



CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING

#19-0173

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: March 5, 2019

TITLE: Motion to Approve Event Agreements and Related Road Closures: St. Patrick's Day Street Festival, 6th Annual Fort Lauderdale Shamrock Run, St. Patrick's Parade, Festival, 2nd Annual Exotics on Las Olas, Mardi Gras Parade and 24th Annual Bank of America Wine, Spirits and Culinary Celebration

Recommendation

It is recommended that the City Commission approve event agreements with Historic Downtowner Saloon, LLC, WildSide Foundation, Inc., Fort Lauderdale St. Patrick's Day Parade and Festival, Inc, Las Olas Association Inc, P.D.K.N. Holdings, LLC, and Museum of Discovery and Science, Inc. and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and the event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: Historic Downtowner Saloon, LLC
Event Name: St. Patrick's Day Street Festival
Date/Time: Sunday, March 17, 2019 (11:00am – 10:00pm)
Location: 10 South New River Drive East, Fort Lauderdale, FL 33301
Set Up Date/Time: Sunday, March 17, 2019 (8:00am – 11:00am)
Breakdown Date/Time: Sunday, March 17, 2019 (10:00pm – 11:59pm)
Monday, March 18, 2019 (12:00am – 1:00am)
Road Closing: Yes – South New River Drive from Bridge to Circle
Alcohol: Yes
Amplified Music: Yes - Sunday, March 17, 2019 (2:00pm – 5:00pm) &
(6:00pm – 10:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: WildSide Foundation, Inc.
Event Name: 6th Annual Fort Lauderdale Shamrock Run
Date/Time: Saturday, March 16, 2019 (7:15am – 8:45am)
Location: Huizenga Plaza
Set Up Date/Time: Saturday, March 16, 2019 (4:00am – 6:45am)
Breakdown Date/Time: Saturday, March 16, 2019 (8:45am – 9:30am)
Road Closing: Yes – East Las Olas to Bridge & Back
Alcohol: Yes
Amplified Music: Yes - Saturday, March 16, 2019 (8:00am – 8:45am)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Fort Lauderdale St. Patrick's Day Parade and Festival, Inc
Event Name: St. Patrick's Parade and Festival
Date/Time: Saturday, March 16, 2019 (7:00am – 7:00pm)
Location: Huizenga Park
Set Up Date/Time: Friday, March 15, 2019 (9:00am – 7:00pm)
Breakdown Date/Time: Saturday, March 16, 2019 (7:00pm – 8:00pm)
Road Closing: Yes – Friday, March 15, 2019 – Andrews Ave to SE 1st Ave
Saturday, March 16, 2019 - East Las Olas from Andrews
Ave east for one block
Alcohol: Yes
Amplified Music: Yes - Saturday, March 16, 2019 (10:00am – 7:00pm)

Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 4:

Applicant: Las Olas Association, Inc.
Event Name: 2nd Annual Exotics on Las Olas
Date/Time: Sunday, November 10, 2019 (11:00am – 4:00pm)
Location: East Las Olas Blvd from SE 6th Ave – SE 11 Ave
Set Up Date/Time: Sunday, November 10, 2019 (2:00am – 11:00am)
Breakdown Date/Time: Sunday, November 10, 2019 (4:00pm – 6:00pm)
Road Closing: Yes – East Las Olas Blvd from SE 6th Ave – SE 11 Ave
Alcohol: Yes
Amplified Music: Yes - Sunday, November 10, 2019 (11:00am – 4:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 5:

Applicant: P.D.K.N. Holdings, LLC
Event Name: Mardi Gras Parade
Date/Time: Saturday, March 9, 2019 (4:00pm – 5:00pm)
Location: 4 Block of East Las Olas and 1309 East Las Olas – The Balcony
Set Up Date/Time: Saturday, March 9, 2019 (3:30pm – 5:00pm)
Breakdown Date/Time: Saturday, March 9, 2019 (5:00pm – 6:00pm)
Road Closing: Yes – Rolling temp closure – SE 9th Ave to SE 13th Ave
Alcohol: No
Amplified Music: Yes - Saturday, March 9, 2019 (4:00pm – 5:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$400.00

Event 6:

Applicant: Museum of Discovery and Science, Inc
Event Name: 24th Annual Bank of America Wine, Spirits and Culinary Celebration
Date/Time: Friday, March 15, 2019 (5:00pm – 10:00pm)
Location: Museum of Discovery and Science – Museum Interior and Atrium

Set Up Date/Time: Friday, March 15, 2019 (8:00am – 5:00pm)
 Breakdown Date/Time: Friday, March 15, 2019 (10:00pm – 12:00am)
 Road Closing: Yes – SW 4th Avenue between Broward Blvd and SW 2nd Street
 Alcohol: Yes
 Amplified Music: Yes - Friday, March 15, 2019 (5:00pm – 10:00pm)
 Special Permission: Amplified Music/Extended Road Closure - No
 Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of February 7, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB-OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non-sponsor Charges	\$165,000	\$25,707	\$1,400
TOTAL AMOUNT ►					\$1,400

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

- Exhibit 1 – St. Patrick’s Day Street Festival Application
- Exhibit 1a – St. Patrick’s Day Street Festival Site Plan
- Exhibit 1b – St. Patrick’s Day Street Festival Agreement
- Exhibit 2 – 6th Annual Fort Lauderdale Shamrock Run Application
- Exhibit 2a – 6th Annual Fort Lauderdale Shamrock Run Site Plan
- Exhibit 2b – 6th Annual Fort Lauderdale Shamrock Run Agreement
- Exhibit 3 – St. Patrick’s Parade and Festival Application
- Exhibit 3a – St. Patrick’s Parade and Festival Site Plan
- Exhibit 3b – St. Patrick’s Parade and Festival Agreement
- Exhibit 4 – 2nd Annual Exotics on Las Olas Application
- Exhibit 4a – 2nd Annual Exotics on Las Olas Site Plan

Exhibit 4b – 2nd Annual Exotics on Las Olas Agreement
Exhibit 5 – Mardi Gras Parade Application
Exhibit 5a – Mardi Gras Parade Site Plan
Exhibit 5b – Mardi Gras Parade Agreement
Exhibit 6 - 24th Annual Bank of America Wine, Spirits and Culinary Celebration
Application
Exhibit 6a - 24th Annual Bank of America Wine, Spirits and Culinary Celebration Site
Plan
Exhibit 6b - 24th Annual Bank of America Wine, Spirits and Culinary Celebration
Agreement
Exhibit 7 – March 2019 Special Event Calendar
Exhibit 8 – November 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager