



**CITY OF FORT LAUDERDALE
City Commission Agenda Memo
REGULAR MEETING**

#19-0143

TO: Honorable Mayor & Members of the
Fort Lauderdale City Commission

FROM: Chris Lagerbloom, ICMA-CM, City Manager

DATE: February 5, 2019

TITLE: Ordinance Creating Section 8-55.5 to Implement Mitigation Measures
Related to High Impact Events on Beach Property

Recommendation

It is recommended that the City Commission adopt an ordinance implementing mitigation measures related to High Impact Events on Beach Property.

Background

In February of 2018 the City Commission adopted an ordinance implementing mitigation measures related to High Impact Events on beach Property due to an increased need for law enforcement intervention because of events and gatherings on Fort Lauderdale Beach. These events included Spring Break, national holidays, festivals and concerts held throughout the year. The ordinance empowered the City Manager to take specific actions to protect beach property from damage, property degradation and unauthorized uses. These actions included the prohibition of coolers, inflatable devices, tents and tables, and consumption of alcohol. They also included limiting live or amplified music, traffic routes or occupancy on the beach. The ordinance sunsetted and was repealed on August 16, 2018.

Staff is recommending that a new ordinance be created. The ordinance includes the addition of scooters and other forms of dockless mobility programs as one of the measures the City Manager may prohibit or limit during High Impact Events on the beach. Beach property as defined in the ordinance will also include the westernmost sidewalk of A-1-A.

Resource Impact

There is no FY19 impact.

Strategic Connections

This item is a *Press Play Fort Lauderdale Strategic Plan 2018* initiative, included within the Business Development Cylinder of Excellence, specifically advancing:

- Goal 7: Be a well-positioned City within the global economic and tourism markets of the South Florida region, leveraging our airports, ports and rail connections;
- Objective 2: Facilitate a responsive and proactive business climate.

This item advances the *Fast Forward Fort Lauderdale 2035 Vision Plan: We Are Prosperous*.

Attachment

Exhibit 1 – Ordinance

Prepared by: Sarah Hannah-Spurlock, ICMA-CM, City Manager's Office

Department Director: Chris Lagerbloom, ICMA-CM, City Manager