#19-0208

TO: Honorable Mayor & Members of the

Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: February 19, 2019

TITLE: Ordinance Creating Section 8-55.5 to Implement Mitigation Measures

Related to High Impact Events on Beach Property

Recommendation

It is recommended that the City Commission adopt an ordinance implementing mitigation measures related to High Impact Events on Beach Property to include up to the westernmost bank of the intracoastal waterway to the west, SE 17th Street to the south and NE 42nd Court to the north.

Background

In February of 2018 the City Commission adopted an ordinance implementing mitigation measures related to High Impact Events on beach Property due to an increased need for law enforcement intervention because of events and gatherings on Fort Lauderdale Beach. These events included Spring Break, national holidays, festivals and concerts held throughout the year. The ordinance empowered the City Manager to take specific actions to protect beach property from damage, property degradation and unauthorized uses. These actions included the prohibition of coolers, inflatable devices, tents and tables, and consumption of alcohol. They also included limiting live or amplified music, traffic routes or occupancy on the beach. The ordinance sunsetted and was repealed on August 16, 2018.

Staff is recommending that a new ordinance be created. The ordinance includes the addition of scooters and other forms of dockless mobility programs and devices as one of the measures the City Manager may prohibit or limit during High Impact Events on the beach.

At first reading, the Commission requested that the area where mitigation measures may be implemented also include the westernmost bank of the intracoastal waterway to the west. Second reading also includes the barrier island.

Resource Impact

There is no FY19 impact.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, ports and rail connections;
- Objective 2: Facilitate a responsive and proactive business climate.

This item advances the Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous.

Attachment

Exhibit 1 – Ordinance

Prepared by: Sarah Hannah-Spurlock, ICMA-CM, City Manager's Office

Department Director: Chris Lagerbloom, ICMA-CM, City Manager