



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION -PRESENTATIONS / Best and Final

RFP# 12184-695
TITLE: FINANCIAL ADVISORY SERVICES
DATE: 11/20/2018 and 1/23/19

Rater #1 - LAURA REECE												
PROPOSING FIRM	Overall Methodology and Approach			Assigned Personnel			Firm Experience			Total Cost to the City of Ft. Lauderdale		
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal
Hilltop Securities	0.20	3	0.60	0.25	3	0.75	0.25	2	0.50	0.30	3	0.90
Masterson Advisors LLP	0.20	1	0.20	0.25	2	0.50	0.25	3	0.75	0.30	1	0.30
PFM Financial Services LLP	0.20	2	0.40	0.25	1	0.25	0.25	1	0.25	0.30	2	0.60
											Total Points Awarded	2.75

Rater #2 -LINDA LOGAN-SHORT												
PROPOSING FIRM	Overall Methodology and Approach			Assigned Personnel			Firm Experience			Total Cost to the City of Ft. Lauderdale		
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal
Hilltop Securities	0.20	3	0.60	0.25	3	0.75	0.25	2	0.50	0.30	3	0.90
Masterson Advisors LLP	0.20	2	0.40	0.25	1	0.25	0.25	3	0.75	0.30	1	0.30
PFM Financial Services LLP	0.20	1	0.20	0.25	2	0.50	0.25	1	0.25	0.30	2	0.60
											Total Points Awarded	2.75

Rater #3 - EMILIE SMITH												
PROPOSING FIRM	Overall Methodology and Approach			Assigned Personnel			Firm Experience			Total Cost to the City of Ft. Lauderdale		
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal
Hilltop Securities	0.20	3	0.60	0.25	3	0.75	0.25	2	0.50	0.30	3	0.90
Masterson Advisors LLP	0.20	2	0.40	0.25	2	0.50	0.25	3	0.75	0.30	1	0.30
PFM Financial Services LLP	0.20	1	0.20	0.25	1	0.25	0.25	1	0.25	0.30	2	0.60
											Total Points Awarded	2.75
											Average Points Awarded	2.75
											Total Combined Points Awarded	8.25
											Local Vendor Preference	0.00
											Local Preference Deduction	0.00
											Total Final Score	8.25
											FINAL RANKING	3