



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0172

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: March 5, 2019

TITLE: Motion to Approve Event Agreements: Friday Night Sound Waves
(FNSW), Hope Floats Benefiting Tomorrow's Rainbow and Pooch &
Hooch

Recommendation

It is recommended that the City Commission approve event agreements with A & R Enterprises of SO. FL Inc. d/b/a Rav Communications, Tomorrow's Rainbow, Inc., and Pooch & Hooch LLC and authorize execution of the agreements by the City Manager.

Background

City staff has been working closely with event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Where applicable, the City Commission authorizes amplified music for the events listed below.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Event 1:

Applicant: A & R Enterprises of SO. FL Inc. d/b/a Rav Communications
Event Name: Friday Night Sound Waves
Date/Time: Every Friday, March 15, 2019 – June 28, 2019 (6:00pm –

9:00pm)
Location: 300 S Fort Lauderdale Beach Blvd, Ft Lauderdale
Set Up Date/Time: Every Friday, March 15, 2019 – June 28, 2019 (3:00pm – 5:00pm)
Breakdown Date/Time: Every Friday, March 15, 2019 – June 28, 2019 (9:00pm – 10:30pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes - Every Friday, March 15, 2019 – June 28, 2019 (6:00pm – 9:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 2:

Applicant: Tomorrow's Rainbow, Inc.
Event Name: Hope Floats Benefiting Tomorrow's Rainbow
Date/Time: Saturday, March 16, 2019 (1:00pm – 5:00pm)
Location: Esplanade Park
Set Up Date/Time: Saturday, March 16, 2019 (8:00am – 12:00pm)
Breakdown Date/Time: Saturday, March 16, 2019 (5:00pm – 7:00pm)
Road Closing: No
Alcohol: No
Amplified Music: Yes - Sunday, March 16, 2019 (1:00pm – 5:00pm)
Special Permission: Amplified Music/Extended Road Closure - No
Insurance Required: Yes
Banners: No
Pending Code Violations: No
Application Fee: \$200.00

Event 3:

Applicant: Pooch & Hooch LLC
Event Name: Pooch & Hooch
Date/Time: Friday, March 15, 2019 (4:00pm – 6:00pm),
Saturday, March 16, 2019 (8:00am – 6:00pm),
Sunday, March 17, 2019 (8:00am – 6:00pm)
Location: Snyder Park (Parking Lot)
Set Up Date/Time: Friday, March 15, 2019 (3:00pm – 4:00pm)
Breakdown Date/Time: Sunday, March 17, 2019 (6:00pm – 7:00pm)
Road Closing: No
Alcohol: Yes
Amplified Music: Yes - Saturday, March 16, 2019 (12:00pm – 6:00pm),
Sunday, March 17, 2019 (12:00pm – 6:00pm)
Special Permission: Amplified Music/Extended Road Closure - No

Insurance Required: Yes
 Banners: No
 Pending Code Violations: No
 Application Fee: \$200.00

Resource Impact

Revenue related to these agreements is included in the FY 2019 operating budget in the accounts listed below.

<i>Funds available as of February 7, 2019</i>					
ACCOUNT NUMBER	INDEX NAME (Program)	CHARACTER CODE/ SUB- OBJECT NAME	AMENDED BUDGET (Character)	AMOUNT RECEIVED (Character)	AMOUNT
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$25,707	\$600
TOTAL AMOUNT ►					\$600

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

Attachments

Exhibit 1 – Friday Night Sound Waves Application
 Exhibit 1a – Friday Night Sound Waves Site Plan
 Exhibit 1b – Friday Night Sound Waves Agreement
 Exhibit 2 – Hope Floats Benefiting Tomorrow's Rainbow Application
 Exhibit 2a – Hope Floats Benefiting Tomorrow's Rainbow Site Plan
 Exhibit 2b – Hope Floats Benefiting Tomorrow's Rainbow Agreement
 Exhibit 3 – Pooch & Hooch Application
 Exhibit 3a – Pooch & Hooch Site Plan
 Exhibit 3b – Pooch & Hooch Agreement
 Exhibit 4 – March 2019 Special Event Calendar
 Exhibit 5 – April 2019 Special Event Calendar
 Exhibit 6 – May 2019 Special Event Calendar
 Exhibit 7 – June 2019 Special Event Calendar
 Exhibit 8 – July 2019 Special Event Calendar

Prepared by: Barbara Smith, Nighttime Economy

Department Director: Chris Lagerbloom, ICMA-CM, City Manager