



**CITY OF FORT LAUDERDALE  
City Commission Agenda Memo  
REGULAR MEETING**

**#19-0184**

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**TO:** Honorable Mayor & Members of the  
Fort Lauderdale City Commission

**FROM:** Chris Lagerbloom, ICMA-CM, City Manager

**DATE:** February 19, 2019

**TITLE:** Motion to Approve Event Agreements - Mardi Gras and Art Fair Block  
Party

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**Recommendation**

It is recommended that the City Commission approve event agreements with Shuck N Dive Inc and American Social, Inc. and authorize execution of agreements by the City Manager. If the Commission agrees with the applicant's request for extended hours, a separate motion should be made.

**Background**

City staff has been working closely with the event organizers regarding event topics, such as logistics, maintenance, and security as detailed below. The Police Department recommends approval of the closing of the City streets where appropriate, and event parking has been satisfactorily arranged. When applicable, amplified music was discussed, and event organizers were advised of the noise ordinance and possible concerns.

The organizers will pay for all event costs and submit the required certificates of insurance. The event organizers will also secure all other necessary permits and licenses that are required from other agencies. Civic and merchant associations have been notified, as appropriate, regarding events in their areas. Specific event details are included in each event application as attached.

Authorization for the execution of the event agreements is contingent upon the City Attorney's Office receiving and approving a validly executed agreement.

Effective October 1, 2015 the City began to enforce the noise requirements outlined in Exhibit 1.

Where applicable, the City Commission authorizes amplified music for the events listed below:

Event 1:

Applicant: Shuck N Dive Inc  
Event Name: Mardi Gras  
Date/Time: Tuesday, March 5, 2019 (3:00pm – 10:00pm)  
Location: Shuck N Dive 650 North Federal Hwy., Fort Lauderdale, FL 33304  
Set Up Date/Time: Tuesday, March 5, 2019 (10:00am – 12:00pm)  
Breakdown Date/Time: Tuesday, March 5, 2019 (10:00pm – 12:00am)  
Road Closing: No  
Alcohol: Yes  
Amplified Music: Yes - Tuesday, March 5, 2019 (3:00pm – 10:00pm)  
Special Permission: Amplified Music/Extended Road Closure - Yes  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00

**\*The event organizer has requested a special exemption to allow music for this event until 10:00pm.**

Event 2:

Applicant: American Social, Inc.  
Event Name: Art Fair Block Party  
Date/Time: Saturday, March 2, 2019 (7:00pm – 12:00am)  
Location: 8<sup>th</sup> Avenue north side of Las Olas  
Set Up Date/Time: Saturday, March 2, 2019 (5:00pm – 7:00pm)  
Breakdown Date/Time: Sunday, March 3, 2019 (8:00am – 9:00am)  
Road Closing: Yes – 8<sup>th</sup> Avenue which will already be closed for Art Fair  
Alcohol: Yes  
Amplified Music: Yes - Saturday, March 2, 2019 7:00pm – 12:00am (music only played through headphones)  
Special Permission: Amplified Music/Extended Road Closure - Yes  
Insurance Required: Yes  
Banners: No  
Pending Code Violations: No  
Application Fee: \$400.00

**\*The event organizer has requested a special exemption to allow music for this event until 12:00am.**

Resource Impact

There is a positive fiscal impact in the amount of \$800.00.

<b>Funds available as of January 28, 2019</b>					
<b>ACCOUNT NUMBER</b>	<b>INDEX NAME (Program)</b>	<b>CHARACTER CODE/ SUB- OBJECT NAME</b>	<b>AMENDED BUDGET (Character)</b>	<b>AMOUNT RECEIVED (Character)</b>	<b>AMOUNT</b>
001-PKR033401-K029	Community Events	Charge for Service/Non- sponsor Charges	\$165,000	\$23,728	\$800
<b>TOTAL AMOUNT ►</b>					<b>\$800</b>

### **Strategic Connections**

This item is a Press Play Fort Lauderdale Strategic Plan 2018 initiative, included within the Public Places Cylinder of Excellence, specifically advancing:

- Goal 4: Be a healthy community with fun and stimulating recreational activities for our neighbors.
- Objective 2: Celebrate our community through special events and sports.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Here*.

### **Attachments**

Exhibit 1 – Commission Memo #15-055  
Exhibit 2 – Mardi Gras Application  
Exhibit 2a – Mardi Gras Site Plan  
Exhibit 2b – Mardi Gras Agreement  
Exhibit 3 – Art Fair Block Party Application  
Exhibit 3a – Art Fair Block Party Site Plan  
Exhibit 3b – Art Fair Block Party Agreement  
Exhibit 4 – February 2019 Special Event Calendar  
Exhibit 5 – March 2019 Special Event Calendar

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Prepared by: Barbara Smith, City Manager's Office, Nighttime Economy Team

Department Director: Chris Lagerbloom, ICMA-CM, City Manager