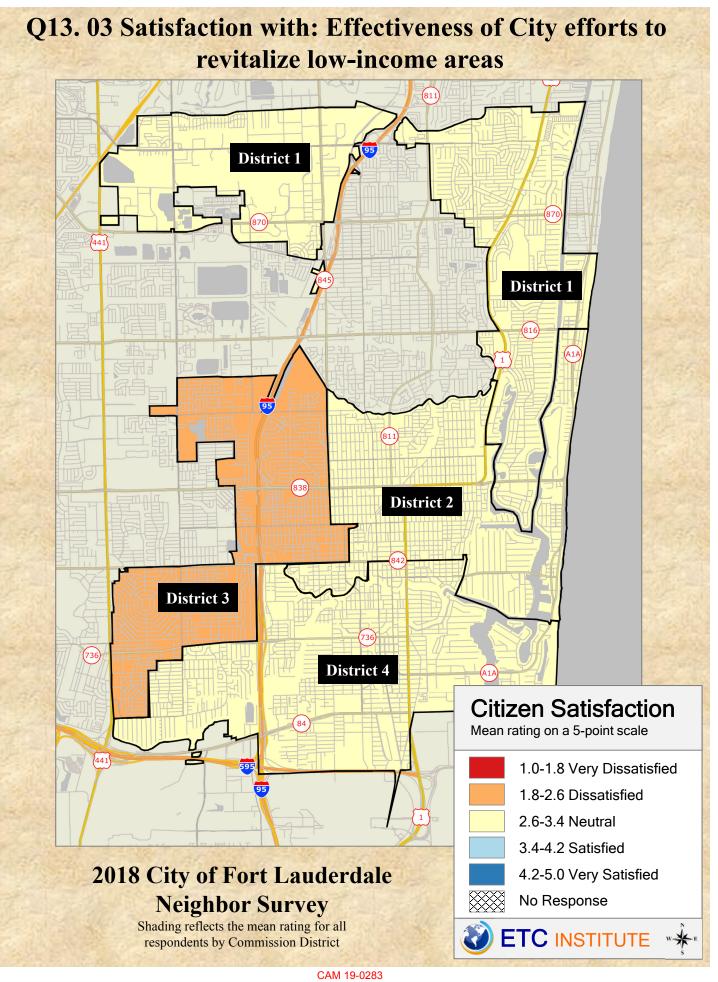
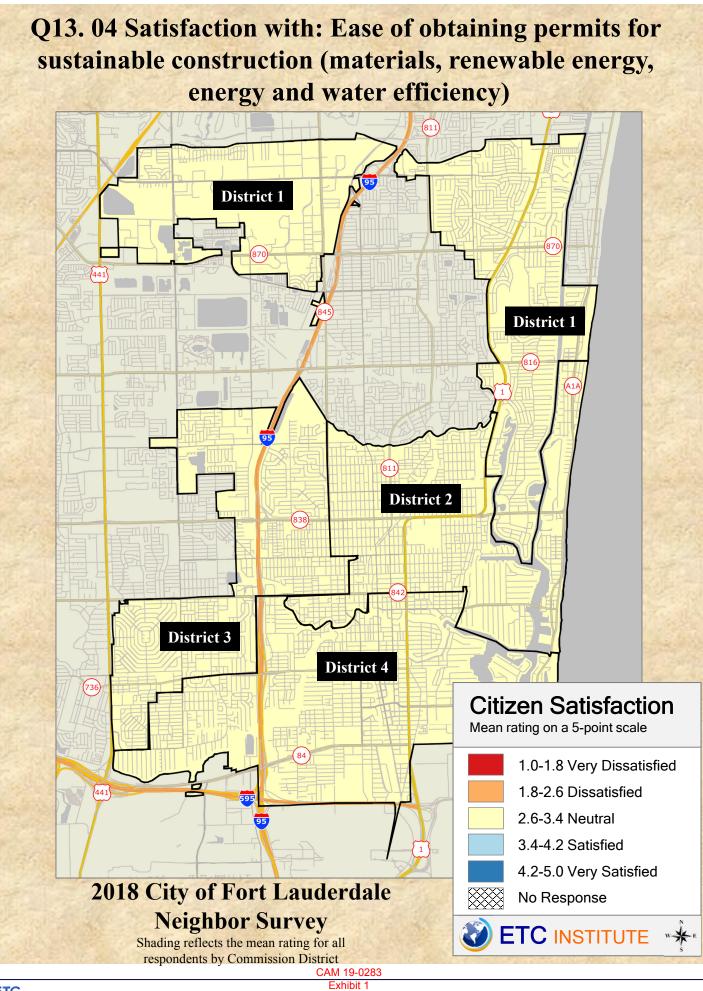


Exhibit 1 Page 124 of 192



Page 125 of 192

ETC

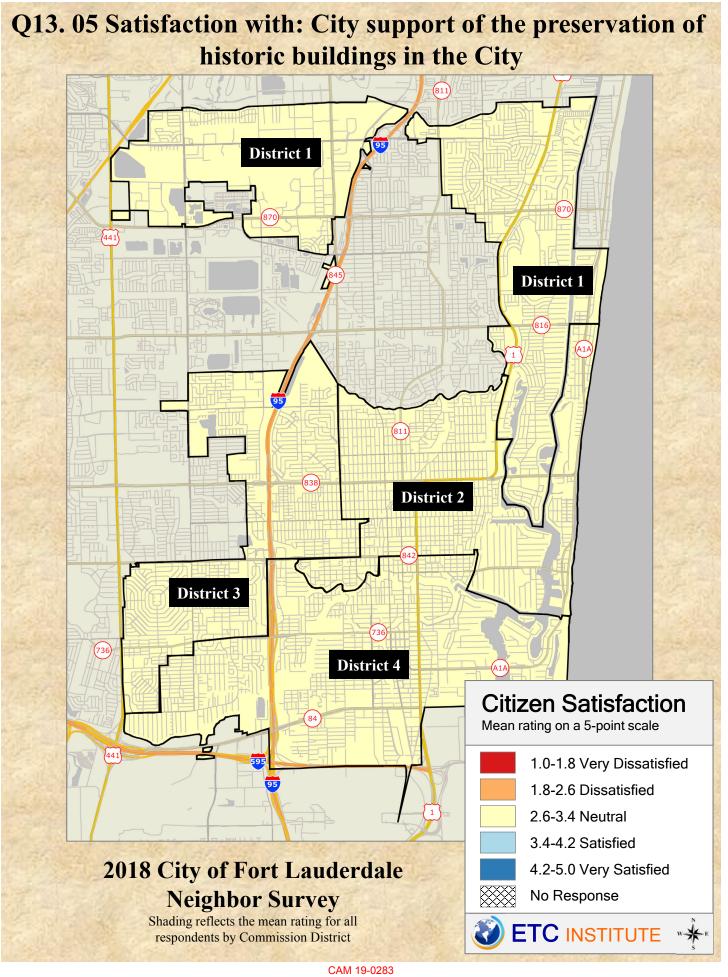


Exhibit 1 Page 126 of 192

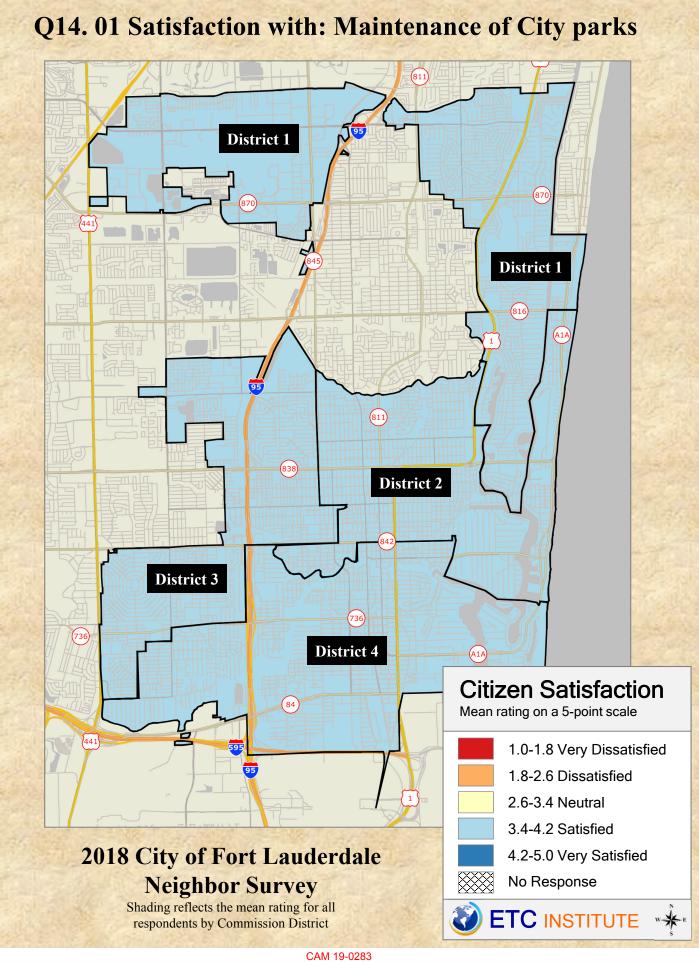


Exhibit 1 Page 127 of 192

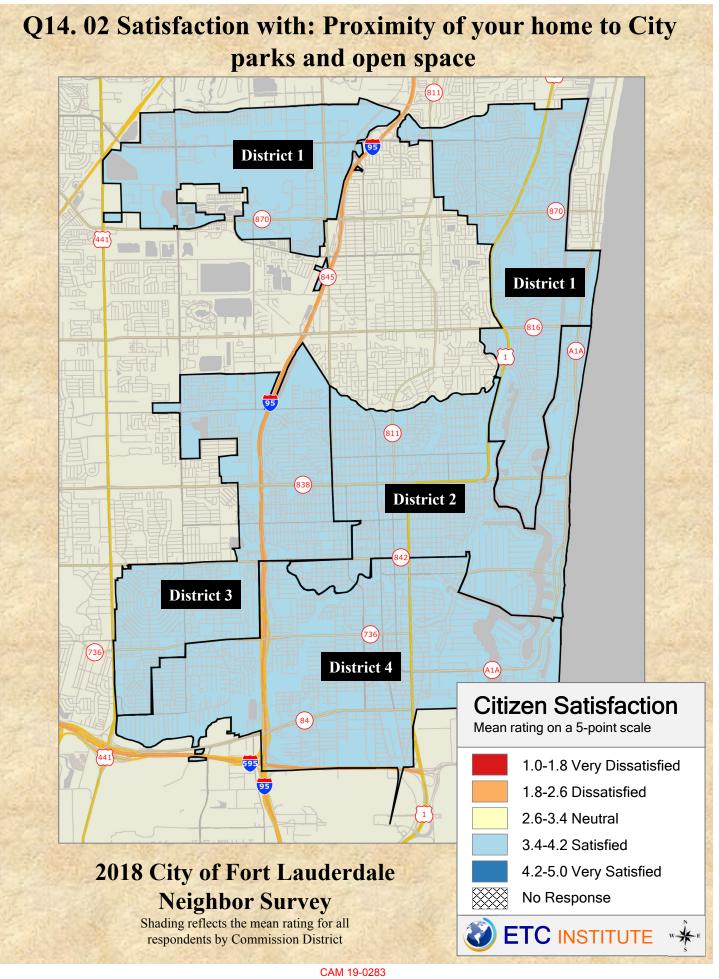


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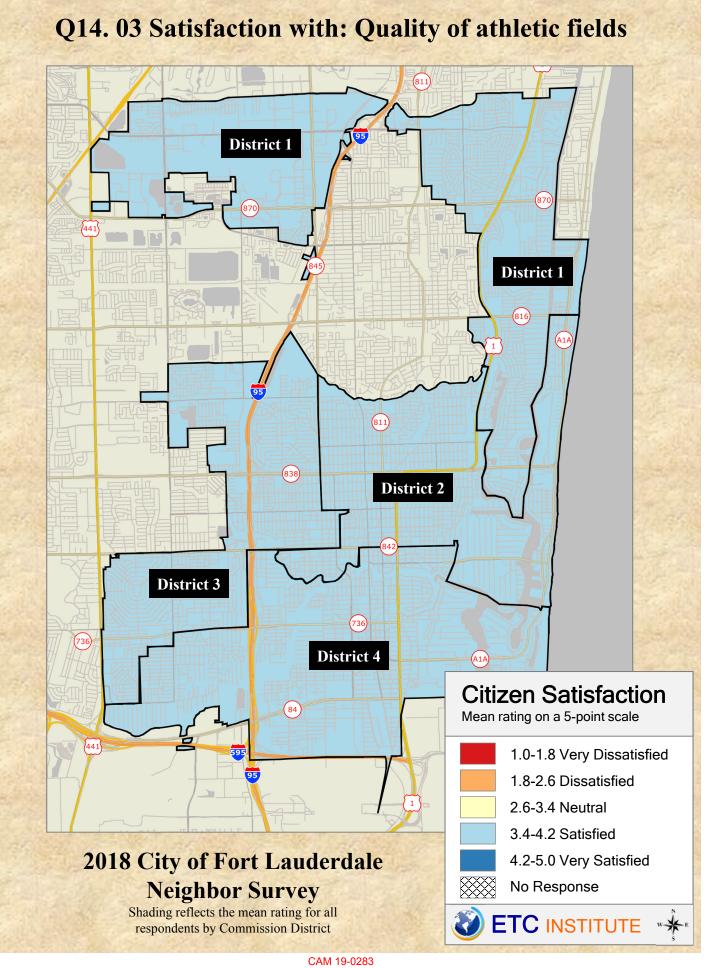


Exhibit 1 Page 129 of 192

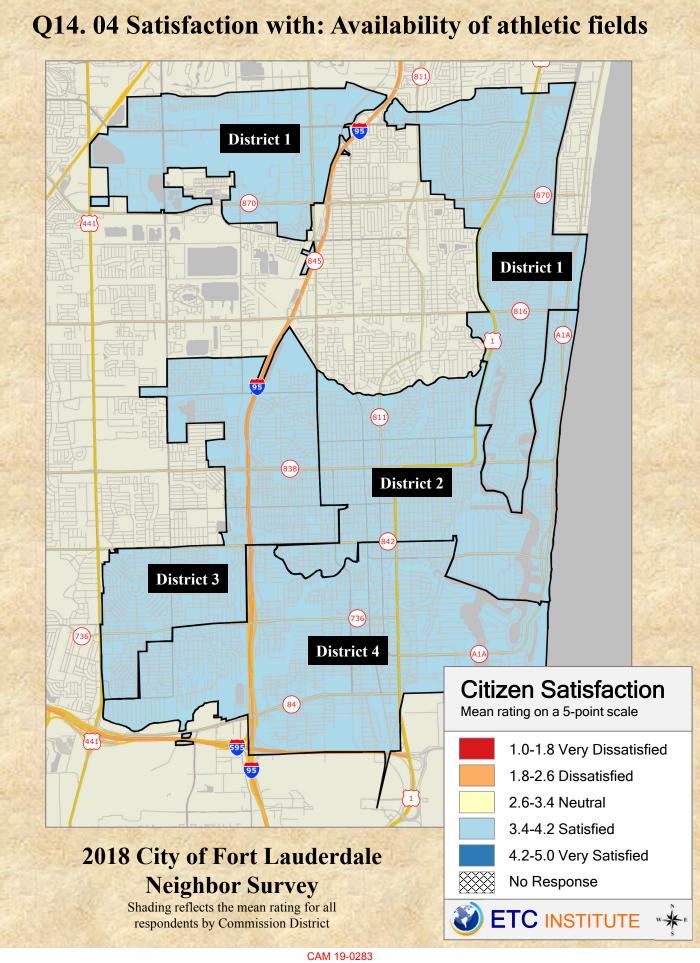


Exhibit 1 Page 130 of 192

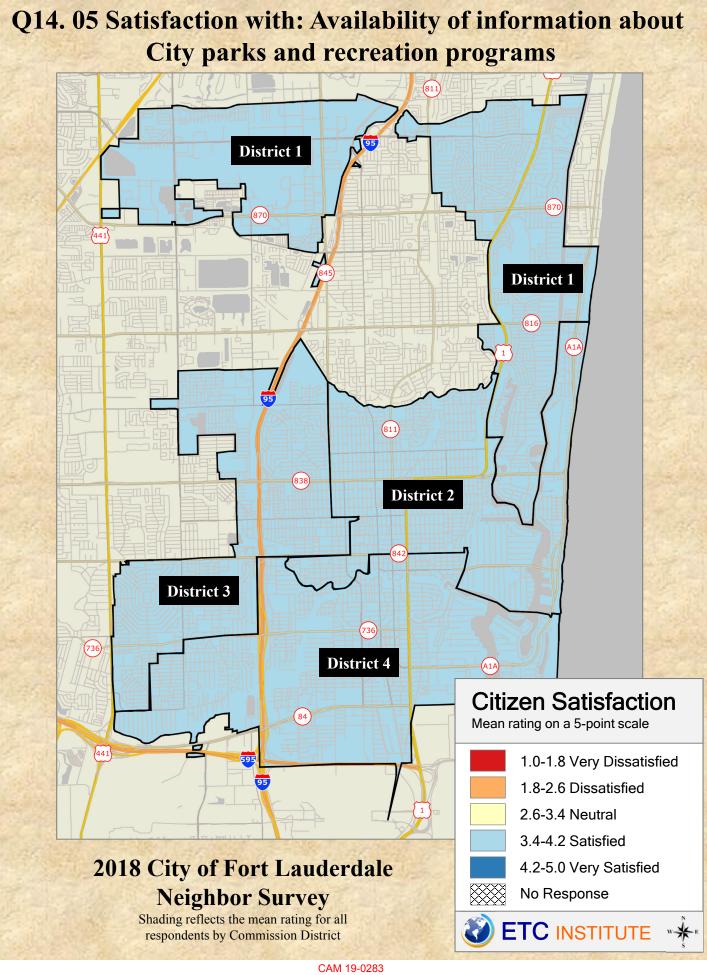


Exhibit 1

Page 131 of 192

SETC

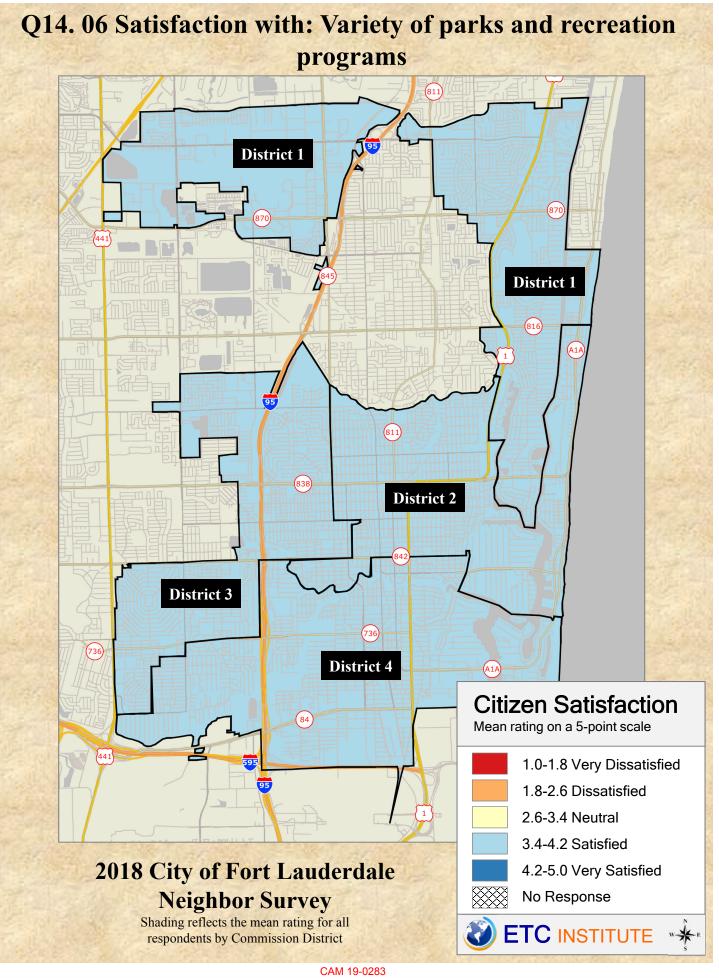
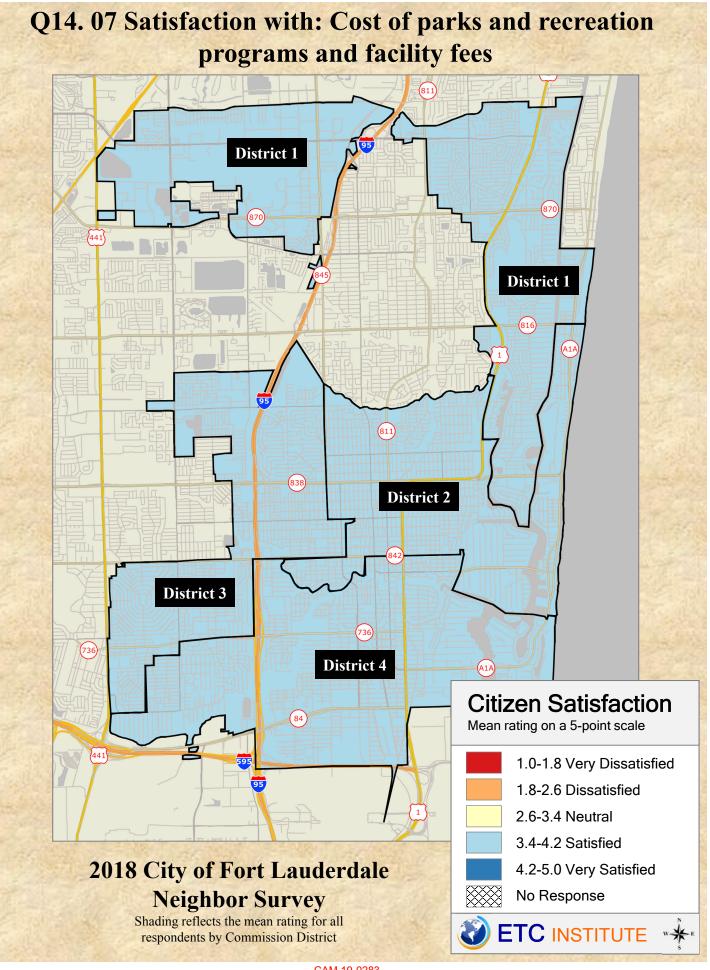
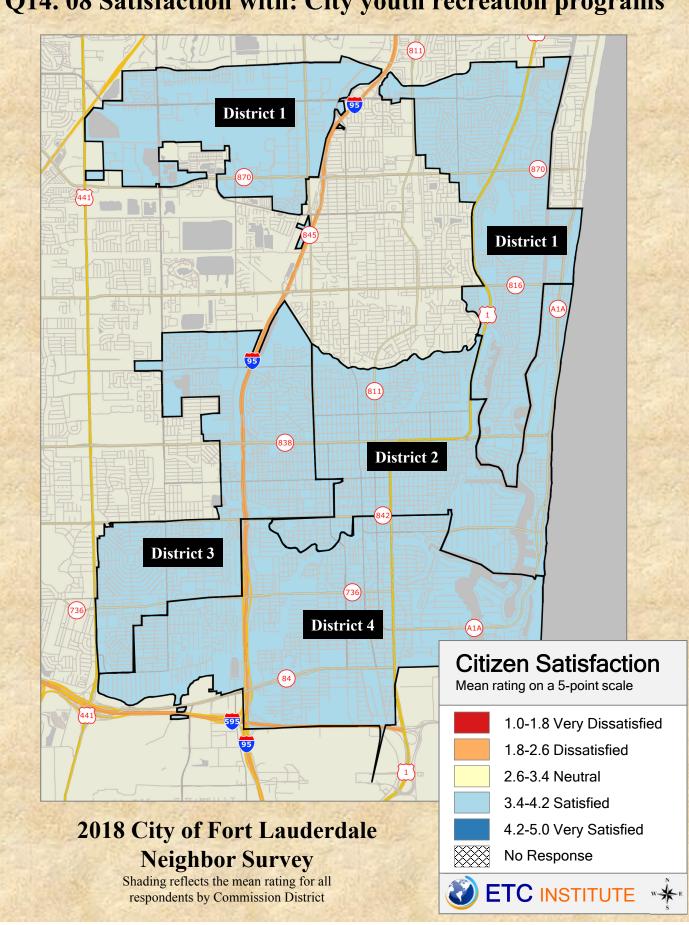


Exhibit 1 Page 132 of 192



CAM 19-0283 Exhibit 1 Page 133 of 192



Q14. 08 Satisfaction with: City youth recreation programs

ETC

CAM 19-0283 Exhibit 1 Page 134 of 192

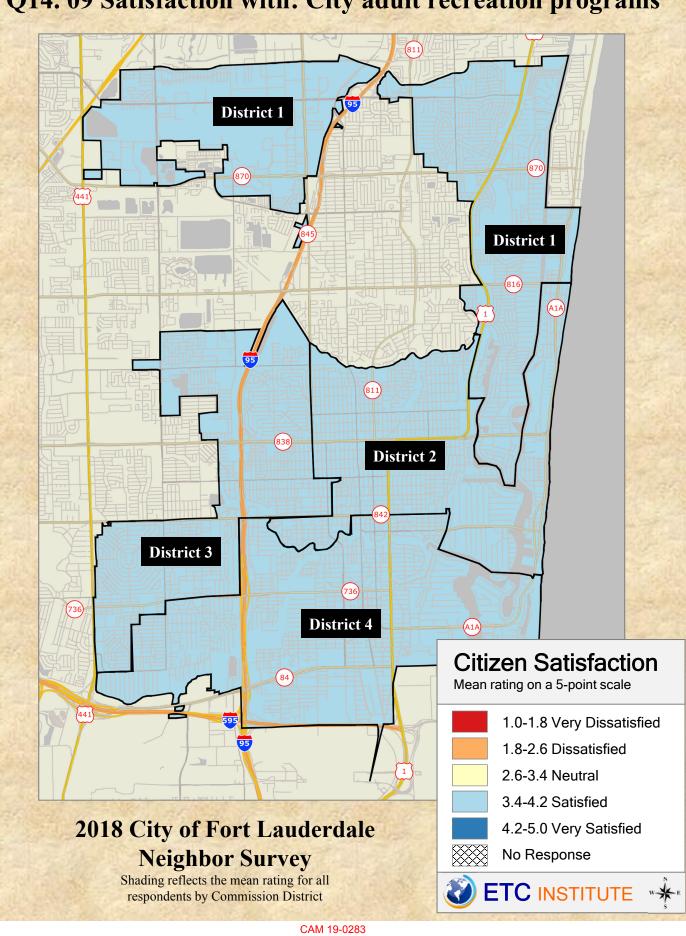


Exhibit 1

Page 135 of 192

Q14. 09 Satisfaction with: City adult recreation programs

ETC

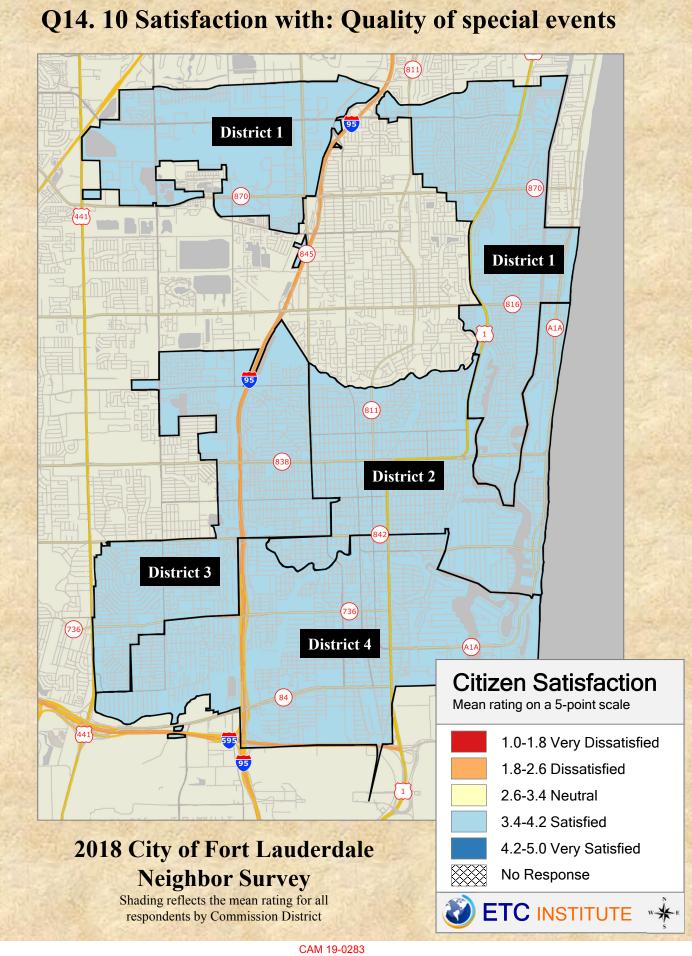


Exhibit 1 Page 136 of 192

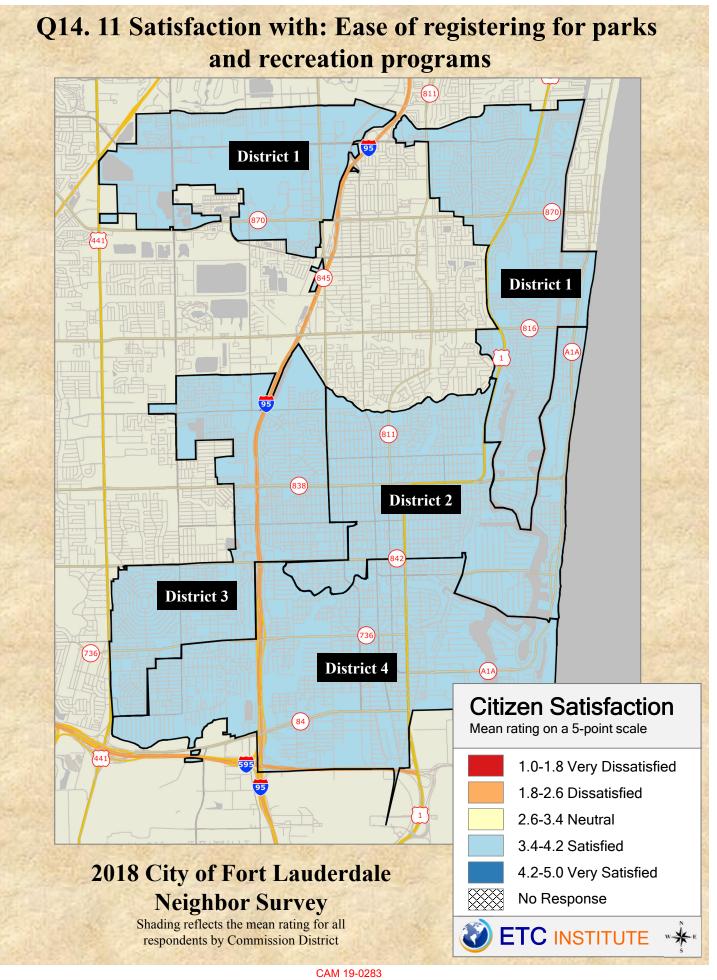


Exhibit 1 Page 137 of 192

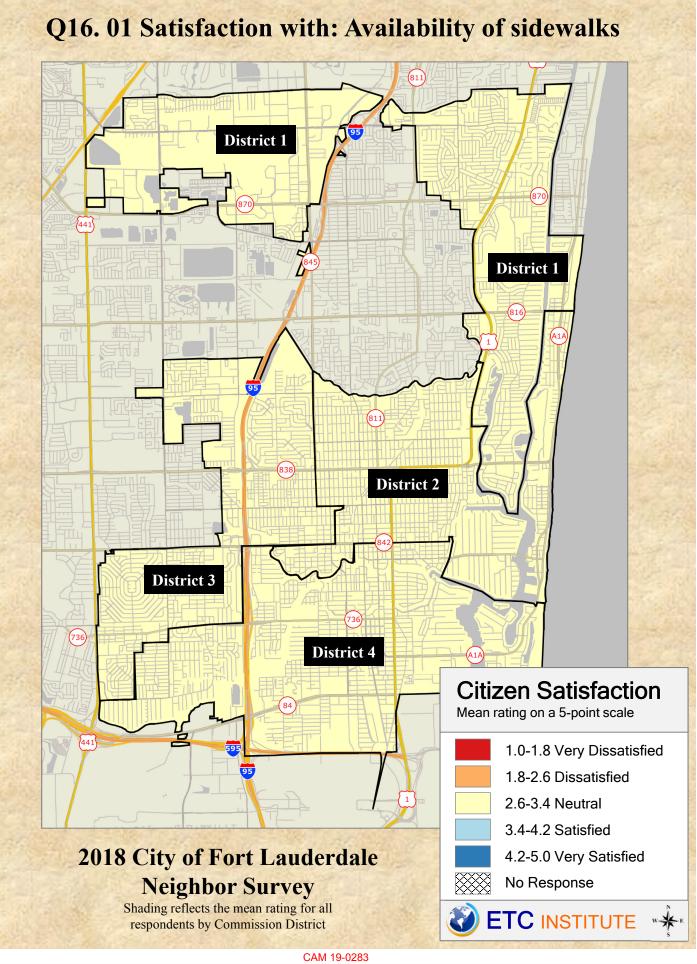


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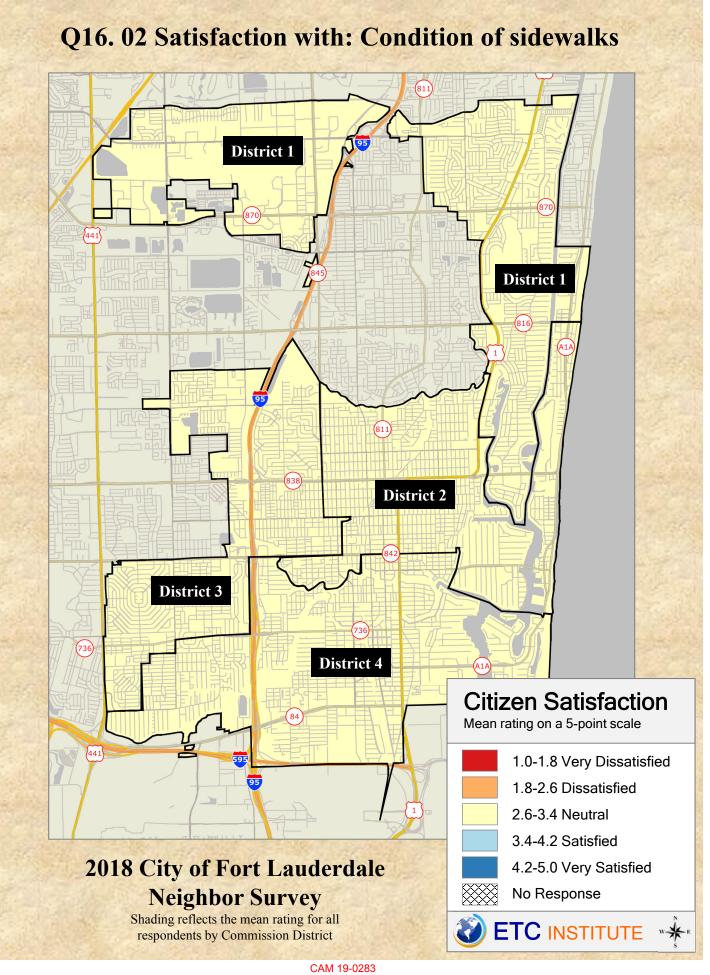
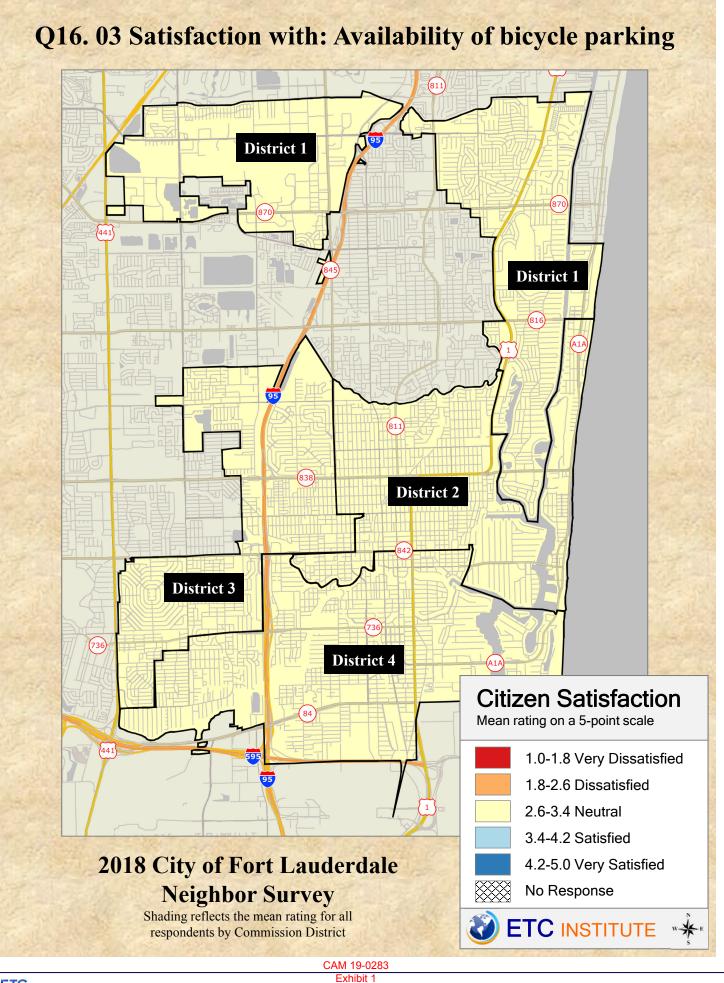


Exhibit 1 Page 139 of 192



Page 140 of 192

ETC

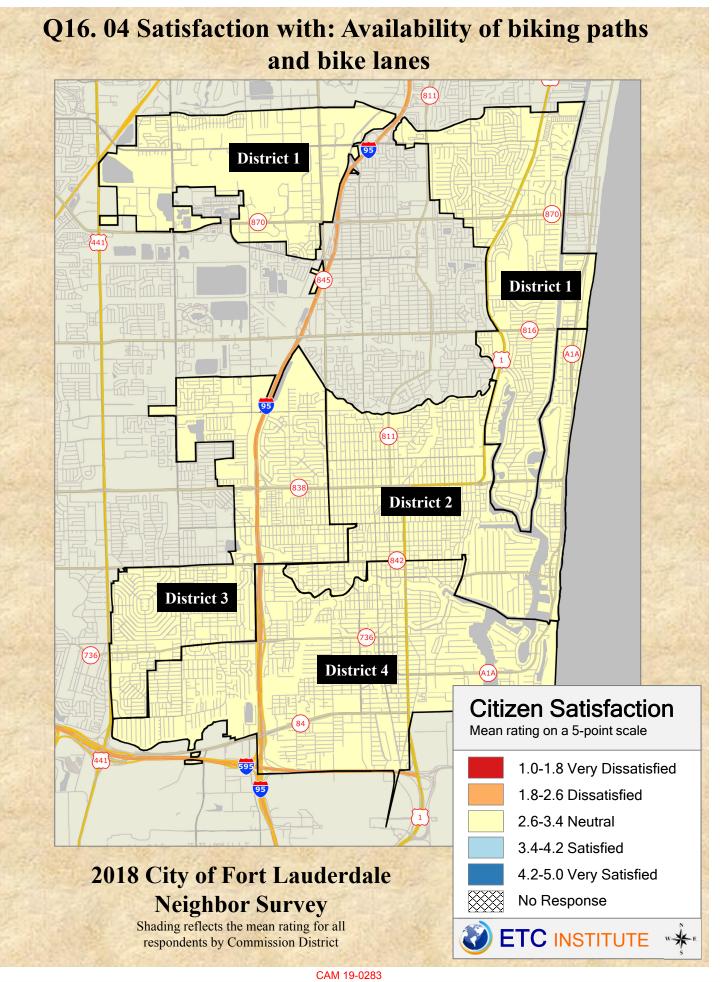
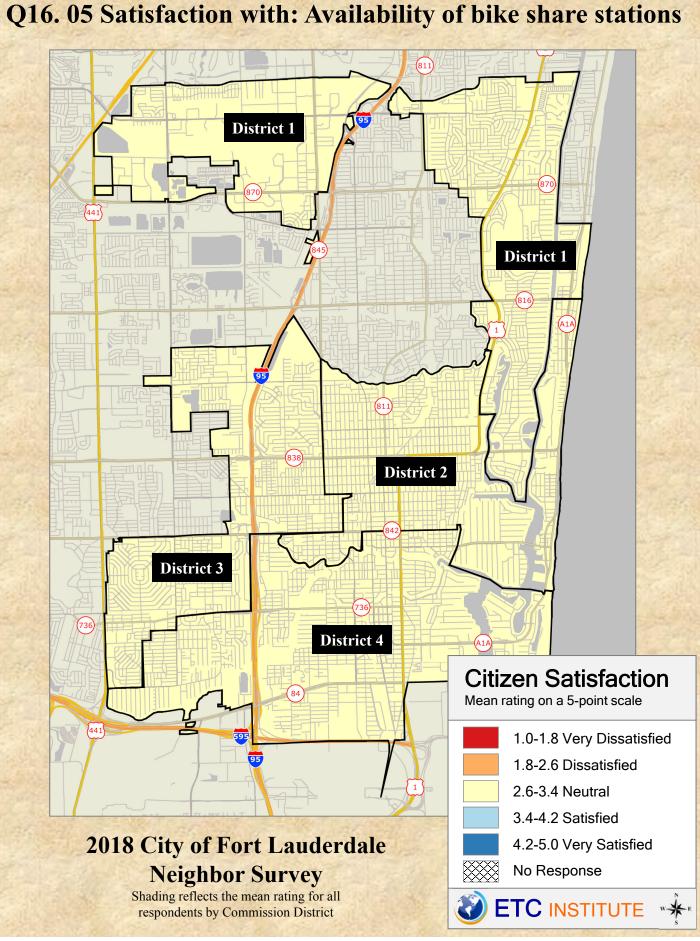
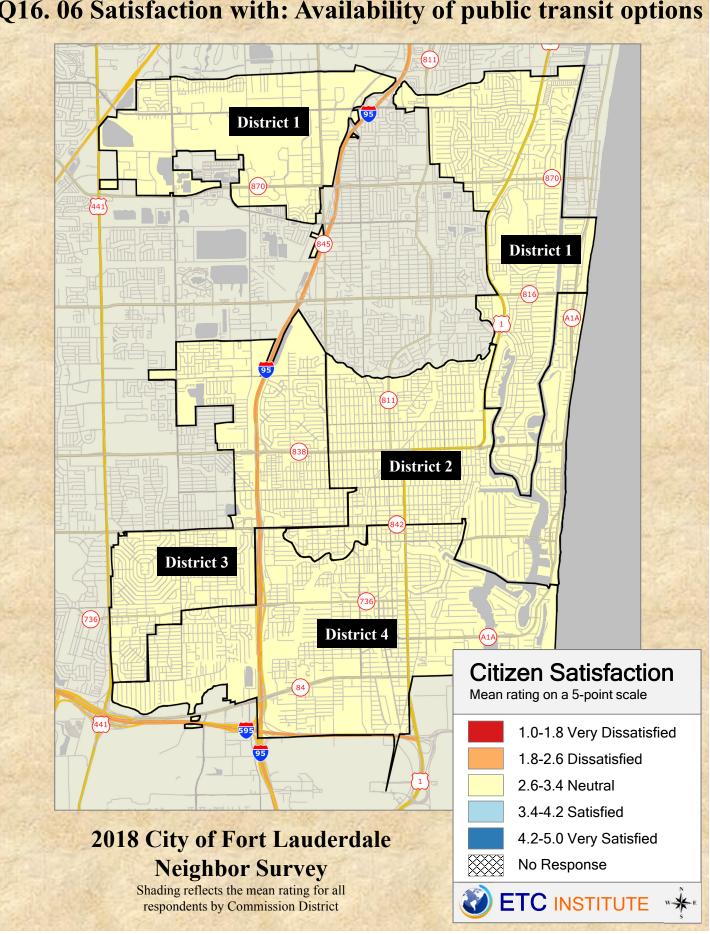


Exhibit 1 Page 141 of 192



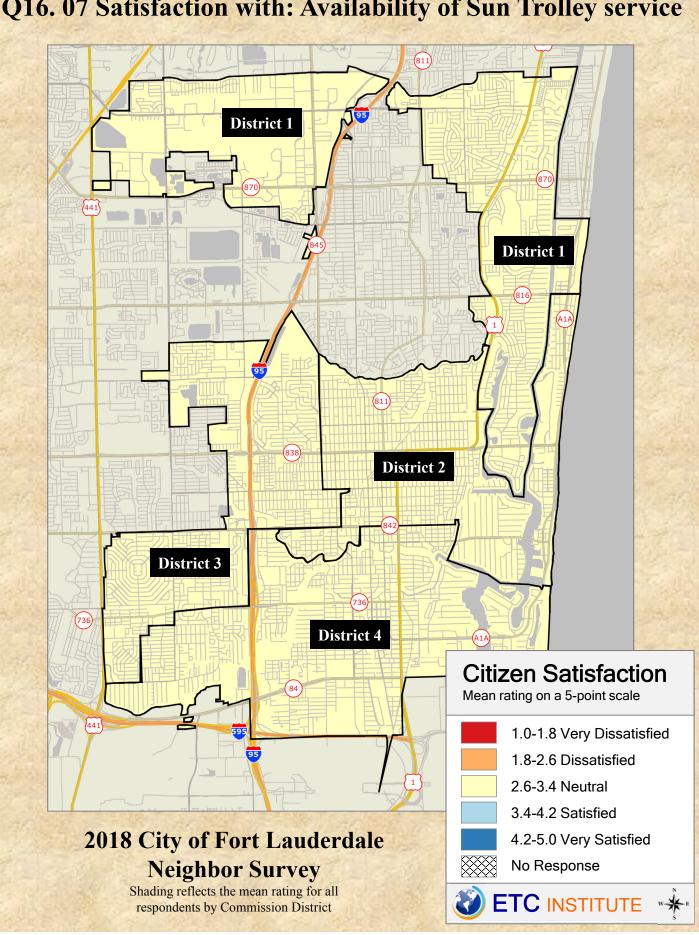
CAM 19-0283 Exhibit 1 Page 142 of 192



Q16. 06 Satisfaction with: Availability of public transit options

SETC

CAM 19-0283 Exhibit 1 Page 143 of 192



Q16.07 Satisfaction with: Availability of Sun Trolley service

SETC

CAM 19-0283 Exhibit 1 Page 144 of 192

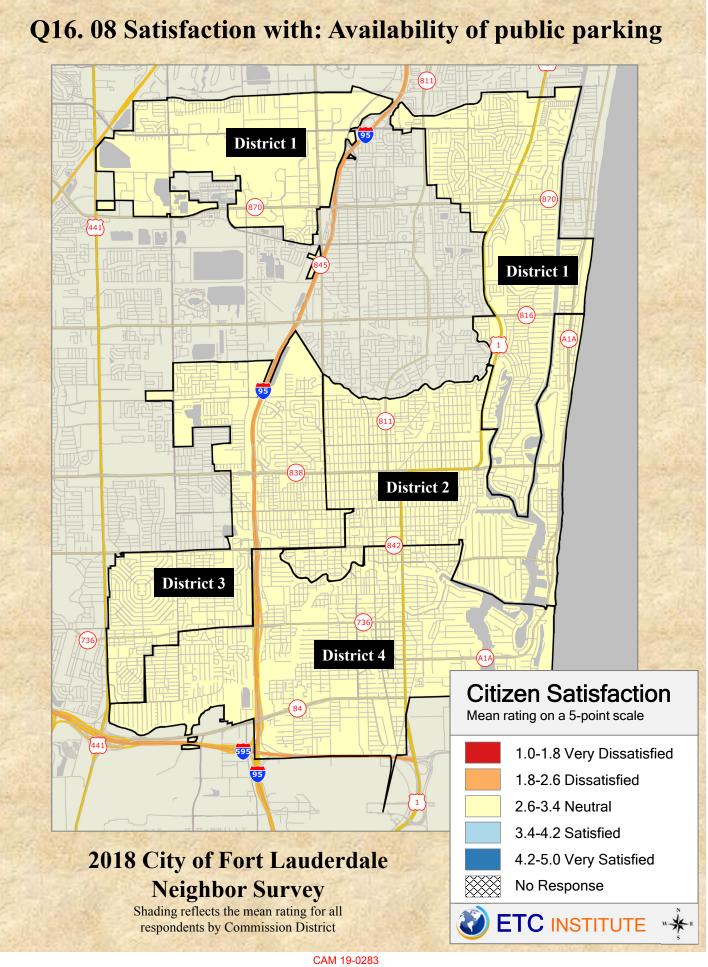
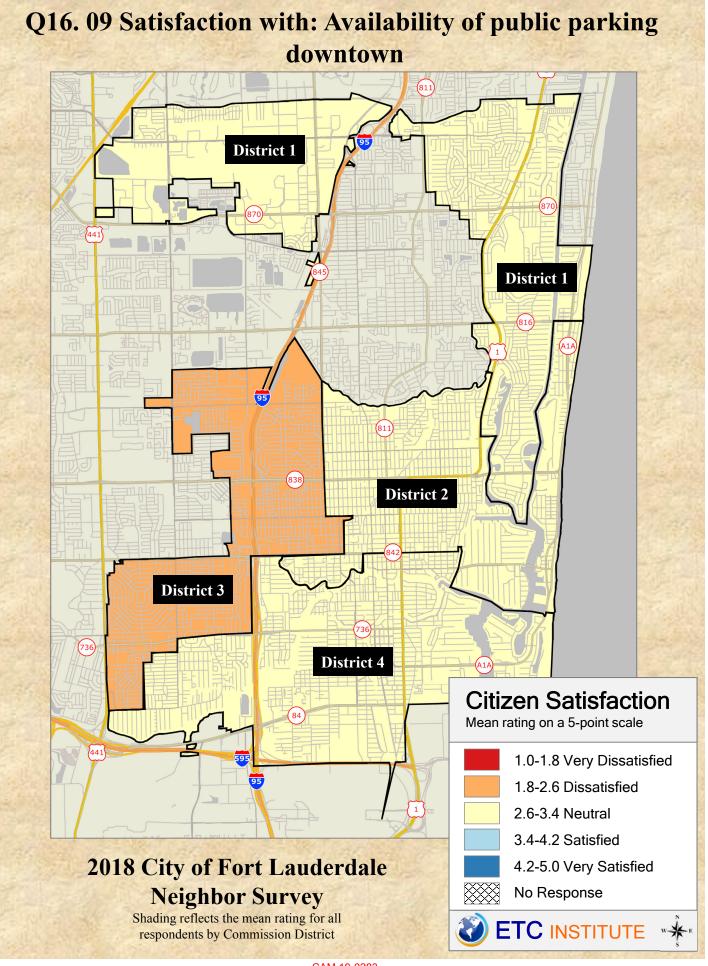


Exhibit 1 Page 145 of 192



CAM 19-0283 Exhibit 1 Page 146 of 192

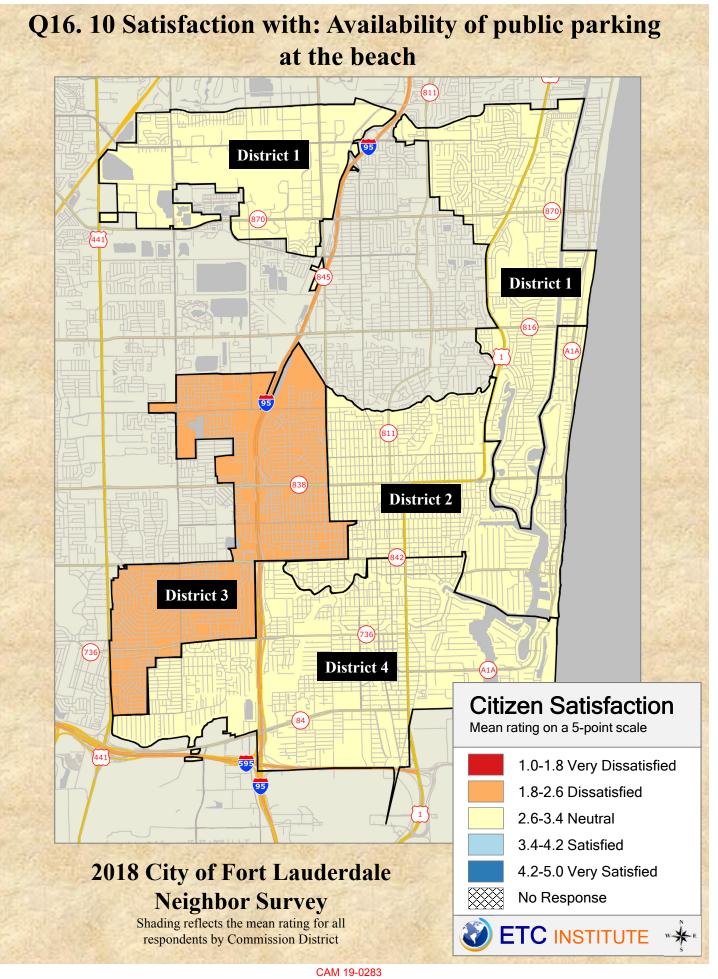


Exhibit 1 Page 147 of 192

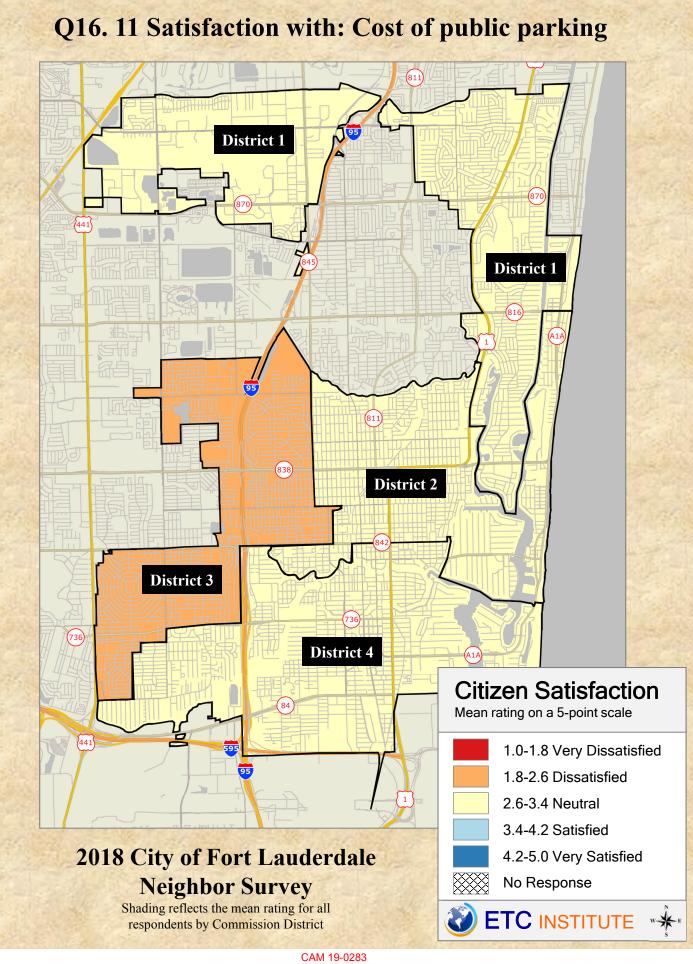


Exhibit 1 Page 148 of 192

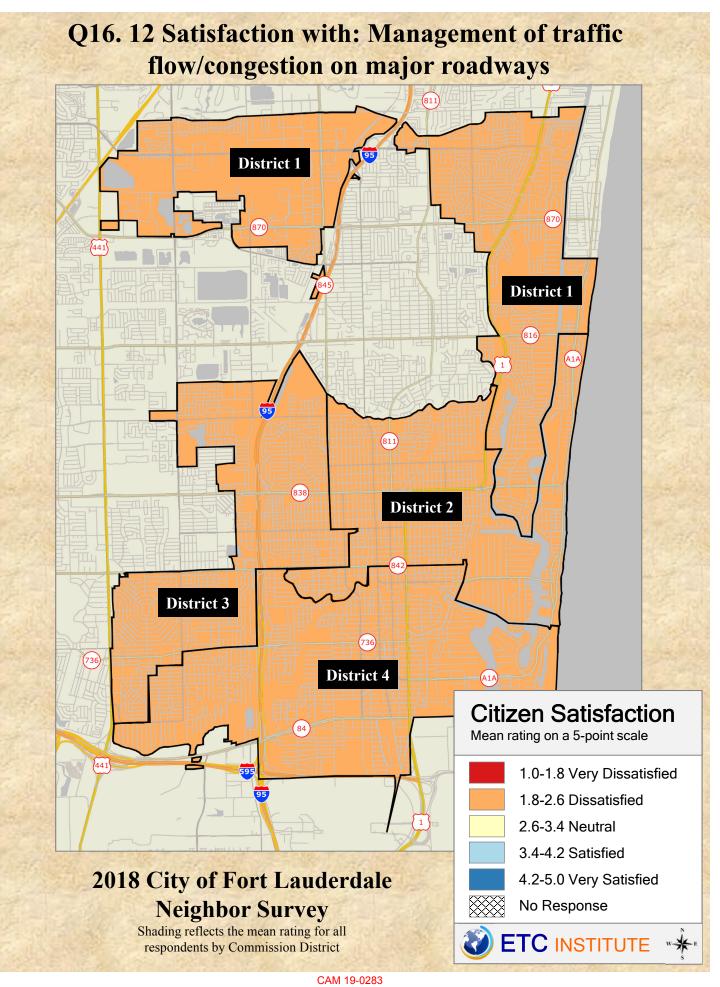


Exhibit 1 Page 149 of 192

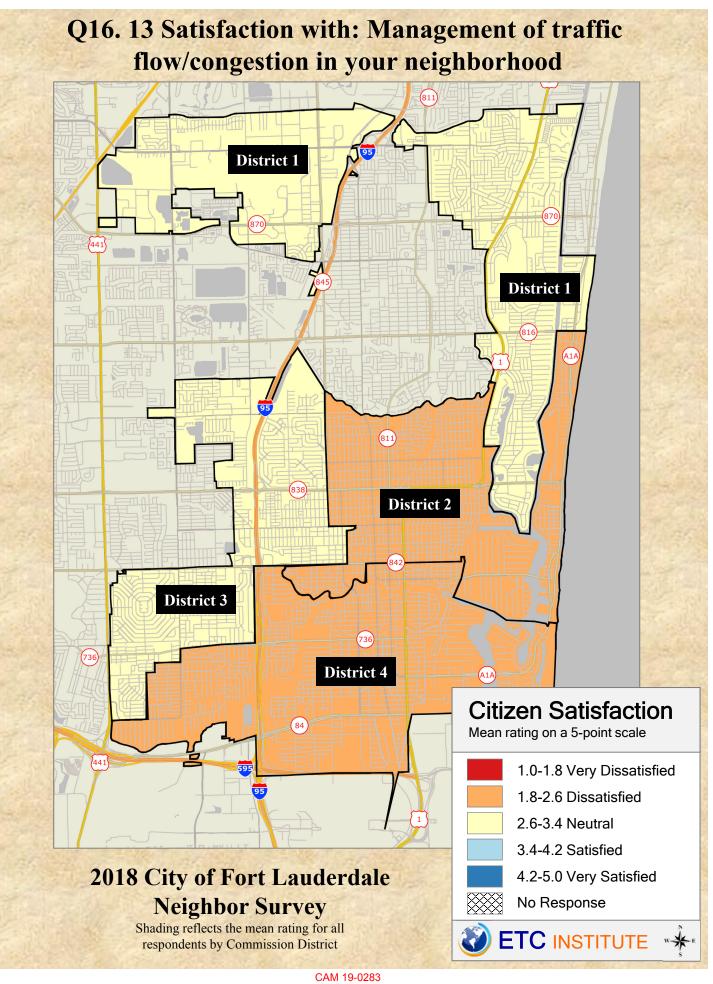


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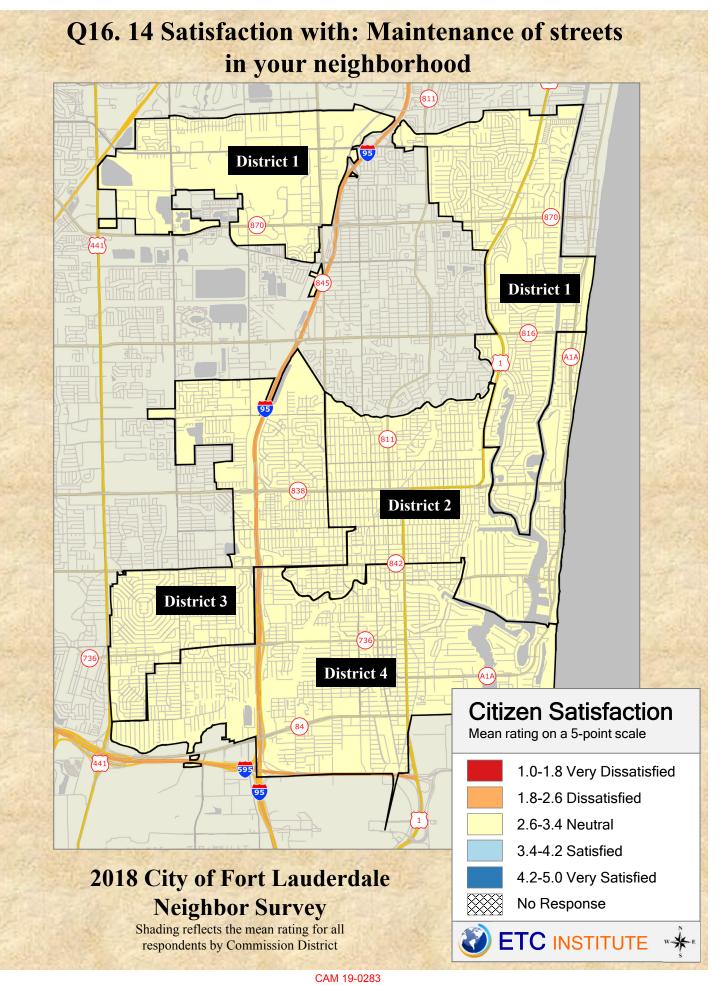
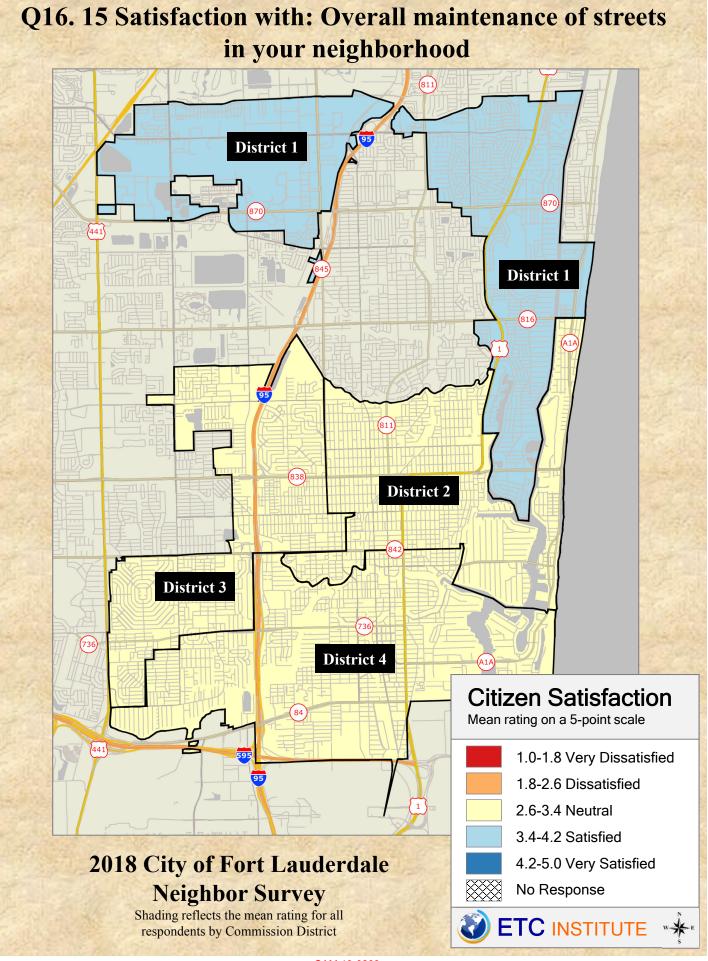
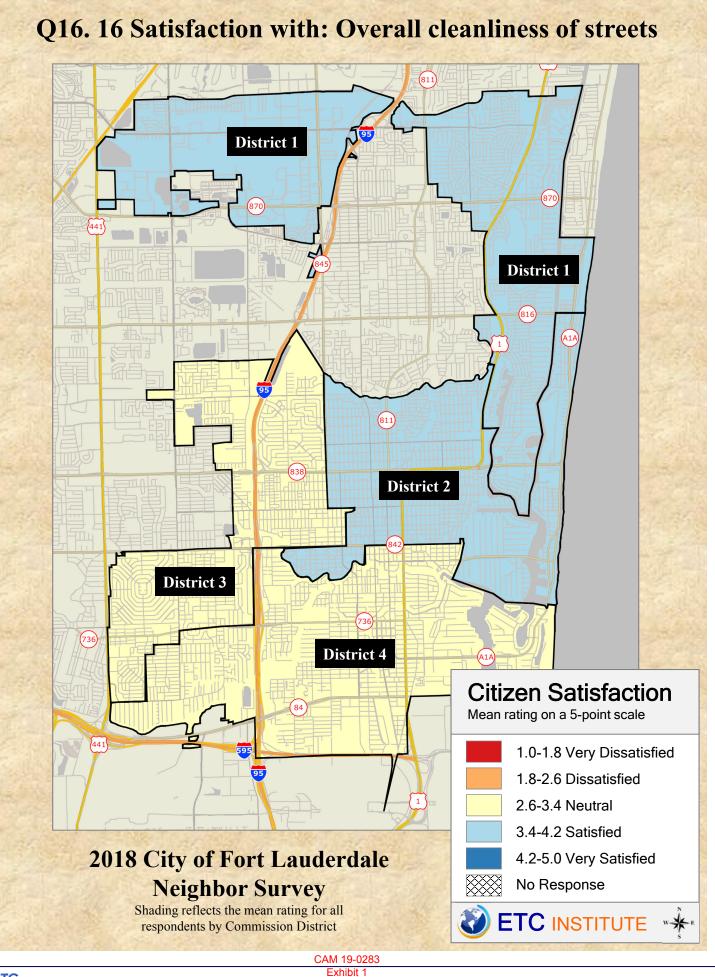


Exhibit 1 Page 151 of 192

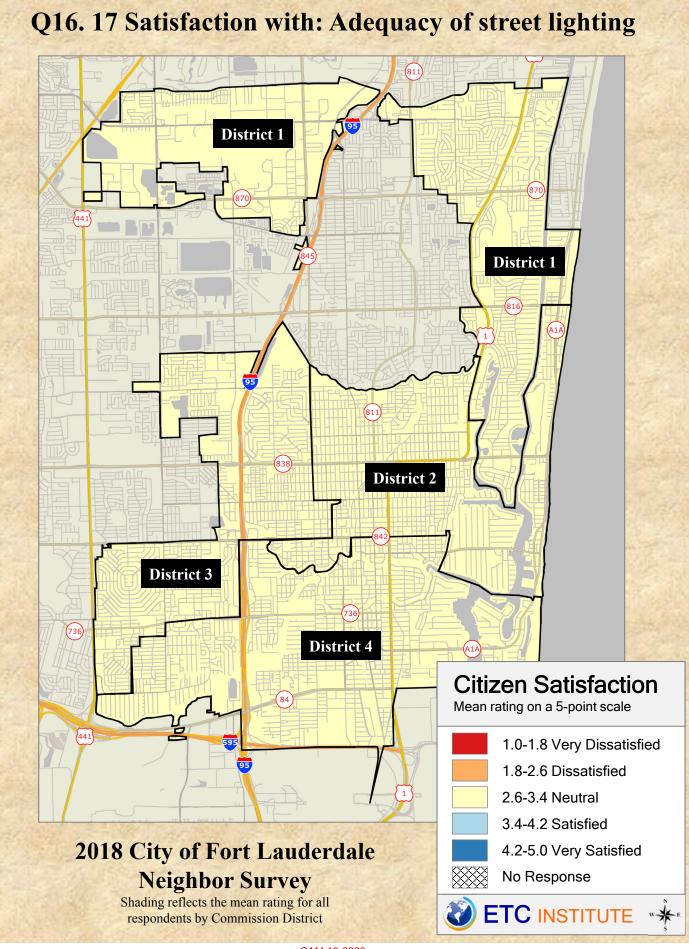


CAM 19-0283 Exhibit 1 Page 152 of 192



Page 153 of 192

ETC



CAM 19-0283 Exhibit 1 Page 154 of 192

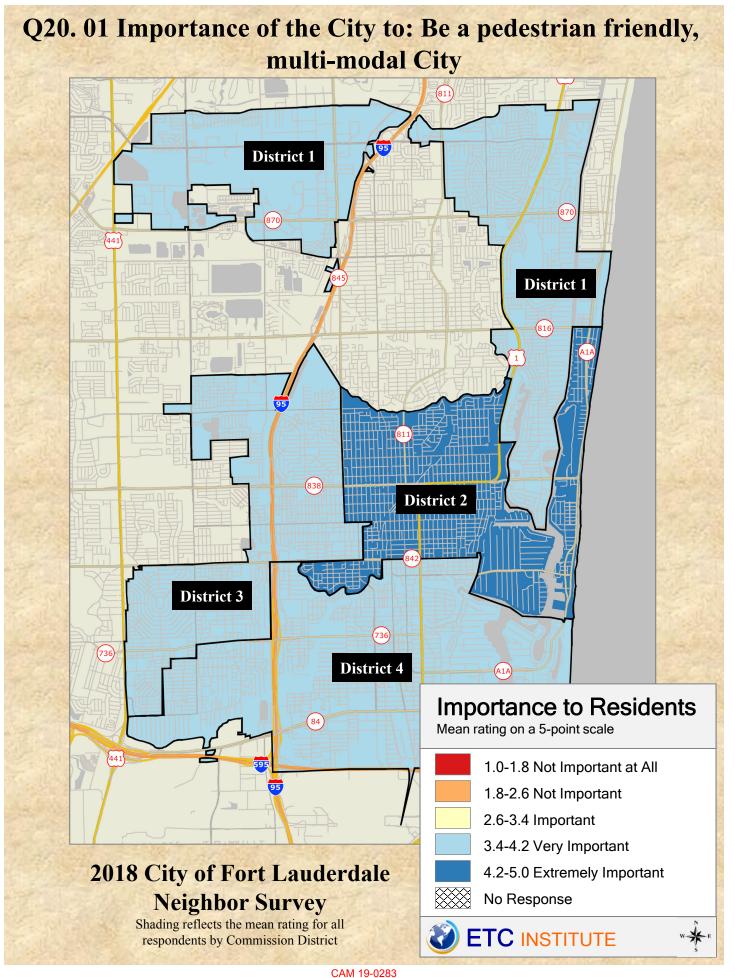


Exhibit 1 Page 155 of 192

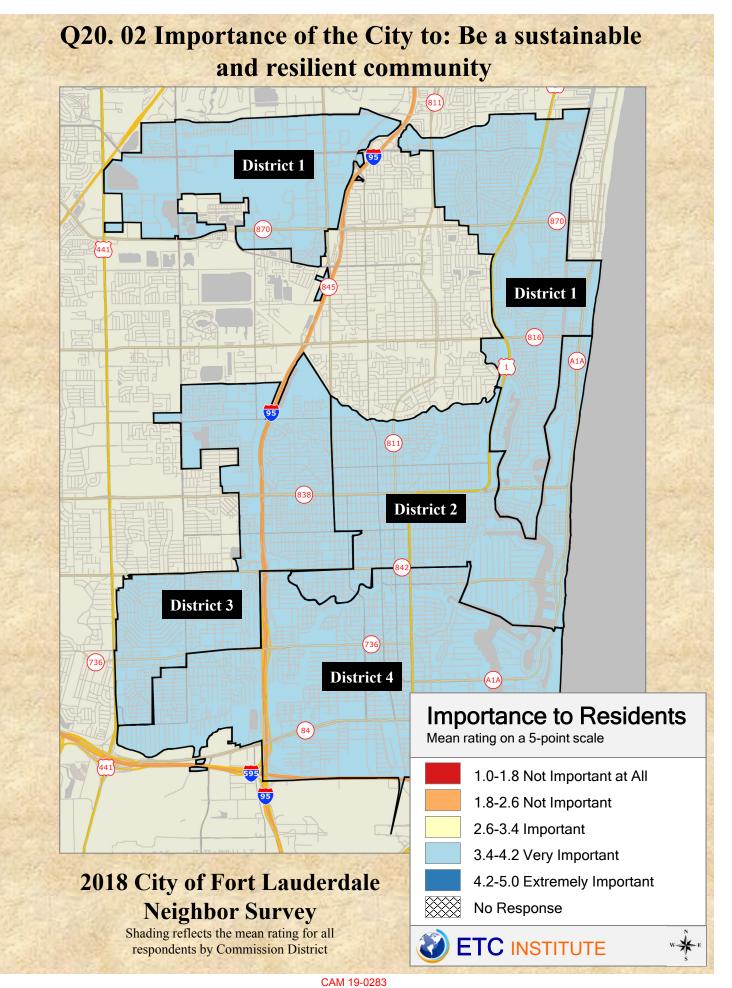
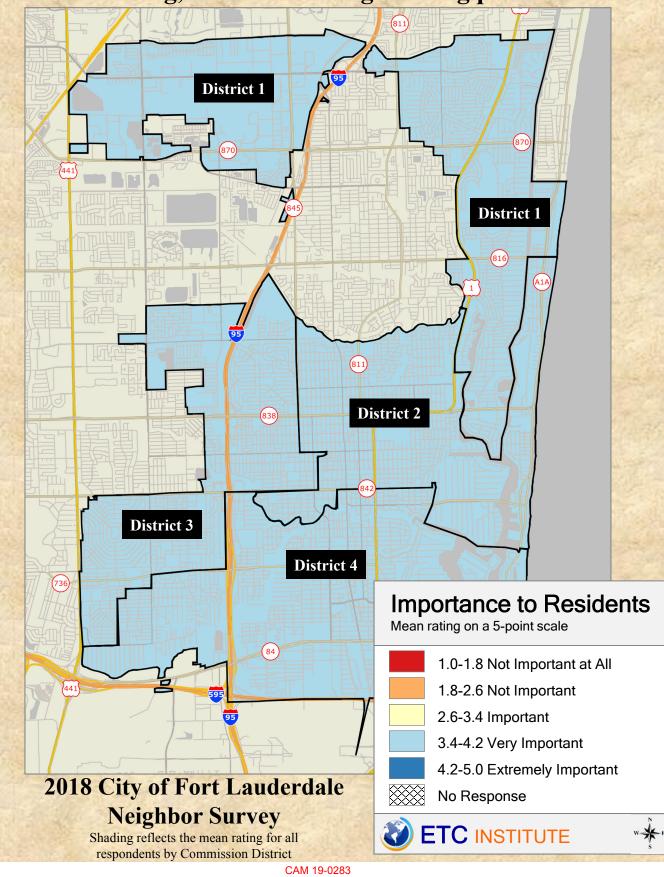


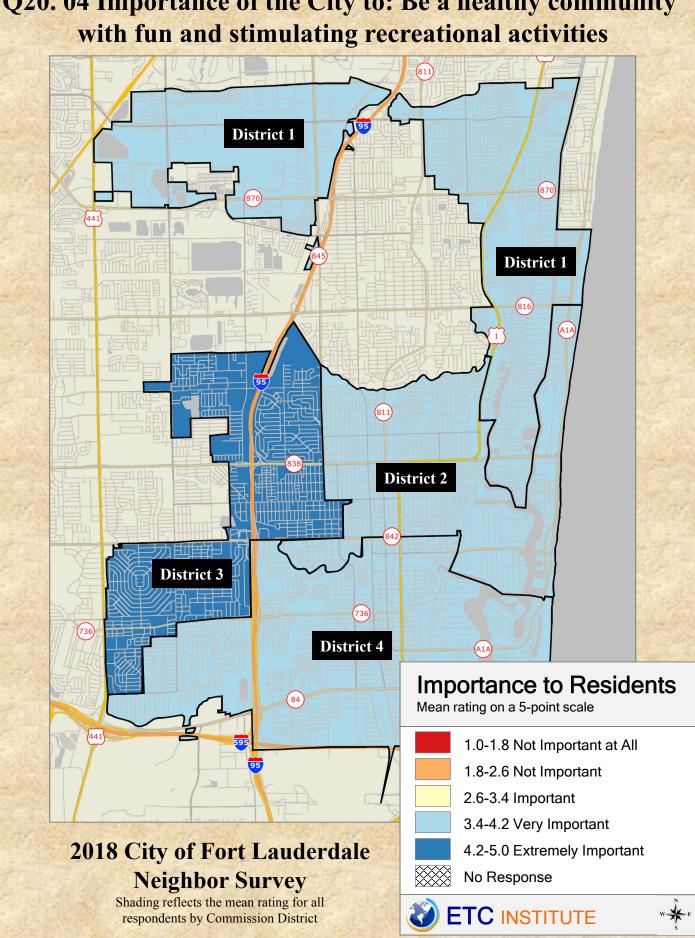


Exhibit 1 Page 156 of 192 Q20. 03 Importance of the City to: Be a community that leverages opportunities and partnerships to create unique, inviting, and connected gathering places



ETC

Exhibit 1 Page 157 of 192



Q20. 04 Importance of the City to: Be a healthy community

ETC

CAM 19-0283 Exhibit 1 Page 158 of 192

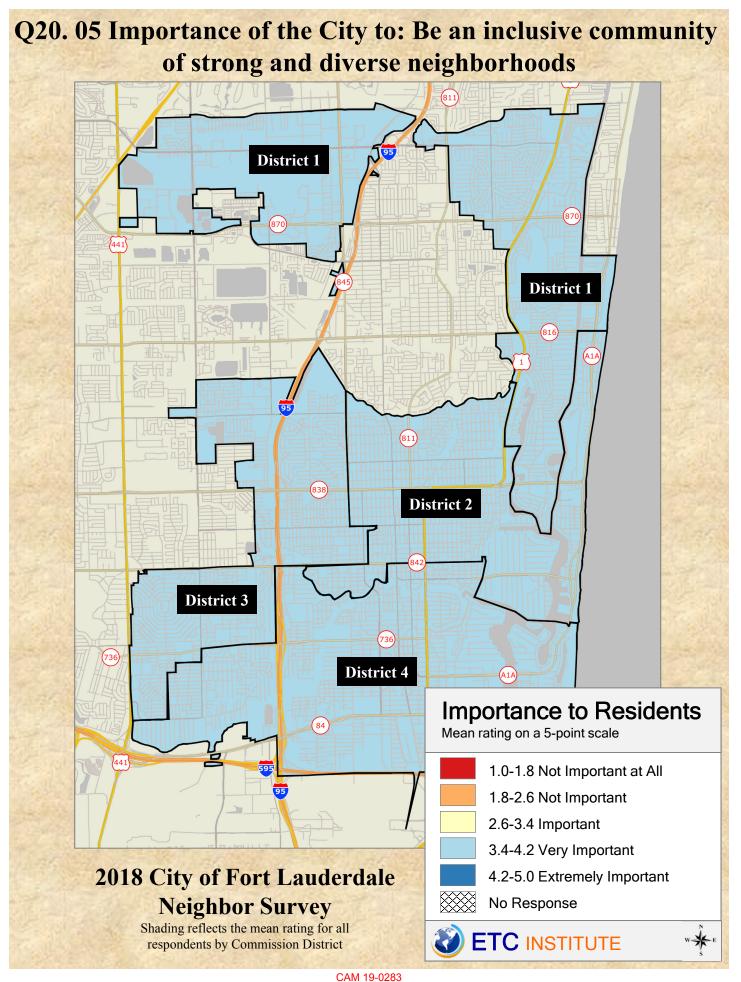


Exhibit 1 Page 159 of 192

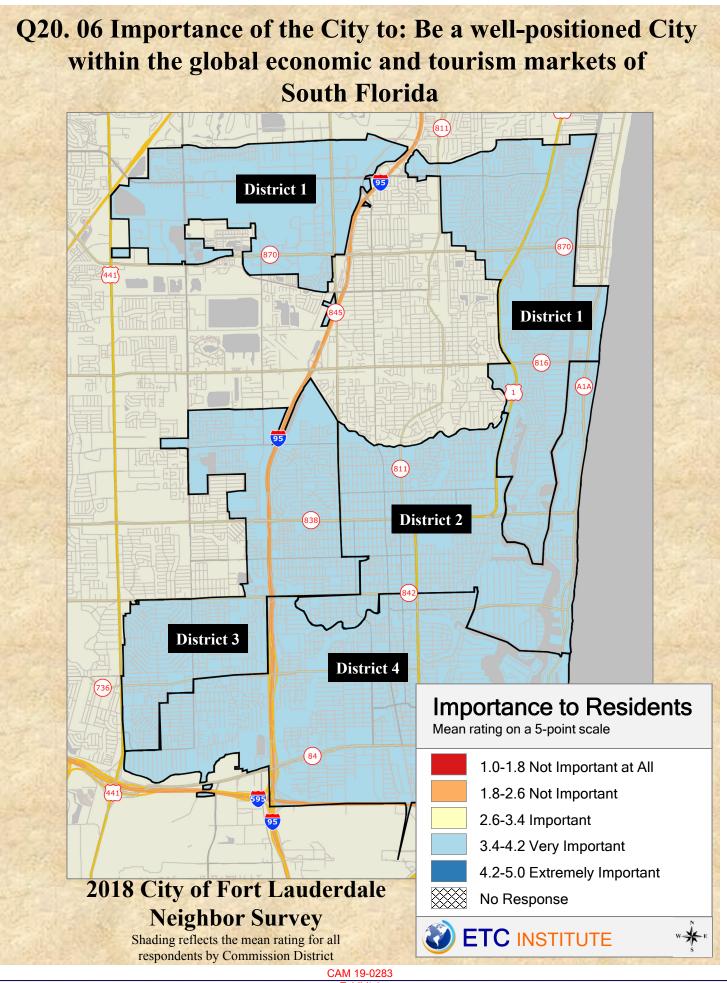


Exhibit 1 Page 160 of 192

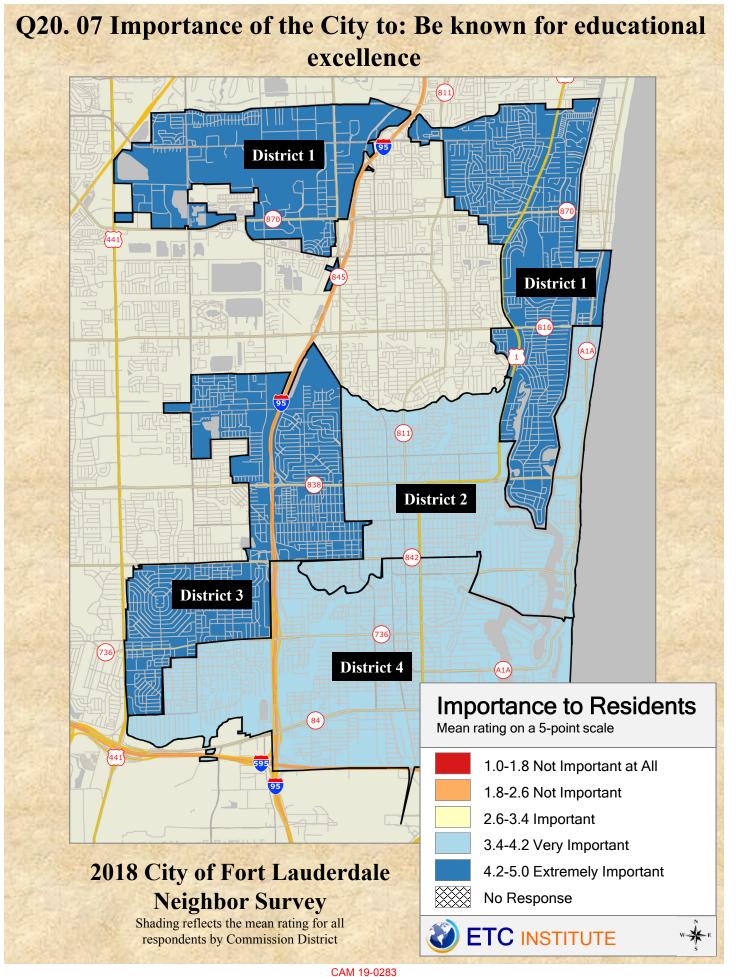


Exhibit 1 Page 161 of 192

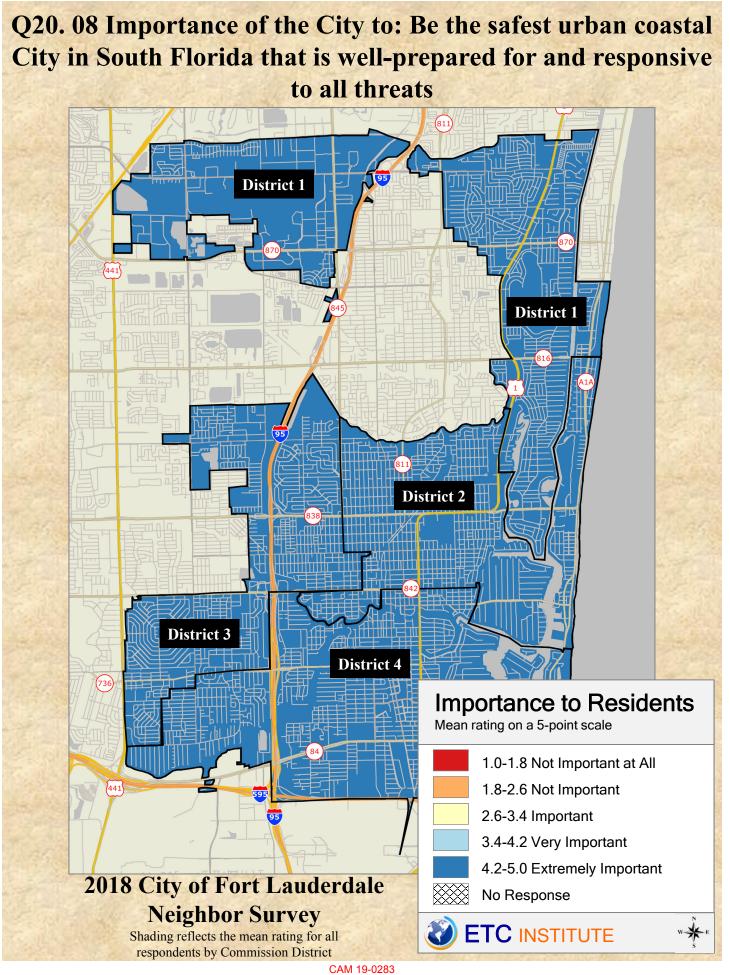
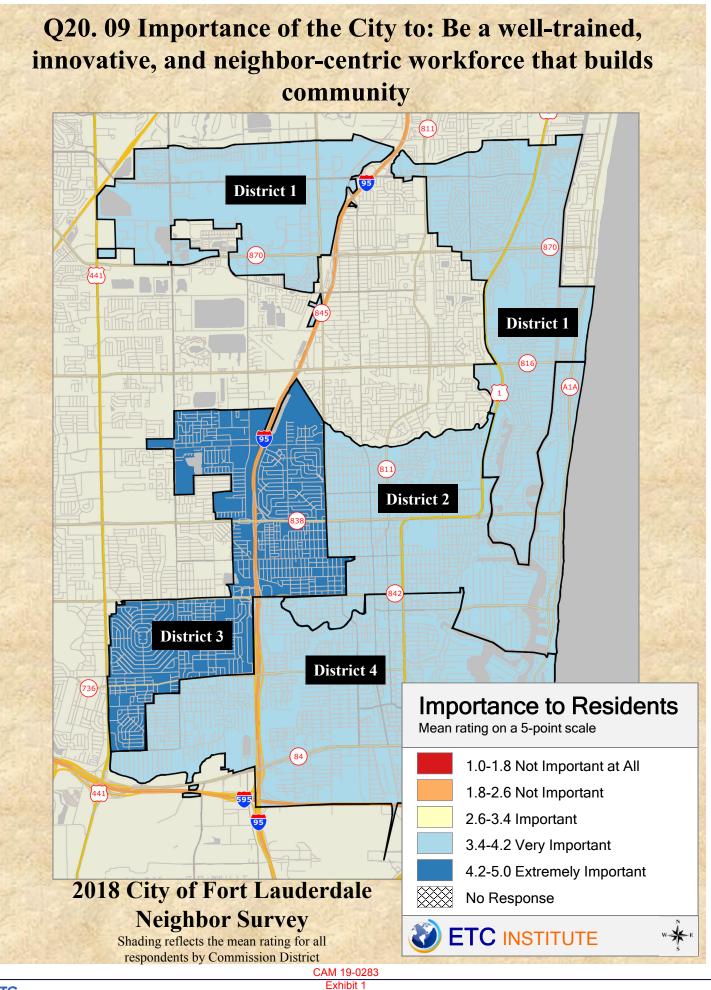


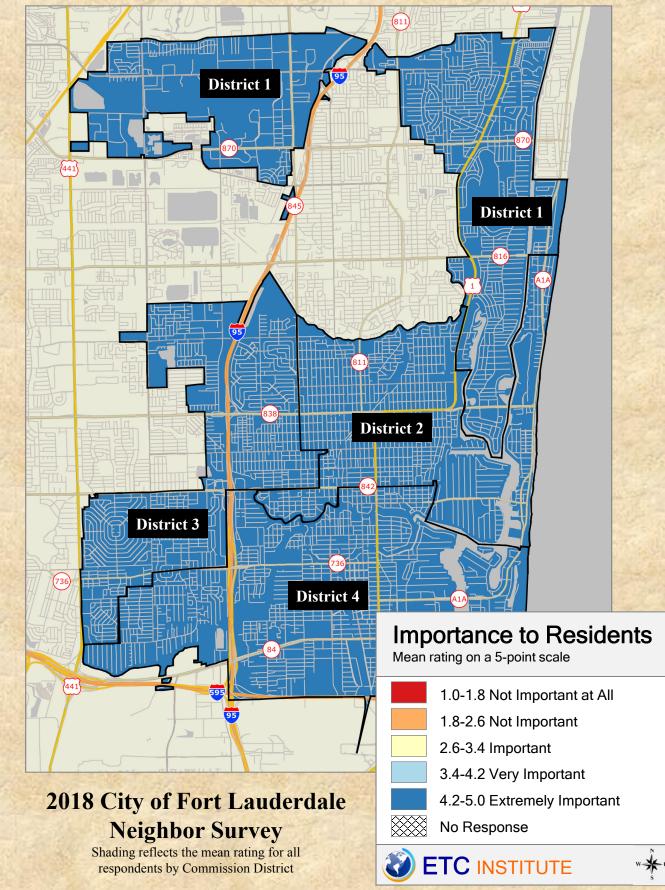
Exhibit 1 Page 162 of 192



Page 163 of 192

ETC

Q20. 10 Importance of the City to: Be a leading government organization, managing resources wisely and sustainably



ETC

CAM 19-0283 Exhibit 1 Page 164 of 192

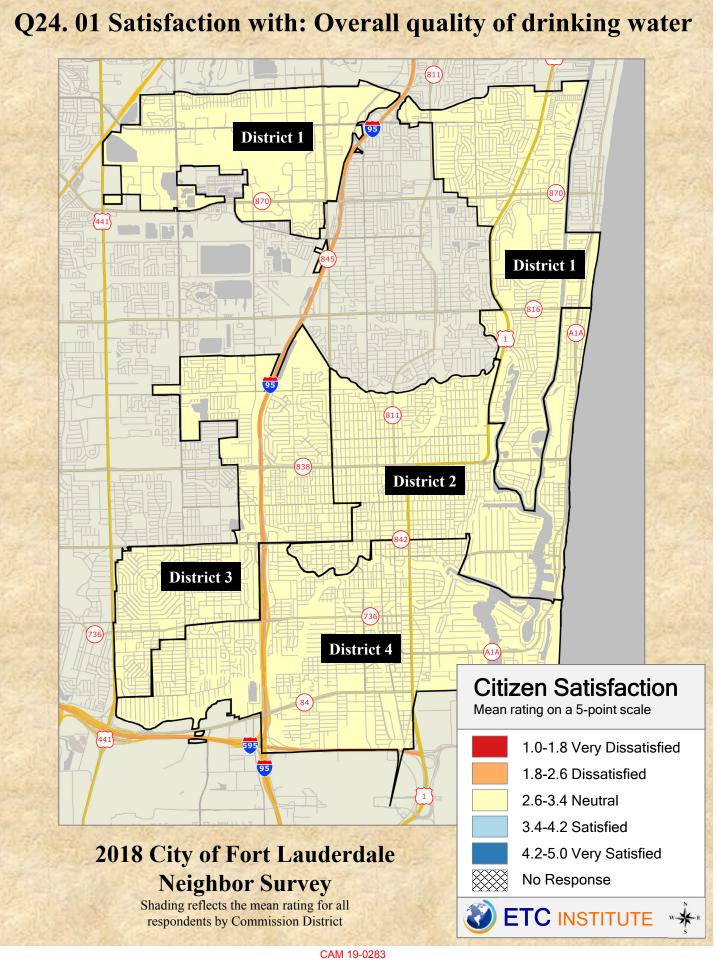


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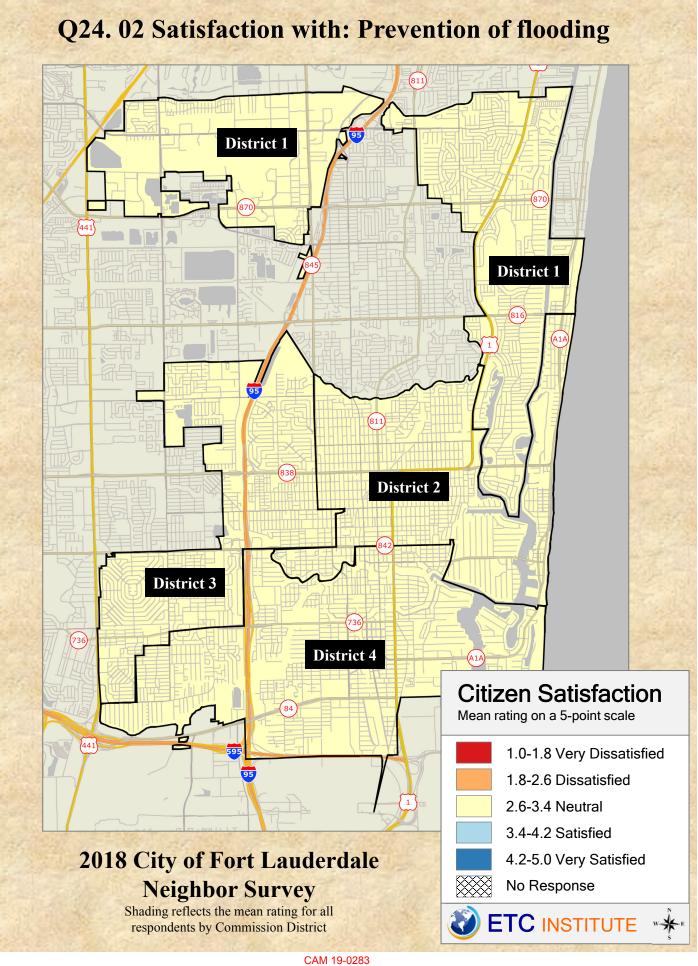


Exhibit 1 Page 166 of 192

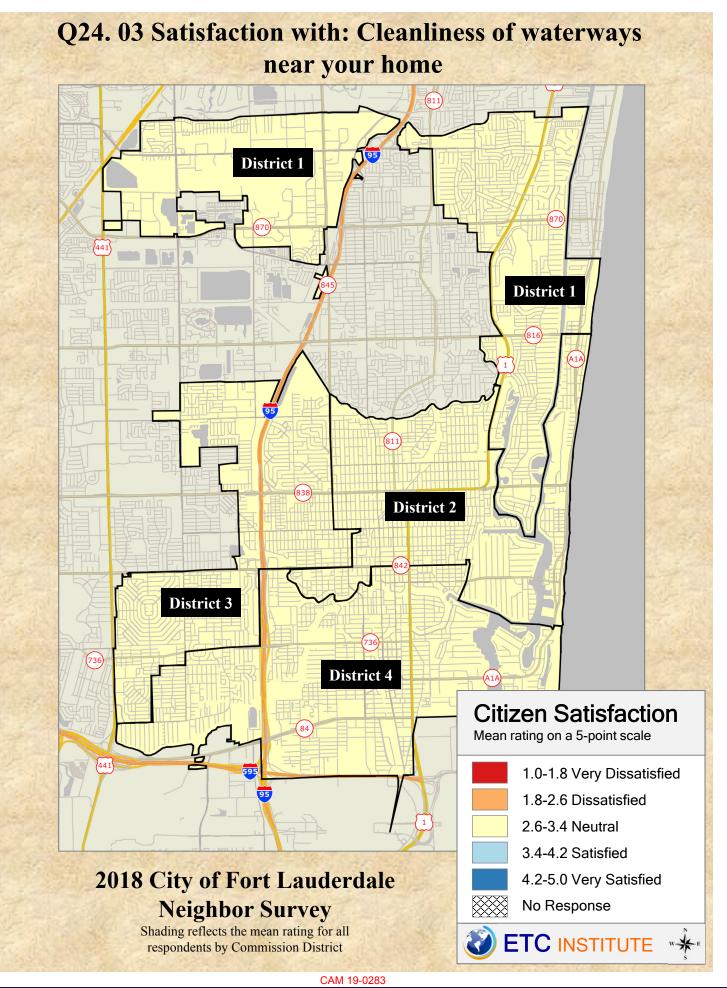


Exhibit 1 Page 167 of 192

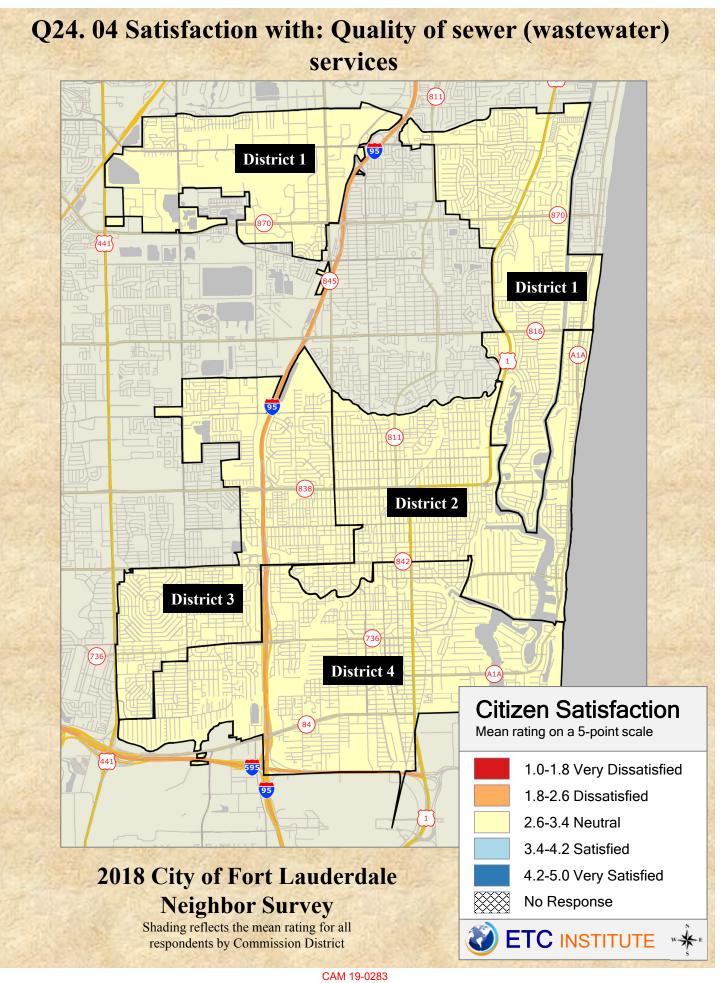


Exhibit 1 Page 168 of 192

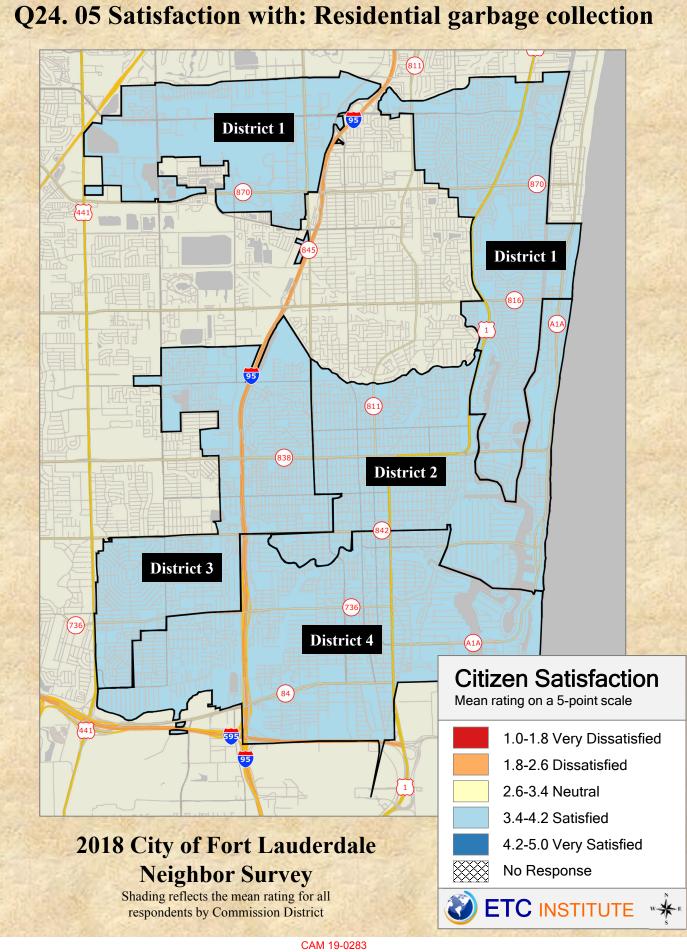
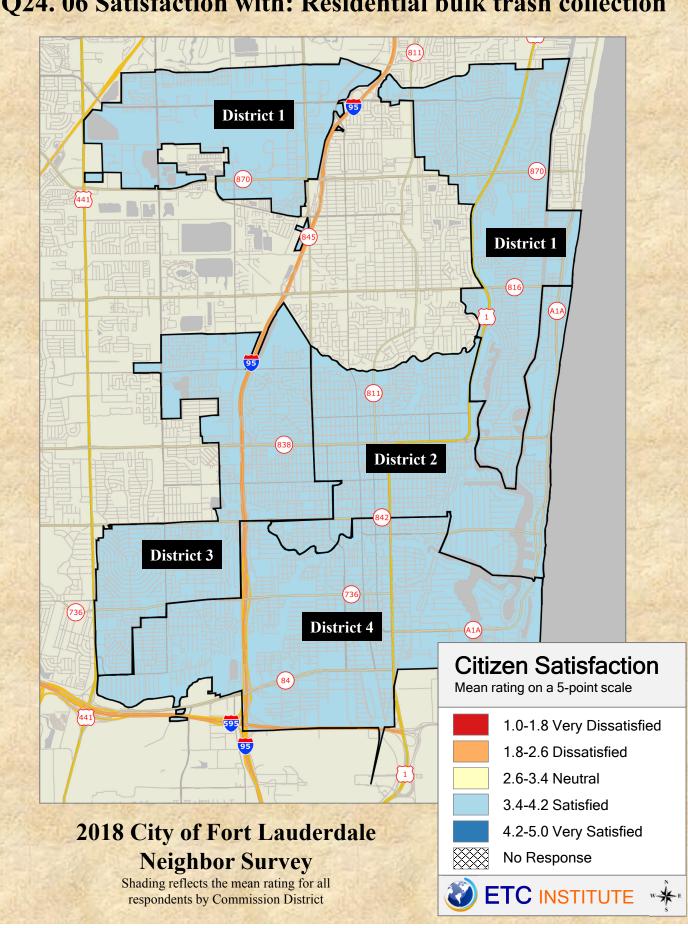


Exhibit 1

Page 169 of 192

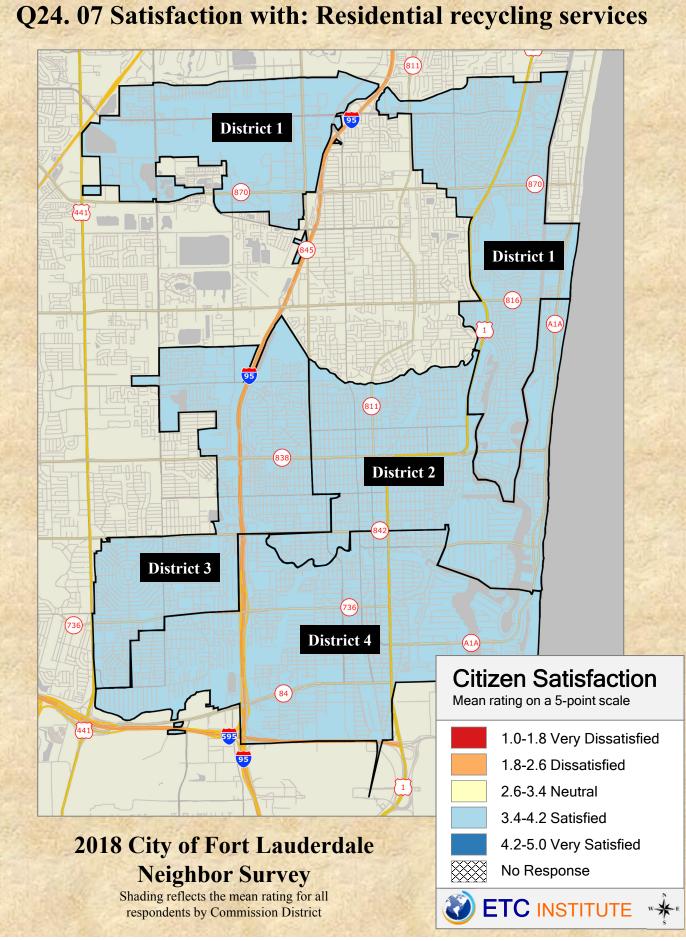
SETC



Q24. 06 Satisfaction with: Residential bulk trash collection

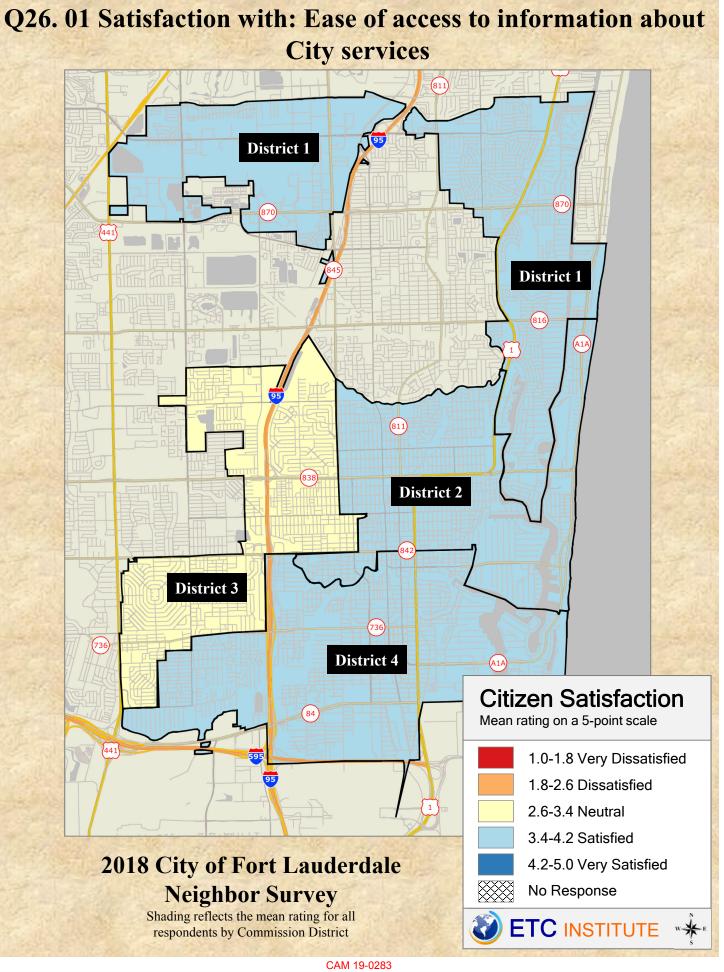
ETC

CAM 19-0283 Exhibit 1 Page 170 of 192



SETC

CAM 19-0283 Exhibit 1 Page 171 of 192



Page 172 of 192

Exhibit 1

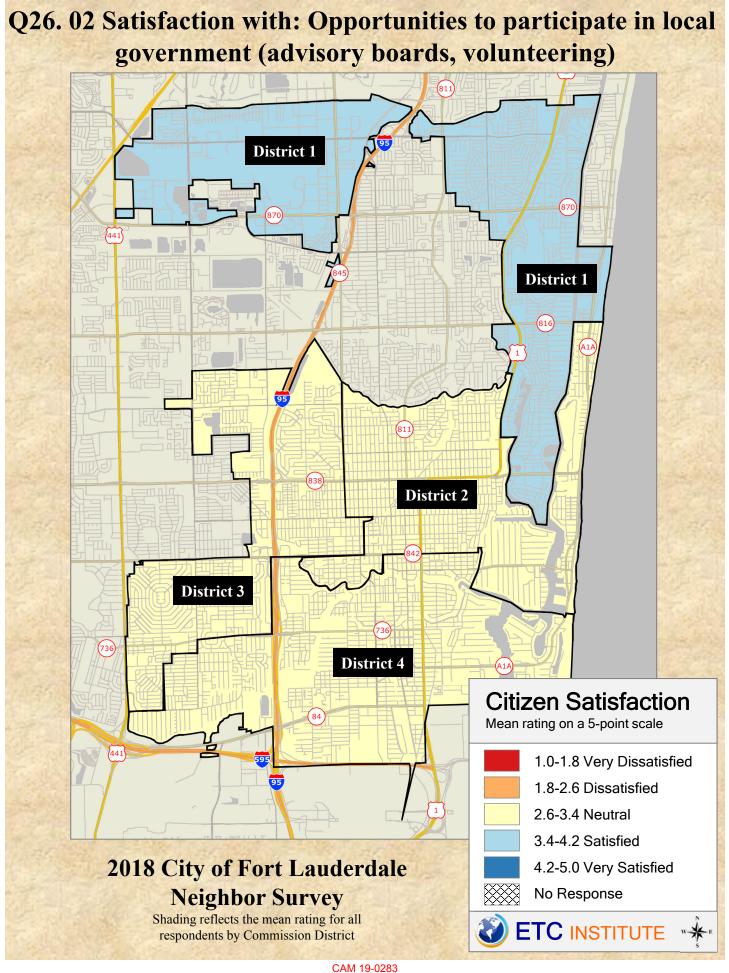


Exhibit 1

Page 173 of 192



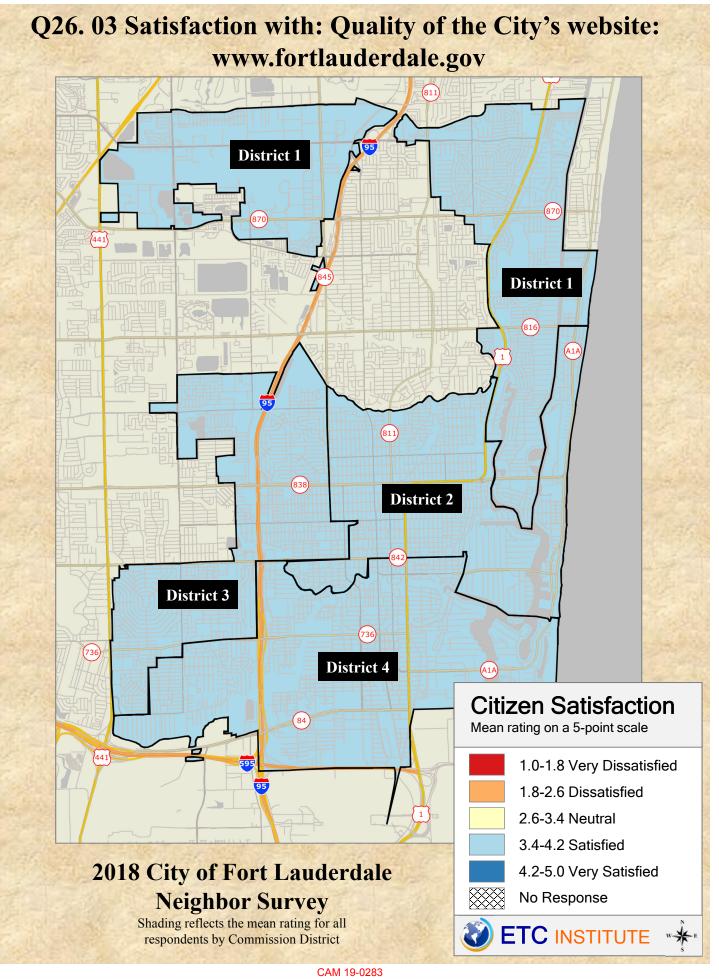


Exhibit 1 Page 174 of 192

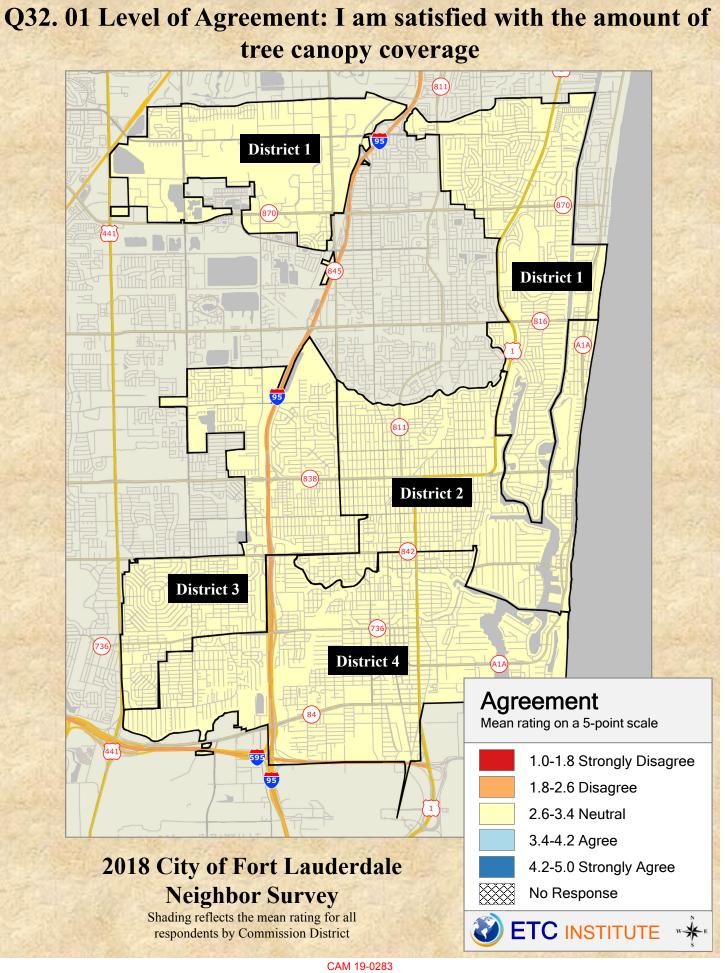


Exhibit 1 Page 175 of 192

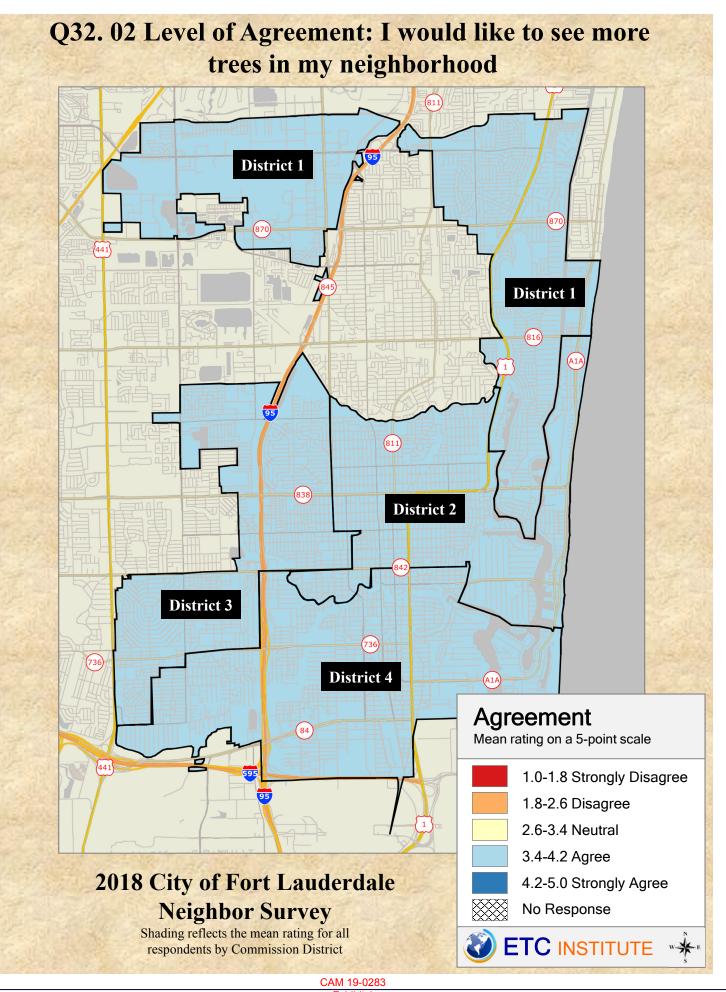


Exhibit 1 Page 176 of 192

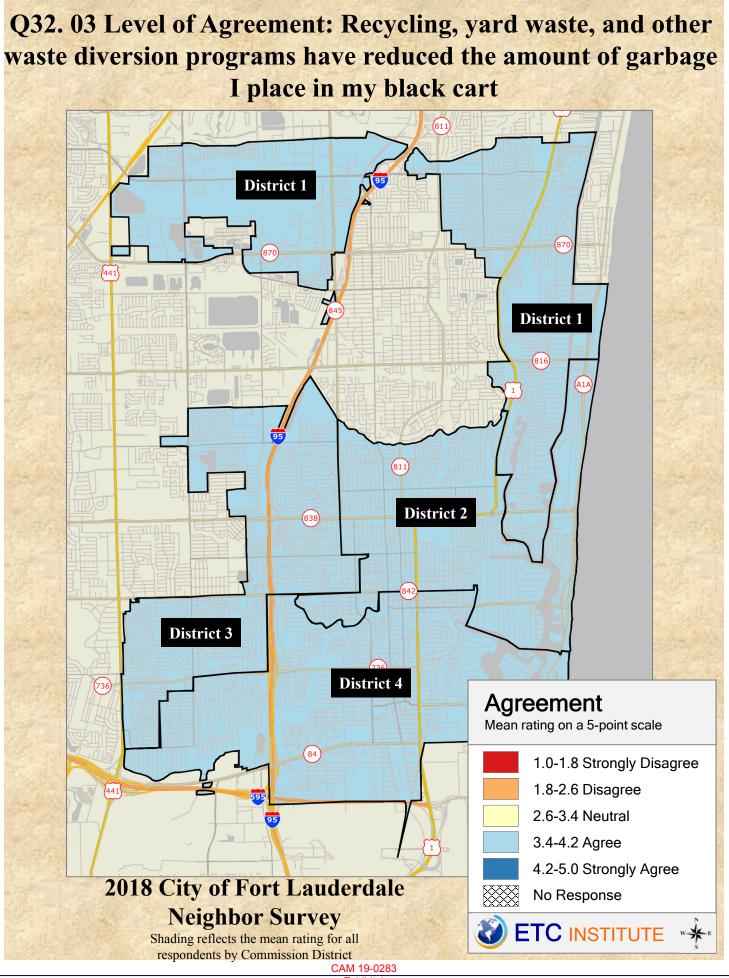


Exhibit 1 Page 177 of 192

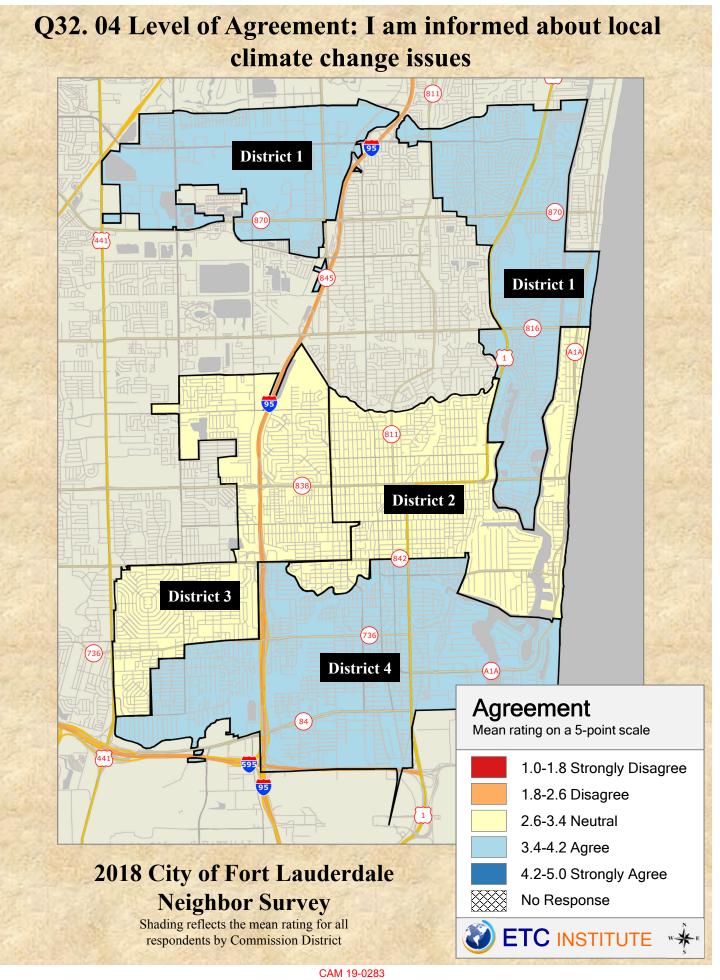


Exhibit 1 Page 178 of 192

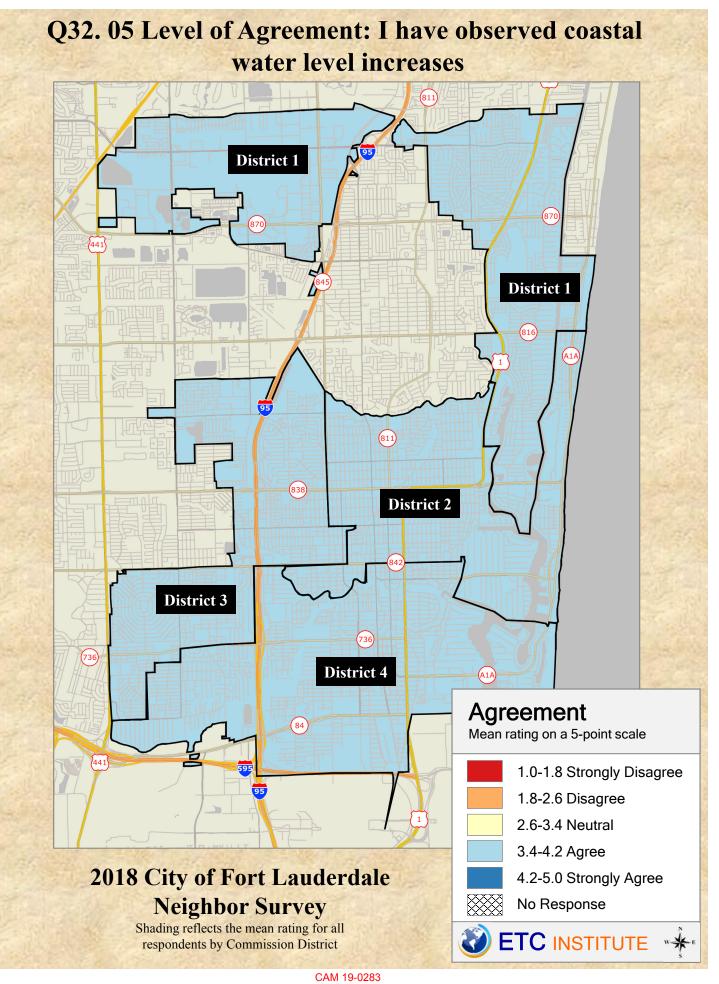


Exhibit 1 Page 179 of 192

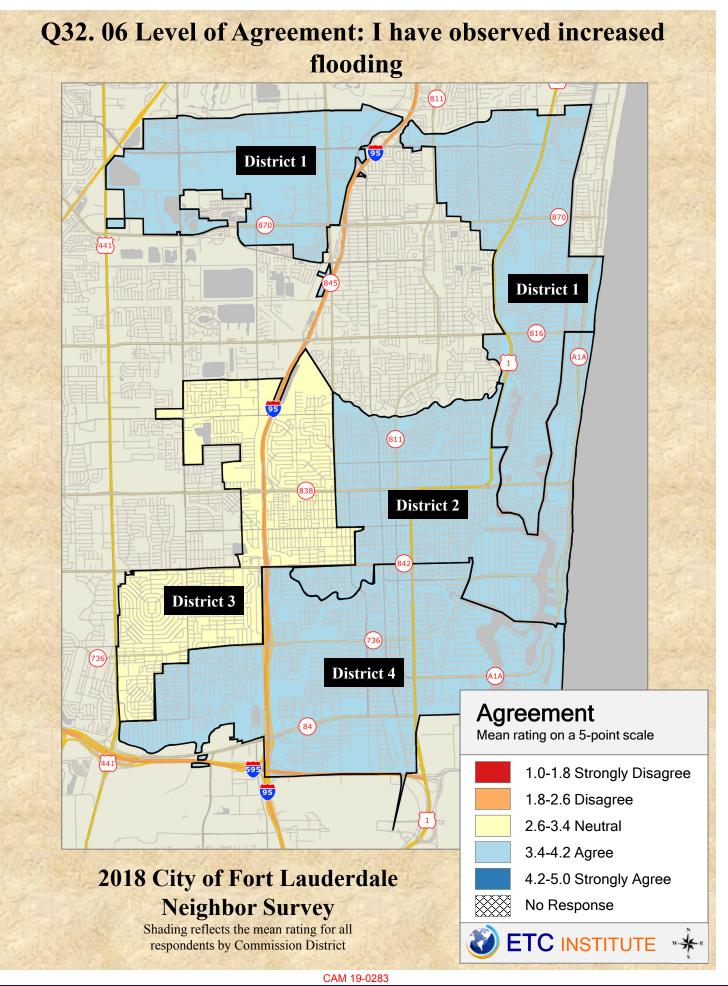
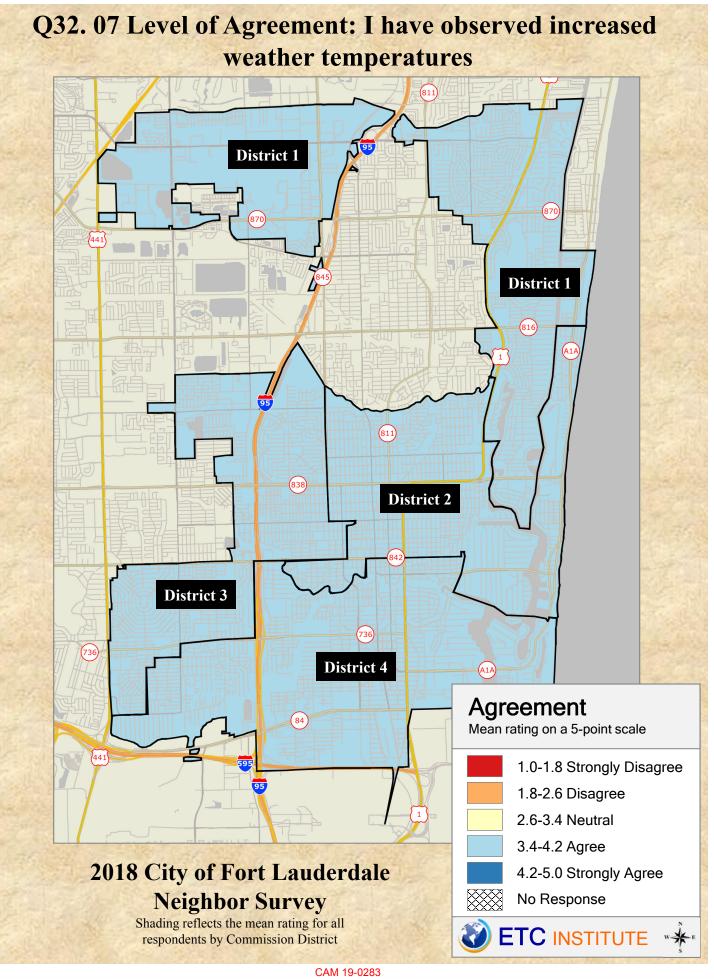


Exhibit 1 Page 180 of 192



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Exhibit 1 Page 181 of 192

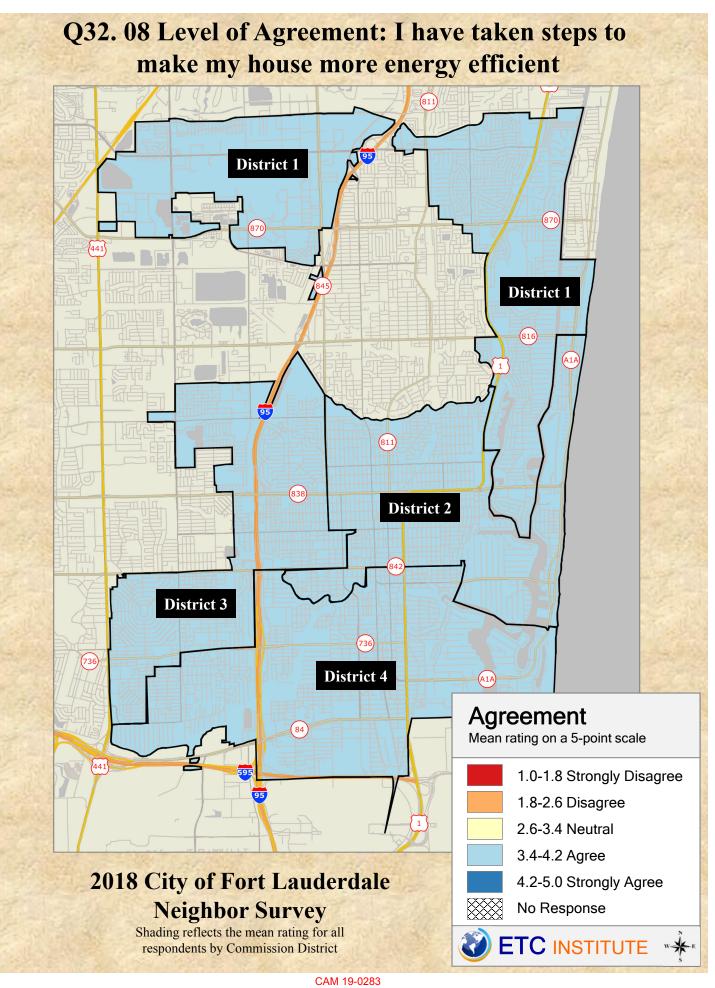
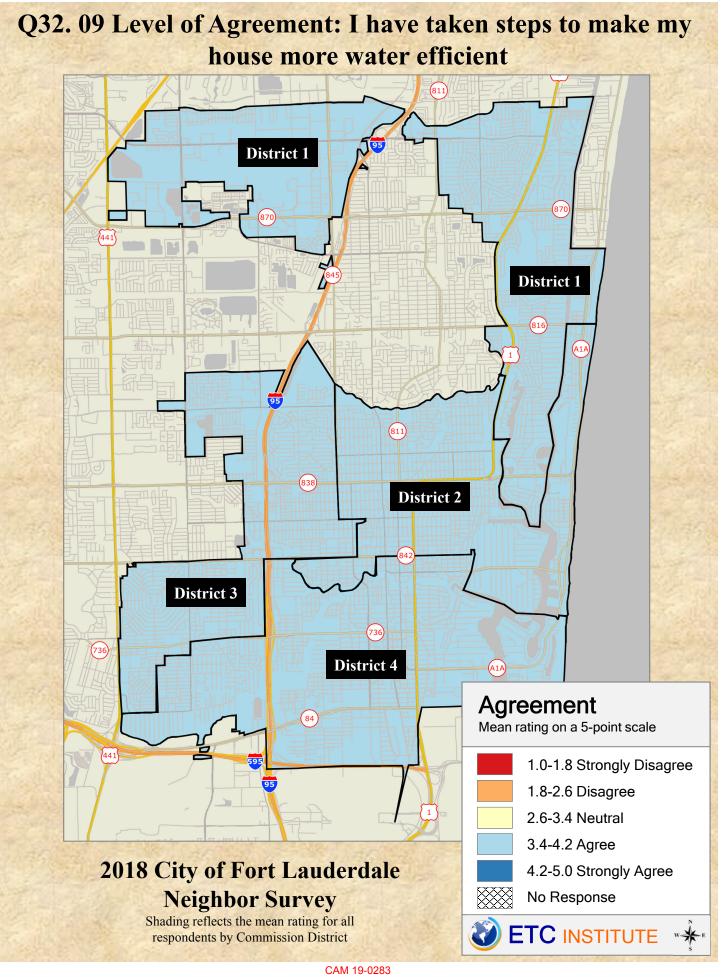


Exhibit 1 Page 182 of 192



ETC

Exhibit 1 Page 183 of 192

Section 4 Survey Instrument







Dean J. Trantalis Mayor 100 North Andrews Avenue Fort Lauderdale, FL 33301 (954) 828-5004 (954) 828-5667 Fax dtrantalis@fortlauderdale.gov www.fortlauderdale.gov

December 2018

Dear Neighbor:

The City of Fort Lauderdale is committed to building community in partnership with each and every one of you -- our neighbors.

In order to continue to enhance our programs and services, we are asking you to participate in our seventh (7th) annual Neighbor Survey. Your input will help reveal where we are exceeding your expectations, as well as identify areas where improvements are needed to ensure our city moves strategically and innovatively into the future.

For the past six years, neighbors shared opinions about their levels of satisfaction with quality of life and city services, while also communicating issues of concern. These survey results were instrumental in developing and implementing Press Play Fort Lauderdale 2018, our five-year Strategic Plan. The Strategic Plan serves as our roadmap to accomplishing the goals and aspirations outlined in Fast Forward Fort Lauderdale, our City Vision Plan for 2035. We are already making significant progress on many of the high priorities identified in last year's survey. I encourage you to visit our website at www.Fortlauderdale.gov to view the complete Neighbor Survey results from the past six years.

As a city, it is our job to provide the public services you need and desire. In order for us to improve, we need your input.

Please take a few moments to complete the survey. Your participation is vital to the success of this effort, and your responses will remain anonymous. A postage-paid return envelope has been provided for your convenience, or you may complete the survey online at www.fortlauderdalesurvey.org.

Once the survey results are compiled, a report will be presented to the community. If you have any questions, please contact our Neighbor Support Office at (954) 828-5015.

Thank you for your help on this collaborative effort to build community, and thank you for continuing to work with us to make Fort Lauderdale an even better place to live, work, play, visit and raise a family.

Very truly yours,

mutalis

Dean J. Trantalis Mayor

Fast Forward Fort Lauderdale: Our City, Our Vision 2035 www.fortlauderdale.gov/vision

Press Play Fort Lauderdale: Our City, Our Strategic Plan 2018 www.fortlauderdale.gov/pressplay

Si tiene preguntas acerca de la encuesta y no habla Inglés, por favor llame al 1-844-811-0411. Gracias.

Si ou pa pale angle epi ou gen kesyon sou sondaj sa a tanpri rele 1-844-247-8189. Mèsi.

Equal Opportunity Employer

Printed On Recycled Paper. 🛟



2018 City of Fort Lauderdale Neighbor Survey

The City of Fort Lauderdale is committed to building community. Your feedback will inform planning and service delivery. Please take a few minutes to complete this survey. If you have questions, please contact Structural Innovation at (954) 828-5015.

1.	Overall Opinion of the City. Please rate the City of Fort Lauderdale with regard to the following.	Excellent	Good	Neutral	Below Average	Poor	Don't Know
01.	As a place to live	5	4	3	2	1	9
02.	As a place to raise children	5	4	3	2	1	9
03.	As a place to educate children	5	4	3	2	1	9
04.	As a place to work	5	4	3	2	1	9
05.	As a place for play and leisure	5	4	3	2	1	9
06.	As a place to visit	5	4	3	2	1	9
07.	As a place to retire	5	4	3	2	1	9
08.	As a place to seasonally reside	5	4	3	2	1	9
09.	Overall quality of life	5	4	3	2	1	9
10.	Overall sense of community	5	4	3	2	1	9
11.	Overall image of the City	5	4	3	2	1	9
12.	As a city that is moving in the right direction	5	4	3	2	1	9
13.	As a city committed to green and sustainable practices	5	4	3	2	1	9
2.	Perception. Please rate the City of Fort Lauderdale with regard to the following.						
01.	Overall feeling of safety in the City	5	4	3	2	1	9
02.	Overall value received for City tax dollars and fees	5	4	3	2	1	9
03.	Overall planning for growth	5	4	3	2	1	9
04.	Overall appearance of the City	5	4	3	2	1	9
05.	Availability of affordable housing	5	4	3	2	1	9
06.	Availability of employment	5	4	3	2	1	9
07.	Acceptance of diversity	5	4	3	2	1	9
08.	Quality of public schools	5	4	3	2	1	9
09.	Quality of private schools	5	4	3	2	1	9
10.	Efforts in addressing homelessness	5	4	3	2	1	9
3.	Overall Satisfaction with City Services. Please rate your satisfaction with each of the services listed below.	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Overall quality of City services	5	4	3	2	1	9
02.	Overall quality of police and fire rescue services	5	4	3	2	1	9
03.	Overall quality of parks and recreation programs and facilities	5	4	3	2	1	9
04.	Overall quality of customer service you receive from City employees	5	4	3	2	1	9
05.	Overall enforcement of City codes and ordinances	5	4	3	2	1	9
06.	Overall maintenance of City streets, sidewalks, and infrastructure	5	4	3	2	1	9
07.	Overall maintenance of City buildings and facilities	5	4	3	2	1	9
08.	Overall flow of traffic	5	4	3	2	1	9
09.	Overall availability of online or mobile services	5	4	3	2	1	9
	Effectiveness of communication with the community	5	4	3	2	1	9
	How well the City is preparing for the future	5	4	3	2	1	9
-	How well the City is prepared for disasters	5	4	3	2	1	9
-	Quality of landscaping in parks, medians and other public areas	5	4	3	2	1	9

4. Which THREE of the items listed in Question 3 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 3.]

1st: ____ 2nd: _____ 3rd: _____



5a.	Fire Rescue and Emergency Management Planning. Please rate your satisfaction with each of the following items.	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Overall quality of local fire rescue protection	5	4	3	2	1	9
02.	Professionalism of employees responding to emergencies	5	4	3	2	1	9
03.	How quickly fire rescue responds to 911 emergencies	5	4	3	2	1	9
04.	Quality of Emergency Medical Services (EMS)	5	4	3	2	1	9
05.	Quality of lifeguard protection at City beaches	5	4	3	2	1	9
5b.	Please indicate your level of agreement with the following statements.	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
06.	My household is prepared with food, water and other supplies for an emergency, such as a natural disaster	5	4	3	2	1	9
07.	I know where to get information during an emergency	5	4	3	2	1	9

6. Which TWO of the Fire Rescue and Emergency items listed in Questions 5a-b (not including #6) do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 5a-b.]

1st: 2nd: Public Safety and Police. Please rate your Very Very Don't Know 7. Satisfied Neutral Dissatisfied satisfaction with each of the following items. Satisfied Dissatisfied 01. Overall quality of local police protection 5 3 2 1 4 9 02. Professionalism of employees responding to emergencies 5 4 3 2 1 9 03. How quickly police respond to 911 emergencies 5 2 4 3 1 9 04. The visibility of police in neighborhoods 5 4 3 2 9 1 2 05. The City's efforts to prevent crime 5 4 3 1 9

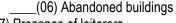
8. Which TWO of the public safety items listed in Question 7 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from the list in Question 7.]

9. Have you met a police officer in your neighborhood or at a civic association meeting?

	Perception of Safety. Please rate how safe you feel in the following situations.	Very Safe	Safe	Unsafe	Very Unsafe	Don't Know
01.	Walking and/or biking in your neighborhood during the day	4	3	2	1	9
02.	Walking and/or biking in your neighborhood at night	4	3	2	1	9
03.	In commercial/business areas during the day	4	3	2	1	9
04.	In commercial/business areas at night	4	3	2	1	9
05.	Along the beach	4	3	2	1	9
06.	In Downtown	4	3	2	1	9
07.	At special events	4	3	2	1	9
08.	In City parks	4	3	2	1	9

11. If you feel unsafe in any area in Question 10, why do you feel unsafe? [Check all that apply.]

- ____(01) Lack of sidewalks or bike lanes
- (02) Lack of sufficient lighting
- (03) I or someone I know has been a victim of a crime
- (04) Past observation of street crime (e.g. drug use, prostitution, theft)
- (05) Fast vehicular traffic or congestion



- (07) Presence of loiterers
- (08) Visibility of police or security
- (09) Likelihood of theft/pick-pocketing
- ____(10) Other: _____

12.	<u>Codes and Ordinances.</u> Please rate your satisfaction with each of the following items.	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.		5	4	3	2	1	9
02.	The mowing and cutting of weeds and grass on private property	5	4	3	2	1	9
03.	The maintenance of residential property (exterior of homes)	5	4	3	2	1	9
04.	The maintenance of business property	5	4	3	2	1	9
13.	<u>Community Planning and Development.</u> Please rate your satisfaction with the following items.						
01.	Ease of obtaining permits for construction or renovation	5	4	3	2	1	9
-	Ease of conducting inspections for construction or renovation	5	4	3	2	1	9
03.	Effectiveness of City efforts to revitalize low-income areas	5	4	3	2	1	9
04.	Ease of obtaining permits for sustainable construction (materials, renewable energy, energy and water efficiency)	5	4	3	2	1	9
05.	City support of the preservation of historic buildings in the City	5	4	3	2	1	9
14.	Parks and Recreation. Please rate your satisfaction with each of the following items.						
01.	Maintenance of City parks	5	4	3	2	1	9
02.	Proximity of your home to City parks and open space	5	4	3	2	1	9
03.	Quality of athletic fields	5	4	3	2	1	9
04.	Availability of athletic fields	5	4	3	2	1	9
05.	Availability of information about City parks and recreation programs	5	4	3	2	1	9
06.	Variety of parks and recreation programs	5	4	3	2	1	9
07.	Cost of parks and recreation programs and facility fees	5	4	3	2	1	9
08.	City youth recreation programs	5	4	3	2	1	9
09.	City adult recreation programs	5	4	3	2	1	9
10.	Quality of special events	5	4	3	2	1	9
11.	Ease of registering for parks and recreation programs	5	4	3	2	1	9

Which THREE of the Parks and Recreation items listed in Question 14 do you think should receive 15. the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from Question 14.] 2nd: _____ 1st: ____

3rd: _____

16.	<u>Transportation and Mobility.</u> Please rate your satisfaction with each of the following items.	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Availability of sidewalks	5	4	3	2	1	9
02.	Condition of sidewalks	5	4	3	2	1	9
03.	Availability of bicycle parking	5	4	3	2	1	9
04.	Availability of biking paths and bike lanes	5	4	3	2	1	9
05.	Availability of bike share stations	5	4	3	2	1	9
06.	Availability of public transit options	5	4	3	2	1	9
07.	Availability of Sun Trolley service	5	4	3	2	1	9
08.	Availability of public parking	5	4	3	2	1	9
09.	Availability of public parking downtown	5	4	3	2	1	9
10.	Availability of public parking at the beach	5	4	3	2	1	9
11.	Cost of public parking	5	4	3	2	1	9
12.	Management of traffic flow/congestion on major roadways	5	4	3	2	1	9
13.	Management of traffic flow/congestion in your neighborhood	5	4	3	2	1	9
14.	Maintenance of streets in your neighborhood	5	4	3	2	1	9
15.	Overall maintenance of street signs/pavement markings	5	4	3	2	1	9
16.	Overall cleanliness of streets	5	4	3	2	1	9
17.	Adequacy of street lighting	5	4	3	2	1	9
	E E	xhibit 1					



17. Which THREE of the transportation and mobility items listed in Question 16 on the previous page do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write in your answers below using the numbers from Question 16.]

18.	How often do you or any member of your household use alternate transportation options, such
	as walking, biking, or mass transit?

2nd:

3rd:

___(1) Daily ___(2) Weekly ___(3) Monthly ___(4) Rarely ___(5) Never

19. Of the following Community Investment Plan capital project types, which THREE would you select as the MOST IMPORTANT?

- ____(1) More walkable and bikeable streets, greenways, and paths
- (2) Park improvements such as neighborhood parks and Riverwalk

1st:

- (3) Water and sewer system improvements
- (4) Roadways pavement improvements
- (5) Bridge improvements

20.	Strategic Planning. The City's major focus areas are listed below. Please indicate how important each of the focus areas are to you.	Extremely Important	Very Important	Important	Not Important	Not Important at All	Don't Know
01.	Be a pedestrian friendly, multi-modal City	5	4	3	2	1	9
02.	Be a sustainable and resilient community	5	4	3	2	1	9
03.	Be a community that leverages opportunities and partnerships to create unique, inviting, and connected gathering places	5	4	3	2	1	9
04.	Be a healthy community with fun and stimulating recreational activities	5	4	3	2	1	9
05.	Be an inclusive community of strong and diverse neighborhoods	5	4	3	2	1	9
06.	Be a well-positioned City within the global economic and tourism markets of South Florida	5	4	3	2	1	9
07.	Be known for educational excellence	5	4	3	2	1	9
08.	Be the safest urban coastal City in South Florida that is well-prepared for and responsive to all threats	5	4	3	2	1	9
09.	Be a well-trained, innovative, and neighbor-centric workforce that builds community	5	4	3	2	1	9
10.	Be a leading government organization, managing resources wisely and sustainably	5	4	3	2	1	9

21. Which THREE focus areas should receive the most emphasis from City leaders over the next FIVE years? [Write in your answers below using the numbers from the list in Question 20.]

1st: ____ 2nd: ____

22. What do you think the City of Fort Lauderdale MUST emphasize over the next 5 years as City leaders plan the City's future?

23. Please indicate your level of agreement with the following statement: "The City of Fort Lauderdale builds community."

(5) Strongly agree

SETC

(3) Neutral (2) Disagree

(1) Strongly disagree (9) Don't know

3rd:

(7) Stormwater and drainage improvements

(6) City facility improvements

(8) Waterway dredging

24.	Water, Wastewater, Waterways, Flooding, Sanitation. Please rate your satisfaction with each of the following items.	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Overall quality of drinking water	5	4	3	2	1	9
02.	Prevention of flooding	5	4	3	2	1	9
03.	Cleanliness of waterways near your home	5	4	3	2	1	9
04.	Quality of sewer (wastewater) services	5	4	3	2	1	9
05.	Residential garbage collection	5	4	3	2	1	9
06.	Residential bulk trash collection	5	4	3	2	1	9
07.	Residential recycling services	5	4	3	2	1	9

25. Which THREE of the items listed in Question 24 do you think should receive the MOST EMPHASIS from City leaders over the next TWO years? [Write your answers below using the numbers from the list in Question 24.]

1st: ____ 2nd: ____ 3rd: ____

	Public Communication and Outreach. Please rate your satisfaction with each of the following items.	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Ease of access to information about City services	5	4	3	2	1	9
02.	Opportunities to participate in local government (advisory boards, volunteering)	5	4	3	2	1	9
03.	Quality of the City's website: www.fortlauderdale.gov	5	4	3	2	1	9

27. Which of the following are your primary sources of information about City issues, services, programming, and events? [Check all that apply.]

- (01) www.fortlauderdale.gov
- (02) Twitter (03) Instagram
- (04) Facebook
- (05) City Newsletter
- (06) TV-78
- (07) Television/News (Which ones?
- (08) Customer Service Center 954-828-8000
- (09) Radio (Which ones? _____)

- (10) Major Newspaper (Which ones? _____)
- (11) Community Newspapers
- (12) Homeowners, Neighborhood, or other Civic Association newsletters
- (13) Homeowners, Neighborhood, or other Civic Association meetings
- (14) Email subscription
- (15) Telephone Town Hall Meeting

Customer Service. Have you contacted the City during the past year? 28. (1) Yes (2) No [Skip to Q29.]

28a.	Please rate your experience with City employees on the following behaviors.	Always	Frequently	Occasionally	Seldom	Never	Don't Know
01.	It was easy to find someone to address my request	5	4	3	2	1	9
02.	The City employee went the extra mile	5	4	3	2	1	9
03.	The response time was reasonable	5	4	3	2	1	9
04.	I was able to get my question/concern resolved	5	4	3	2	1	9
05.	Fort Lauderdale employees are courteous/professional	5	4	3	2	1	9
06.	I was satisfied with my experience	5	4	3	2	1	9

29. Have you ever contacted our 24-hour Customer Service Center (954-828-8000)?

___(1) Yes ____(2) No [Skip to Q30.]

29a. How would you rate your experience?

____(1) Excellent ____(2) Good ____(3) Not sure

(4) Poor



ease of operating a business in Fort Lauderdale? (1) Very satisfied (3) Neutral (5) Very dissatisfied (2) Satisfied (4) Dissatisfied (9) Don't know/Doesn't apply 35. If you own a home in Fort Lauderdale, 23% of your property tax bill goes to the City of Fort Lauderdale to fund the City's operating budget and voter approved debt to fund services such as public safety, local transportation, infrastructure maintenance, and parks and recreation services. The balance of your bill is split between the County (31.2%), the School District (35.3%), North Broward Hospital (6%), S. Florida Water Management (1.6%), Children Services (2.7%), and Florida Inland Navigation (.2%). What is your level of satisfaction with the value you receive for the portion of your property taxes that fund the City's operating budget? (1) Very satisfied _(3) Neutral _(5) Very dissatisfied (2) Satisfied _(4) Dissatisfied _(9) Don't know/Doesn't apply Demographics	30.	Have you ever contacted our Utility Billing Office (1) Yes(2) No [Skip to Q31.]	e (954-82	8-5150)1	?				
			Not sure	(4) Poor				
(1) Excellent (2) Good (3) Not sure (4) Poor 32: Sustainability, Please indicate your level of agreement with the following statements. Agree Neutral Disagree Disagree Neutral Disagree Disagree Disagree Neutral Disagree Disagree Disagree Disagree Disagree Disagree Disagree Disagree <td< th=""><th>31.</th><th>-</th><th>app to s</th><th>ubmit a</th><th>service</th><th>request</th><th>?</th><th></th></td<>	31.	-	app to s	ubmit a	service	request	?		
agreement with the following statements. Agree Agree<		(1) Excellent(2) Good(3) N		(4) Poor				
01 I am satisfied with the amount of tree canopy coverage 5 4 3 2 1 9 02 I would like to see more trees in my neighborhood 5 4 3 2 1 9 03 Recycling, yard waste and other waste diversion programs have reduced the amount of garbage I place in my black cart 5 4 3 2 1 9 04. I am informed about local climate change issues 5 4 3 2 1 9 05. I have observed increased flooding 5 4 3 2 1 9 06. I have observed increased flooding 5 4 3 2 1 9 07. I have observed increased flooding 5 4 3 2 1 9 08. I have taken steps to make my house more energy efficient 5 4 3 2 1 9 09. I have taken steps to make my house more water efficient 5 4 3 2 1 9 03. Which of the following best describes your opinion about the number of special events in Fort Lauderdale?	32.		• •	Agree	Neutral	Disagree			
03 Recycling, yard waste and other waste diversion programs have 5 4 3 2 1 9 04. I am informed about local climate change issues 5 4 3 2 1 9 04. I am informed about local climate change issues 5 4 3 2 1 9 06. I have observed increased loading 5 4 3 2 1 9 06. I have observed increased weather temperatures 5 4 3 2 1 9 07. I have observed increased weather temperatures 5 4 3 2 1 9 08. I have taken steps to make my house more energy efficient 5 4 3 2 1 9 09. I have taken steps to make my house more water efficient 5 4 3 2 1 9 33. Which of the following best describes your opinion about the number of special events in Fort Lauderdale? (1) There are too many (2) The number is about right (3) There are too few (9) Don't know 34. If you own or manage a business in Fort Lauderdale? (9) Don't know/Doesnt apply 35. If you own a home in Fort Lauderdale, 23% of your pro	01.			4	3	2	-		
Image: place in my black cart	02.	I would like to see more trees in my neighborhood	5	4	3	2	1	9	
05. 1 have observed coastal water level increases 5 4 3 2 1 9 06. 1 have observed increased flooding 5 4 3 2 1 9 07. 1 have observed increased weather temperatures 5 4 3 2 1 9 08. 1 have taken steps to make my house more energy efficient 5 4 3 2 1 9 09. 1 have taken steps to make my house more energy efficient 5 4 3 2 1 9 33. Which of the following best describes your opinion about the number of special events in Fort Lauderdale? (1) There are too many (2) The number is about right (3) There are too few (9) Don't know 34. If you own or manage a business in Fort Lauderdale? (1) Very satisfied (3) Neutral (5) Very dissatisfied (2) Statisfied (3) Neutral (5) Very dissatisfied (9) Don't know/Doesn't apply 35. If you own a home in Fort Lauderdale, 23% of your property tax bill goes to the City of Fort Lauderdale to fund the City's operating budget and voter approved debt to fund services such as public safety, local transportation, infrastructure mainte	03.	Recycling, yard waste and other waste diversion programs have reduced the amount of garbage I place in my black cart	5	4	3	2	1	9	
06. I have observed increased flooding 5 4 3 2 1 9 07. I have observed increased weather temperatures 5 4 3 2 1 9 08. I have taken steps to make my house more energy efficient 5 4 3 2 1 9 09. I have taken steps to make my house more water efficient 5 4 3 2 1 9 33. Which of the following best describes your opinion about the number of special events in Fort Lauderdale? (1) There are too many _(2) The number is about right (3) There are too few _(9) Don't know 34. If you own or manage a business in Fort Lauderdale? (1) Very satisfied (3) Neutral (5) Very dissatisfied (1) Very satisfied (3) Neutral (5) Very dissatisfied (9) Don't know/Doesn't apply 35. If you own a home in Fort Lauderdale, 23% of your property tax bill goes to the City of Fort Lauderdale (9) Don't know/Doesn't apply 36. If you oyur bill is split between the County (31.2%), the School District (35.3%), North Broward Hospital (6%). S. Florida Water Management (1.6%), Children Services (2.7%), and Florida Inland Navigation (.2%). What is your level of satisfaction with the value you receive	-								
07. I have observed increased weather temperatures 5 4 3 2 1 9 08. I have taken steps to make my house more energy efficient 5 4 3 2 1 9 09. I have taken steps to make my house more water efficient 5 4 3 2 1 9 33. Which of the following best describes your opinion about the number of special events in Fort Lauderdale? (1) There are too many (2) The number is about right (3) There are too few (9) Don't know 34. If you own or manage a business in the City of Fort Lauderdale, how satisfied are you with the ease of operating a business in Fort Lauderdale? (1) Very satisfied (3) Neutral (5) Very dissatisfied									
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		37b. In what level of school are they currently	enrolled	?					
(1) Elementary school (K-5) (2) Middle School (6-8) (3) High School (9-12)		(1) Elementary school (K-5)(2) Middle School (6-8)(3) High School (9-12)							
38. What is your age?years	38.		`						

39.	Which of the following best describes your race? [Check all that apply.] (1) African American/Black (3) Asian/Hawaiian/Other Pacific Islander (5) Other Check all that apply.] (2) American Indian/Alaska Native (4) White (5) Other Check all that apply.]	er:	
40.	Are you of Hispanic, Latino, or other Spanish ancestry? (1) Yes (2) N	0	
41.	What is the primary language spoken in your home? (1) Spanish (3) Creole (5) Portuguese (2) English (4) French (6) Other:		
42.	Which of the following best describes your current, primary place of employment? (1) Employed outside the home [Answer Q42a.] (4) Retired (2) Work from home (5) Not currently employed (3) Student (5) Not currently employed		
	42a. Where do you work? (1) In Fort Lauderdale (4) In Palm Beach Cou (2) Outside of Fort Lauderdale but inside Broward County (5) Another location in (3) In Miami-Dade County (6) Outside of the State	Florida	а
43.	Would you say your total household income is (1) Under \$25,000 (3) \$50,000 to \$74,999 (5) \$100,000 or more (2) \$25,000 to \$49,999 (4) \$75,000 to \$99,999 (5) \$100,000 or more		
44.	Where do you plan to be living in the next 2-5 years? (1) Fort Lauderdale (4) Other: (2) Another city in Broward County (9) Don't know (3) Another city outside Broward County in southern Florida (9) Don't know		
45. 46. 47.	Your gender: (1) Male (2) Female Do you own or rent your current residence? (1) Own (2) Rent Is your residence in Fort Lauderdale your primary or secondary residence? (1) Primary (live in Fort Lauderdale year-round) (2) Secondary (only live in Fort Lauderdale particular content of the particontent of the particular content of the part	rt of the y	/ear)
48.	In what type of residence do you live? (1) Single family home (3) Multi-family complex (2) Townhome/Condominium (4) Other:		_
49.	Please answer the following questions by circling "Yes" or "No".		
01. H	we any members of your household used the Fort Lauderdale Fire Rescue service in the last year?	Yes	No
	ere any members of your household the victim of any crime in Fort Lauderdale during the last year?	Yes	No
1112	ive any members of your household interacted with the Fort Lauderdale Community Enhancement division in th it year?	e Yes	No
04. H	we any members of your household applied for a building permit for construction or renovation in the last year?	Yes	No
	ive any members of your household interacted with Fort Lauderdale building inspectors for the inspection of instruction or renovation in the last year?	Yes	No
	we any members in your household participated in a Fort Lauderdale Parks and Rec. program in the last year?	Yes	No
	we any members of your household visited any City of Fort Lauderdale parks in the last year?	Yes	No
08 F	ive any members of your household attended a Fort Lauderdale special event in the last year (such as the Great nerican Beach Party, Fourth of July Spectacular, or Downtown Countdown)?		No
	s your household used the bulky item pick-up service in the last year?	Yes	No
	we any members of your household attended or watched any Fort Lauderdale public meetings in the last year?	Yes	No
11. C	you have regular access to the internet at home?	Yes	No
12. H	ve you visited the City's website (fortlauderdale.gov) in the last year?	Yes	No
13. C	any members of your household follow the City on social media (Facebook, Instagram, Twitter)?	Yes	No

This concludes the survey. Thank you for your time! Please return your completed survey in the enclosed, postage-paid envelope addressed to. ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

